

wireless, inc. 9700 NW 112th Avenue Miami, FL 33178

PUBLIC SERVICE COMMISSION EXEC-FILUS-ALBANY 2010 AUG 13 PH 2:24

August 12, 2010

VIA OVERNIGHT DELIVERY

Ms. Jaclyn A. Brilling Secretary to the Commission New York State Department of Public Service 3 Empire State Plaza Albany, New York 12223-1350

Re: TracFone Wireless, Inc., CC Docket No. 96-45

Dear Ms. Brilling:

By this letter, TracFone Wireless, Inc. ("TracFone"), a wireless Lifeline provider in the New York, notifies the Commission that it will now expand its SafeLink Wireless® Lifeline offering for both current and new customers. Commencing on August 16, 2010, TracFone's SafeLink Wireless® Lifeline customers in New York have the option to select from three monthly plans. The plans are as follows:

- 1) 250 free minutes each month, which do not carry over to the next month if unused, with texting available at a rate of one text per minute of airtime; or
- 2) 125 free minutes each month, which carry over to the following month if unused, with texting available at a rate of one text per minute of airtime; or
- 3) 68 free minutes each month, which carry over to the following month if unused, with texting available at a rate of 3 texts per each minute of airtime, plus International Long Distance calling to over 60 destinations.

All of TracFone's SafeLink Wireless® Lifeline customers in New York will be eligible to choose the plan that best suits their specific needs. Beginning September 1st, customers who have chosen not to change their existing plan of 68 minutes each month will automatically continue to receive those minutes each month. TracFone will advertise the increased number of airtime minutes and advise current Lifeline customers in New York of the increased number of airtime minutes through all available means of communication, including e-mail, voicemail, text messages, and direct mail.

For over twenty-five years, the Lifeline program was created to provide low income families with access to affordable telecommunications service. In April 2008, the Federal Communications Commission approved TracFone's application for designation as an eligible telecommunications carrier and, in doing so, helped bridge the communications divide for low-income New Yorkers. Two years later, TracFone has been designated an ETC in 32 states and has enrolled over two million Lifeline customers nationwide. We are extremely proud of these

statistics and the services we provide to these customers. We are even more proud our significant role in helping increase the penetration rate in every state where we are currently operating in.

We look forward to continuing to serving the Great State of New York with the same cuttingedge, affordable wireless technology offerings which TracFone is known for and continue to work with this Commission in its mission to promote and expand enrollment in the Lifeline program.

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Director of Government Relations TracFone Wireless, Inc.