

Columbia Utilities Content for Social Sites

Hashtags that can be used for Instagram and Facebook posts:

#RenewableEnergy #RenewableElectricity #RenewableSolutions #GreenSolutions #GoGreen
#GoClean #GreenEnergy #CleanEnergy #SolarPower #SolarEnergy #SolarPanels #REC's
#RenewablesEnergyCredits #ClimateChange #SolarSolutions #ColumbiaUtilities #Brooklyn
#NewYork

- Pinterest: Create boards with home improvement, renting, home buying, eco-friendly tips, energy saving tips, etc. for business and homes; create posts with the blog articles.
- LinkedIn: Share posts from government energy pages, innovation in energy pages, renewable energy pages, etc. Post new blog articles.
- Instagram: Use photo tags and tag a relevant location in each post.

Instagram, Facebook, Twitter



An easy way to “go green” is by recycling 🌱

Instagram, Facebook, Twitter



Help make your business to be energy efficient by investing in technology.

Instagram, Twitter, Facebook



Do you need to change your light bulbs? LEDs are a great option. They'll give you enough light for your meetings while also saving on the energy bill!

Instagram, Twitter, Facebook



Plant trees and bushes a foot away from your office; this gap works as an insulator, slowing the heat flow through the wall.

Instagram, Twitter, Facebook



One of the earliest energy sources: wind power.

Instagram, Twitter, Facebook



For residential, commercial, and industrial consumers, small-scale energy storage has the potential to reduce energy bills.

Instagram, Twitter, Facebook



As a business owner, you can run your business more efficiently while adopting green practices.

Instagram, Twitter, Facebook



You may hesitate to invest in energy-efficient light bulbs due to the upfront investment, but the savings that you can have over time is worth it.

Instagram, Twitter, Facebook



Innovators are developing offshore and floating wind turbines to minimize inland wind energy.

Instagram, Twitter, Facebook



Entrepreneurs are developing bladeless technology and recyclable materials for blade manufactures to help reduce the amount of waste from blade materials.

Instagram, Facebook, Twitter



Helping your tenants create good energy habits can benefit both you and your tenants as well as the wider community.

Instagram, Facebook, Twitter



Using LED technology helps minimize energy usage.