

**STATE OF NEW YORK**

**PUBLIC SERVICE COMMISSION**

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**Proceeding on Motion of the Commission  
as to the Rates, Charges, Rules and Regulations  
of National Fuel Gas Distribution Corporation  
(New York), for Gas Service.**

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**CASE 16-G-0257**

**TESTIMONY OF WILLIAM D. YATES, CPA**

**FOR**

**PUBLIC UTILITY LAW PROJECT OF NEW YORK, INC.**

**Dated: August 26, 2016**

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**I. INTRODUCTION AND OVERVIEW**

**Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND IDENTIFY FOR WHOM YOU ARE PRESENTING TESTIMONY IN THIS PROCEEDING.**

My name is William D. Yates, my office address is at Public Utility Law Project of New York, Inc., 90 South Swan Street - Suite 401, Albany, NY 12210. I am presenting testimony in this proceeding for the Public Utility Law Project of New York, Inc. (PULP).

**Q. PLEASE DESCRIBE PULP AND YOUR RELATIONSHIP TO THE ORGANIZATION.**

PULP is a New York not-for-profit corporation that was formed in 1981. Its primary focus is to promote and defend the legal rights of residential utility consumers by educating the public, regulators and elected officials about the impacts of utility rates; conducting research on the rights and energy burden of utility consumers; and, advocating with an emphasis on the rights and needs of low-income utility consumers. I have been employed by PULP in various capacities since July 1990. I am currently Director of Research for PULP.

1 **Q. WHAT ARE YOUR EDUCATIONAL BACKGROUND, YOUR PROFESSIONAL**  
2 **QUALIFICATIONS, AND EMPLOYMENT HISTORY?**

3 I am a graduate of Colgate University (B.A. in History, 1982) and a graduate of the New  
4 York University Stern School of Business Administration (M.S. in Accounting, 1982). I  
5 am a Certified Public Accountant (CPA), licensed to practice in New York State since  
6 1987, and I am a member of the American Institute of Certified Public Accountants  
7 (AICPA).

8  
9 **Q. HAVE YOU PREVIOUSLY TESTIFIED BEFORE THE NEW YORK STATE**  
10 **PUBLIC SERVICE COMMISSION?**

11 **A.** Yes, I have provided testimony on behalf of PULP in prior rate proceedings including  
12 Cases 12-E-0201, 12-G-0202, 13-E-0030, 13-G-0031, 16-G-0058 and 16-G-0059, and 16-  
13 E-0060 and 16-G-0061. In 12-E-0021 and 12-E-0202, I testified regarding the experience  
14 of utility customers of Niagara Mohawk who enter into contracts for “commodity” (or  
15 “supply”) with energy service companies (“ESCOs”). In 13-E-0030 and 13-G-0031, I  
16 testified regarding the Joint Proposal’s low-income assistance changes, and data reflected  
17 in Collection Activity Reports filed monthly by Con Edison concerning its residential  
18 customers with arrears who are at risk of actual or threatened interruption of utility service.  
19 In Cases 16-G-0058 and 16-G-0059, I testified regarding affordability issues in the  
20 KEDNY and KEDLI service areas of National Grid in the rate cases filed on January 29,

1           2016. In Cases 16-E-0060 and 16-G-0061, I testified regarding affordability issues in the  
2           Con Edison service area in the rate cases filed on January 29, 2016.

3  
4   **Q.     WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS PROCEEDING?**

5   **A.**    My testimony presents evidence regarding the difficulties a large number of the Company's  
6           low-income customers are having paying their utility bills. I provide analyses of data  
7           pertinent to this issue, discuss the relevant Company programs and its recommendations in  
8           this case, and discuss and provide recommendations regarding alternate rate designs that  
9           would reverse regressive impacts upon low-income and low-usage (i.e., "green")  
10          households, and would incentivize excessive energy users to conserve.

11  
12 **Q.     ARE YOU SPONSORING ANY EXHIBITS?**

13 **A.**    Yes. I am sponsoring six exhibits. Exhibit \_\_\_\_ (WDY-01) consists of 6 pages of data from  
14          the Company's Low Income Program Annual Reports. Exhibit \_\_\_\_ (WDY-03) consists of  
15          8 pages of Company IR responses to Staff.<sup>1</sup> Exhibit \_\_\_\_ (WDY-04) consists of 14 pages  
16          of data from the U.S. Census Bureau's American Community Survey. Exhibit \_\_\_\_ (WDY-  
17          05) presents the Company's response to information request UIU-3 and comprises 2 pages.  
18          Exhibit \_\_\_\_ (WDY-06) consists of 63 pages of data from the OTDA website. Exhibit \_\_\_\_

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<sup>1</sup> Exhibit\_(WDY-02) intentionally omitted.

(WDY-07) consists of 4 pages of analysis based on data in the Company's Bill Frequency Report (Filing Letter, Attachment B, Page 1).

