

BEFORE THE
STATE OF NEW YORK
PUBLIC SERVICE COMMISSION

In the Matter of

Orange and Rockland Utilities, Inc.

Case 14-E-0493 and Case 14-G-0494

March 2015

Prepared Testimony of:
Staff Finance Panel

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State of New York
Department of Public Service
Three Empire State Plaza
Albany, New York 12223-1350

1 Q. Please state your names, employer, and business
2 address.

3 A. Our names are Kristine A. Prylo and Andrew Hale.
4 We are employed by the New York State Department
5 of Public Service (Department). Our business
6 address is Three Empire State Plaza, Albany, New
7 York 12223.

8 Q. Ms. Prylo, what is your position at the
9 Department?

10 A. I am employed as an Associate Utility Financial
11 Analyst in the Office of Accounting, Audits and
12 Finance.

13 Q. Please describe your educational background and
14 professional experience.

15 A. I graduated from Siena College in 1999 and
16 received a Bachelor of Science degree in
17 Finance. From August 1999 until May 2006 I
18 worked in various positions at The Ayco Company,
19 L.P., a Goldman Sachs company. My duties
20 included monitoring various aspects of
21 individual equity and fixed income portfolios,
22 reviewing laddered high net worth municipal bond
23 portfolios for additional yield opportunities,
24 preparing income tax returns, advising clients

1 on various tax, estate planning and asset
2 allocation issues as well as providing clients
3 with multiple cash flow scenarios for
4 determining appropriate long-term financial
5 plans. In May 2006, I joined Robert Half
6 International, a financial recruiting firm. At
7 Robert Half International, I was responsible for
8 interviewing and placing potential candidates in
9 accounting and finance positions at local
10 companies. I joined the Department in January
11 2008.

12 Q. Please briefly describe your current
13 responsibilities with the Department.

14 A. I am responsible for analyzing the financial
15 condition, financing mechanisms, risk, cost of
16 debt, cost of equity, diversification and
17 relative business positions of utilities and
18 their holding company parent(s). My assignments
19 involve rate cases, financing proposals and
20 special projects.

21 Q. Have you previously testified in a proceeding
22 before the New York State Public Service
23 Commission (Commission)?

24 A. Yes. I have been involved in a variety of rate

1 cases since my arrival at the Department and
2 have testified before the Commission in Case 11-
3 E-0408, Orange and Rockland Utilities, Inc., as
4 well as Cases 08-E-0539, 09-E-0428, 09-S-0794,
5 09-G-0795, 13-E-0030, 13-G-0031 and 13-S-0032,
6 Consolidated Edison Company of New York, Inc.

7 Q. Mr. Hale, what is your position at the
8 Department?

9 A. I am employed as a Senior Utility Financial
10 Analyst in the Office of Accounting, Audits and
11 Finance.

12 Q. Please describe your educational background and
13 professional experience.

14 A. I graduated from Siena College in 1991 with a
15 Bachelor of Arts in Political Science. In 1999
16 I received a Master's Degree in Business
17 Administration with a concentration in Finance
18 and Management Information Systems from the
19 State University of New York at Albany. Prior
20 to joining the Department, I was employed for
21 nine years in various positions at The Ayco
22 Company, L.P., a Goldman Sachs company. My
23 initial duties included general financial
24 planning for employees of client companies. I

1 then moved to the Fixed Income department of
2 Ayco Asset Management in July 2001, where my
3 duties included monitoring and review of client
4 fixed income portfolios and culminated in the
5 position of Fixed Income Trader/Portfolio
6 Manager in 2005. In this position, I purchased
7 bonds and constructed fixed income portfolios
8 customized to clients' individual tax
9 situations, state of residence, and cash flow
10 needs. I joined the Department in December
11 2012.

12 Q. Please briefly describe your current
13 responsibilities with the Department.

14 A. I work on assignments that involve analyzing the
15 financial condition, financing mechanisms, risk,
16 cost of debt, cost of equity, diversification
17 and relative business positions of utilities and
18 their holding company parent(s). My assignments
19 involve rate cases, financing proposals and
20 special projects.

21 Q. Have you previously testified in a regulatory
22 proceeding before the Commission?

23 A. Yes. I testified in Cases 13-E-0030, 13-G-0031
24 and 13-S-0032, Consolidated Edison Company of

1 New York, Inc.

2 Q. What is the purpose of the Finance Panel's
3 (Panel) testimony in this proceeding?

4 A. The purpose of our testimony is to recommend a
5 fair rate of return to be used by Staff witness
6 Wang to determine the revenue requirements for
7 Orange and Rockland Utilities, Inc.'s (Orange
8 and Rockland, O&R or the Company) electric and
9 gas operations for the Rate Year ending October
10 31, 2016. We will also respond to the testimony
11 of Company witnesses Saegusa and Hevert.

12 Q. Please describe the exhibits that you are
13 sponsoring in this proceeding.

14 A. We are sponsoring 32 exhibits, identified as
15 Exhibit__FP-1 through Exhibit__FP-32.

16 Q. What overall after-tax rate of return do you
17 recommend for the Rate Year?

18 A. We recommend an overall after-tax rate of return
19 of 6.85%, as opposed to the Company's request of
20 7.80%. Our proposed pro forma rate of return is
21 provided in Exhibit__FP-2.

22 Q. Please summarize your testimony, highlighting
23 the major differences between your rate of
24 return recommendation and the overall rate of

1 return requested by the Company.

2 A. The major difference between our recommended
3 overall rate of return of 6.85% and the
4 Company's overall rate of return of 7.80% is due
5 to our 8.5% return on equity (ROE)
6 recommendation, compared to the Company's
7 proposed ROE of 9.75%. In addition, we are
8 recommending a 5.41% cost of long-term debt, as
9 opposed to the Company's proposed cost rate of
10 5.54%.

11 Our testimony will explain why our
12 recommended capital structure is reasonable and
13 consistent with Commission policy. We will also
14 demonstrate the reasonableness of our ROE
15 recommendation and explain how we developed the
16 recommendation using two different equity
17 costing methodologies, each weighted consistent
18 with how the Commission has repeatedly weighted
19 them in litigated cases over the past 18 years.
20 Finally, we will address the reasonableness of
21 our cost of long-term debt recommendation.

22 **FAIR RATE OF RETURN**

23 Q. Earlier you mentioned that the fair rate of
24 return you recommend will be used to establish

1 the Company's respective electric and gas
2 revenue requirements. Please explain what you
3 mean by revenue requirement.

4 A. In the context of Commission rate proceedings,
5 the revenue requirement is the dollar amount
6 required by a company to provide service during
7 the rate year. It is the amount that will allow
8 the company to recover all of its reasonably
9 expected operating costs, including taxes and
10 depreciation. In addition, the revenue
11 requirement includes a fair return that will
12 allow the utility the opportunity to recover the
13 cost of funds supplied to it by investors. The
14 funds provided by the investors are needed in
15 order for the company to finance its long-term
16 utility assets and working capital requirements,
17 which in the rate-setting context are referred
18 to as its "rate base."

19 Q. Generally speaking, what is a fair rate of
20 return for a regulated utility?

21 A. A fair rate of return for a regulated utility is
22 one that enables it to provide safe and adequate
23 service to its customers, while at the same time
24 assuring the utility continuing support in the

1 capital markets for both its long-term debt and
2 common equity securities at terms that are
3 reasonable given the company's risk. Investors
4 in debt securities enter into contractual
5 obligations with the utility and receive
6 relatively fixed income streams.

7 Common equity investment, on the other
8 hand, is non-contractual. Common equity
9 investors may share in, but are not guaranteed a
10 portion of, the utility's residual earnings.
11 The fair rate of return, therefore, allows the
12 utility to recover its prudently incurred cost
13 of long-term debt, while providing its common
14 equity investors the opportunity to earn a
15 return that is commensurate with the risk of
16 their investment.

17 Q. How is a fair rate of return calculated?

18 A. The fair rate of return for a utility company is
19 calculated through a weighted average of the
20 individual cost components of its expected
21 capitalization during the rate year. The two
22 primary sources are long-term debt and common
23 equity. Customer deposits, while typically a
24 very small component, are almost always

1 reflected in the expected capitalization, as
2 well, because they are a relatively permanent
3 and stable source of capital employed by
4 utilities. It should be noted that preferred
5 stock is sometimes a source of capital as well,
6 although generally in much smaller proportions
7 than either long-term debt or common equity.

8 Since the Commission uses a fully
9 forecasted rate year, it is also important that
10 the rate year capitalization reflects the
11 utility's projected capital requirements and is
12 consistent with the goal of achieving the
13 optimal cost of capital, particularly as it
14 relates to the use of leverage.

15 Q. How are the cost rates of the individual cost
16 components typically calculated?

17 A. The cost rates associated with a utility's long-
18 term debt, preferred stock and customer deposits
19 are relatively simple to determine. The
20 embedded costs of both the long-term debt and
21 preferred stock components can be readily
22 calculated by examining their contractual terms,
23 i.e., the interest payments for the long-term
24 debt and the preferred dividends for the

1 preferred stock. The projected impact of the
2 cost of any new or incremental long-term debt or
3 preferred stock issuances, however, requires
4 estimates using relevant market data. The cost
5 rate for customer deposits is simply a matter of
6 applying the cost rate that is currently
7 prescribed by the Commission.

8 The cost of common equity is neither
9 contractual nor prescribed by the Commission.
10 Its calculation is further complicated by the
11 fact that it cannot be directly observed, and,
12 instead, requires estimation and the opinion of
13 analysts.

14 Q. Is the cost of common equity typically more
15 expensive than the cost of long-term debt for a
16 utility?

17 A. Yes. Even though both lenders and common equity
18 investors supply the utility with the funds it
19 needs to build and operate its system, the
20 common equity investors only earn a return after
21 the payment of all other expenses. Because
22 these investors run the risk that their achieved
23 returns will not equal their expectations, the
24 return required by common equity investors is

1 usually higher than that of the utility's long-
2 term debt holders. Exceptions may exist during
3 periods of disturbances in the market, such as
4 during the recessionary period of 1980-1982, at
5 which point the economy was beset with very high
6 inflation and volatile interest rates. During
7 that time, utility bond yields were at least as
8 high as the equity returns the Commission
9 allowed and far above the returns allowed by
10 most state regulatory commissions.

11 Q. How can a utility's cost of common equity be
12 measured?

13 A. The return requirements of a utility's common
14 equity investors can only be gleaned through a
15 cost of equity analysis. Generally, the
16 Commission has favored market-based
17 methodologies such as the Discounted Cash Flow
18 (DCF) and the Capital Asset Pricing Model (CAPM)
19 to estimate the return required by common equity
20 investors.

21 **CAPITAL STRUCTURE**

22 Q. What does a company's capital structure
23 represent?

24 A. The capital structure is the mixture of types of

1 capital, such as long-term debt and common
2 equity, which a company uses to finance its
3 business; in the case of a utility company, its
4 rate base.

5 Q. What capital structure does O&R propose for its
6 Rate Year electric and gas operations?

7 A. Company witness Saegusa recommends use of the
8 Company's stand-alone capitalization.

9 Q. How does Ms. Saegusa describe the Company's
10 stand-alone capitalization?

11 A. She states that it is the actual investment to
12 provide service to Orange and Rockland's
13 customers.

14 Q. Do you have any observations with respect to her
15 characterization of the Company's stand-alone
16 capitalization?

17 A. Yes. The stand-alone capitalization to which
18 she refers is actually the consolidated capital
19 structure of the Company and its two wholly-
20 owned subsidiaries, Rockland Electric Company
21 and Pike County Light & Power Company. While
22 this important distinction is not clear in her
23 testimony, her exhibits clearly indicate that
24 this stand-alone capitalization is actually that

1 of the Company and its subsidiaries.

2 Q. What is the Rate Year mix of capital proposed by
3 Ms. Saegusa?

4 A. As illustrated in her February 13, 2015 update
5 of Exhibit__YS-1, Schedule 1, Ms. Saegusa
6 forecasts a long-term debt ratio of 51.04%, a
7 customer deposits ratio of 0.96% and a common
8 equity ratio of 48.00% for the Rate Year.

9 Q. Briefly explain how Company witness Saegusa
10 developed this capitalization.

11 A. According to Ms. Saegusa, the Company's
12 projected Rate Year consolidated capitalization
13 is based upon its actual expected investment
14 during that period. In her response to
15 Department Staff's Information Request (IR) DPS-
16 377, included in Exhibit__FP-1, she indicated
17 that the financing activities during the linking
18 period and Rate Year were predicated upon
19 maintaining a consolidated common equity ratio
20 of 48.50%.

21 Q. Why is the Company proposing a 48.00% common
22 equity ratio even though Exhibit__YS-1, Schedule
23 1, appears to indicate that the Company's
24 projected financing activities will result in a

1 48.07% common equity ratio?

2 A. According to Company witness Saegusa's
3 testimony, the Company is proposing a lower
4 common equity ratio than the one forecast in
5 order to minimize the controversial issues in
6 this proceeding, and to facilitate a multi-year
7 rate plan through settlement.

8 Q. Please explain Ms. Saegusa's Rate Year
9 forecasted consolidated capitalization in
10 further detail.

11 A. With respect to the Company's long-term debt
12 component, she forecasts a \$140 million 30-year
13 debt issuance during the linking period, the
14 period between the historical test year and the
15 rate year, which essentially refinances the \$139
16 million of consolidated long-term debt that
17 matures during that period. For the Rate Year,
18 she forecasts a \$100 million issuance at the
19 beginning of the Rate Year, and another \$75
20 million issuance at the end of the Rate Year to
21 refinance a \$75 million issuance maturing at
22 that time.

23 Her Rate Year balance of customer deposits
24 was projected based upon a 13-point average

1 calculation of actual monthly balances for the
2 year ending December 31, 2014. She is
3 forecasting a balance of approximately \$13.004
4 million during the Rate Year. Based upon
5 historical trends in the Company's customer
6 deposit balance, this appears to be reasonable.

7 Finally, her projection of the common
8 equity component is largely premised upon her
9 assumptions regarding the level of earnings
10 during the linking period and Rate Year, as well
11 as the amounts and timing of equity-related
12 transactions with its parent, Consolidated
13 Edison, Inc. (CEI); specifically, equity
14 contributions from CEI and dividend payments to
15 it from O&R.

16 Q. Do you believe that Ms. Saegusa's proposed
17 capitalization ratios of 51.04% for long-term
18 debt, 0.96% for customer deposits, and 48.00%
19 for common equity are reasonable for the purpose
20 of establishing the Company's overall rate of
21 return and its electric and gas revenue
22 requirements for the Rate Year?

23 A. We do. However, the reasons for our acceptance
24 of those capitalization ratios, all of which

1 address the reasonableness of the 48.00%
2 requested common equity ratio, are threefold.
3 First, we find it to be reasonable based upon
4 our own analysis of the parent company's
5 financing practices, which we will discuss
6 shortly. Second, we also find it to be
7 reasonable because O&R has demonstrated both the
8 willingness and the ability to manage its
9 consolidated equity component to its rate
10 authorized levels. Finally, as we will discuss
11 later in our testimony, we believe that
12 authorization of a 48.00% common equity ratio
13 will be sufficient to maintain the Company's
14 financial integrity.

15 Q. Please explain why it is necessary, for rate-
16 setting purposes, to conduct an analysis of the
17 holding company's financing practices before
18 ascertaining the reasonableness of a utility
19 subsidiary's stand-alone capital structure.

20 A. It has typically been the established practice
21 of Staff and the Commission to employ a
22 "consolidated approach," which begins with the
23 consolidated capital structure of the utility's
24 parent company, in this case CEI, and to adjust

1 it, if need be, to reflect the relative business
2 and financial risks of the various subsidiary
3 companies. In short, the primary purpose of
4 this analysis is to ascertain whether the stand-
5 alone capital structures of the utility
6 subsidiaries reflect rational financing policies
7 and if their common equity components reflect
8 actual common equity at the parent level.

9 Q. What do you mean by ascertain if the utility
10 stand-alone capital structure reflects rational
11 financing policies?

12 A. Nearly all utility holding companies have both
13 regulated utility assets, as well as unregulated
14 businesses. Given the significant differences
15 in business risk between unregulated operations
16 and utilities, there should be differing amounts
17 of equity employed in each type of business.

18 Specifically, when we refer to rational
19 financing policies, we are referring to the
20 concept that investments or activities with
21 greater business risk must be offset with less
22 financial risk in order to achieve the same
23 credit rating as those investments or activities
24 that have lower risk. Our goal is to determine

1 whether or not these higher business risk non-
2 regulated subsidiaries are being capitalized
3 with sufficient common equity such that they
4 could achieve the same credit rating on a stand-
5 alone basis as the utility operations.

6 Q. Please explain the concept of business risk and
7 financial risk in general, and how it is
8 typically assessed.

9 A. Business risk is the risk inherent in a
10 company's operation and reflects the risk that
11 it will fail to achieve its expected financial
12 performance. It is affected by factors such as
13 a company's sensitivity to the overall economy,
14 the level of competition it faces and the
15 diversity of its customer and/or supplier bases.
16 Financial risk, on the other hand, is the risk a
17 company faces from the uncertainty of the amount
18 of leverage used to finance its investments.

19 Both of the major credit rating agencies,
20 Standard & Poor's (S&P) and Moody's Investors
21 Service (Moody's), routinely assess the level of
22 business risk in tandem with the financial risk
23 profiles of debt issuers whenever credit ratings
24 are reviewed and/or assigned.

