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ALSO ADMITTED IN: DISTRICT OF COLUMBIA

June 18, 2007

Hon. Jaclyn A. Brilling  
Secretary  
New York State Public Service Commission  
Three Empire State Plaza  
Albany, NY 12223

RE: Proceeding on Motion of the Commission Regarding an Energy  
Efficiency Portfolio Standard  
Case 07-M-0548

Dear Secretary Brilling:

Enclosed please find an original and five (5) copies of Application to Intervene of Direct Energy Services, LLC, for filing with the Commission in the above-referenced proceeding.

Copies of this Application have been served on all parties on the Commission's Official Service List in this proceeding.

Respectfully submitted,



George M. Pond

Attorney for Direct Energy Services, LLC

Encl./5 copies  
cc: All parties in Case 07-M-0548

**BEFORE THE  
PUBLIC SERVICE COMMISSION  
STATE OF NEW YORK**

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**Proceeding on Motion of the Commission  
Regarding an Energy Efficiency Portfolio  
Standard.**

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**Case 07-M-0548**

**APPLICATION TO INTERVENE  
OF DIRECT ENERGY SERVICES, LLC**

Direct Energy Services, LLC (“Direct Energy”) submits this Application to Intervene in the above-referenced proceeding pursuant to Rule 3.5 of the Commission’s Procedural Rules, 16 N.Y.C.R.R. § 3.5 (2007).

**BACKGROUND**

On May 16, 2007, the Commission issued its Order Instituting Proceeding (“the Order”) in this case. In the Order, the Commission concluded that realizing New York State’s energy efficiency potential and reducing New York’s electricity usage 15 percent from expected levels by 2015 to be in the public interest. To achieve these objectives, the Commission directed the parties and the Presiding Administrative Law Judge to develop a comprehensive Energy Portfolio Standard (“EPS”) and instructed its staff to develop proposals, including cost-benefit analyses, to focus the proceeding and move it forward expeditiously.

## **INTERVENTION**

Direct Energy is a retail marketer of electricity and is a wholly-owned, indirect subsidiary of Centrica plc, a publicly traded company and major supplier of energy and telecommunication services in the United Kingdom. Centrica, through its affiliates, serves over 15 million natural gas and power customers in the United Kingdom. In North America, Centrica's subsidiaries provide electricity and natural gas services to 3.5 million customers. Direct Energy has received authority from the Commission to participate as an Energy Services Company ("ESCO") in the retail access programs of utilities regulated by the Commission.

As an ESCO authorized by the Commission to supply electricity and natural gas to retail customers in New York State, Direct Energy has a direct and substantial interest in the outcome of this proceeding that cannot adequately be represented by any other party.

## **COMMUNICATIONS**

Communications with respect to this pleading should be addressed to the following individuals, whose names should be included on the Commission's official services list in these proceedings:

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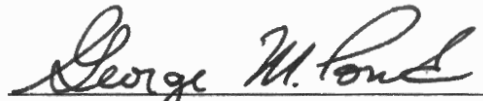
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### **CONCLUSION**

**WHEREFORE**, for the above-stated reasons, Direct Energy Services, LLC respectfully requests that it be allowed to intervene and participate in this proceeding with full rights as a party thereto.

Respectfully submitted,

A handwritten signature in cursive script that reads "George M. Pond". The signature is written in dark ink and is positioned above a horizontal line.

George M. Pond  
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Attorneys for Direct Energy Services, LLC

Dated: June 18, 2007  
185601

## **CERTIFICATE OF SERVICE**

I hereby certify that I have caused a copy of the foregoing Application to Intervene of Direct Energy Services, LLC to be served by e-mail on all parties on the Secretary's official service list in Case 07-M-0548.

Dated at Albany, New York this 18th day of June, 2007

A handwritten signature in cursive script, reading "Claudia McDowell", is written over a horizontal line.

**Claudia McDowell**