**Q. PLEASE PROVIDE A BRIEF OVERVIEW OF THE SOURCES YOU REVIEWED THAT LED YOU TO MAKE YOUR FINDINGS AND FORM YOUR RECOMMENDATIONS.**

**A.** As discussed in more detail in the remainder of my testimony, I reviewed information from several sources that provided evidence that a significant, rising majority of the Company's low income customers (households with less than \$35,000 of income annually) cannot afford their utility bills. Using these sources, I analyzed indicia of current unaffordability in the Company's service area, and factors that would tend to increase such unaffordability over time, such as:

- Persistently oppressive Housing-Cost Burdens among low income households,
- The absence of any proposal to increase low income discounts during the pendency of the Company's Petition for Rehearing / Reconsideration / Clarification in Case 14-M-0565, *Proceeding on Motion of the Commission to Examine Programs to Address Energy Affordability for Low Income Utility Customers* (the Low Income Order Petition),
- The inclusion of master metered two-to-four family dwellings (Master Metered Residential Customers) and an increasing number of high usage, non-residential

1 customers (SC1 Non-Residential Customers) in the residential class of service, the  
2 presence of whom impedes the ability of the class to be representative of a  
3 homogenous group of residential customers for which rates can be properly  
4 designed that are just and reasonable, and

- 5 • Rate designs that feature high fixed basic costs of service (Basic Service Charges)  
6 and declining block rates for gas delivery service.

7  
8 **Q. WHAT ARE YOUR RECOMMENDATIONS REGARDING THE**  
9 **AFFORDABILITY PROBLEMS FACED BY THE COMPANY'S LOW INCOME**  
10 **CUSTOMERS?**

11 **A.** Based on the findings I discuss throughout my testimony; I recommend three actions that  
12 should be taken to reduce the affordability problems of many of the Company's customers.  
13 In the context of this rate case, the Company should agree, or the Commission should  
14 require the Company to:

15 1) Adopt the eight-month discount for HEAP recipient customers as originally proposed in  
16 Company's Customer Service Panel testimony, should the Company's Low Income Order  
17 Petition not be answered by the effective date of the order in this proceeding,

18 2) Create one or more new service classes for the accounts of master metered two-to-four  
19 family dwellings (Master Metered Residential Customers) and those non-residential  
20 customers currently included in Service Class 1 (SC1 Non-Residential Customers).

1 Consider whether it is appropriate to mix these two types of customers in the same class.  
2 If not, create separate classes for each, and  
3 3) Establish a multi-party working group to study and prepare a report upon the  
4 advisability of having the Company adopt alternative residential class rate designs (Green  
5 Rate Designs), the purpose of which would be to achieve greater affordability for all  
6 average and lower usage customers, including low income customers, through the  
7 implementation of rate designs that incentivize energy conservation and efficiency in  
8 support of New York State's declared goal of reducing greenhouse gas (GHG) emissions  
9 40% by 2030 and 80% by 2050. Integral to any new rate design strategy would be a plan  
10 to draw upon the Company's demonstrated expertise in energy conservation and  
11 efficiency assistance, and proactive engagement with customers experiencing payment  
12 problems, including the needs of those of its low income customers whose usage is above  
13 average. For example, the Company has pioneered an innovative program to increase the  
14 percent of its customers in arrears that negotiate and execute deferred payment  
15 agreements (DPAs) on their past-due balances through the use of electronically signed  
16 DPAs (e-DPAs), and the Company has effectively used its Low Income Usage Reduction  
17 Program (LIURP) to assist its low income customers whose usage is above average.  
18 While these efforts are helping to mitigate the unaffordability crises to an extent,  
19 programmatic activities do not and cannot replace what comprehensive rate design could  
20 achieve in terms of preventing cost shifts and keeping price impacts to a minimum.



**II. UNAFFORDABILITY AND THE COMPANY'S LOW INCOME CUSTOMERS**

**Q. ARE THE COMPANY'S LOW INCOME CUSTOMERS HAVING DIFFICULTY PAYING THEIR BILLS?**

**A.** Yes. There are numerous indicators of long term and increasing unaffordability among the Company's customers whose households receive less than \$35,000, which are discernible from the

- United States Census Bureau's American Community Survey (ACS) data on the burden of increasing housing costs, including utilities, upon households in the Company's service area whose annual income is less than \$35,000, and
- Discovery responses obtained by PULP, New York State Department of Public Service (Staff), and the Utility Intervention Unit of the New York State Department of State (UIU), and the
- Low Income Customer Affordability Assistance Program (LICAAP) and HEAP Residential Assistance Service (HRAS) Program reports (collectively, Low Income Program Reports) filed by the Company with the Commission.

In the remainder of my testimony, I will utilize the above evidence to support my finding that utilities are unaffordable for the Company's low income customers, a situation that must be addressed in this rate case proceeding.

**A. ECONOMIC FACTORS**

**1. Persistently Oppressive Housing-Cost Burdens among Low Income Households**

**Q. WHAT ECONOMIC FACTORS DID YOU DISCOVER THAT ARE CAUSING THE COMPANY'S LOW INCOME CUSTOMERS TO HAVE DIFFICULTY PAYING THEIR UTILITY BILLS?**

**A.** In the counties served by the Company, the most significant economic factor causing low income customers to have trouble paying their bills is that a large, persistent, and increasing majority of households with income less than \$35,000 are spending at least thirty percent (30%) of their income on housing costs, which include utility costs. Further, a significant minority (36%) are spending at least 50% of their incomes on housing costs. The U.S. Census Bureau refers to "at least 30% of income on housing costs" as the "Housing Cost Burden"; 30 percent being the maximum amount that a household can devote to housing costs before the household is considered to be "burdened." Most average-size households in the Company's service area (approximately 2.6 persons) with incomes less than \$35,000 that experience such a Housing Burden qualify for income-based assistance programs such as HEAP or Food Stamps, based on the eligibility guidelines of those programs. They are also very likely to comprise the majority of customers enrolled in one or more of the Company's low income assistance programs (Exhibit \_\_\_WDY-04, Pages 1-14).