1 Q. What is S&P's assessment regarding the risk
2 profiles of utilities in general?

3 A. With respect to its assessment of business risk,
4 S&P examines the relative strength of a
5 company's business position and assigns it one
6 of six distinct business risk profiles, or
7 categories. In descending order, the six
8 categories range from "Excellent," for companies
9 with relatively very little business risk, to
10 "Vulnerable" for companies with extremely high
11 levels of business risk. Similarly, its
12 assessment of financial risk utilizes six
13 distinct financial risk profiles that descend
14 from "Minimal," for companies with little to no
15 debt on their balance sheets, to "Highly
16 Leveraged" for companies financed very
17 aggressively with debt.

18 Nearly all regulated utilities and holding
19 companies that are heavily utility-focused fall
20 in the top two business risk categories,
21 "Excellent" and "Strong." In fact, according to
22 a recent S&P report entitled "U.S. Regulated
23 Utilities on Stable Trajectory Amid Moderate
24 Economic Growth," Exhibit__FP-11, 71% of utility

1 business risk profiles, including O&R, are in
2 the "Excellent" category. In this article, S&P
3 explains that it sees only a modest influence on
4 utilities' creditworthiness from economic
5 fluctuations due to "the essential nature of the
6 services that they provide, the rate-regulated
7 character of the business, and the generally
8 supportive posture of regulators toward cost
9 recovery for incremental capital investments."
10 As a result, S&P claims that "most ratings
11 should remain relatively stable even if economic
12 conditions worsen in the near term."

13 Q. What is S&P's assessment specifically regarding
14 the risk profile for O&R?

15 A. S&P, in its May 7, 2014 "Summary: Orange and
16 Rockland Utilities, Inc." report, Exhibit__FP-
17 12, attributes an "A-" rating to O&R, largely
18 due to its "fully regulated low-risk electric
19 transmission and natural gas distribution
20 operations," as well as its predominantly
21 residential and commercial customer base which
22 "limits susceptibility to economic cyclicalities
23 and provides for stable cash flows."

24 Q. What is Moody's assessment regarding the risk

1 profiles of utilities in general?

2 A. Over the past year, Moody's upgraded most of the
3 U.S. investor-owned utilities, and many of their
4 holding companies, due to improvement of the
5 U.S. regulatory environment in recent years.
6 According to a recent Moody's report entitled
7 "U.S. Utility Sector Upgrades Driven By Stable
8 and Transparent Regulatory Frameworks,"
9 Exhibit__FP-13, Moody's states that "U.S.
10 regulated utilities appear financially secure,
11 thanks to their suite of transparent and timely
12 cost and investment recovery mechanisms." In
13 addition to discussing the relatively stable and
14 predictable revenue and cash flows associated
15 with utilities, as well as their maintenance of
16 conservative capital structures and strong,
17 stable access to the capital markets, Moody's
18 explains that "the overall regulatory
19 environment for U.S. utilities has steadily
20 improved over the past few years and is expected
21 to remain supportive and constructive for at
22 least the next 3-5 years."

23 Q. What is Moody's assessment specifically
24 regarding the risk profile for O&R?

- 1 A. Moody's, in its July 31, 2014 "Credit Opinion:
2 Orange and Rockland Utilities, Inc." report,
3 Exhibit__FP-14, states that O&R's "A3" rating
4 reflects the "moderate but very stable credit
5 metrics produced by its low-risk, regulated T&D
6 operations" and that it "benefits from a
7 supportive regulatory environment, adequate cost
8 recovery mechanisms, and the resources available
9 as part of a large, strong parent company."
- 10 Q. Given the variances in business risk between
11 utilities and unregulated companies, what
12 capitalization differences would be expected
13 between utility subsidiaries and unregulated
14 subsidiaries?
- 15 A. As a result of their low business risk nature,
16 utility companies are generally able to employ
17 significantly higher levels of financial risk
18 than their non-utility counterparts for a given
19 credit rating. Because unregulated businesses
20 are riskier than utilities, as they face
21 competition and do not benefit from rates being
22 set to recover all of their prudent costs, such
23 businesses would be expected to have, relative
24 to utilities, larger equity "cushions" to

1 protect against variances in earnings impacting
2 their ability to meet debt obligations.

3 Essentially, unregulated investments should have
4 lower levels of financial leverage.

5 Q. Is it common industry practice for utility
6 holding companies to capitalize their riskier
7 unregulated businesses with more equity than is
8 deployed on the balance sheets of their utility
9 operating company subsidiaries?

10 A. No. Both our analyses and independent research
11 confirm this is not the case.

12 Q. Please provide an example of independent
13 research that confirms your contention that
14 utility holding companies generally capitalize
15 their riskier unregulated businesses with common
16 equity ratios that, based upon the riskiness of
17 these investments, are insufficient relative to
18 the equity ratios employed by utility
19 subsidiaries.

20 A. We recently reviewed two *SNL Energy* research
21 reports that clearly confirm this practice.
22 Illustrated in Exhibit__FP-15 and Exhibit__FP-
23 16, respectively, are the reports by *SNL Energy*,
24 entitled "Quality Measures - Utility Parent

1 Companies; 12 Months Ended September 30, 2014
2 and Calendar Years 2011-2013" and "Quality
3 Measures - Utility Subsidiaries; Years 2010-2013
4 and 12 Months Ended September 30, 2014." *SNL*
5 *Energy* regularly reports on the financial
6 performance of its "RRA Index," which is
7 currently comprised of 45 utility holding
8 companies, 38 of which are electric utility
9 holding companies, and the remaining seven are
10 gas utility holding companies. Of these
11 companies, 23 are also in our 30 company proxy
12 group. As shown in Table X of Exhibit__FP-15,
13 the 45 holding companies in the RRA Index had an
14 average common equity ratio of 45.50% as of
15 September 30, 2014, and a three-year average
16 common equity ratio of 44.90% for the 2011-2013
17 period. By contrast, as shown on the last page
18 of Exhibit__FP-16, the utility subsidiaries of
19 these holding companies had an average common
20 equity ratio of 49.40% as of September 30, 2014,
21 and a three-year average common equity ratio of
22 48.90% for the 2011 to 2013 period. Thus, it
23 appears that these holding companies have
24 elected to capitalize their less risky rate-

1 regulated utility companies with layers of
2 common equity that exceed the common equity
3 ratios of the parent by approximately 4.0%.

4 Q. If the utilities have common equity ratios that
5 are, on average, higher than the holding
6 companies' average common equity ratios, what
7 does this imply for the unregulated subsidiaries
8 of the holding companies?

9 A. This implies that the unregulated businesses
10 have common equity ratios that are lower than
11 the holding company average. And given that
12 non-regulated businesses generally only account
13 for a minority of the investment of the holding
14 companies, the capitalization ratios of these
15 riskier businesses must be well below the
16 holding company averages, since the utility
17 ratios are higher by a significant amount.

18 Q. Without the presence of the utility assets,
19 would the holding companies be able to
20 capitalize their riskier unregulated operations
21 in this way?

22 A. No. Unregulated businesses that are not
23 affiliated with a utility would normally have
24 much higher levels of equity, given the need for

1 an adequate cushion to guard against unforeseen
2 circumstances.

3 Q. How did you determine if CEI uses the strength
4 of its utility operations to fund its
5 competitive energy businesses with less common
6 equity, and more debt, than would be required
7 for the unregulated entities if not for their
8 affiliation with O&R and Con Edison?

9 A. To determine whether or not this is the case, we
10 examined CEI's past and present financing
11 practices, in light of the higher business risk
12 of its unregulated investments.

13 Q. On what basis do you conclude that the level of
14 business risk faced by CEI's non-regulated
15 subsidiaries is substantially greater than that
16 faced by the parent's utility operations?

17 A. First and foremost, we believe that, because
18 these businesses face competition and do not
19 benefit from all the regulatory attributes and
20 safeguards afforded O&R, such a conclusion is
21 fairly self-evident. Nonetheless, we note that
22 in S&P's May 21, 2014 Credit Opinion on CEI,
23 illustrated on page 6 of Exhibit__FP-17, S&P
24 states that the "unregulated businesses are

1 significantly riskier than the regulated utility
2 operations due to greater variability in cash
3 flow generation." In fact, S&P goes on to state
4 that it views "these operations as unfavorable
5 for creditworthiness because of this potential
6 volatility and, as such, they detract from the
7 consolidated business profile, though not
8 materially given their small size." In our
9 view, it is clear that S&P's point about the
10 materiality of these risks is due to their
11 relatively modest scale at this time.

12 Q. Does S&P mention the unregulated subsidiaries
13 specifically in its analysis of O&R?

14 A. Yes. In its May 7, 2014 analysis, referenced in
15 Exhibit__FP-12, S&P notes that O&R has a stable
16 outlook and claims that, fundamental to this
17 forecast, is its expectation that "the
18 unregulated business contribution will not grow
19 materially beyond current levels." S&P has
20 noted that one of the factors that could
21 contribute to downside pressure on O&R's ratings
22 is "if the riskier unregulated businesses become
23 more of a meaningful percentage of the overall
24 company." Moody's echoed this same opinion when

1 conducting a review of CEI in its "Credit
2 Opinion: Consolidated Edison, Inc.," referenced
3 as Exhibit__FP-18. Moody's stated "a downgrade
4 could also occur if competitive businesses grow
5 to much more than the 5% of operating income
6 that we anticipate, making the company's
7 financial performance less predictable."

8 Q. What do you glean from S&P and Moody's analyses
9 of CEI's unregulated businesses?

10 A. Both S&P and Moody's are unequivocal that CEI's
11 unregulated businesses are considerably riskier
12 than either Orange and Rockland or Con Edison.
13 Equally clear is that at this time, because the
14 unregulated businesses only constitute a
15 relatively small portion of the overall
16 capitalization of CEI, and due to the fact that
17 in recent years they have been financed with
18 materially thicker common equity layers than the
19 utility companies, they do not pose a material
20 risk to Orange and Rockland's credit ratings.

21 Q. What did your analysis find with respect to
22 CEI's financing practices?

23 A. We found that, in the not too distant past, CEI
24 had employed common equity ratios for its

1 unregulated businesses that we consider
2 inadequate. As Exhibit__FP-4 shows, the
3 unregulated businesses only had common equity
4 ratios ranging from 33% to 43% for the three-
5 year period ended 2008. However, we find the
6 common equity ratios employed over the past four
7 years to be sufficient. As illustrated in
8 Exhibit__FP-4, we found that CEI's unregulated
9 entities were supported by an average common
10 equity ratio of approximately 61.5% for the 2011
11 to 2013 period. Additionally, as shown on page
12 29 of Exhibit__FP-23, the unregulated businesses
13 were capitalized with a 67.0% common equity
14 ratio at the end of 2014.

15 Q. Why do you find the recent average equity ratio
16 of approximately 61.5%, as well as the 67.0%
17 equity ratio at year end 2014, supporting CEI's
18 non-regulated subsidiaries to be reasonable?

19 A. One of the tenets of our consolidated approach
20 is that the non-regulated businesses be financed
21 in a manner that is commensurate with the
22 significantly higher degree of business risk
23 inherent in their operations, and consequently,
24 in such a manner that there are no ratings drags

1 on either Orange and Rockland or Con Edison. We
2 base our conclusion that the parent has
3 generally succeeded in doing so over the past
4 several years by comparing the common equity
5 ratios of the non-regulated businesses with the
6 equity ratios that are typical of "A" rated
7 industrial issuers. As illustrated on pages 2
8 and 3 of Exhibit__FP-19, entitled "2013 Adjusted
9 Key U.S. and European Industrial and Utility
10 Financial Ratios," the median or "typical" debt
11 ratio for "A" rated industrial issuers was 30.7%
12 for the 2011 to 2013 period. The corresponding
13 69.3% common equity ratio thus supports the
14 reasonableness of the 61.5% to 67.0% layer of
15 common equity supporting Orange and Rockland's
16 riskier unregulated affiliates.

17 Q. Do you have any other observations regarding the
18 reasonableness of a 48.00% common equity ratio
19 for the purposes of establishing the Company's
20 overall rate of return and its electric and gas
21 revenue requirements for the Rate Year?

22 A. While we believe that it is incumbent upon
23 management of the parent company to allocate its
24 common equity in a rational manner, inherent in

1 our conclusion regarding the appropriateness of
2 a given ratemaking capital structure is our
3 expectation that the mix of capital deployed
4 also be done so in an optimal or most cost-
5 effective manner. For at least the past decade,
6 the Commission has consistently found that an
7 authorized common equity ratio for Orange and
8 Rockland of no higher than 48.00% was sufficient
9 for this purpose, and for the Company to
10 continue to attract capital at terms that are
11 reasonable. Simply put, we have seen no
12 evidence that a higher common equity ratio is
13 either optimal or necessary for the Company to
14 continue attracting capital at favorable terms.
15 We recommend that the Commission continue to
16 authorize a common equity ratio of 48.00% in
17 order to optimize the Company's overall cost of
18 capital.

19 Q. Please explain what you mean by optimal capital
20 structure.

21 A. An optimal capital structure is, by definition,
22 one which strikes an ideal balance between the
23 debt and equity ratio of a firm in order to
24 minimize its overall cost of capital. A capital

1 structure that contains too much debt increases
2 a company's overall financial risk and could
3 result in non-investment grade credit ratings
4 that could make it difficult to access the
5 credit markets when necessary. Conversely,
6 while a capital structure containing too much
7 equity may lower a company's financial risk, it
8 would also result in higher capital costs given
9 that common equity is significantly more
10 expensive than debt. The importance of
11 establishing cost effective financing policies
12 is especially important in the case of regulated
13 utilities where revenue requirements are
14 designed to provide for expected income taxes on
15 equity returns.

16 **COST RATES**

17 Q. Please explain how you derived the cost rates
18 shown in Exhibit__FP-2.

19 A. As illustrated in Exhibit__FP-2, there are three
20 separate cost rates we employed, together with
21 their respective capitalization ratios, to
22 formulate our overall rate of return
23 recommendation. Beginning with the cost rate of
24 the long-term debt component, we reviewed

1 Company witness Saegusa's 5.54% cost rate
2 determination and made a few adjustments that
3 resulted in our 5.41% cost rate recommendation.
4 Exhibit__FP-3 shows how this cost rate was
5 derived.

6 The second cost rate shown in Exhibit__FP-2
7 is the cost of customer deposits. The
8 Commission's current Rules and Regulations
9 require an annual calculation of the customer
10 deposits rate. That rate is updated by the
11 Commission on January 1 of each year. In
12 October 2014, the Commission prescribed the
13 1.15% customer deposit rate for use beginning
14 January 1, 2015.

15 The third and final rate is the cost of
16 common equity. As we will demonstrate, the
17 Company's 9.75% proposed cost rate for common
18 equity is excessive and should be rejected by
19 the Commission. Our recommendation of an 8.5%
20 ROE is included in our overall capitalization
21 for the Rate Year ending October 31, 2016.

22 Q. Please explain why you adjusted Company witness
23 Saegusa's projected 5.54% consolidated cost of
24 long-term debt for the Rate Year, as illustrated

1 in Exhibit__YS-1, Schedule 5.

2 A. As we explained earlier, O&R's forecasted Rate
3 Year consolidated cost of long-term debt largely
4 reflects its current actual or "embedded" cost
5 of long-term debt. It also reflects projections
6 regarding the amounts, timing, maturities and
7 cost rates for three new issues anticipated
8 during the linking period and Rate Year, as well
9 as the effect of its maturing debt obligation
10 during the Rate Year. Our 5.41% forecasted rate
11 year cost of consolidated long-term debt differs
12 from the Company's determination in regards to
13 the cost rates associated with the three new
14 issuances projected during the linking period
15 and Rate Year. While we do not take issue with
16 the amounts, timing, and maturities of the
17 Company's debt forecast, we acknowledge that the
18 Company may endeavor to issue 10-year, or even
19 5-year debt, for that matter. It is solely with
20 the Company's forecasted cost rates that we take
21 issue as we do not believe the forecasted rates
22 will reach the levels anticipated by the Company
23 during the rate year.

24 Q. Please describe how O&R forecasted the costs

1 rates for its three new consolidated long-term
2 debt issuances.

3 A. O&R forecasted the cost rates of the future
4 issuances based on guidance from knowledgeable
5 underwriters with respect to required spreads to
6 Treasuries expected on the future issuances and
7 on estimates of future benchmark Treasury
8 interest rates over the next two years, which
9 can be found in the *Blue Chip Financial*
10 *Forecast*. The current required spread estimates
11 are added to the forecasted benchmark Treasury
12 yields to arrive at the cost rates for the new
13 issuances.

14 Q. What is the current spread requirement reflected
15 in the Company's forecasted cost rates for its
16 proposed new debt?

17 A. The Company's forecast assumes a spread estimate
18 of approximately 1.50%-1.53% for new 30-year
19 long-term debt issuances based upon estimates
20 provided by underwriters at the time the
21 Company's February 2015 update was prepared.
22 When the Company originally prepared its rate
23 filing, it used a spread estimate of 1.40% for
24 new 30-year long-term debt issuances based upon

1 estimates from similar underwriters. Taking
2 into consideration a comparison of these spread
3 estimates, with the actual spread to Treasury of
4 1.50% that the Company obtained in its most
5 recent 30-year issuance in August 2010, we find
6 a spread estimate of 1.50% to be a reasonable
7 estimate for use in the forecast of its new 30-
8 year debt issuances during the linking period
9 and Rate Year.

