

## Columbia Utilities April Content Calendar

### Hashtags for all Instagram and Facebook posts:

#RenewableEnergy #RenewableElectricity #RenewableSolutions #GreenSolutions #GoGreen #GoClean  
#GreenEnergy #CleanEnergy #SolarPower #SolarEnergy #SolarPanels #REC's #RenewablesEnergyCredits  
#ClimateChange #SolarSolutions #ColumbiaUtilities #Brooklyn #NewYork

Pinterest: Create boards with home improvement, renting, home buying, eco-friendly, and energy saving tips, etc. for business and homes; create posts with the blog articles

LinkedIn: Share 1 post each week from energy saving company or innovation in energy/ renewable energy, etc. Post new blog articles.

Instagram, Facebook, Twitter, LinkedIn

(9am-12pm, 12-3pm, 3-6pm, 6-9pm)

(10 photo tags)

Location: Brooklyn, New York

Columbia Utilities is a family owned and operated energy supply company offering electricity throughout New York State. Originally providing fuel oil to residents and businesses, now three generations later, the same family continues to expand with renewable energy\* options and quality service.

Our personalized service, knowledgeable staff, and dependable energy ensure you have a viable choice for your energy needs.

\* This is an electric renewable product, one hundred percent (100%) of your electricity usage will be matched with renewable energy credits (RECs), sourced from Wind and/or NY Hydro Facilities.



Instagram, Facebook, Twitter, LinkedIn

(9am-12pm, 12-3pm, 3-6pm, 6-9pm)

(10 photo tags)

Location: Brooklyn, New York

Opting for energy efficient electronic devices and equipment can reduce your energy consumption without sacrificing productivity



Instagram, Facebook, Twitter, LinkedIn

(9am-12pm, 12-3pm, 3-6pm, 6-9pm)

(10 photo tags)

Location: Brooklyn, New York

Columbia Utilities offers strategic energy expertise and 100% renewable electricity with flexible pricing options to businesses in New York State that want to effectively manage their energy costs.



Instagram, Facebook, Twitter

(10 photo tags)

Location: Brooklyn, New York

(9am-12pm, 12-3pm, 3-6pm, 6-9pm)

The electricity that solar panels contribute to the US energy grid is enough to power 16.1 million homes. That's more households than the entire state of Texas!

Source: <https://www.seia.org/us-solar-market-insight#:~:text=The%20U.S.%20installed%203.5%20gigawatts,power%2016.1%20million%20American%20homes.&text=In%20total%2C%20the%20U.S.%20solar,over%20the%20last%20five%20years>



Instagram, Facebook, Twitter

(9am-12pm, 12-3pm, 3-6pm, 6-9pm)

(10 photo tags)

Location: Brooklyn, NY

Today, witnessing the effect that burning fossil fuels are having on the environment around us, many are starting to make the changes required to halt and even reverse its impact.



Instagram, Facebook, Twitter

(9am-12pm, 12-3pm, 3-6pm, 6-9pm)

(10 photo tags)

Location: Brooklyn, NY

Choosing businesses that are eco-friendly is a giant first step towards being an environmentally conscious consumer.



Instagram, Facebook, Twitter, LinkedIn

(9am-12pm, 12-3pm, 3-6pm, 6-9pm)

(10 photo tags)

Location: Brooklyn, NY

Going green is a great selling point that businesses can use to market and differentiate themselves, while simultaneously supporting the environment.