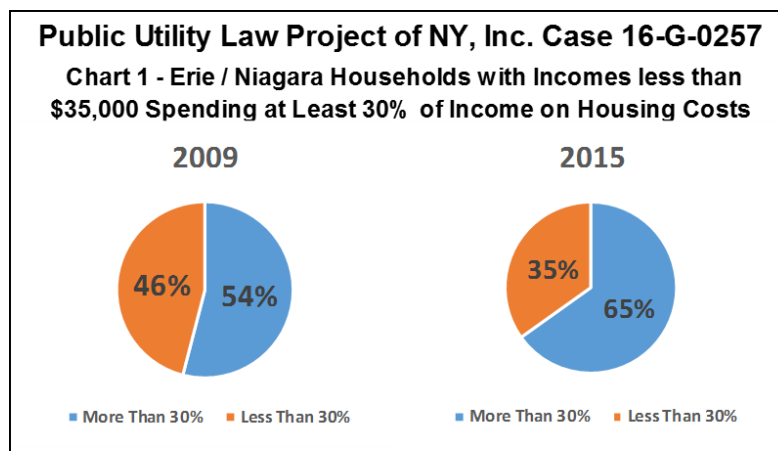
In response to Information Request (I/R) UIU-3 (Exhibit \_\_\_WDY-05), requesting the Company to provide the number of low income residential heating and non-heating customers in the Company's service territory who are currently enrolled in the low income discount program, the Company provided the following table:

National Fuel Gas Distribution Corporation			
New York Division			
Low Income Discount Customers by County			
<b>County</b>	<b>Total</b>	<b>Heating</b>	<b>Non-Heating</b>
ALLEGANY	2,016	2,009	7
CATTARAUGUS	2,415	2,411	4
CHAUTAUQUA	8,095	8,064	31
ERIE	63,811	63,704	107
GENESEE	1,403	1,400	3
LIVINGSTON	65	65	0
MONROE	55	55	0
NIAGARA	8,362	8,348	14
ONTARIO	212	211	1
STEUBEN	1,373	1,370	3
WYOMING	574	571	3
<b>TOTAL</b>	<b>88,381</b>	<b>88,208</b>	<b>173</b>

*Source: Company Response to I/R UIU-3*

As explained in Chart 1 below, the Housing Cost Burden on low income households in the Company's service area increased between 2009 and 2014. Additionally, in the two counties comprising 80% of the enrolled customers in the Company's low income discount program (Erie and Niagara), 54% of low income households experienced a Housing Cost

Burden in 2009. By 2014, the Housing Cost Burden of low income households in these counties had jumped to 65% (Exhibit \_\_\_WDY-04, Pages 1-14).



Source, United States Census Bureau, American Community Survey - 2009, 2014

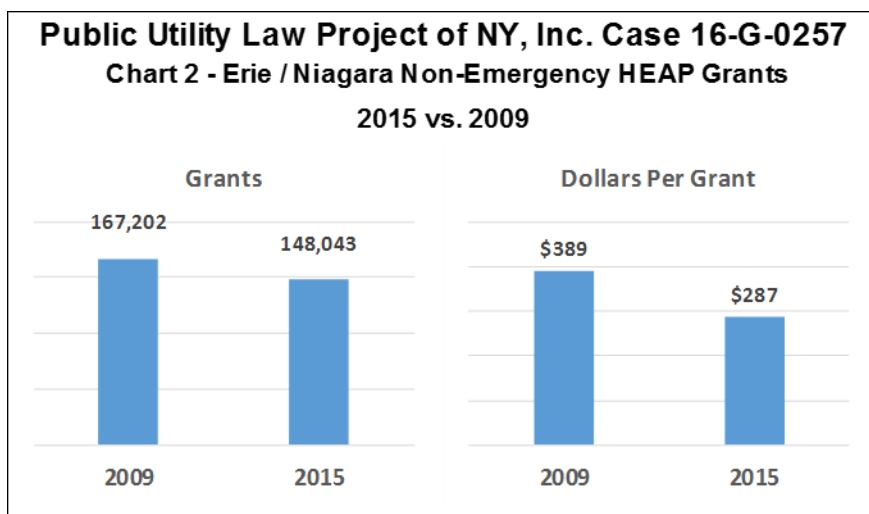
A more detailed look at this situation is presented in Table 1 below, which breaks down the increase in the low income Housing Cost Burden from 2009 – 2014 by county, and among renters and homeowners:

<b>Public Utility Law Project of New York, Inc. - Case 16-G-0257 (National Fuel Gas)</b>										
<b>Table 1 - Percent of Erie / Niagara County Households with Incomes Less Than \$35,000 Spending at Least 30% of Income on Housing Costs Including Utilities, 2009 - 2014</b>										
Description	Year	Erie County			Niagara County			Total		
		Renters	Owners	Total	Renters	Owners	Total	Renters	Owners	Total
Number of Households with Income Less Than \$35,000	2009	82,357	64,309	146,666	17,252	16,890	34,142	99,609	81,199	180,808
	2014	79,638	56,868	136,506	16,976	15,594	32,570	96,614	72,462	169,076
Spend 30% or More on Housing Costs Including Utilities	2009	66.5%	33.8%	52.2%	64.5%	59.5%	62.0%	66.2%	39.1%	54.0%
	2014	72.1%	57.0%	65.8%	67.9%	56.2%	65.0%	71.3%	56.9%	65.1%
Spend 50% or More on Housing Costs Including Utilities	2009									
	2014	42.9%	29.3%	37.2%	37.7%	27.6%	32.9%	42.0%	28.9%	36.4%

Source, United States Census Bureau, American Community Survey - 2009, 2014

Table 1 also reflects a new measure of low income Housing Cost Burden that the Census Bureau began reporting in 2014: households experiencing a Housing Cost Burden of at least 50%; that is, spending at least 50% of income on housing costs including utilities. In 2014, 36% of low income households in Erie and Niagara counties reported a Housing Cost Burden of at least 50% of income (Exhibit \_\_\_WDY-04, Pages 1-14).