10 Q. Please explain how you adjusted the cost rates
11 associated with the three new long-term debt
12 issuances projected during the linking period
13 and Rate Year.

14 A. The Company projected cost rates of 4.52% for
15 its two new long-term debt issuances during
16 2015, based upon the assumption that the yield
17 on the 30-year Treasury would rise from the
18 current three-month average levels of 2.71% to
19 about 3.00% during 2015. Likewise, the Company
20 projected a cost rate of 5.45% for its long-term
21 debt issuance toward the end of the Rate Year,
22 in September 2016, based upon the assumption
23 that the yield on the 30-year Treasury would
24 rise to about 3.95% during 2016.

1 Our cost of long-term debt calculation,
2 however, assumes that the 30-year Treasury yield
3 will approximate its recent level throughout the
4 end of the Rate Year. Specifically, we used the
5 three-month average, beginning in mid-November
6 2014 through mid-February 2015, and arrived at
7 an average 30-year Treasury rate of 2.71%. We
8 then added the underwriters' estimated spread
9 requirement of 1.50% to arrive at estimates of
10 4.21% for all three of the projected long-term
11 debt issuances. Our overall cost of debt
12 calculation is illustrated in Exhibit__FP-3.

13 Q. Why do you recommend the use of the most recent
14 actual Treasury yield or, in this instance, the
15 average three months of the most recent actual
16 Treasury yield?

17 A. We recommend the use of the most recent three-
18 month average Treasury yield to smooth out any
19 particularly high or low rates one might obtain
20 by employing spot prices. More importantly,
21 however, is that recent actual Treasury yields
22 are employed, rather than future estimated
23 yields, as used by the Company. The reason for
24 this is because relatively short-term movements

1 in long-term interest rates are difficult to
2 forecast. Such forecasts are not only poor
3 predictors of the magnitude of the expected
4 change in interest rates, they are not even
5 reliable with respect to the direction of the
6 change. Instead, the best estimate of future
7 long-term interest rates is no-change; in other
8 words, the current rates of these debt
9 instruments.

10 Q. Is there other support for the Panel's use of
11 recent actual Treasury yields?

12 A. Yes. This is discussed in a study entitled, "On
13 Forecasting Long-Term Interest Rates: Is the
14 Success of the No-Change Prediction
15 Surprising?," by Dr. James E. Pesando in the
16 Journal of Finance, September 1980, included as
17 Exhibit__FP-20. In addition, in Cases 13-E-
18 0030, 13-G-0031 and 13-S-0032, Con Edison
19 predicted that interest rates would increase
20 over the rate year when, in fact, they decreased
21 overall. Specifically, Con Edison predicted
22 future 30-year Treasury yields would be 3.65% in
23 2014; however, yields fell from a high of 3.77%
24 in January 2014 to a low of 2.83% in December

1 2014, with an overall average yield of 3.34%.
2 Staff, on the other hand, recommended the use of
3 the most current actual rate of 3.14% during May
4 2013, which appeared to be a better indicator
5 overall of actual rates considering the rates
6 were significantly lower than the Company
7 forecasted.

8 Q. How should your consolidated cost of long-term
9 debt estimate be updated at the time of the
10 Commission's rate order in these proceedings?

11 A. Each of the projected 30-year issuances should
12 be updated to reflect the most recent three-
13 month average 30-year Treasury yield plus 1.50%
14 to reflect the underwriters' required spread
15 estimate. In addition, the actual amount and
16 cost rate of the projected August 2015 issuance
17 should be reflected in the Company's actual cost
18 of debt upon update. Finally, if the Commission
19 prefers a more recent estimate of the
20 underwriters' estimated spread requirement in
21 order to more reliably project the cost rates of
22 the projected Rate Year issuances, the Company
23 should be directed to provide that estimate,
24 which should be added to the rate of the latest

- 1 known average three-month 30-year Treasury rate.
- 2 Q. In the Order Adopting Terms of Joint Proposal
- 3 with Modification, and Establishing Electric
- 4 Rate Plan, issued June 15, 2012, in Case 11-E-
- 5 0408 (the 2012 Electric Rate Plan) and the Order
- 6 Adopting Joint Proposal and Implementing a
- 7 Three-Year Rate Plan, filed October 16, 2009, in
- 8 Case 08-G-1398 (the 2009 Gas Rate Plan), O&R was
- 9 authorized to true-up costs associated with its
- 10 consolidated long-term debt obligations.
- 11 Specifically, it was authorized to true-up the
- 12 costs of its variable rate tax-exempt debt in
- 13 the 2012 Electric Rate Plan, and it was
- 14 authorized to reconcile the costs of its
- 15 consolidated long-term taxable and tax-exempt
- 16 debt in the 2009 Gas Rate Plan. Do you
- 17 recommend that either of these reconciliations
- 18 continue?
- 19 A. No. The conditions that existed during those
- 20 rate plans warranting such reconciliations are
- 21 no longer present.
- 22 Q. Please explain.
- 23 A. First, with respect to the reconciliation of the
- 24 costs of the Company's variable rate tax-exempt

1 debt, the Commission first authorized O&R to
2 true-up these costs in its Order Establishing
3 Electric Rate Plan For Orange and Rockland
4 Utilities, Inc., issued July 23, 2008, in Case
5 07-E-0949. In that case, Staff had concurred
6 with the Company that a true-up of the costs was
7 warranted as a result of the sub-prime mortgage
8 crisis that, at the time, had unsettled the
9 variable rate tax exempt market. On page 42 of
10 the Order, the Commission agreed, noting that
11 "it is reasonable to allow the Company to
12 reconcile actual interest and swap costs related
13 to the Pollution Control Debt (including the use
14 of a bank credit facility) to the levels
15 reflected in rates due to the volatility in the
16 market for that debt at this time." Since all
17 of the Company's tax-exempt debt will have
18 matured prior to the beginning of the Rate Year,
19 the need for such a true-up no longer exists.

20 With respect to the reconciliation of the
21 Company's consolidated long-term taxable and
22 tax-exempt debt in the 2009 Gas Rate Plan, Staff
23 and the Company submitted a Joint Proposal,
24 later adopted by the Commission, that authorized

1 reconciliation of the overall consolidated cost
2 of long-term debt to the 6.81% cost rate
3 reflected in the revenue requirements of that
4 three-year rate plan. In support of this true-
5 up, Staff noted, on page 12 of its Statement in
6 Support of the Joint Proposal, dated July 15,
7 2009, that, while such reconciliations would
8 generally not be considered for a one-year case,
9 the unusual circumstances affecting the debt
10 market at that time, namely the increase in
11 volatility subsequent to the collapse of Lehman
12 Brothers in the fall of 2008 and the uncertainty
13 of the financial condition of several bond
14 insurers, two of whom insured the Company's tax-
15 exempt issuances, warranted such a true-up. Due
16 to the fact that those unique circumstances are
17 no longer present, such reconciliation,
18 particularly in a one year case, is unnecessary.

19 Q. What is Company witness Saegusa's position with
20 respect to the continuation of these
21 reconciliation mechanisms?

22 A. With respect to the reconciliation of the costs
23 of the Company's variable rate tax-exempt debt,
24 she agrees that it is no longer necessary since

1 the debt will have all matured prior to the
2 start of the Rate Year. She also indicates that
3 a true-up of the costs associated with its
4 forecasted new long-term debt issuances is not
5 necessary provided that forecasted Treasury
6 rates are used in the calculation of the cost of
7 debt for its projected issuances.

8 Q. Why does the Company believe that forecasted
9 Treasury interest rates would be used in this
10 calculation?

11 A. The Company seems to be under the impression
12 that the Commission has adopted the use of
13 forecasted Treasury rates in the calculation of
14 its interest rate forecasts for projected
15 issuances from the most recent Con Edison rate
16 proceeding in 2013. Company witness Saegusa
17 specifically states, "Based on the Commission's
18 adoption of forecasted Treasury rates in the
19 calculation of interest rate forecasts in Con
20 Edison's most recent base rate proceedings
21 (i.e., Cases 13-E-0030, 13-G-0031 and 13-S-
22 0032), I am not recommending a true-up of
23 interest costs of the Company's fixed-rate debt
24 portfolio." This statement is both unclear and

1 incorrect on the Company's part.

2 Q. Please explain why the Company's statement is
3 incorrect.

4 A. The agreement with the use of the Company's
5 forecasted rates in that proceeding was done in
6 the context of settlement proceedings, during
7 the course of confidential negotiations in which
8 there were a number of moving parts, and give
9 and take on both sides. Although the Commission
10 ultimately adopted the Joint Proposal in that
11 case, this in no way signifies the adoption by
12 the Commission of forecasted Treasury rates in
13 its future proceedings. It appears the Company
14 is confused by items agreed to in the context of
15 settlement, as opposed to those Ordered by the
16 Commission directly.

17 Q. Why does the Company state that forecasted rates
18 should be used?

19 A. The Company does not provide an explanation as
20 to why the use of forecasted Treasury rates
21 should be used in the calculation of its
22 projected issuances other than claiming that
23 they are more accurate than current Treasury
24 rates. The Company did not provide any specific

1 examples or a thorough explanation as to why its
2 methodology is better than what Staff has
3 continually recommended, and the Commission has
4 adopted in its rate proceedings for many years.

5 **SUMMARY OF ROE RECOMMENDATION**

6 Q. Please explain the methodology you used to
7 determine your 8.5% ROE.

8 A. We estimated the cost of equity for a proxy
9 group of electric utility holding companies,
10 using a DCF analysis, weighted two-thirds, and
11 the average of two CAPM analyses, weighted one-
12 third. As is Staff's typical practice, in order
13 to determine whether an adjustment to the proxy
14 group's cost of equity is warranted, we examined
15 the differences in business risk and financial
16 risk between O&R and our proxy group. We also
17 examined whether or not an adjustment was
18 necessary to reflect reasonably anticipated
19 common equity issuance expenses during the Rate
20 Year.

21 Q. Would you please explain why you specifically
22 recommend that the DCF methodology be given a
23 two-thirds weighting and your CAPM result one-
24 third?

1 A. The DCF has long been the principal equity
2 costing methodology in New York. In fact, for
3 over 18 years, the Commission has consistently
4 issued cost of equity determinations with the
5 same two-third DCF and one-third CAPM
6 weightings. During this time, Staff ROE
7 testimony has consistently noted the numerous
8 reasons why the DCF has been, and should
9 continue to be, the preferred methodology. Its
10 preferability over the CAPM methodology was
11 particularly evident when a frequently used
12 version of the CAPM began producing
13 counterintuitive results in the wake of the
14 volatility in the credit markets that followed
15 the collapse of Lehman Brothers in September
16 2008.

17 Estimating the cost of equity requires
18 using methodologies that are not perfect. Of
19 all the approaches available, however, the DCF
20 and the CAPM are by far the least flawed and,
21 between the two, the DCF is superior. In fact,
22 the Commission has noted the relative strengths
23 of the DCF methodology in many of its previous
24 rate orders. For example, on page 14 of its

1 Order Setting Permanent Rates, Reconciling
2 Overpayments During Temporary Rate Period and
3 Establishing Disposition of Property Tax
4 Refunds, issued October 18, 2007, in Case 06-E-
5 1433, the Commission stated that, "the method
6 offers the significant benefit of reliance on
7 readily available, objective data to measure an
8 indicator of real importance to investors."

9 We will demonstrate the strengths and
10 reasonableness of our two-stage DCF methodology.
11 We will also show that our particular forward-
12 looking application of the CAPM continues to
13 produce a reasonable check on our DCF
14 methodology, and, as such, should continue to be
15 accorded a one-third weighting.

16 **USE OF PROXY GROUP**

17 Q. Why is a proxy group used to estimate the
18 Company's cost of equity?

19 A. The use of a proxy group to determine O&R's cost
20 of equity is necessary because the Company's
21 common stock is not publicly traded, and, thus,
22 direct DCF and CAPM analyses of the Company are
23 not possible. Equally important is that DCF
24 analyses for individual companies rely on equity

1 analysts' estimates of growth which are, by
2 their nature, somewhat biased. Similarly, beta
3 determinations used in the CAPM methodology are
4 based on historical observations that, due to
5 circumstances such as corporate restructurings
6 or industry transformations, may not be
7 representative of the level of earnings
8 volatility expected in the future.

9 By employing a sufficiently large proxy
10 group of similarly situated companies in our
11 analyses, however, we can largely diminish the
12 undesirable effects of biased, both upward and
13 downward, or inaccurate growth estimates and
14 beta measures for any one company. In addition,
15 we further diminish the effect of any potential
16 inaccuracies and biases by utilizing the median
17 results in our analyses.

18 Q. What are the most important considerations for
19 selecting a proxy group?

20 A. First, it is important to determine the specific
21 industry classification of the company being
22 examined in order to identify its true peers.

23 Second, once the appropriate group of peer
24 companies is established, careful consideration

1 must be given to determining appropriate
2 screening criteria in order to achieve a group
3 of companies that is sufficiently large and has
4 similar risks to the company in question.

5 A careful balance must be struck between
6 these two potentially conflicting goals. While
7 the objective is to select a group of companies
8 whose risks closely match those of the company
9 being examined, it is also important that a
10 group be selected which is also large enough to
11 provide sufficient confidence in the results.
12 The greater the number of suitable companies
13 that can be found, the less sensitive the
14 overall cost of equity estimate will be to the
15 fluctuations or irregularities of the data from
16 any one particular company.

17 Q. What companies did you select for your proxy
18 group?

19 A. We selected a group of 30 holding companies from
20 a "universe" of 48 holding companies whose
21 common stock is publicly-traded; all, like
22 Orange and Rockland's parent, CEI, are deemed by
23 *Value Line* to be "electric utilities." Because
24 of its robust size, we are confident that our

1 proxy group will produce reliable estimates of
2 the Company's cost of equity. We have carefully
3 selected companies that face risks substantially
4 similar to those faced by O&R. Illustrated on
5 page 1 of Exhibit__FP-5 is the list of companies
6 we used, including each company's S&P and
7 Moody's credit ratings, year ending 2013
8 percentage of utility revenues, and last three
9 years of common equity ratios. On pages 2 and
10 3, we show the same statistics for the entire
11 *Value Line* Universe of companies and for Company
12 witness Hevert's proxy group, respectively.

13 Q. Please explain how you developed your proxy
14 group.

15 A. Beginning with the 48 publicly-traded holding
16 companies that *Value Line* categorizes as
17 electric utilities, we automatically eliminated
18 ITC Holdings Corp. because it is a FERC-
19 regulated transmission-only company that is not
20 fundamentally comparable to any New York
21 regulated electric utility, as it does not serve
22 retail customers. Then, in order to generally
23 match the risks of the 47 remaining companies
24 with those of O&R, we considered two variables,

1 or screening criteria: the credit quality (long-
2 term debt credit ratings) of the parent holding
3 company and its percentage of revenue received
4 from regulated operations.

5 O&R's senior unsecured debt is rated "A-"
6 by S&P and "A3" by Moody's, and, as a utility
7 operating unit of a holding company, 100% of its
8 revenues are from regulated activities. By
9 contrast, only 20 out of the 48 *Value Line*
10 electric utility holding companies had senior
11 unsecured debt ratings in the "A" categories by
12 either S&P or Moody's, and nearly all derived
13 some revenue from riskier unregulated
14 investments.

15 Mindful of our goal of achieving a proxy
16 group of companies that is both sufficiently
17 large and with generally similar business and
18 financial risks to Orange and Rockland, we
19 selected only those dividend paying companies
20 with investment-grade senior unsecured debt
21 ("BBB-" and above by S&P and "Baa3" and above by
22 Moody's) and at least 70% of total revenues from
23 regulated operations. Of the 47 remaining
24 companies in the *Value Line* Universe, 35 met

1 these criteria; however, UNS Energy was
2 eliminated because it was rated "Baa2" by
3 Moody's and not rated by S&P. Due to the
4 company's mid-"BBB" rating, we were not
5 confident that, were S&P to rate the company,
6 the resulting rating would be investment grade.
7 In addition, five companies were eliminated
8 because of their involvement in transformational
9 transactions such as mergers or acquisitions.
10 We also included MGE Energy Inc., which is
11 unrated by Moody's; however, its principal
12 operating subsidiary is rated "A1" and the
13 parent holding company carries an "AA-" rating
14 by S&P.

15 Q. Please provide the historical context and
16 rationale underlying your screening criteria.

17 A. Back in the early 1990s when Staff first began
18 deploying proxy groups in its cost of equity
19 analyses, an "A" rating was considered the
20 industry standard. Accordingly, Staff
21 advocated, and the Commission relied upon, proxy
22 groups consisting solely of "A" rated utility
23 companies. Further, in order to better match
24 the proxy group companies with the subject

1 utilities, Staff required that the proxy group
2 companies derive a "substantial" portion of
3 their operating revenues from regulated
4 operations. Relying upon these two sound
5 selection criteria, Staff was routinely able to
6 produce robust-sized proxy groups consisting of
7 anywhere from 25 to 33 companies. However, a
8 transformation of the industry was well
9 underway, and as a result, by the mid-2000s
10 Staff was faced with somewhat of a dilemma
11 regarding the selection criteria for its proxy
12 group. Primarily due to a broad deterioration
13 in electric utility credit quality at that time,
14 the number of potential candidates for the proxy
15 group had dwindled to as few as three companies,
16 depending upon the specific interpretation given
17 to "substantial" with respect to regulated
18 revenues.

