October 19, 2020

VIA ELECTRONIC MAIL

Honorable Michelle L. Phillips
Secretary
New York State Public Service Commission
Three Empire State Plaza
Albany, NY 12223-1350

RE:  Case 18-M-0084 – In the Matter of a Comprehensive Energy Efficiency Initiative

NOTICE OF STAKEHOLDER CONFERENCE FOR NYS CLEAN HEAT PROGRAM

Dear Secretary Phillips:

Pursuant to the New York Public Service Commission’s Order Authorizing Utility Energy Efficiency and Building Electrification Portfolios Through 2025\(^1\) (“Implementation Order”), the New York Electric Utilities\(^2\) and the New York Energy Research and Development Authority (“NYSERDA”) established a Joint Management Committee (“JMC”) for the NYS Clean Heat Statewide Heat Pump Program (“NYS Clean Heat” or “Program”), with New York State Department of Public Service (“DPS”) Staff serving in an oversight and consultative role. The Implementation Order requires the JMC to provide periodic opportunities for stakeholder input, and the JMC’s Joint Management Committee Plan\(^3\) states that the JMC will host two stakeholder forums each year. By this letter, the JMC provides notice to the public of the first of these stakeholder forums, to be held on November 20, 2020.

NYS Clean Heat Participating Contractors, manufacturers of equipment eligible for the

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Program, participants in the DPS Staff-led Performance Management & Improvement\(^4\) ("PM&I") process, and other interested parties are hereby invited to attend the Stakeholder Conference. Details are as follows:

**NYS Clean Heat Program Stakeholder Conference**  
**Friday, November 20, 2020**  
**10:00 am-12:00 pm**  
**Link for attendees:**  
https://nyserdany.webex.com/nyserdany/onstage/g.php?MTID=ec1fe09ea26080a90e527365caf07e6d9

Web Event number: 145 816 7886 Web Event password: energy1$  
Audio conference: +1-415-655-0003  
Audio Access code: 145 816 7886

An agenda is attached to this notice. The Stakeholder Conference will address topics included but not limited to: summary of NYS Clean Heat Program to date; technologies eligible for the Program; Program administrative processes; proposed revisions to statewide Program documents, including the NYS Clean Heat Program Manual and Implementation Plan; and updates on NYSERDA NYS Clean Heat market development efforts.

During the Stakeholder Conference, stakeholders will be able to pose questions. Following the Stakeholder Conference, the JMC will provide a report summarizing the Stakeholder Conference and stakeholder input, questions, and JMC responses thereto, as applicable, which will be filed on the DPS Document Matter Master website ("DMM").

Please direct any questions regarding this stakeholder conference to jurevtc@ceadvisors.com.

Thank you.

Respectfully submitted on behalf of the JMC,

/s/ Mary Krayeske

Mary Krayeske

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NYS Clean Heat Program Stakeholder Conference  
Friday, November 20, 2020 10:00 am-12:00 pm

AGENDA

Welcome & Opening Remarks
- JMC Co-Chairs
  - Wendy MacPherson, Program Manager, NYSERDA
  - William Xia, Program Manager, Con Edison

NYS Clean Heat Program Update
- Program performance
- Program processes and documents
- JMC work group update
- Eligible technologies
- NYSERDA market development
- Future considerations and plans

Open Discussion:
Growing the Heat Pump Market
- How would you characterize customer awareness and perception of heat pump technologies? What information or arguments are most influential in convincing customers to consider and purchase heat pumps?
- What type of tools or resources would be helpful in expanding customer awareness of these technologies? Would certain customer segments benefit more than others from increased awareness?
- How can the JMC, Electric Utilities, and associated parties support increased adoption of heat pump technologies throughout New York State?
- In what ways has COVID continued to impact customer decisions, business activities, sales pipelines and project completion? Please share specifics.

Supporting the Contractor Network
- How have code, regulatory, and technical considerations played a role in project design and completion?
- What new types of contractor/manufacturer/code official trainings would be helpful in the market?

Conclusion

* Speakers will be asked to identify themselves and the company they represent and limit their comments to 2 minutes. Written comments and questions can also be submitted through the WebEx chat feature.