A contributing factor to the increased Housing Cost Burden of the Company's low income customers from 2009 to 2014, specifically tied to utilities, was the sharp reduction in the number and average dollar amount of HEAP grants – funds that low income customers use to pay their heating bills. Chart 2 shows just how steep the cutbacks in HEAP have been for the Company's low income customers in Erie and Niagara Counties (Exhibit \_\_\_WDY-06, Pages 26, 58):



Source, New York State Office of Temporary & Disability Assistance, Case Load Statistics, September 2009, 2015.

1 With Housing Cost Burdens rising and the level of HEAP funding available to low income  
2 households in Erie and Niagara counties sharply reduced, it is not surprising that more of  
3 the Company's low income customers are struggling to pay their utility bills. This becomes  
4 apparent upon a review of the Company's Low Income Program Reports. From 2011  
5 through 2015, the percent of customers participating in the LICAAP program whose  
6 accounts were in arrears rose from 39% to 49% (Exhibit \_\_\_WDY-01, Pages 2, 4). The  
7 result is that almost half of LICAAP customers can't keep up with their utility bills, despite  
8 the assistance provided by the program.

9  
10 **B. UTILITY-SPECIFIC FACTORS AND RECOMMENDATIONS**

11  
12 **Q. WHAT ARE SOME OF THE UTILITY-SPECIFIC FACTORS**  
13 **CONTRIBUTING TO THE DIFFICULTY THE COMPANY'S LOW INCOME**  
14 **CUSTOMERS ARE HAVING PAYING THEIR BILLS?**

15 **A.** In this testimony I focus on four factors specific to the Company that currently  
16 contribute, or will be contributing to the unaffordability crisis in the Company's service  
17 territory:

- 18  
19 1. The absence of any proposal by the Company to increase low income discounts  
20 during the pendency of the Company's Low Income Order Petition,

2. The inclusion of master metered two-to-four family dwellings (Master Metered Residential Customers) into the SC1 class of service,
3. The increasing number of high usage, non-residential customers (SC1 Non-Residential Customers) in the residential class of service, and
4. Rate designs that feature high fixed basic costs of service (Basis Service Charges) and declining block rates for gas delivery service.

1. No Increase in Low-Income Discounts Proposed

**Q. PLEASE DESCRIBE THE ABSENCE OF ANY PROPOSAL TO INCREASE LOW INCOME DISCOUNTS DURING THE PENDENCY OF THE COMPANY'S THE LOW INCOME ORDER PETITION.**

**A.** In its supplemental testimony, the Low Income Order Panel indicated that, during the pendency of its Low Income Order Petition, the Company would not follow through with the Company's original proposal set forth in the Customer Service Panel's testimony to extend the annual period of the HRAS low income discount to eight months from five months. (Low Income Order Panel Testimony at 8) The effect of failing to execute the Company's proposal of extending the HRAS discount on typical low income customers with average usage would be to more than double the proposed increase in their monthly total bill, from the 3.2% calculated in the Comparison of Monthly Bills for the HRAS class,

1 to 7.0%. (Company Response to DPS-33, JRB-1 Revenue Exhibits.xlsx, "Tabulation" tab;  
2 Exhibit\_WDY-03, Page 1, Residential-SC1, Page 2, HRAS-SC2).

3  
4 This change, which may not be recognized by all of the parties in this proceeding because  
5 the Comparison of Monthly Bills schedules have not been updated since the filing of the  
6 Company's supplemental Low Income Panel testimony, would harm low income  
7 customers - the very segment the Low Income Order was intended to assist, and who are  
8 already having the most difficulty paying their utility bills.

9  
10 **Q. WHAT ACTION DO YOU RECOMMEND SHOULD BE TAKEN TO**  
11 **ADDRESS THIS SITUATION?**

12 **A.** In the unlikely event that the Commission does not answer the Company's Low  
13 Income Order Petition, the Company's original proposal to adopt an eight-month discount  
14 period for HRAS customers should be adopted. In the alternative, rates for customers in  
15 the HRAS, LICAAP and any other low income programs should be frozen until the low  
16 income order is clarified.



1 2. Inclusion of master metered two-to-four family dwellings into the SC1 class of service  
2

3 **Q. TO WHOM DOES THE SERVICE CLASS NO.1 (SC1, RESIDENTIAL)**  
4 **APPLY.**

5 **A.** The Company's tariff for Service Class No. 1 (SC1, Residential) states that this  
6 class of service is applicable for:

7 *"Any use of gas where consumption is less than 25,000,000 cubic feet per year*  
8 *for residential purposes in a one-family, two-family, three-family, or four-*  
9 *family dwelling, whether such service is individually or master metered, and in*  
10 *separately metered apartments in all other multiple-family dwellings. Where*  
11 *gas used for non-residential and residential purposes is not separately metered,*  
12 *this Service Classification shall apply if more than 50% of the cubical content*  
13 *of the pertinent structure is used for residential purposes.*

14 *Also for all gas utilized exclusively in connection with any post or hall owned*  
15 *or leased by a not-for-profit corporation that is a veterans' organization; for*  
16 *religious purposes by any corporation or association organized and conducted*  
17 *in good faith for religious purposes; and for community residences as defined*  
18 *in subdivision twenty-eight, twenty-eight-a or twenty-eight-b of Section 1.03 of*  
19 *the Mental Hygiene Law, provided, however, that such community residence*  
20 *shall be operated by a not-for profit corporation and if supervisory staff is on*