19 The larger picture is that, not only has
20 the credit quality of the electric utility
21 industry generally fallen, the preeminent event
22 over the past three decades has been the steady
23 decline in the credit quality of, not just
24 utilities, but U.S. corporations in general.

1 Coupled with an orientation in the electric
2 utility industry in the 1990s and early part of
3 the last decade towards consolidation through
4 mergers and an increase in unregulated
5 activities, this has meant that lowering the
6 credit quality threshold is the most logical and
7 reasonable response to maintain an adequate
8 number of candidate companies.

9 Q. Given this history, what is your recommendation
10 for a reasonable proxy group for determining
11 O&R's cost of equity?

12 A. We have determined that the most reasonable
13 proxy group for determining Orange and
14 Rockland's cost of equity is one in which all of
15 the parent holding companies serve retail
16 customers, have investment-grade senior
17 unsecured debt ratings, and receive a minimum of
18 70% of total revenue from regulated operations.
19 This is consistent with all recent O&R electric
20 and gas rate cases and Con Edison electric, gas
21 and steam rate cases, and also consistent with
22 recommendations by Staff in other recent cases
23 involving combination electric and gas
24 utilities.

1 Q. Has the Commission employed Staff's proxy group
2 in its cost of equity determination in previous
3 rate orders?

4 A. Yes. In fact, in all of the recent fully
5 litigated rate cases involving O&R and Con
6 Edison, the Commission has found the composition
7 of Staff's proxy group to be superior to the
8 proxy groups advocated by Company witnesses and,
9 accordingly, has employed Staff's proxy group to
10 derive its ROE determinations.

11 Q. Would you please summarize the characteristics
12 of your proxy group with respect to credit
13 rating and percentage of regulated revenues?

14 A. As illustrated on page 1 of Exhibit__FP-5, the
15 average S&P rating of the proxy group is "BBB+",
16 and for Moody's, it is "Baa1". On average, the
17 group receives about 92.5% of its revenues from
18 regulated operations.

19 **DISCOUNTED CASH FLOW METHODOLOGY**

20 Q. Please explain the basic theory underlying the
21 DCF methodology and why you place principle
22 reliance on its results.

23 A. The DCF approach can be applied to any
24 investment instrument that has an intrinsic

1 value. The DCF approach, as it relates to
2 common stock, recognizes that companies create
3 value for their stockholders by using their
4 earnings in a number of ways. The most
5 important of which, by far, is through the
6 payment of cash dividends.

7 Alternatively, earnings that are retained
8 by companies can be used to create value by
9 investing in capital projects designed to
10 increase future profits. The retained earnings
11 can also create value by retiring debt, which
12 reduces interest expense, thereby resulting in a
13 greater cash flow available to stockholders, and
14 by buying back some of the Company's common
15 stock, which increases future earnings on a per
16 share basis.

17 It is important to note that, while
18 earnings drive companies' dividend payout
19 policies, the value of the companies' common
20 stock is always equal to the present value of
21 all future dividends. This is because the
22 earnings that are retained will only have value
23 to the stockholders when they are paid as
24 dividends in the future. Underlying this

1 principle is the strong assumption in capital
2 market theory that companies earn the same
3 return on retained earnings as the market
4 demands on their common stock.

5 The DCF theory assures us that stocks only
6 have value because of the cash flows that
7 current investors receive or the appreciation
8 caused by cash flows that future investors hope
9 to receive. Also, fundamental to the DCF
10 methodology is the notion that cash in the
11 future is not worth as much as cash today. Due
12 to reasons such as the preference of individuals
13 to consume today rather than waiting, and
14 because of effects of expected inflation and
15 productivity on expected future cash flows, the
16 DCF discounts the future expected cash flows
17 according to investors' return requirements.

18 The main reason that the DCF methodology
19 continues to be the preferred approach for
20 determining a utility's cost of equity is that
21 investors' immediate return requirements, as
22 observed in current stock prices and dividends,
23 are readily quantifiable. The other principle
24 methodology, the CAPM, only relies tangentially,

1 through the use of utility beta values, upon
2 direct observations of actual utility investor
3 behavior. The primary challenge in applying the
4 DCF is determining the rate of growth in future
5 dividends that investors expect.

6 Given the relatively mature and stable
7 nature of the utility industry, such estimates
8 can be derived with a reasonable degree of
9 certitude. Also, rational utility investors
10 expect the growth in future dividends to
11 generally track the changes in output, or growth
12 in the overall economy, as measured by growth in
13 the nominal Gross Domestic Product (GDP). We
14 say "generally track" due to the fact that, as
15 we will explain later in our testimony, the U.S.
16 economy continues to move away from a
17 manufacturing economy to a service economy, and,
18 as a result, retail electric sales growth should
19 not be expected to grow quite as fast as the
20 economy as a whole.

21 Moreover, just as nominal GDP growth also
22 incorporates gains achieved through the
23 application of new technologies, otherwise known
24 as productivity, and the effects of changes in

1 price levels, the investors' growth
2 expectations, too, will reflect assumptions
3 regarding productivity gains and the rate of
4 inflation. Consequently, when practiced with
5 the application of well-reasoned growth rate
6 estimates, such as those used in our approach,
7 the intuitiveness of the DCF methodology is
8 abundantly clear.

9 This intuitiveness is a primary reason that
10 the Commission has regularly found this
11 methodology to be the best tool for estimating
12 the cost of equity for a regulated utility. In
13 its Order Setting Electric Rates, issued April
14 24, 2009, in Case 08-E-0539, the Commission
15 stated that, among the reasons it accords a two-
16 thirds weighting to the DCF methodology, is
17 that, "the DCF relies on readily available data
18 to make objective estimates of investors' return
19 requirements. While the DCF has one input of
20 primary controversy (growth), two CAPM inputs
21 (beta and the market risk premium) are dependent
22 on estimates which are contested and volatile."

23 Q. Please describe your discounted cash flow
24 methodology and its result.

1 A. We developed DCF estimates using a two-stage
2 “dividend discount” model. Financial theory
3 dictates that the value of a company’s stock is
4 equivalent to its future cash flows. Our
5 dividend discount model forecasts those cash
6 flows out into the future and discounts them
7 back to their present value. This model
8 embodies less restrictive assumptions than the
9 traditional constant growth DCF methodology.
10 Such a model is preferred, especially when
11 growth rates in the near-term and long-run might
12 reasonably be expected to diverge, thus making
13 it superior to the traditional DCF model with
14 its assumption of constant growth.

15 The calculation of the DCF for our proxy
16 group is shown on pages 1 and 2 of Exhibit__FP-
17 6. For each company in the proxy group, a
18 three-month average stock price was calculated
19 by averaging the high and low price for each
20 month for the period ending December 2014. The
21 model also contains *Value Line* data for earnings
22 per share, dividends per share, book value per
23 share and forecasted amounts of outstanding
24 common stock for each company.

1 This data is used to estimate the future
2 dividend payments that investors expect for each
3 of the companies. The price that investors are
4 currently willing to pay for that future stream
5 of dividends, represented in this instance by
6 the average stock price taken over the three-
7 month period ending December 2014, is
8 essentially the present value of those expected
9 dividends. By calculating the discount rate
10 required to turn the string of expected dividend
11 payments into the current stock prices, we
12 determined the rates of return that investors
13 expect for each company.

14 Q. How are dividends projected to change over time?

15 A. Consistent with the approach Staff has used for
16 many years, we employed a two-stage DCF method.
17 In the near-term, we used *Value Line's*
18 forecasted dividends. For the second stage,
19 essentially 2020 and beyond, a "sustainable
20 growth" rate was calculated for each company in
21 the proxy group, primarily based upon the
22 product of its expected earned return on average
23 common equity and its projected retention of
24 earnings. Our sustainable growth rate also

1 incorporates growth resulting from the increase
2 in common share balances over time at prices
3 above book value.

4 Q. Please explain what you mean by "sustainable
5 growth" rate?

6 A. The "sustainable growth" rate is commonly viewed
7 as the maximum growth rate an enterprise can
8 achieve while maintaining a constant debt to
9 equity ratio, i.e., without having to increase
10 its financial leverage.

11 Q. What are the average and median sustainable
12 growth rates of your proxy group?

13 A. The average sustainable growth rate is 4.64% and
14 the median is 4.60%.

15 Q. Did you check the reasonableness of your proxy
16 group's presumed sustainable growth with any
17 macroeconomic indicators?

18 A. Yes. As we typically do, we compared the
19 sustainable growth rate of our proxy group with
20 the most recent consensus long-range growth
21 estimate of nominal GDP. As illustrated in
22 Exhibit__FP-21, according to the October 10,
23 2014 edition of *Blue Chip Economic Indicators*,
24 the consensus long-range estimate of nominal GDP

1 growth is 4.7% for the 2016-2020 period and 4.4%
2 for the most distant period forecast, 2021-2025.
3 Thus, as expected, our sustainable growth rate
4 is quite close to the projected growth rate in
5 the overall economy.

6 It should be noted that the 4.4% nominal
7 GDP growth rate estimate is comprised of two
8 components: real GDP growth of 2.3% and an
9 inflation rate of 2.1%. The long-run
10 projections generally show annual real GDP
11 steadily tapering from a high rate of 2.9% in
12 2016 to the aforementioned 2.3% growth rate,
13 while inflation is forecasted to hold steady at
14 2.1% from 2016 and beyond into the long-run.

15 This comparison is appropriate because the
16 nominal GDP rate reflects assumptions about
17 future inflation, in addition to the real growth
18 expected in the economy as a result of
19 productivity gains. Therefore, it would not be
20 unreasonable for investors in the market as a
21 whole to expect their future dividends to
22 generally keep pace with overall inflation, as
23 well as, to reflect productivity gains similar
24 to those expected for the economy as a whole.

1 Likewise, for investors in a mature sector of
2 the economy, such as the utility industry with
3 slower-than-average growth prospects, it is not
4 unreasonable to expect future dividend growth to
5 be roughly equivalent than that of the overall
6 economy.

7 Q. What is the proxy group's cost of equity using
8 the DCF method?

9 A. As shown on page 2 of Exhibit__FP-6, the median
10 return on equity of the proxy group is 8.09%.
11 The median result is the appropriate measure of
12 the DCF-derived cost of equity of the proxy
13 group.

14 Q. Do the individual company results within the
15 proxy group appear reasonable?

16 A. While most of the individual company results
17 appear reasonable, we would not recommend a cost
18 of equity based solely on any of the individual
19 results because of the potential for biased or
20 inaccurate *Value Line* growth estimates to
21 improperly influence the result. The simple
22 fact remains that earnings forecasts, even in
23 the relatively stable utility industry, can be
24 very difficult to predict because of the impact

1 of important unpredictable events. For
2 instance, many earnings forecasts in the early
3 part of the last decade turned out to be wide
4 off the mark because of difficulties in
5 forecasting the course of deregulation and the
6 extent of competition.

7 Further, our approach eliminates the need
8 to inject personal judgment and to toss out any
9 of the individual results that appear
10 unreasonable because our proxy group is of
11 sufficiently large enough size and we advocate
12 the use of the median return of individual
13 company results, as opposed to the average. Use
14 of the median is a widely employed statistical
15 tool that largely diminishes any undue impact
16 that outliers may have on the average result.
17 In other words, by using the median return for
18 the proxy group, individual results that might
19 otherwise be rejected, are effectively
20 marginalized.

21 **CAPITAL ASSET PRICING MODEL METHODOLOGY**

22 Q. Would you please describe the basic theory
23 underlying the CAPM?

24 A. The basic logic behind the CAPM is that there is

1 no premium, in terms of an expected return, for
2 bearing risks that can be eliminated through
3 diversification. According to the CAPM,
4 rational investors will hold a portfolio of
5 stocks (generally 60 or more) such that the
6 overall risk of that portfolio, in terms of the
7 variability of its returns, is identical to that
8 of the market as a whole. Thus, the only risk
9 that matters in the CAPM equation is said to be
10 "systematic" risk, or risk that cannot be
11 diversified away.

12 "Unsystematic" risk, on the other hand, is
13 risk that is specific to a particular stock.
14 While it is assumed that most stocks tend to go
15 along with the general market, at least to some
16 extent, factors that are specific to an
17 individual stock are said to affect its
18 "unsystematic" risk.

19 According to the CAPM, the appropriate way
20 to measure an individual stock's risk is through
21 a correlation of its return relative to the
22 market as a whole, known as beta. A stock with
23 a beta of 1.0 has a return that mirrors the
24 return of the "market," usually the S&P 500, as

1 a whole. Betas of less than 1.0, which are
2 typical for utility stocks given the moderating
3 influence of regulation and the accompanying
4 perception of reduced risk, indicate that the
5 stocks are less volatile than the market as a
6 whole. Therefore, the CAPM informs us that
7 investors will only be compensated for their
8 actual risk, as measured by beta. In other
9 words, their return requirements will reflect
10 the degree to which they are less volatile than
11 the market as a whole.

12 Q. Please describe how a CAPM result is calculated
13 using the Traditional CAPM method.

14 A. The Traditional CAPM method calculates a
15 required return based on three inputs: the rate
16 of return on a risk-free investment (R_f), the
17 level of systematic risk for an investment (B
18 for beta), and the expected market risk premium
19 (MRP). Typically, the MRP is calculated by
20 subtracting the risk-free rate from the expected
21 market return (R_m). The form that the
22 Traditional CAPM takes is as follows:

23
$$\text{Required Return} = R_f + (B * \text{MRP})$$

24 Q. How did you begin the CAPM analysis?

1 A. Consistent with the approach Staff has employed
2 and the Commission has used for more than 18
3 years, we used two different CAPM methods, the
4 Traditional approach, as we just described, and
5 a Zero Beta calculation. Our 9.23% CAPM-derived
6 ROE estimate is the average of the results of
7 these two analyses.

8 Q. Please describe how you calculated a return on
9 equity using the Zero Beta CAPM method.

10 A. We used the same inputs as in the Traditional
11 CAPM methodology. However, instead of
12 multiplying beta by the MRP, as shown in the
13 calculation of the Traditional CAPM methodology,
14 we determined the MRP for the proxy group by
15 multiplying .75 by beta by the MRP and adding
16 .25 times the MRP. This can be expressed as:
17 Required return = $R_f + (.75 * B * MRP) + (.25 *$
18 $MRP)$

19 Q. Why do you employ two CAPM methods?

20 A. We employ two CAPM methods because a
21 considerable body of research has shown that the
22 Traditional CAPM may underestimate required
23 returns when betas are below 1.0. Therefore, it
24 is appropriate to use a Zero Beta methodology as

1 well. By averaging in the result of the Zero
2 Beta approach, which is only partially
3 determined by the beta used, this tendency is
4 addressed and corrected for, and ultimately
5 enhances the accuracy of our overall CAPM ROE
6 determination.

7 Q. How did you calculate the risk-free rate used in
8 your analyses?

9 A. We averaged the 10-year and 30-year Treasury
10 bond yields for the most recent three-month
11 period. The result, for the three-month period
12 ending December 2014, is 2.63%.

13 Q. Why do you use the yields for two different
14 Treasury securities?

15 A. We use the yields for two different Treasury
16 securities because utility investors generally
17 have both intermediate and long-term investment
18 horizons, so the use of both the 10-year and 30-
19 year Treasury securities is appropriate. In the
20 past, the Commission has adopted our approach.
21 Specifically, on page 75 of its Order
22 Establishing Rates for Electric Service, issued
23 June 17, 2011, in Case 10-E-0362 (2011 O&R
24 Electric Plan Order), in adopting this approach,

1 the Commission noted that "using a combination
2 of treasury yields is consistent with our
3 practice and supported by the varying nature of
4 investor holding periods."

5 Q. Why are you using three-month averages of the
6 Treasury security yields in your calculation?

7 A. The Commission employed three-month average
8 yields in Case 09-E-0428 in order to be
9 consistent with the three-month timeframe
10 employed in its DCF cost of equity
11 determination. In an effort to maintain
12 consistency, since we are employing the most
13 recent three months of market data in our DCF
14 calculation, as well as the most recent three
15 months average of 30-year Treasury yields in our
16 estimates for projected new 30-year long-term
17 debt issuances, it is only logical to employ
18 three-month average Treasury yield data in the
19 CAPM analysis as well.

20 Q. How did you determine the appropriate beta for
21 your CAPM analyses?

22 A. We used the .75 median beta of the proxy group,
23 which we calculated using the most recent *Value*
24 *Line* betas for each of the proxy group

1 companies.

2 Q. Why did you use the median beta rather than the
3 average beta of the proxy group?

4 A. As a practical matter, there currently is no
5 difference, as the average beta of the proxy
6 group is also .75. Nonetheless, over time the
7 use of the median beta is desirable for the same
8 reason that we use the median return of the
9 individual results in our DCF analysis, to
10 diminish undue influence of any outlying
11 individual results. In addition, it is
12 important for our calculations to remain as
13 transparent and consistent as possible, as those
14 are the general expectations within the
15 investment community.

16 As we explained earlier in our testimony,
17 the use of the median is a widely employed
18 statistical tool that should be used in
19 circumstances where one or more extreme
20 observations bias the overall conclusion.
21 Furthermore, the Commission determined, in the
22 2011 O&R Electric Plan Order, that the median
23 beta was appropriate.