1           *site on a twenty-four hour per day basis, that the residence provides living*  
2           *accommodations for fourteen or fewer residents.”*

3           (Tariff at Leaf 149)

4  
5           **Q.   WHAT ARE THE EFFECTS OF THE INCLUSION OF MASTER**  
6           **METERED TWO-TO-FOUR FAMILY DWELLINGS (MASTER METERED**  
7           **RESIDENTIAL CUSTOMERS) AND AN INCREASING NUMBER OF HIGH**  
8           **USAGE, NON-RESIDENTIAL CUSTOMERS (SC1 NON-RESIDENTIAL**  
9           **CUSTOMERS) IN THE RESIDENTIAL CLASS OF SERVICE.**

10          **A.**   SC1, the residential class of service, has traditionally included both individually  
11          metered dwellings - such as single family homes, and individually metered apartments and  
12          multi-family dwellings. The class has also included customers that are served by master  
13          meters in two-to-four family dwellings. Historically, in terms of the *purpose* of the gas  
14          service being delivered – to provide heating and non-heating gas for one’s home - it has  
15          been perfectly logical to include master metered two-to-four family dwellings in SC1.  
16          However, *designing rates* for both directly metered and master metered customers within  
17          the same class is problematic: the two types of meters measure gas usage that is not  
18          comparable. A customer who is the landlord of a multi-family dwelling served by one  
19          (master) meter will pay the same \$15.54 monthly basic service charge as a homeowner in  
20          a directly metered single-family dwelling (Company Tariff at Leaf 149). Further, since the

number of households in a multi-family dwelling is, by definition, greater than one, the average usage reflected by a master meter is likely to be much higher than the average usage reflected by an individual meter. Table 2 below shows the difference between the monthly delivery charges for an individually metered single family residence and a master metered multi-family dwelling with four households – all of whom consume the same volume of gas monthly:

Public Utility Law Project of New York, Inc. - Case #16-G-0257 (National Fuel Gas)										
Table 2 - Average Monthly Delivery Charge Comparison - Single Family Direct vs. Multi Family Master Metering										
A	B	C	D	E	F	G	H	I	J	K
Dwelling Type	Meter Type	Households	Monthly Usage (Ccf)		Ccf Block			Total Delivery Charges Per:		
			Total	Per Household	4	50	Over 50	Customer	Household	
				(D / C)	(Note 1)	(Note 2)	(Note 3)	(F + G + H)	(I / C)	
Single Family	Direct	1	89.8	89.8	\$15.54	\$17.14	\$4.02	\$36.69	\$36.69	
Multi-family	Master	4	359.3	89.8	\$15.54	\$17.14	\$31.18	\$63.86	\$15.97	(Note 4)
<b>Notes</b>										
1. The first block of gas is the basic service charge of \$15.54, which includes up to 4 Ccf of gas.										
2. The second block of gas is priced at \$0.37255 per Ccf for up to 46 Ccf.										
3. The third (tail) block of gas is priced at \$0.10081 per Ccf for all usage over 50 Ccf (4 + 46).										
4. In the case of the master metered multi-family dwelling, the individual household is not billed by NFG; the cost of gas service may be included in rent, passed through separately by the landlord, or sub-metered.										

Source: Company Tariff at Leaf 149.

As shown in column I, the single family customer who is individually metered incurs monthly delivery charges of \$36.69; while the four households occupying the multi-family master metered dwelling each would pay only \$15.97 a month (assuming the cost of delivery was passed through by the landlord equally to each tenant). Yet, as shown in column D, all five households in Table 2 (1 single family plus 4 tenants in the multi-family dwelling) consume the same quantity of gas monthly: 89.8 Mcf. Why are single family customers paying more than double for consuming the same amount of gas as tenants in a

1 multi-family dwelling? The answer lies in the way the two dwellings are metered for gas  
2 service: the single family dwelling is served by a meter that calculates one household's gas  
3 usage (89.8 Ccf); while the multi-family dwelling is served by one meter that calculates a  
4 single total usage amount (359.3 Ccf) for all four households. Meanwhile, the same usage  
5 block design and rates are used for both the single family dwelling customer and the  
6 landlord of the multi-family dwelling. As a result, the total usage of the individual tenants  
7 in the multi-family dwelling is combined ( $89.8 * 4$  Ccf), and the majority of landlord's gas  
8 delivery will be priced in the "tail" or last block of energy at \$0.10081 per Mcf because all  
9 usage over 50 Ccf is priced at that rate. Additionally, the landlord of the multi-family  
10 dwelling will pay only one basic service charge for the four tenants. However, the single  
11 family dwelling customer's usage will be paid for by that customer alone, and the majority  
12 of this customer's bill is priced in the higher cost blocks of energy.

13 The bottom line is that as explained in Table 2, mixing customers of different meter types  
14 makes it nearly impossible to analyze the overall usage characteristics of households in the  
15 residential class, and results in disparate utility costs across the residential class based  
16 solely on the type of dwelling they live in.

1           **Q.    IS THE MIXING OF INDIVIDUALLY AND MASTER METERED**  
2           **CUSTOMERS IN SC1 CONSISTENT WITH STATE POLICY?**

3           **A.**    No. As understandable as this practice has been traditionally, two recent State  
4           policy imperatives that require consideration of alternative rate designs are being impeded  
5           by the mix of individually and master metered customers in SC1. The first is the need to  
6           implement the Commission's May 19, 2016 *Order Adopting Low Income Program*  
7           *Modifications and Directing Utility Filings* in Case 14-M-0565 (the Low Income Order).  
8           As the Low Income Order Panel points out in testimony, the Company's increased revenue  
9           requirement resulting from the Low Income Order is either \$2.8 million or \$3.9 million,  
10          depending upon the Commission's answer to the Company's Low Income Order Petition.  
11          (Low Income Order Panel testimony at 4 – 5). The mix of individually and master metered  
12          customers in SC1 hinders the implementation of alternative rate design strategies that could  
13          help the Company provide the additional level of benefits for low income customers  
14          required by the Low Income Order.

15          The second policy imperative being impeded by the mix of individually and master metered  
16          customers in SC1 is that of the State's "Clean Energy Goals" of reducing greenhouse gas  
17          (GHG) emissions by 40% from 1990 levels by 2030, and 80% by 2050 (2015 New York  
18          State Energy Plan Overview at 2), the gas utility implementation aspect of which was  
19          contemplated in the Commission's Order Adopting Regulatory Policy Framework and  
20          Implementation Plan (the Track One Order) in Case 14-M-0101 (the REV Proceeding):

1           *“Utility programs should also become more oriented toward demand reduction.*  
2           *Efficiency measures that produce demand reduction less expensive than equivalent*  
3           *capacity purchases should be pursued where possible. **We note here that although***  
4           ***REV concentrates on the electric industry, it is our expectation that utilities also***  
5           ***continue and evolve their gas energy efficiency efforts.”***

6           (Track One Order at 79, **emphasis added**)

7           The mix of individually and master metered customers in SC1 hinders the  
8           implementation of alternative rate design strategies that could help achieve gas  
9           emission reduction consistent with the Clean Energy Goals of the State Energy Plan  
10          and contemplated by the REV proceeding’s Track One Order. Because of the inherent  
11          non-homogeneity of the members of the SC 1 class, new rate design strategies would  
12          be highly problematic. For example, the adoption of inclining block rates for SC1  
13          would unduly harm those class members who were served by a master meter, since at  
14          very low levels of their own *household* usage they would likely be charged much higher  
15          volumetric delivery rates than they currently experience. Conversely, the opposite is  
16          now experienced by individually metered low usage members of SC1 (many of whom  
17          are low income customers) because they are unfairly penalized based on how metering  
18          is billed for their dwelling type while non low income SC1 customers occupying  
19          residences served by master meters in multi-family dwellings might easily pay less than  
20          half the delivery charges for the same overall usage in the dwelling.

1 3. Increasing number of high usage, non-residential customers in the residential class of service  
2

3 **Q. WHAT ARE THE EFFECTS OF THE INCREASING NUMBER OF HIGH**  
4 **USAGE, NON-RESIDENTIAL CUSTOMERS (SC1 NON-RESIDENTIAL**  
5 **CUSTOMERS) IN THE RESIDENTIAL CLASS OF SERVICE?**

6 **A.** In Case 07-G-0141, changes in rate design that, among other things, lowered the tail  
7 block delivery rate for SC1 significantly below the second block rate in SC3, incentivized  
8 many religious and not-for-profit customers who had been eligible for service under SC1,  
9 but historically obtained their service under Service Class No 3 (SC3, General) to switch  
10 to SC1. (Direct Testimony of Thomas J. Clark, Case 07-G-0141 at 26-29). Since 2007,  
11 the result has been that SC1 customers whose annual usage is greater than 1,000 Mcf has  
12 increased from 0 to 2,021 customers. By 2015, non-residential customers obtaining service  
13 in SC1 likely consumed at least 8.6% of the energy delivered under SC1, although they  
14 only comprised .5% of SC1 customers in 2015. (Filing Letter at 14)

15  
16 **Q. WHY IS THE MIGRATION OF ELIGIBLE NON-RESIDENTIAL**  
17 **CUSTOMERS FROM SC3 TO SC1 IMPORTANT?**

18 **A.** The purpose of my testimony is not to determine whether eligible non-residential  
19 customers migrating from SC3 to SC1 are achieving a “windfall” at the expense of other  
20 ratepayers. Rather, it is to bring to light an important consequence of mixing an increasing

1 percentage of non-residential customers with traditional residential customers under the  
2 SC1 classification. If mixing master metered with individually metered customers  
3 complicates any future effort to redesign SC1 rates, mixing in non-residential customers  
4 on top of that makes SC1 rate re-design virtually impossible. Imagine the example in which  
5 inclining block rates were adopted: such a re-design would be disastrous for SC1 non-  
6 residential customers – not because they are inherent wasters of energy, but because they  
7 are in the wrong class. Conversely, traditional residential customers could realize  
8 substantial savings if they responded to a new inclining block rate design by further  
9 reducing energy usage. It should therefore be evident that, at least in the long run, a  
10 growing mix of residential and non-residential customers within the SC1 class is not likely  
11 to be compatible with efforts to update rate designs that are logical, just and reasonable for  
12 all the members of the SC1 class.

13  
14 **Q. WHAT ACTION DO YOU RECOMMEND SHOULD BE TAKEN TO**  
15 **ADDRESS THIS SITUATION?**

16 **A.** I recommend creating one or more new service classes for master metered two-to-four  
17 family dwellings and (current) SC1 non-residential customers. Consideration should be  
18 given as to whether it is appropriate to mix these two types of customers in the same class.  
19 If not, separate classes should be created: one for master metered two-to-four family  
20 dwellings; the other for (current) SC1 non-residential customers.