24 Q. How did you determine the appropriate MRP to

1 use, and what was your result?

2 A. As we already explained, the MRP is best
3 expressed as the difference between the expected
4 market return on common stock and the return
5 required on a risk-free investment. Because the
6 cost of equity is, by its nature, a forward-
7 looking concept, we employed an *ex-ante*
8 analysis, relying upon required market return
9 estimates published monthly by Merrill Lynch in
10 its *Quantitative Profiles* report. Specifically,
11 we used the October 2014, November 2014 and
12 December 2014 editions of *Quantitative Profiles*,
13 and averaged the required and implied market
14 returns of each of the three point-in-time
15 estimates, to arrive at an appropriate required
16 return for the market of 11.07%. We have
17 illustrated the appropriate pages from each of
18 these reports in Exhibit__FP-22. The full
19 reports are available upon request. Finally,
20 given our risk-free rate of 2.63%, we calculated
21 the expected MRP to be 8.44% by subtracting the
22 risk-free rate from the 11.07% expected market
23 return.

24 Q. Why are you using an average of the most recent

1 three months of Merrill Lynch's expected market
2 returns in your calculation?

3 A. Generally speaking, we use expected market
4 return estimates provided over the most recent
5 three months in order to be consistent with the
6 timeframes of the other data inputs employed in
7 our CAPM and DCF calculations, as well as for
8 the projected issuances in our cost of debt
9 calculation. By matching the timeframe upon
10 which our risk-free rate is calculated, we can
11 achieve a more representative estimate of the
12 required MRP.

13 Q. Does the use of three months of Merrill Lynch's
14 cost of market data bias your results?

15 A. No, it does not, because using the most recent
16 three months of data, as opposed to using only
17 the estimates provided in the most recent
18 month's data, could produce higher results,
19 lower results or no change at all. Therefore,
20 over time, there is no bias introduced as a
21 result of using the average of the three months
22 of data.

23 Q. Why didn't you rely on an *ex-post* method to
24 derive the appropriate MRP?

1 A. That method is fundamentally flawed because ex-
2 post MRP's are based on the faulty premise that
3 past performance is a valid proxy for
4 expectations regarding future results. In
5 addition, another critical flaw of this approach
6 is that it is highly sensitive to the actual
7 time period selected to calculate the premium.

8 Q. Has the Commission ever stated its preference
9 for relying on forward-looking MRP analyses as
10 opposed to *ex-post* analyses, which typically
11 employ data reported by *Morningstar* (formerly
12 *Ibbotson's*)?

13 A. Yes. Specifically, in its Opinion and Order
14 Concerning Revenue Requirement and Rate Design,
15 issued October 3, 1996, in Case 95-G-1034, the
16 Commission stated that "the Judge's market
17 return calculation based on Merrill Lynch data
18 is a reasonable method of deriving a risk
19 premium; and it avoids the problem of stale data
20 in the *Ibbotson* estimate."

21 Q. Would you briefly summarize your main concerns
22 with applying the CAPM methodology to determine
23 a utility's cost of equity?

24 A. To begin with, unlike the DCF methodology, the

1 CAPM methodology only relies tangentially,
2 through the use of utility beta values, on
3 direct observations of actual utility investor
4 behavior. Furthermore, the calculation of two
5 of its principle inputs, the beta and the MRP,
6 is highly problematic.

7 Q. Can you please explain how the calculation of
8 the beta and MRP is highly problematic?

9 A. First, beta is supposed to represent the future
10 volatility of a given stock relative to the
11 market as a whole. However, because future
12 volatility is an unknown, betas must be measured
13 on a historical basis. The problem with using
14 historically-derived betas, though, is that,
15 when the systematic risks of a firm or an
16 industry change, these historically-derived
17 betas may not be reliable indicators of future
18 volatility.

19 Another, and perhaps more significant,
20 shortcoming of beta calculations is the often
21 wide disparity of betas between the various
22 firms that report this measure. For instance,
23 Staff has typically relied on *Value Line*
24 reported betas, as they are calculated over a

1 five-year period, which is long enough to
2 produce reliable estimates. Moreover, *Value*
3 *Line* "smoothes" the "raw betas" to reflect the
4 theory that betas have a natural tendency to
5 gravitate to 1.0. Other firms, such as
6 *Bloomberg*, however, employ less reliable,
7 shorter periods, and others do not adjust the
8 "raw" betas as *Value Line* does. Our concern is
9 that, depending upon the source, betas can be
10 quite different, and thus can produce very
11 different cost of equity estimates.

12 Our greatest concern with the CAPM
13 methodology, however, remains the derivation of
14 the MRP. The MRP should be the expected average
15 premium of the market over the risk-free rate.
16 However, just like beta, the expected MRP is
17 unknown and, because it is unknown, many
18 adherents to this methodology advocate use of an
19 *ex-post* MRP. The view of these practitioners is
20 that the MRP is essentially a mean-reverting
21 time series, which may be volatile over the
22 short-run, but over the long-run exhibits a
23 stable long-run average.

24 The alternative to a historically-derived

1 MRP, of course, is a forward-looking one. As
2 stated earlier, we do not employ a historically-
3 derived MRP specifically because of its
4 inability to reflect either present economic
5 conditions or the effects of ongoing structural
6 shifts in the economy. While we advocate using
7 an expected MRP in our CAPM methodology, we also
8 acknowledge that such an approach is, by
9 necessity, subject to a substantial amount of
10 judgment, and is among the principal reasons
11 that Staff has consistently argued that the CAPM
12 only be accorded half the weight of the DCF-
13 derived cost of equity estimate.

14 Q. Using the stated inputs, what is your
15 Traditional CAPM result?

16 A. 8.96%, calculated as follows:
17 $2.63\% + [.75 * (11.07\% - 2.63\%)] = 8.96\%$

18 Q. What is the result of your Zero Beta CAPM
19 methodology?

20 A. 9.49%, calculated as:
21 $2.63\% + [.75 * .75 * (11.07\% - 2.63\%)] +$
22 $[.25 * (11.07\% - 2.63\%)] = 9.49\%$

23 Q. Please explain how you used the results of these
24 two CAPM methods in your calculation of the

1 required ROE for the proxy group.

2 A. We averaged the results of the two CAPM methods
3 to arrive at a determination of 9.23%. This is
4 the same approach that has been used by the
5 Commission in rate cases for many years.

6 **RETURN ON EQUITY CONCLUSION**

7 Q. Please explain how you determined the overall
8 cost of equity for the proxy group.

9 A. By weighting the 8.09% DCF result two-thirds and
10 the 9.23% CAPM result one-third, and rounding
11 that result to the nearest tenth of a percent,
12 we determined the proxy group's cost of equity
13 to be 8.50%. Our calculations are shown on page
14 3 of Exhibit__FP-6.

15 Q. You stated previously that it is your typical
16 practice to examine the differences in financial
17 and business risk between the company and the
18 proxy group in order to determine whether or not
19 an adjustment is warranted. Please explain how
20 you conducted this examination and your
21 conclusion with respect to the need for an
22 adjustment.

23 A. S&P and Moody's regularly assess the full
24 breadth of risks facing the utilities they rate;

1 hence the combined effect of all the business
2 and financial risks faced by those utilities are
3 incorporated into the credit ratings they
4 assign. O&R's long-term, senior unsecured debt
5 ratings are "A-" and "A3", respectively, and
6 both have stable outlooks. The comparable
7 average credit ratings for our proxy group, and
8 for Company witness Hevert's proxy group for
9 that matter, are approximately one notch weaker.
10 Both proxy groups have average S&P ratings of
11 "BBB+" and average Moody's ratings of "Baa1".

12 Q. Do you recommend an adjustment to your 8.50% ROE
13 given this modest risk differential?

14 A. No. While one of the fundamental tenets of
15 financial theory is that the return on a given
16 investment be commensurate with its level of
17 risk, we are unable to find objective evidence
18 indicating that material differences exist in
19 the return requirements of investors within the
20 relatively narrow band of utilities within the
21 investment grade category. Specifically, after
22 reviewing the DCF returns for each of our proxy
23 group companies, we are unable to discern any
24 meaningful correlation between the indicated

1 return requirements of the individual companies
2 and their respective levels of credit quality.
3 However, as we will elaborate later in our
4 testimony, given the unquestionable evidence
5 that the Company's collective business and
6 financial risks are less than that of either
7 ours or Company witness Hevert's proxy groups,
8 it is likewise clear that there is no credible
9 evidence to support an upward adjustment.

10 Q. Would you please explain why your 8.50%
11 recommendation is significantly lower than the
12 Company's currently authorized ROEs?

13 A. To begin with, O&R's currently authorized ROEs
14 are quite stale as both the Company's electric
15 and gas operations are operating under rate
16 plans established several years ago. The
17 Company's electric operations are currently
18 authorized a 9.6% ROE that dates back to the
19 2012 Electric Rate Plan, which called for ROEs
20 of 9.4%, 9.5% and 9.6% in rate years one, two
21 and three, respectively. The Company's current
22 authorized ROE of 10.4% for its gas operations
23 dates back even earlier to the 2009 Gas Rate
24 Plan. In both cases, the ROEs reflect the

1 considerably different underlying economic
2 conditions that existed when the parties entered
3 into the respective Joint Proposals, which were
4 later adopted by the Commission. Additionally,
5 as is the case with nearly all New York multi-
6 year rate plans, each of the ROEs also reflects
7 a premium in recognition of the added financial
8 and business risk associated with the resulting
9 stayout provision.

10 Q. Compared to today, what were economic conditions
11 when the Company entered into the Joint
12 Proposal, adopted in the 2009 Gas Rate Plan,
13 over five years ago in June 2009, and the Joint
14 Proposal, adopted in the 2012 Electric Rate
15 Plan, approximately three years ago in February
16 2012?

17 A. As illustrated on page 1 of Exhibit__FP-10, when
18 the Company entered into the gas Joint Proposal
19 in June 2009, which was later adopted by the
20 Commission in the 2009 Gas Rate Plan, economic
21 conditions were such that investors were
22 requiring yields of 6.20% for long-term "A"
23 rated utility debt and 4.51% for 20-year
24 Treasury securities. Several years later, when

1 the Company entered into its latest electric
2 Joint Proposal, in February 2012, which was
3 later adopted by the Commission in the 2012
4 Electric Rate Plan, economic conditions were
5 such that investors were requiring yields of
6 4.36% for long-term "A" rated utility debt and
7 2.75% for 20-year Treasury securities.
8 Currently, investors' yield requirements for
9 each of those instruments are at least 230 basis
10 points lower from June 2009 levels and at least
11 55 basis points lower from February 2012 levels,
12 indicating the lower return requirements of
13 investors at this time. Specifically, as of
14 January 2015, investors currently require a
15 yield of 3.58% for long-term "A" rated utility
16 debt and a yield of 2.20% for 20-year Treasury
17 securities.

18 Q. What other evidence do you have to show that the
19 current economic environment is highly favorable
20 to utilities?

21 A. Not too many months ago, on November 19, 2014,
22 Con Edison, for the first time in its history,
23 was able to issue \$750 million of unsecured debt
24 with a 40-year maturity. This is the longest

1 maturity in Con Edison's debt portfolio. This
2 unprecedented issuance was offered at a coupon
3 of 4.625% and immediately began trading in the
4 secondary market at an even lower yield. By
5 January 2015, demand for its debt in the
6 secondary market had driven investors yield
7 requirements down to levels below 4.00%. This
8 signifies robust demand for Con Edison's debt
9 offerings, even at these historically low
10 yields.

11 Q. How does the 8.5% ROE recommendation compare to
12 the current yield requirements of investors of
13 long-term "Baa" rated utility debt and 20-year
14 Treasury obligations?

15 A. As can be observed from viewing the data
16 illustrated in Exhibit__FP-7, our 8.5% ROE
17 recommendation is 411 basis points higher than
18 investors 4.39% current yield requirements for
19 long-term "Baa" rated utility debt and 630 basis
20 points higher than the 2.20% current yield
21 requirement on 20-year Treasuries. We compare
22 our recommendation with the long-term "Baa"
23 rated utility debt because the majority of
24 utilities are in this ratings category.

1 Q. How does the 411 basis point spread above
2 current long-term "Baa" rated utility debt
3 obligations implied by the 8.5% ROE
4 recommendation compare with historical spreads
5 between authorized ROEs and the yields on long-
6 term "Baa" rated utility debt?

7 A. As illustrated in Exhibit__FP-7, over the past
8 20 years, the average spread between nationally
9 authorized electric ROEs and long-term "Baa"
10 rated utility debt has been 394 basis points.
11 Over the past 15 years, the spread has been 411
12 basis points, which is identical to our 411
13 basis point spread.

14 Q. How does the 630 basis point spread above
15 current 20-year Treasury obligations implied by
16 your 8.5% ROE compare with historical spreads
17 between nationally authorized ROEs and the
18 yields on 20-year Treasuries?

19 A. As illustrated in Exhibit__FP-7, over the past
20 20 years, the average spread between nationally
21 authorized electric ROEs and 20-year Treasury
22 securities has been 580 basis points. Over the
23 past 10 years, however, the spread has been 636
24 basis points, which is quite similar to the

1 current 630 basis point spread that results from
2 our 8.5% ROE recommendation.

3 Q. Is there any reason a rational investor would
4 expect the Commission to authorize an ROE in
5 this proceeding anywhere close to the Company's
6 9.75% requested ROE?

7 A. No. Rational investors are well aware of the
8 Commission's preference for a formulaic approach
9 to the cost of common equity and are also aware
10 that recent authorized ROEs are closer to our
11 8.5% ROE recommendation.

12 Q. Does the Company routinely discuss the
13 Commission's approach to ROE with the investment
14 community?

15 A. Yes. The Company's Chief Financial Officer,
16 Robert Hoglund, makes several presentations to
17 the investment community each year. A key
18 segment of his presentations is a discussion of
19 the regulatory framework in New York, including
20 the Commission's preferred approach to ROE. For
21 instance, Mr. Hoglund recently made a
22 presentation at the *Credit Suisse Energy Summit*
23 on February 25, 2015, a copy of which is
24 presented in Exhibit__FP-23. On pages 43

1 through 46 of his presentation, Mr. Hoglund not
2 only describes the mechanics of the Commission's
3 preferred methodology, but he indicates that
4 actual authorized ROEs, most of which were for
5 multi-year rate plans, have remained in the low
6 9.00% range over the past several years. He
7 also noted that Staff's recommendation in the
8 most recent Central Hudson Gas and Electric
9 Proceeding, Cases 14-E-0318 and 14-G-0319, was
10 8.7%.

11 Q. Do you have any evidence that the investment
12 community incorporates this information into its
13 return expectations?

14 A. Yes. There are numerous examples of equity
15 research reports acknowledging this information.
16 We will cite from two recent reports, full
17 copies of which are illustrated in Exhibit__FP-
18 24 and Exhibit__FP-25. First, is a report by
19 *Wolfe Research* dated February 2, 2015, which
20 states that "the NYPSC's formulaic ROE implied
21 an 8.7% last quarter." Second, is a report by
22 *UBS* dated February 24, 2015, which states, "Even
23 though Central Hudson recently settled in the
24 State for 9.0% ROE (+30bp premium already

1 embedded for a 3-year deal), we estimate the ROE
2 per the PSC's own formula approaches an even
3 lower 8.4% based on peer group analysis."
4 Therefore, our recommendation of an 8.5% ROE
5 should not come as any surprise to the Company
6 or investors alike.

7 Q. Do you have any other supporting evidence
8 indicating minimal concern on the part of the
9 Company and investors with regard to an
10 authorized ROE in the 8.5% range?

11 A. Yes. The parent company's Board of Directors
12 was clearly not deterred when it raised its
13 quarterly dividend on January 15, 2015. This
14 amounted to an annualized increase of eight
15 cents over its previous annualized dividend of
16 \$2.52 a share. For over a decade, CEI had been
17 increasing its annual dividend by four cents a
18 share. However, a year ago, CEI increased its
19 annual dividend by six cents, and most analysts
20 were expecting a six cent raise this time as
21 well. That CEI has conveyed such optimism with
22 respect to its future cash flows in the current
23 low ROE and interest rate environment is
24 noteworthy.

1 **FINANCIAL INTEGRITY**

2 Q. Have you examined the financial metrics implied
3 by Staff's recommendations in this proceeding to
4 ascertain their impact on the Company's
5 financial integrity?

6 A. Yes. As illustrated in Exhibit__FP-8, we looked
7 at a number of metrics for the Company based on
8 our recommendation of an 8.5% ROE and a 48.00%
9 equity ratio to see the effects, if any, there
10 would be on the Company's coverage ratios.
11 Specifically, we looked at the Earnings Before
12 Interest and Taxes (EBIT) and Earnings Before
13 Interest, Taxes, Depreciation and Amortization
14 (EBITDA) coverage ratios because these are two
15 ratios utilized by both S&P and Moody's in
16 developing a Company's overall financial risk
17 profile.

18 Q. How do the EBIT and EBITDA interest coverage
19 ratios implied by your 8.5% ROE and 48.00%
20 common equity ratio, and Staff's recommended
21 depreciation and amortization figures compare to
22 both the Company's projected metrics with its
23 requested ROE of 9.75% and five-year averages?