1 4. Rate Design

2

3 **Q. PLEASE DISCUSS THE PROBLEM OF RATE DESIGNS THAT FEATURE**

4 **HIGH FIXED BASIC COSTS OF SERVICE (BASIS SERVICE CHARGES) AND**

5 **DECLINING BLOCK RATES FOR GAS DELIVERY SERVICE.**

6 **A.** The Company's rate designs feature high fixed costs of basic service and declining

7 block rates for delivery service.

8 *(i). High Fixed Costs of Basic Service.*

9 The Company's monthly fixed charge for basic service (known officially as the "monthly

10 minimum charge") is currently \$15.54, which in its filing in this proceeding the Company

11 proposes to raise to \$19.66, representing a 27% increase. (Exhibit \_\_\_WDY-03, Page 1).

12 If granted, basic service charges would comprise 20% of the typical bill for customers at

13 a monthly usage level of 100 Ccf, up from 17% currently. (Exhibit \_\_\_WDY-03, Page 1)

14 *(ii). Declining Block Rates.*

15 The Company's volumetric charges for delivery vary with the amount of gas a customer

16 consumes. The volumetric charge is significantly lower (73%) for all monthly usage over

17 50 cubic square feet of gas (Ccf) than it is for the first 50 Ccf. This design sends customers

18 the "price signal" that the cost of delivery declines as more gas is used, and thus arguably

19 incentivizes higher usage rather than conservation. According to the United States

20 Environmental Protection Agency (EPA):

1           *"Some rate designs, such as declining block rates and bill adders, send price*  
2           *signals that mask the true cost of incremental units of energy and thus can*  
3           *encourage more rather than less energy consumption."*<sup>2</sup>

4           It is also well established that rate designs based on high fixed basic service charges and  
5           flat and declining block rates for delivery service create affordability problems for low  
6           income customers, and act as a disincentive to conservation and energy efficiency  
7           initiatives.<sup>3</sup>

8  
9           **Q.     IS THERE A SPECIFIC PROBLEM CREATED FOR LOW-INCOME**  
10          **CONSUMERS BY THE COMPANY'S PROPOSED RATE DESIGN?**

11          **A.**     Yes. The specific problem with the Company's rate design that its low income  
12          customers face in this proceeding is that they will have little opportunity to mitigate the  
13          cost of the proposed increase in volumetric delivery rates and no opportunity to avoid the  
14          cost of increased basic service charges. Consider the example of a low income customer  
15          whose monthly usage is 89.8 Ccf of gas. As the previous example in Table 2 makes clear,  
16          that customer would have to reduce monthly consumption by 39.8 Ccf (44%) before  
17          reaching the highest volumetrically-priced block of gas; the "penultimate", or second-to-

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<sup>2</sup> National Action Plan for Energy Efficiency (2009). *Customer Incentives for Energy Efficiency Through Electric and Natural Gas Rate Design*. Prepared by William Prindle, ICF International, Inc. [www.epa.gov/eeactionplan](http://www.epa.gov/eeactionplan).

<sup>3</sup> National Consumer Law Center, *Utility Rate Design: High Utility Fixed Charges Harm Low Income, Elders and Households of Color*, available here: <http://www.nclc.org/energy-utilities-communications/utility-rate-design.html>.

last block at \$0.37255 per Ccf. Worse, they would have no ability to use conservation measures to mitigate the proposed 27% increase in fixed cost of basic service.

The unresponsiveness to conservation and efficiency measures embedded in the Company's high fixed cost of basic service / declining block rate design, as proposed in the Company's filing in this proceeding (Exhibit \_\_ (COSRD-11) Schedule 1 Page 1 of 10) is illustrated in Table 3:

Public Utility Law Project of New York, Inc. - Case #16-G-0257 (National Fuel Gas)						
Table 3 - Savings? Reduced Consumption vs. Total Delivery Charges at Proposed Rates						
A	B	C	D	E	F	G
Monthly Usage (Ccf)		Ccf Block			Total Delivery Charges	
		4	50	Over 50	Amount	Percent
(Ccf)	Reduction	\$19.66000	\$0.38845	\$0.11671		Savings
		(Note 1)	(Note 2)	(Note 3)	(C+D+E)	(Note 4)
89.8	0%	\$19.66	\$17.87	\$4.64	\$42.17	0.0%
80.8	-10%	\$19.66	\$17.87	\$3.60	\$41.13	2.5%
71.8	-20%	\$19.66	\$17.87	\$2.55	\$40.08	5.0%
62.9	-30%	\$19.66	\$17.87	\$1.50	\$39.03	7.5%
53.9	-40%	\$19.66	\$17.87	\$0.45	\$37.98	9.9%
44.9	-50%	\$19.66	\$15.89	\$0.00	\$35.55	15.7%
<b>Notes</b>						
1. The first block of gas is the basic service charge of \$19.96, which includes up to 4 Ccf of gas.						
2. The second block of gas is priced at \$0.388449 per Ccf for up to 46 Ccf.						
3. The third (tail) block of gas is priced at \$0.116708 per Ccf for all usage over 50 Ccf (4 + 46).						
4. Savings calculated by subtracting total delivery charges at reduced consumption from total delivery charges at 89.8 Ccf.						
Source: Exhibit __ (COSRD-11) Schedule 1 Page 1 of 10						

Plainly, high fixed costs of basic service combined with the steeply declining block rates for delivery proposed by the Company would make it extremely difficult for conservation-

1        minded customers to achieve meaningful savings on their delivery charges. Such  
2        customers would be required to reduce monthly consumption by over forty percent (40%)  
3        just to achieve a ten percent (10%) reduction of their delivery charges. On top of that, any  
4        investment that a customer might make in energy efficiency measures automatically incurs  
5        a significantly higher payback period than would be the case under a rate design that sent  
6        price signals that truly encouraged conservation and energy efficiency.