24 A. As illustrated in the third column in

1 Exhibit__FP-8, granting the Company's requested
2 ROE of 9.75% would produce financial metrics
3 that exceed, in some instances quite
4 substantially, those of its actual performance
5 over the past five years, and those of the proxy
6 group as well. If the Commission were to adopt
7 the Company's requested ROE of 9.75%, its 3.76
8 times Rate Year EBIT interest coverage would
9 exceed its 3.71 times five-year average.
10 Similarly, it's 5.76 times Rate Year EBITDA
11 would substantially exceed its 5.20 times five-
12 year average.

13 Our recommendations, however, would result
14 in an EBIT interest coverage ratio of 3.41
15 times, which exceeds its 2013 EBIT coverage
16 ratio and exceeds the five-year average EBIT
17 coverage ratio of the proxy group. In addition,
18 our 5.27 times EBITDA interest coverage exceeds
19 the 5.20 times ratio average achieved by the
20 Company over the past five years, and the 4.87
21 times average EBITDA interest coverage of the
22 proxy group over the last five years as well.
23 We also note that the figures shown in the
24 column labeled "Staff 2016" reflect Staff's

1 adjustments to the Company's rate base and
2 proposed capital expenditures, as well as
3 Staff's estimate of the cash flow impact of net
4 deferred income taxes during the Rate Year.

5 Therefore, adopting our recommendations
6 should result in strong financial metrics in
7 line with O&R's historical numbers and stronger
8 than the historical numbers of the proxy group
9 overall. This will continue to support strong
10 investment-grade ratings, such as the Company's
11 current "A-" S&P and "A3" Moody's ratings.

12 **DISCUSSION OF COMPANY ROE AND FINANCING PRESENTATIONS**

13 Q. You have stated that Company witness Hevert's
14 9.75% recommended ROE is excessive and should be
15 rejected. Would you please summarize the
16 approach followed by Mr. Hevert?

17 A. To arrive at his recommendation, Mr. Hevert
18 performed two multi-stage DCF analyses, one a
19 two-stage model and the other a three-stage
20 version of the model. He also performed 12
21 separate CAPM analyses, essentially by employing
22 both the Traditional and "Zero-Beta" forms of
23 this approach under three separate sets of beta
24 determinations and under two separate market-

1 derived MRPs. He then weighted his 9.88%
2 average DCF result two-thirds and his 11.02%
3 average CAPM result one-third to comply with the
4 Commission's stated preference, added 0.03% for
5 hypothetical flotation costs, resulting in a
6 10.29% cost of equity, with a range which he
7 deemed reasonable of 9.75% to 10.50%. Mr.
8 Hevert states that the Company's proposed ROE of
9 9.75% is reasonable, if not conservative, but
10 notes that up to a 50 basis point upward
11 adjustment would be appropriate if a three-year
12 rate settlement were to be reached between
13 Company, Staff and the other parties.

14 Q. What are your principal points of contention
15 with Mr. Hevert's analyses?

16 A. Overall, we are concerned with the composition
17 of his proxy group, the use of excessive growth
18 rates in his DCF analyses, the use of flawed
19 approaches to establish the various inputs
20 employed in his CAPM analyses, principally his
21 excessive market return estimates, but also the
22 risk-free rate and beta, and the inclusion of
23 flotation costs.

24 Q. Please explain the concerns you have regarding

1 the composition of Mr. Hevert's proxy group.

- 2 A. Although the selection criteria for the
3 development of Mr. Hevert's proxy group on the
4 surface seems similar to ours, a closer
5 examination reveals that there are substantial
6 differences in the composition of his proxy
7 group that seem to contribute to the difference
8 between his ROE recommendation and ours. While
9 the two proxy groups have 23 companies in
10 common, there are eight companies in Mr.
11 Hevert's proxy group that should have been
12 excluded based on the criteria the Commission
13 has repeatedly expressed a preference for in
14 recent cases. Conversely, there are seven
15 companies that were excluded from Mr. Hevert's
16 proxy group that should have been included.
- 17 Q. Please elaborate and provide examples of how the
18 proxy groups differ in composition and how those
19 differences have played a part in the DCF
20 results.
- 21 A. Some of the differences in proxy group
22 composition can be attributed to a number of
23 recent mergers within the electric utility
24 universe that have led to some companies being

1 excluded from consideration. Presumably, Mr.
2 Hevert selected the companies in his proxy group
3 prior to the announcement of these recent
4 mergers. However, because Mr. Hevert uses a
5 different selection criteria when determining
6 how much of a utility's operations are
7 regulated, it is possible that some of the
8 companies he includes within his proxy group
9 have a higher inherent risk profile, given that
10 they have significant unregulated revenue.
11 Specifically, Mr. Hevert uses the amount of
12 average regulated income generated by the
13 utility over the last three years, with a 70%
14 benchmark, as a cut off for inclusion in his
15 proxy group. In contrast, Staff uses regulated
16 revenue for the previous year with a 70% cut
17 off. Consequently, Mr. Hevert includes two
18 companies, Otter Tail Corporation and Vectren
19 Corporation that, based upon their slim
20 percentage of regulated utility revenues, only
21 36.88% and 57.37% in 2013, respectively, do not
22 appear to be suitable surrogates. In addition,
23 two other companies included in Mr. Hevert's
24 proxy group, FirstEnergy and Centerpoint Energy,

1 have regulated revenues that are significantly
2 under the 70% mark.

3 In contrast, Mr. Hevert has excluded a
4 number of companies that fit the Commission's
5 established criteria. Three companies,
6 Northwestern Corp, TECO Energy and UIL Holdings,
7 were excluded because they were identified by
8 Mr. Hevert as being party to a merger. While
9 UIL had announced the intention of purchasing
10 Philadelphia Gas Works, this transaction was
11 cancelled in December 2014. Additionally, while
12 TECO and Northwestern Corp both recently
13 completed acquisitions, both acquired companies
14 that were substantially smaller in size.
15 Therefore, it would be inappropriate to identify
16 them as "transformative."

17 We also note that he injects unnecessary
18 subjectivity into his selection process, as two
19 of the seven suitable surrogates that he
20 excludes from his proxy group, specifically CEI
21 and Edison International, meet all of his
22 selection parameters. He asserts that the
23 reason he removes CEI from his proxy group is
24 because it is his usual practice to avoid the

1 alleged circular logic that would arise by
2 including the subject company in his proxy
3 group. Even if we disregard the fact that he
4 presents no evidence indicating that including
5 CEI in the proxy group introduces circularity,
6 the fact remains that CEI is not the subject
7 company here. In fact, by excluding CEI from
8 his proxy group, his results fail to capture the
9 data of a company that by virtue of its
10 relatively rare T&D nature and geographic
11 location is, in fact, the most comparable
12 electric utility holding company to O&R.

13 With respect to Edison International, Mr.
14 Hevert stated that he removed the company from
15 his proxy group because it had a significant
16 amount of unregulated losses during the 2011 to
17 2012 period. Given that these losses occurred
18 several years ago, it begs the question as to
19 when this company would be a viable candidate
20 for Mr. Hevert's proxy group. Therefore, just
21 like CEI, its results should be reflected in his
22 proxy group. After all, the whole reason for
23 employing screening criteria in the first place
24 is to remove any unnecessary subjectivity. At

1 the very least, if Mr. Hevert felt that the
2 inclusion of either of these two companies could
3 conceivably skew his results, he could, as we
4 do, employ the median result.

5 Q. Are there any significant differences in the
6 characteristics of your proxy group and that of
7 Mr. Hevert?

8 A. In terms of the percentage of revenue that comes
9 from riskier non-regulated operations, there is
10 a notable difference between the two groups.
11 For the year ending 2013, the utility holding
12 companies that comprised our proxy group
13 received, on average, 7.54% of their revenue
14 from riskier non-utility activities. In
15 contrast, the utility holding companies
16 comprising Mr. Hevert's proxy group received
17 nearly twice as much of their revenue from such
18 ventures. As illustrated in Exhibit__FP-5, his
19 companies received, on average for 2013, about
20 13% of their revenues from their non-utility
21 operations.

22 Q. What does the larger presence of riskier non-
23 utility operations imply with respect to
24 investor return requirements?

1 A. The difference in revenue from regulated
2 operations in the two proxy groups could be an
3 indication that, overall, the holding companies
4 which comprise Mr. Hevert's proxy group have a
5 marginally higher risk profile than those of our
6 proxy group. If this were the case, a
7 reasonable investor would naturally be inclined
8 to require a higher rate of return on their
9 equity investment to compensate for the
10 perception of increased risk.

11 Q. Given that Mr. Hevert incorporates companies
12 with a higher presence of non-utility business
13 operations into his proxy group, in your
14 opinion, is his proxy group a good
15 representation of O&R's operations?

16 A. Although Mr. Hevert's intention is for his proxy
17 group to be similar in risk to O&R, the fact
18 that he has incorporated companies with a higher
19 percentage of non-utility businesses suggests
20 that his proxy group is actually riskier, and,
21 therefore far less representative, of O&R, which
22 does not receive any revenue from such risky
23 sources. Therefore, it stands to reason that
24 our proxy group is more closely representative

1 of O&R as opposed to Mr. Hevert's proxy group.

2 Q. Please describe Company witness Hevert's DCF
3 approach, and explain your primary concerns with
4 it.

5 A. Mr. Hevert performed a two-stage DCF model,
6 somewhat similar in form to ours, and a three-
7 stage version as well. While we can understand
8 and appreciate the rationale he used to support
9 the use of a three-stage model, in practical
10 terms it does not appear that the alleged
11 benefits of this model make much of a
12 difference. Specifically, the 9.97% result of
13 the three-stage model was not significantly
14 different from the 10.01% result of his two-
15 stage model. These minor differences lead us to
16 the conclusion that there is no added value
17 gained by using this additional approach. In
18 sum, we do not have serious concerns with the
19 forms of the DCF model he employs, but we do
20 find serious flaws in the manner in which he has
21 employed them. It is because of the numerous
22 faulty assumptions underpinning his DCF analyses
23 that we strongly recommend they be rejected.

24 Similar to our own approach, both forms of

1 Mr. Hevert's DCF analyses define the cost of
2 equity as the discount rate that sets the
3 current stock price of his proxy group companies
4 equal to the discounted value of their projected
5 dividends. Likewise, similar to our rationale
6 for employing a two-stage dividend discount
7 model, Mr. Hevert also acknowledges that growth
8 rates in the near-term and long-run might
9 reasonably be expected to diverge.
10 Specifically, he notes that expected dividend
11 payout ratios for utilities may decrease during
12 periods such as now when utilities are
13 undergoing a cycle of relatively high capital
14 expenditures. This can readily be seen by
15 looking at the average *Value Line* projected
16 payout ratios of his proxy group, which are
17 forecast to decline from about 62.70% in 2013 to
18 about 60.00% in 2018.

19 In both of his models, Mr. Hevert projects
20 dividends through 2018, or the near-term, as the
21 product of the average of earnings growth rate
22 estimates provided by *Zacks*, *ValueLine* and
23 *Thomson First Call* and *Value Line* projected
24 payout ratios. Both the two-stage and three-

1 stage models then assume that, beginning in
2 2019, the earnings of the proxy group companies
3 will all grow at a rate equal to the projected
4 nominal GDP calculated by Mr. Hevert. Further,
5 both models assume that their dividend payout
6 ratios will revert to 67.23%, the ratio Mr.
7 Hevert professes to be their long-term norm.

8 In the case of the two-stage model, the
9 transition from the *Value Line* projected 2018
10 payout ratio of each of the individual companies
11 in Mr. Hevert's proxy group to his assumed
12 67.23% long-term norm ratio occurs at once in
13 2019. In his three-stage model, however, he
14 smoothes this transition over a five-year
15 period. As a result, in the case of his two-
16 stage model, the impact on the projected
17 dividends also occurs in 2019, such that any
18 abrupt change resulting from the use of Mr.
19 Hevert's assumed long-term ratio is also
20 reflected in that particular dividend. Finally,
21 the model assumes that all subsequent dividends
22 grow at Mr. Hevert's nominal GDP rate.

23 For the three-stage model, the change in
24 the payout ratios from their *Value Line*

1 projected 2018 levels to his 67.23% long-term
2 norm payout ratio is transitioned through the
3 years 2019 to 2024, and his projected dividends
4 during those years reflect this convergence
5 accordingly. He then assumes that, beginning in
6 2024, all dividends will grow at his nominal GDP
7 rate.

8 Q. Please explain the concerns you have with the
9 manner in which Mr. Hevert projects his near-
10 term dividends.

11 A. Our concern with the manner in which Mr. Hevert
12 projects his near-term dividends lies with his
13 stated reason for using multiple sources for
14 earnings growth estimates. Rather than relying
15 on *Value Line* dividend growth projections in
16 conjunction with their counterpart forecasted
17 payout ratios as we have done, Mr. Hevert
18 asserts instead that his approach is superior
19 because it mitigates any potential bias that
20 might be introduced by relying solely on *Value*
21 *Line* as the single source for earnings growth
22 rates. However, because he fails to provide any
23 evidence that the *Value Line* estimates, upon
24 which Staff and the Commission have reasonably

1 relied for many years and which are a facet of
2 New York regulation that is generally understood
3 by the investment community, are flawed, we
4 believe his approach is unnecessary and should
5 be rejected.

6 His reliance on several sources is also
7 problematic because it does not allow for a
8 direct "apples to apples" comparison, as neither
9 *Zacks* nor *Thomson First Call* offer any advice
10 regarding the impact of their earnings growth
11 forecasts on the respective payout policies of
12 his proxy group companies. Consequently,
13 because Mr. Hevert's near-term dividend
14 projections are a direct product of the average
15 earnings growth estimates of three different
16 publications, but the projected payout policies
17 are of only one of these publications, namely
18 *Value Line*, they are inherently mismatched and
19 should not be relied upon by the Commission.

20 Q. How does Mr. Hevert derive his long-run dividend
21 projections?

22 A. As we explained earlier, Mr. Hevert projects the
23 long-run dividends of his proxy group companies
24 premised upon his assumptions that earnings in

1 the long-run can be expected to grow at a rate
2 equal to projected nominal GDP, and that utility
3 dividend payout ratios will revert to what he
4 refers to as their long-term norm.

5 Q. What concerns do you have with Mr. Hevert's
6 assumption that the long-term norm payout ratio
7 of the electric utility industry is 67.23%?

8 A. We find that Mr. Hevert has not adequately
9 substantiated his 67.23% payout ratio. We agree
10 that the 67.23% may very well represent the
11 actual average of the annual median payout
12 ratios of his proxy group companies under the
13 prevailing economic conditions over
14 approximately the past 20 years; however, his
15 analysis is lacking because he presents no
16 evidence connecting how the economic conditions
17 anticipated in the future would lead investors
18 to assume the average industry payout ratio over
19 the past 20 years would be applicable. Given
20 that the past 20 years has been a particularly
21 transformative period for the electric utility
22 industry, it is questionable whether investors
23 would find that historic payout ratio to be a
24 suitable surrogate for the future.

1 Q. Please explain how Mr. Hevert derives his
2 projected nominal GDP and your concerns with his
3 approach.

4 A. In order to calculate his estimate of nominal
5 GDP, which can best be thought of as the long-
6 term growth rate of the economy as a whole,
7 including expected inflation, Mr. Hevert
8 incorporated two separate elements. First, he
9 utilized the 3.27% historical growth in real GDP
10 for the period 1929 through 2013, which was
11 calculated as the compound growth rate in the
12 chain-weighted GDP for that period. He then
13 calculated his 5.6% forecasted nominal GDP rate
14 by taking this historical figure, together with
15 his expected inflation rate of 2.26%, which Mr.
16 Hevert explained was calculated based upon the
17 compound annual Consumer Price Index (CPI)
18 growth rate and the compound annual GDP Price
19 Index, averaged with the yield spread between
20 the 30-year Treasury Inflation-Protected
21 Securities (TIPS) and nominal 30-year Treasury
22 bonds.

23 As we will explain, both of these
24 components are flawed. His 2.26% expected

1 inflation rate is inappropriate because of his
2 reliance on expected price changes in the
3 Consumer Price Index (CPI). The CPI measures
4 changes in the price level of a basket of
5 consumer goods and services, and, unlike the GDP
6 deflator, does not measure inflation over the
7 entire economy. Additionally, his use of the
8 3.27% historical real GDP growth rate from 1929
9 through 2013 is inappropriate because historical
10 averages, while instructive, are simply poor
11 indicators of future economic activity. As we
12 explained earlier, the *Long-Range Consensus U.S.*
13 *Economic Projections* provided by *Blue Chip*
14 *Economic Indicators* is a much better source
15 regarding future economic growth because it
16 builds upon historical trends, and, most
17 importantly, takes into account current economic
18 conditions. Not only does this report venture
19 out into the future twice as far as nearly any
20 other reputable source of economic data, it also
21 reflects the consensus of the views of some 50
22 of the financial community's most prominent
23 economists.

24 According to the October 10, 2014

1 publication, as illustrated in Exhibit__FP-21,
2 the consensus long-run nominal GDP growth rate
3 is 4.4%, which includes both real GDP and
4 expected inflation components. Thus, the
5 consensus view of leading economists is
6 considerably less robust about the future growth
7 rate in the economy than Mr. Hevert, and, in our
8 view, clearly indicates that the 5.6% nominal
9 GDP growth rate employed by Mr. Hevert in his
10 analyses is excessive.

11 Q. Do you agree with Mr. Hevert's assumption that
12 the long-term nominal GDP rate is a reasonable
13 proxy for the long-term dividend growth rate in
14 multi-stage DCF analyses?

15 A. No, we do not. In these proceedings, just as we
16 generally do, we compared the long-run
17 sustainable growth rate of our proxy group to
18 *Blue Chip's* long-run nominal GDP estimate. We
19 view this comparison as a sanity check regarding
20 the sustainability of our long-run growth
21 estimate. According to Mr. Hevert, however, his
22 assumption is based upon the "common theoretical
23 assumption that, over the long-run, all the
24 companies in the economy will tend to grow at

1 the same constant rate." We disagree with Mr.
2 Hevert because there is ample evidence
3 suggesting a reasonable investor would expect a
4 slower long-term growth rate for the electric
5 utility industry.

6 Q. Please elaborate.

7 A. As pointed out on page 21 of a research article
8 by *UBS Investment Research*, dated July 12, 2010,
9 which is shown in its entirety in Exhibit__FP-
10 26, the electric utility industry was a growth
11 industry back in the 1950s and 1960s. Beginning
12 sometime in the 1980s, however, with the move
13 away from a manufacturing economy to a more
14 service-oriented one, electricity sales have
15 grown more slowly than the overall economy. Our
16 own research, contained in Exhibit__FP-9,
17 clearly demonstrates the impact of this
18 transformation. Indeed, while the average real
19 GDP growth rate over the past 30 years has been
20 2.84%, the growth in total retail electric sales
21 has only averaged 1.84%.

22 Q. Based upon what evidence do you contend that
23 this trend is expected to continue?

24 A. Exhibit__FP-27 supports our assertion that the

1 electric utility industry will continue to grow
2 in the future at a rate slower than the overall
3 economy. In projections contained on page 161
4 of its April 2014 *Annual Energy Outlook 2014*,
5 the U.S. Energy Information Administration (EIA)
6 calls for annual growth rates in purchased
7 electricity between 2013 and 2040 of 0.7% for
8 the residential sector, 0.8% for the commercial
9 sector and 0.9% for the industrial sector. We
10 note, as well, that, on page 129 of its report,
11 the EIA states that its base case "projects 2.4%
12 average annual GDP growth from 2012 to 2040,
13 consistent with trends in labor force and
14 productivity growth."

15 Q. Are there any other reasons you expect that a
16 truly mature and rate-regulated industry such as
17 the electric utility industry can be expected to
18 grow at a slower rate than the overall economy?

19 A. Companies such as electric utilities with lower
20 retention ratios, because they pay out
21 substantial portions of their earnings in the
22 form of dividends, cannot be expected to have
23 the same "headroom" to grow their dividends in
24 the future as do companies that retain a

1 majority of their earnings, presumably to fund
2 future growth opportunities.

3 While Mr. Hevert has pointed to some
4 academic studies that found future earnings
5 growth to be associated with high, rather than
6 low payout ratios, it is extremely difficult to
7 imagine how such logic could apply to the
8 franchise-constrained, rate-regulated electric
9 utility industry, where investors would be hard
10 pressed to envision opportunities for extended
11 periods of extraordinary growth.

12 Indeed, when one considers that the
13 electric utility industry's base rates are, by
14 and large, set on an original cost or book value
15 basis, it is readily apparent that Mr. Hevert's
16 5.6% long-run growth rate estimate is not
17 sustainable given his assumed long-run industry
18 payout ratio of 67.23%. In order for the
19 industry to maintain a long-run growth rate of
20 5.6%, while at the same time retaining only
21 32.77% of its annual earnings, the industry
22 would have to achieve an improbable annual
23 return on the average book value of its common
24 equity of 17.09%. Given the industry's high

1 historical payout ratios, together with the fact
2 that the average authorized ROE for the past 20
3 years has only been about 10.76%, it is
4 extremely difficult to imagine how a rational
5 investor would conceive of a long-run growth
6 rate anywhere near as high as Mr. Hevert's 5.6%
7 growth rate.

8 Q. Would you please summarize Mr. Hevert's CAPM
9 approaches?

10 A. Mr. Hevert provided a total of 12 ROE estimates
11 using the same CAPM methodologies that we use.
12 He calculated six using the Traditional CAPM
13 methodology and another six using the Zero-Beta
14 CAPM methodology. The reason that he calculates
15 12 different ROE estimates, however, is because
16 he elects to use three different beta
17 determinations in combination with two different
18 MRP estimates.

19 Q. Please explain how Mr. Hevert derived each of
20 the three major components used in his CAPM
21 methodology.

22 A. As we explained earlier, both the Traditional
23 and Zero Beta CAPM methods require three major
24 inputs: the risk-free rate, beta and the MRP,

1 which itself requires an estimate of the
2 expected market return. Both Mr. Hevert's
3 Traditional and Zero-Beta CAPM methodologies use
4 a risk-free rate of 3.27% based on the three-
5 month average yield on 30-year Treasury bonds.
6 To arrive at his 9.99% and 9.43% MRP estimates,
7 he subtracts the 3.27% three-month average yield
8 of the 30-year Treasury bond from two individual
9 estimates of the market return, one at 13.25%
10 and the other at 12.69%, both derived from
11 constant growth DCF analyses of the S&P 500
12 Index.

13 As previously mentioned, Mr. Hevert opted
14 to utilize three different beta determinations
15 within each of his CAPM methodologies. For his
16 first beta calculation, he used the .748 average
17 of the *Value Line* betas of his proxy group. For
18 his second beta calculation, he used his proxy
19 group's .81 average *Bloomberg* beta. Finally,
20 for his third beta calculation, he took the
21 covariance of the proxy group's mean weekly
22 returns and the S&P 500's weekly returns over
23 the past 12 months and adjusted it using
24 Bloomberg's methodology of multiplying the raw

1 beta coefficient by .67 and then adding .33, to
2 arrive at a beta estimate of .753.

3 Given these respective inputs, Mr. Hevert
4 then developed six traditional CAPM estimates of
5 the cost of common equity for Orange and
6 Rockland, ranging from 10.32% to 11.35%, and six
7 Zero-Beta estimates of the cost of equity
8 ranging from 10.91% to 11.83%. By averaging all
9 12 of these results, Mr. Hevert's CAPM
10 methodology produced a cost of equity estimate
11 of 11.02%.

12 Q. Please state your principal concerns with
13 Company witness Hevert's CAPM analyses.

14 A. As we mentioned earlier, we have concerns with
15 the approaches he used to determine each of the
16 CAPM model's major inputs, the approach he used
17 to derive his beta estimates, his sole use of
18 the 30-year Treasury bond to estimate the risk-
19 free rate, and, our biggest concern, the
20 approach he used to estimate the MRP.

21 Q. Please explain your concerns regarding the
22 derivation of Mr. Hevert's beta estimates.

23 A. To begin with, the Commission has always
24 utilized *Value Line* betas, and one of the

1 principal reasons for doing so is because *Value*
2 *Line* calculates its betas over a five-year
3 period, thereby mitigating the inherent
4 volatility of using beta estimates calculated
5 over shorter time periods. While Mr. Hevert's
6 first beta determination uses *Value Line* beta
7 estimates, his second determination uses
8 *Bloomberg* beta estimates that are only
9 calculated over a two-year period, and his third
10 beta estimate is his own, calculated over only a
11 12-month period. Coincidentally, Mr. Hevert's
12 own 12-month beta calculation currently produces
13 a beta estimate that is generally consistent
14 with *Value Line* estimates. However, his
15 *Bloomberg* beta calculation of .81 differs
16 substantially from both our beta and the other
17 two beta methodologies that he employs. An
18 example of the inconsistency of betas calculated
19 over short time periods to produce reliable
20 results is evident in Cases 13-E-0030, 13-G-0031
21 and 13-S-0032. At that time, Mr. Hevert
22 employed a *Bloomberg* beta of .69, which is
23 substantially lower than its current level of
24 .81. Because Mr. Hevert's *Bloomberg* beta and

1 his own beta calculation rely on such short time
2 periods, they cannot be counted on to
3 consistently produce reliable results over the
4 long-run. Additionally, as the Commission noted
5 on page 77 of the Order Establishing Rates for
6 Electric Service, issued June 17, 2011, in Case
7 10-E-0362, "any alteration in this method should
8 be done in a manner that avoids increasing the
9 volatility of the CAPM." Mr. Hevert has once
10 again introduced an unwarranted alteration to a
11 component of the CAPM, in this case the beta
12 component, and, like the outcome in Case 10-E-
13 0362, his methodology should be rejected.

14 Q. Why do you reject Mr. Hevert's use of the 30-
15 year Treasury as the appropriate risk-free rate?

16 A. Mr. Hevert argues that the yield on the 30-year
17 Treasury is appropriate because, in his view,
18 utility companies represent long-duration
19 investments. However, as we have explained, it
20 has long been Commission policy to rely on the
21 average of the 10- and 30-year Treasuries to
22 arrive at the risk-free rate, as we have done in
23 our calculation. Mr. Hevert, however, argues
24 that the Commission's preferred approach is

1 flawed because it does not address the Company's
2 asset life, the equity duration of the utility
3 industry, or what *Morningstar* suggests is "the
4 horizon of whatever is being valued."

5 While Mr. Hevert is correct that utility
6 plant assets have very long lives, and we would
7 agree that sound financing practices generally
8 dictate these long-lived assets be financed with
9 similarly long-lived securities, his conclusion
10 that this means that all utility equity
11 investors must necessarily have an investment
12 horizon of 30 years is unsubstantiated and
13 erroneous. One needs to look no further than
14 the long-term debt obligations supporting the
15 Company's own rate base to understand that
16 investors have different time horizons.

17 As clearly shown in Company witness
18 Saegusa's Exhibit__YS-1, O&R has generally found
19 it best to issue long-term debt securities with
20 maturities of both 10 and 30 years, in nearly
21 equal parts. The fact that there are so many
22 willing investors for utility debt at both of
23 those maturity points is a strong indicator that
24 the Commission's practice is sound, and that Mr.

1 Hevert's recommendation should be rejected.

2 Q. Please describe the approach Mr. Hevert used to
3 develop his MRP.

4 A. As we explained earlier, in order to estimate
5 the expected MRP, it is necessary to first
6 estimate the required market return. The MRP is
7 then calculated by subtracting the assumed risk-
8 free rate from the required market return. Just
9 as we did, in order to estimate the required
10 market return, Mr. Hevert relied on an *ex-ante*
11 analysis of the S&P 500, actually two individual
12 analyses. To derive his two expected market
13 returns for the S&P 500, he performed constant
14 growth DCF calculations for all the companies in
15 the index based on market capitalization-
16 weighted growth rates and dividend yields.

17 The only difference in his two approaches
18 appears to be the source of the projected
19 earnings growth estimates used. One analysis
20 uses Bloomberg's projected earnings growth
21 estimates while the other uses *Value Line* growth
22 estimates. The Bloomberg analysis employs an
23 average long-term growth rate of 11.27%, an
24 expected yield of about 1.89%, and results in

1 estimated market return of 13.25%. The *Value*
2 *Line* analysis employs an average long-term
3 growth rate of 10.98%, an expected yield of
4 1.82%, and results in an estimated market return
5 of 12.66%. By subtracting his risk-free rate of
6 3.27% from these estimated market returns, Mr.
7 Hevert calculated MRPs of 9.99% and 9.43%,
8 respectively, with the resulting difference
9 presumably due to rounding.

10 Q. Please explain your concerns with Mr. Hevert's
11 approach to determine the required market
12 return.

13 A. The overwhelming problem with Mr. Hevert's
14 approach is that it relies entirely upon a
15 constant growth DCF analysis of the S&P 500.
16 Quite simply, the basic assumption of this
17 model, that the *Bloomberg* and *Capital IQ*
18 reported earnings growth rate estimates
19 formulated for the next three to five years will
20 last until perpetuity, is unreasonable. That is
21 precisely why, instead, we rely upon the *ex-ante*
22 estimate of the required return of the S&P 500
23 provided by *Merrill Lynch*. As we explained
24 earlier, *Merrill Lynch's* multi-stage DCF-derived

1 required return does not make this unrealistic
2 assumption.

3 The folly of using a constant growth DCF
4 calculation to estimate the required market
5 return is perhaps best illustrated by
6 considering the fact that 22 of the companies in
7 the *Bloomberg* growth rate model and 30 of the
8 companies in the *Value Line* growth rate model
9 have near-term earnings growth estimates in
10 excess of 20%. It is plainly unreasonable that
11 investors would assume that those companies
12 would be able to maintain those extraordinary
13 growth rates forever.

14 Q. Did Mr. Hevert make any adjustment to his DCF
15 and CAPM results to reflect what he contends are
16 costs for issuing common equity that are not
17 reflected in either his DCF or CAPM results?

18 A. Yes. His 10.26% cost of equity conclusion
19 includes .03%, or 3 basis points, for what he
20 refers to as flotation costs.

21 Q. On what basis does Mr. Hevert support the need
22 for such an adjustment in this case?

23 A. He contends that a flotation cost adjustment
24 should be made, not to reflect current or future

1 financing costs, but to compensate investors for
2 costs incurred for all past issuances.

3 Q. What has been the Commission's practice with
4 respect to common stock issuance expenses?

5 A. The Commission has provided for recovery of
6 anticipated issuance expenses when a public
7 common stock issuance is reasonably expected to
8 occur during the rate year.

9 Q. Is the Company's parent, CEI, planning a common
10 equity issuance during the Rate Year to which
11 some of the proceeds would be down-streamed to
12 O&R?

13 A. No. The Company's cash flow forecasts indicate
14 that no common equity issuance is planned for
15 the Rate Year.

16 Q. Given that no common equity issuance is planned
17 for the Rate Year, do you believe that Mr.
18 Hevert's flotation cost adjustment should be
19 rejected?

20 A. Yes. Such an adjustment has repeatedly been
21 rejected by the Commission in the past. For
22 instance, in the Order Setting Permanent Rates,
23 issued October 18, 2007, in Case 06-E-1433, the
24 Commission stated, "The Company's attempt to

1 reach back to past issuances is supported only
2 by a hypothetical statement that such costs may
3 not have been collected, rather than any proof
4 to that effect." Likewise, Mr. Hevert's
5 proposal in this case, to compensate O&R's
6 investors for costs incurred for all past
7 issuances, should be rejected.

8 Q. Did Mr. Hevert recommend that the Commission
9 take into account additional factors in setting
10 the Company's ROE?

11 A. Yes. Explaining that the mean results of his
12 proxy group analyses do not necessarily provide
13 an appropriate estimate of the Company's ROE, he
14 noted two additional factors that are discussed
15 by Company witness Saegusa that should be
16 considered. Specifically, Mr. Hevert believes
17 that the Commission should consider the
18 Company's extensive capital expenditure plans,
19 and what he characterizes as the Company's
20 relatively weak cash flows, "which are at least
21 partially the result of a low ratio of
22 amortization and depreciation to capital
23 assets." Finally, he suggests that the
24 Commission should consider the "additional risk

1 associated with New York's changing regulatory
2 structure and increasing penetration of
3 distributed generation."

4 Q. Did he make any explicit adjustment to his proxy
5 group's results to reflect these risk factors?

6 A. No, but, in any event, we will respond to the
7 additional factors he and Company witness
8 Saegusa reference. We will explain how they are
9 properly factored into our analysis and
10 recommendations. In addition, we will explain
11 how the Company's relative regulatory risk
12 should be viewed, and how it is properly
13 reflected in our ROE methodology as well.

14 Q. What observations did Ms. Saegusa make regarding
15 the financial challenges faced by the Company as
16 a result of the capital intensive nature of its
17 business?

18 A. Company witness Saegusa noted that one of the
19 consequences of being in such a capital
20 intensive industry is that both O&R and its
21 parent, CEI, must constantly raise capital, and,
22 thus, must continually remain attractive to
23 investors in order to obtain that capital on
24 favorable terms. She also pointed out the

1 extraordinarily long lives of utility assets,
2 which, in her view, manifests itself into longer
3 investment horizons for both potential utility
4 debt and equity investors, as compared to
5 investors in companies in other industries.

6 As a result of this general characteristic
7 of the electric utility industry, Ms. Saegusa
8 contends that one of O&R's primary challenges
9 arises from the fact that its depreciation rates
10 are low relative to its ongoing capital
11 expenditure programs. One of the principal
12 effects of this dynamic, she contends, is that
13 not only have the Company's cash flow metrics
14 been weak for quite some time, but they will
15 remain so.

16 Q. Do you believe it is reasonable to compare the
17 Company's cash flows with the cash flows of
18 other industries?

19 A. Absolutely not. Such a comparison fails to take
20 into account the very positive attributes
21 afforded electric utilities as a result of their
22 regulated nature. For instance, on page 10 of
23 its August 29, 2014 report entitled CreditStats:
24 2013 Adjusted Key U.S. And European Industrial

1 And Utility Financial Ratios, included as
2 Exhibit__FP-19, S&P makes it very clear that the
3 pronounced difference in ratio medians between
4 industrial and utility issuers is largely
5 attributable to the utilities' much lower
6 business risk, as well as their voracious need
7 for fixed-capital improvements and long-
8 established practice of using dividends to
9 return value to their shareholders.

10 As a result of their very stable cash
11 flows, a comparison of the utilities metrics
12 with their industrial counterparts clearly shows
13 that, all across the ratings spectrum, utilities
14 are able to achieve ratings similar to the
15 industrials with far weaker cash flow metrics.
16 For instance, as shown on page 2 of Exhibit__FP-
17 19, the median EBITDA interest coverage for "A"
18 rated industrials for the 2011-2013 period was
19 14.1 times, while "A" rated utilities over that
20 period only needed to achieve EBITDA interest
21 coverage of 5.1 times.

22 Q. Please comment on the assertions made by Ms.
23 Saegusa that the Company's depreciation rates
24 are low relative to its ongoing capital

1 expenditure programs when compared with the
2 recovery rates of its peers.

3 A. As we discussed earlier, we conducted our own
4 independent analysis of Orange and Rockland's
5 financial performance, including its capital
6 recovery rates. As illustrated in Exhibit__FP-
7 8, the Company's depreciation recoveries were
8 indeed notably weaker than its peers in the
9 earlier part of the last decade. However,
10 recent differences in depreciation recovery
11 rates are far less pronounced, and, in 2013, the
12 41.5% rate achieved by the Company was only
13 modestly weaker than the 43.9% average recovery
14 rate of its peers.

15 Additionally, with respect to the Company's
16 ability to generate sufficient amounts of cash
17 flow to meet its interest requirements, the fact
18 is that O&R has, by and large, outperformed its
19 peers. As illustrated in the three far-right
20 columns of Exhibit__FP-8, over the past three-,
21 five- and ten-year periods, O&R's average EBITDA
22 Interest Coverage has been 5.35 times, 5.20
23 times and 5.35 times, respectively. Measured
24 over each of these same time periods, the proxy

1 group medians were only 5.04 times, 4.87 times
2 and 4.89 times, respectively. Based upon this
3 performance, we do not believe it is accurate to
4 portray the Company as having weaker cash flows
5 than its peers.

6 Q. Please comment on Mr. Hevert's assertion that
7 the incremental leverage associated with the
8 Company's book-based capital structure warrants
9 consideration of a higher ROE because it
10 generally reflects a higher degree of financial
11 leverage than its market value capital
12 structure.

13 A. It appears that Mr. Hevert is suggesting that
14 such an adjustment could be warranted, although
15 he is not making such an adjustment in this
16 instance, because he and we both assess the ROE
17 requirements of investors using market-based
18 methodologies, while the ratemaking process
19 applies that market-derived ROE to a book value
20 capital structure. His premise is misguided,
21 however, because reasonable investors are well
22 aware of the fact that the Commission, like
23 almost every other public utility commission
24 around the country, sets rates based upon an

1 original cost rate base. Because rational
2 investors understand how the rates of the
3 underlying utility operating subsidiaries are
4 set, their insight is already reflected in the
5 market prices of the electric utility holding
6 companies that we and Mr. Hevert both used in
7 our respective proxy group DCF analyses.
8 Accordingly, there is no basis to adjust these
9 ROE requirements.

10 In fact, it should be noted that Mr.
11 Hevert's argument is actually an old one that
12 has consistently been rejected by the
13 Commission. For instance, on page 123 of its
14 Order Establishing Rates for Electric Service,
15 issued March 25, 2008, in Case 07-E-0523, the
16 Commission stated, "We find no merit in Con
17 Edison's claim that the DCF method and the
18 Generic Finance Case approach are flawed and
19 should not be used without an upward adjustment
20 applied to the indicated equity return
21 allowance. The Company is correct that market-
22 to-book ratios for many electric utility
23 companies are currently, and have been for a
24 time, substantially above unity. However, the

1 existence of higher market prices does not
2 necessitate an adjustment, in any way, to the
3 calculation of the equity return estimate
4 applied to the regulated company's book value
5 for ratemaking purposes. The Company's argument
6 suggests that it wants its rates set on the
7 market price of its stock and not its rate base.
8 This not only goes against the foundation of
9 historical cost rate base regulation, but it
10 creates the potential of upward or downward
11 spirals depending on whether stock prices are
12 above or below book value."

13 Q. Does Company witness Hevert express concern
14 regarding the potential effects of the
15 Commission's Reforming the Energy Vision (REV)
16 on Orange and Rockland's ability to earn its ROE
17 and maintain sufficient cash flow?

18 A. Yes. Mr. Hevert suggests that the level of
19 uncertainty regarding the REV initiative and its
20 implementation could impact the Company's future
21 earnings. He claims that this merits
22 consideration of an "incrementally higher" ROE
23 than would otherwise be authorized. However, as
24 the Commission is only in the early stages of

1 developing this policy direction, it would be
2 both inappropriate and speculative to presume
3 any negative effect upon the regulated utilities
4 at this time. After all, no other utility
5 commission is addressing the disruptive
6 challenges in the industry in a manner similar
7 to the REV proceeding, and, as we will point out
8 later, many analysts see REV as a positive for
9 utility companies within the State. With the
10 goal of proactively positioning New York's
11 utilities more positively in the long run, the
12 Commission's approach will likely be more
13 evolutionary than revolutionary.

14 Q. The Company references the REV proceeding as a
15 potential risk to the Company's credit ratings
16 and cost of capital in the future. Please
17 describe the reaction from the credit agencies
18 in regards to the effects this proceeding will
19 likely have on the Company.

20 A. Initial reaction from the credit agencies seem
21 to be overall positive in regards to the REV
22 proceeding. In an article dated October 22,
23 2014, as illustrated in Exhibit__FP-28, Fitch
24 states, "implementation of the REV framework may

1 also lead to greater regulatory predictability
2 and reduced rate case frequency through design
3 of rate plans that span over multiple years."
4 Moody's acknowledges that it is uncertain what
5 specific changes will result from this
6 proceeding; however, in discussing the effect on
7 O&R's credit ratings in its "Credit Opinion:
8 Orange and Rockland Utilities, Inc.",
9 Exhibit__FP-14, Moody's states that "our ratings
10 assume that any change in the state regulatory
11 framework will be implemented over a number of
12 years with a credit-neutral result for O&R."
13 Therefore, it appears the overall sentiment from
14 the credit agencies is that the REV proceeding
15 will likely have a positive result, if not
16 credit-neutral result, due to greater regulatory
17 predictability.

18 Q. Company witness Saegusa states in her direct
19 testimony that the changes resulting from the
20 REV proceeding could be "challenging" to the
21 Company. She also claims that the fact that the
22 Company must continually raise capital increases
23 risk for existing and prospective investors.
24 What does the Panel think about Ms. Saegusa's

1 assertions?

2 A. To begin with, despite the Company's potential
3 concern with the REV proceeding, O&R's sister
4 company, Con Edison, recently issued debt with a
5 40-year maturity. If investors were greatly
6 concerned about the impact of the REV proceeding
7 and the difficulty of the New York State
8 regulatory environment, or even the need for the
9 Company to continually raise capital for that
10 matter, then it would be highly unlikely for Con
11 Edison to be able to successfully issue 40-year
12 long-term debt with such ease. Such investor
13 confidence should dispel any notion that
14 distributed generation is perceived as any sort
15 of threat.

16 Q. What aspects of the current capital market
17 environment does Company witness Hevert assert
18 may have an impact on O&R's cost of equity going
19 forward?

20 A. There is one particular aspect which relates to
21 the current capital environment that Mr. Hevert
22 asserts should be factored into the
23 determination of the Company's ROE. As Mr.
24 Hevert points out, since the financial crisis,

1 which began during the latter part of 2008, the
2 Federal Reserve has embarked on a number of
3 policy initiatives to help bolster the overall
4 U.S. economy. Among these have been three
5 rounds of what has commonly become known as
6 Quantitative Easing (QE). The last round of QE
7 (QEIII), which began in September 2012, involved
8 the purchase by the Federal Reserve of over \$3
9 trillion in US Treasury bonds, mortgaged-backed
10 securities, and other fixed income instruments
11 in the open market as a way to infuse further
12 liquidity into the economy. As indications of
13 strength in the U.S. economy have emerged, the
14 Federal Reserve has recently concluded this
15 program and is no longer making purchases of
16 these securities in the open market. As would
17 be expected, the infusion of this capital into
18 the U.S. economy has resulted in reduced market
19 volatility, as demonstrated by the VIX index, a
20 measure of the implied volatility of the S&P 500
21 index options representative of the market's
22 expectation of stock market volatility over the
23 next 30-day period, which Mr. Hevert illustrates
24 on page 65, Chart 1, of his testimony. Based

1 upon the assumption that the Federal Reserve is
2 no longer purchasing assets, Mr. Hevert asserts
3 that the result will be a reversion to a higher
4 volatility environment and higher interest
5 rates. He claims this should be reflected in
6 the ROE that O&R is authorized in this
7 proceeding.

8 While a reversion to an interest rate
9 environment where rates are above their current
10 historically low levels is a rational
11 expectation, the timing of such an interest rate
12 increase is impossible to foresee. At any rate,
13 all such uncertainty should already be factored
14 into stock prices and debt yields. Therefore,
15 we cannot justify making an ROE adjustment based
16 on that possibility.

17 In addition, although there was a marked
18 decrease in volatility, as measured by the VIX
19 Index between the onset of the financial crisis
20 in late 2008 and the conclusion of the Federal
21 Reserve's asset purchase program known as QEIII,
22 it should be noted that, in the five years prior
23 to the financial crisis, the VIX index was
24 within a very similar range to where it has

1 resided from late 2012 until now. This is
2 evidenced in the chart illustrated on page 2 of
3 Exhibit__FP-10. Although it is certainly
4 rational to conclude that the QE played some
5 role in the reduced volatility, it is not
6 entirely clear that the asset purchases by the
7 Federal Reserve were the primary driver in the
8 overall reduction of market volatility.

9 Q. The Company continually mentions the
10 "restrictions" that regulation places on its
11 business. Why should regulation be looked at as
12 a positive?

13 A. Competitive businesses do not have the same
14 advantages and safeguards as regulated
15 businesses. As we previously stated,
16 unregulated businesses are clearly riskier than
17 utilities, as they face competition and do not
18 benefit from rates being set to recover all of
19 their prudent costs. In addition, competitive
20 businesses do not have the benefit of cost
21 recovery mechanisms. In fact, S&P discusses the
22 riskier nature of CEI's competitive businesses
23 in its review of "Consolidated Edison, Inc.,"
24 illustrated as Exhibit__FP-17. S&P states,

1 “unregulated businesses are significantly
2 riskier than the regulated utility operations
3 due to greater variability in cash flow
4 generation.” Also, as we previously discussed,
5 Moody’s upgraded most of the U.S. utilities in
6 January 2014. As noted in Exhibit__FP-14,
7 Moody’s acknowledged that one of the reasons
8 which lead to this upgrade, specifically for Con
9 Edison and O&R, is the recognition of “the
10 stabilizing features of their cost recovery
11 mechanisms and low business risk as a T&D
12 utility.”

13 Q. On page 37 of her direct testimony, Company
14 witness Saegusa states that both equity and debt
15 investors perceive the New York regulatory
16 environment as a difficult environment in which
17 to operate. What proof has she provided to
18 support this statement?

19 A. Company witness Saegusa does not have any
20 concrete evidence to support this statement.
21 The only statement Company witness Saegusa makes
22 in support of this argument is that, if this
23 “perception” continues, it will “make financing
24 needed expenditures more expensive in normal

1 times and less certain in times of financial
2 crises." In order to avoid this outcome, she
3 claims that the Commission needs to grant a
4 "fair and equitable rate of return, competitive
5 with those available elsewhere in the market,
6 and a reasonable chance to actually earn that
7 return."

8 Q. Has the Company been able to earn its allowed
9 return in recent rate cases?

10 A. Yes, the Company has continually been able to
11 earn its allowed return, as evidenced in its
12 annual compliance filings. These compliance
13 filings provide the Commission with a status
14 update of the Company's rate plans currently in
15 effect. As illustrated in Exhibit__FP-29, in
16 its most recent three-year electric rate plan,
17 Case 11-E-0408, the Company was allowed to earn,
18 on average, a 9.5% return on equity. The
19 Company's actual earned return, thus far, has
20 resulted in a 10.7% average return on equity,
21 earnings that significantly exceed its allowed
22 return.

23 Similarly, in the Company's most recent
24 three-year gas rate plan, Case 08-G-1398,

1 illustrated in Exhibit__FP-30, the Company also
2 exceeded its allowed return. The Company was
3 authorized a return of 10.4% during the term of
4 the rate plan. On average, over the course of
5 the three years, the Company exceeded the
6 allowed return by earning a return of 10.79%.

7 Q. Therefore, considering Company witness Saegusa's
8 statement in her direct testimony that the
9 Company should be allowed a reasonable chance to
10 actually earn its return, do you believe the
11 Company has been given a reasonable chance to
12 earn its allowed return in the past?

13 A. Absolutely. One of the benefits of New York
14 State regulation is that we allow for fully
15 forecasted test years, which reduces regulatory
16 lag and, in turn, helps the Company with its
17 ability to earn its allowed return. This is
18 echoed in Regulatory Research Associates' (RRA)
19 evaluation of New York State regulation,
20 illustrated in Exhibit__FP-31. The report
21 states, "rate cases in New York incorporate
22 fully forecasted test periods that improve the
23 utilities' opportunity to earn the authorized
24 ROE." In fact, Moody's acknowledges this as

1 well. In its "Credit Opinion: Consolidated
2 Edison, Inc.," included as Exhibit__FP-18,
3 Moody's states that, "unlike many of its peers
4 that suffer from regulatory lag, [Con Edison]
5 and O&R earn returns that are close to what is
6 allowed."

7 Q. Aside from fully forecasted test years and the
8 ability to earn its allowed return, what are
9 some other benefits of New York State
10 regulation?

11 A. New York State regulation offers a myriad of
12 benefits to its utilities. In addition to fully
13 forecasted test years and the ability to earn
14 its allowed return, we also have rate cases that
15 conclude on a timely basis, risk reducing
16 deferral and true-up mechanisms, a full pass-
17 through of commodity costs to ratepayers and an
18 approach to setting ROEs that is very
19 transparent and predictable.

20 Indeed, the positives of New York
21 regulation have been recognized by each of the
22 different credit agencies. As illustrated in
23 Moody's "Credit Opinion: Orange and Rockland
24 Utilities, Inc.," referenced as Exhibit__FP-14,

1 Moody's states, "The current regulatory scheme
2 in New York State has a number of credit-
3 positive features. In rate case filings,
4 utilities file for a future test year, which
5 reduces regulatory lag. Rate cases conclude on
6 a timely basis, in 11 months. The NYPSC has
7 granted multi-year plans, which provide revenue
8 certainty over its course. O&R has full revenue
9 decoupling for both electric and gas services
10 and weather normalization for gas, which
11 protects its margins from variations in sales
12 volumes." In addition, they go on to state,
13 "O&R does procure power for its full-service
14 electric delivery customers. . . however, these
15 activities entail limited commodity price risk
16 since these fuel costs are fully and
17 automatically trued up within a year's time."
18 S&P, in its "Summary: Orange and Rockland
19 Utilities, Inc.," illustrated as Exhibit__FP-12,
20 acknowledges that "revenue decoupling and
21 weather normalization mechanisms help to
22 insulate the company from variations in
23 revenues." Even Fitch, in its "Full Rating
24 Report: Orange and Rockland Utilities, Inc.",

1 illustrated in Exhibit__FP-32, comments on New
2 York's constructive regulatory mechanisms,
3 stating that "[O&R] and RECO's operating cash
4 flows benefit from full and timely recovery of
5 fuel and purchased power expenses under their
6 New York and New Jersey regulatory
7 jurisdictions. The New York tariff structure
8 applies forward-looking test years and the
9 inclusion of a revenue decoupling mechanism for
10 both the electric and gas business that
11 insulates ORU from changes in sales volume due
12 to weather, energy conservation and efficiency,
13 and power demand."

14 In addition to the credit agencies, RRA has
15 also commented on the positives associated with
16 New York regulation. In its review of New York
17 regulation, illustrated in Exhibit__FP-31, RRA
18 mentions that, although New York may have
19 provided below-average ROEs in recent rate
20 cases, "these decisions were based on multi-year
21 settlements that incorporated increasing rate
22 bases over the term of the plan, revenue
23 decoupling mechanisms, and deferral accounting
24 for increases in such items as net plant,

1 pension expense, and labor costs. Additionally,
2 rate cases in New York incorporate fully
3 forecasted test periods that improve utilities'
4 opportunity to earn the authorized ROE.
5 Regarding industry restructuring, the electric
6 utilities, for the most part, divested their
7 generation assets, and the companies are
8 protected from commodity price risk, given their
9 use of automatic mechanisms that allow timely
10 recovery of power procurement costs from
11 provider-of-last-resort customers."

12 Q. Taking into consideration the fact that O&R has
13 consistently been able to meet, if not exceed,
14 its allowed return, and the benefits of New York
15 regulation as stated previously in your
16 testimony, why does Company witness Saegusa
17 claim that both debt and equity investors
18 perceive the New York regulatory environment as
19 difficult in which to operate?

20 A. It is difficult to understand why Company
21 witness Saegusa makes the claim that the New
22 York regulatory environment is difficult in
23 which to operate. She has provided no concrete
24 proof of this assertion. As we just discussed,

1 in addition to the credit agencies, RRA and
2 other reputable sources to which investors turn,
3 acknowledge the benefits and predictability of
4 New York regulation.

5 Q. Does this conclude your testimony at this time?

6 A. Yes it does.

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