7  
8        **Q.     DO THE COMPANY'S PROPOSED RATE DESIGN AND BASIC SERVICE**  
9        **CHARGE INCREASE HAVE DISPROPORTIONATE NEGATIVE EFFECTS**  
10       **UPON LOW INCOME CUSTOMERS?**

11       **A.**     Yes. The stakes for the Company's low income customers in this regard are very  
12       high. As already described, by the Company's count there are at least 88,208 low income  
13       customers served in the eleven counties of its service territory (Company response to UIU-  
14       3). For low income households – those with less than \$35,000 of income – the 30%  
15       Housing Cost Burden has increased from 54% to 65% (Chart 1). Fully 36% of low income  
16       households in the Company's service area spend at least 50% of their income on housing  
17       costs (Table 1). With such high percentages of Housing Cost Burden it's almost certain  
18       that they would be disproportionately harmed by the rate increases proposed in this case.  
19       The magnitude of the increase is bad enough; worse is that high fixed costs of basic service

1 and declining block rates make it nearly impossible to use conservation or energy  
2 efficiency measures to reduce delivery charges.

3  
4 **Q. WHAT ACTION DO YOU RECOMMEND SHOULD BE TAKEN TO**  
5 **ADDRESS THIS SITUATION?**

6 **A.** Recognizing that current rate designs have been in place for decades, and that I  
7 and other non-Company parties lack much of the information needed to make fully  
8 informed recommendations, I recommend that a multi-party working group be established  
9 in the context of this rate proceeding to consider the advisability of having the Company  
10 adopt alternative residential class rate designs (Green Rate Designs), the purpose of which  
11 would be to achieve greater affordability for all average and lower usage customers,  
12 including low income customers, through the implementation of designs that incentivize  
13 energy conservation and efficiency and support New York State's declared goal of  
14 reducing greenhouse gas (GHG) emissions 40% by 2030 and 80% by 2050.

15 In the following two examples (Exhibit \_\_\_\_WDY-07) I present alternative rate designs  
16 based on inclining block rates. My intent is to illustrate how rates could be re-designed to:

- 17 1) Help solve the revenue requirement problem the Company faces in implementing  
18 the Low Income Order, and  
19 2) Encourage energy conservation and efficiency which would in turn help achieve  
20 the State's GHG reduction objectives for 2030 and 2050.

1 The first example keeps the monthly basic service charge at \$15.54; the second lowers the  
2 basic service charge to \$10.00, in order to achieve greater alignment between the  
3 Company's rate design(s) and the State's goal of achieving a maximum energy burden of  
4 6% of income for low-income customers. The Company's revenue de-coupling  
5 mechanism (RDM) is also considered as it could act as a potential offset to the savings that  
6 would be achieved by lower usage customers due to the price signals sent to all (especially  
7 higher usage) customers to conserve energy.

8 In both examples, I also make the following assumptions:

- 9 1. All SC1 customers with usage levels above 500 Mcf of annual consumption, most-if-  
10 not-all of whom are not directly metered single household residential customers, are  
11 transferred to another class of service.
- 12 2. Though the SC1 class includes master metered customers, none are considered as I was  
13 unable to find information in the Company's filing in this proceeding to account for  
14 these customers. I have submitted follow up I/Rs to the Company which may shed  
15 some light on how these customers can be identified. However, it is clear that this is  
16 one way in which a collaborative effort as described above would help provide the  
17 further information needed to determine the usefulness of exploring alternative rate  
18 designs.

19 I used the above assumptions and the Company's Bill Frequency Report of SC1 customers  
20 with twelve months of billing as included with its filing letter in this proceeding (Filing

1 Letter, Attachment B, Page 1) to test both examples of inclining block rates. Exhibit  
2 \_\_\_\_WDY-07, Page 1 re-creates the Bill Frequency Report and adds a column calculating  
3 monthly Ccf block. Exhibit \_\_\_\_WDY-07, Page 2 calculates the monthly and annual  
4 delivery revenues that would be generated by current rates under the current rate design for  
5 the customers included on the Bill Frequency Report. Exhibit \_\_\_\_WDY-07, Page 3 re-  
6 calculates delivery revenues retaining the current basic service charge of \$15.54, but  
7 changes the second block rate to \$0.10081 per Ccf (the current tail block rate). In this  
8 exhibit I also add an additional third (new penultimate) block, the rate of which is set to  
9 \$0.37255, the existing second (current penultimate) block rate. Finally, I set the tail block  
10 rate to \$0.54765, 147% of the current penultimate block.

11 As can be seen from Exhibit \_\_\_\_WDY-07, Page 3, all customers whose annual usage is at  
12 or below 120.9 Mcf (monthly usage of 100.8 Ccf) experience lower delivery charges under  
13 the alternative rate structure. Importantly, 120.9 Mcf of usage is within the Bill Frequency  
14 Report's 100 – 150 block of usage, which, cumulatively, includes 334,414 out of 394,444  
15 (about 85%) of customers on the Bill Frequency Report. Given, however, that the average  
16 usage of customers in this block is 120.9 Mcf, I estimate that roughly 40% of the customers  
17 in the block experience lower total annual delivery charges under the alternative rate design  
18 of this example, which leads me to estimate that about 258,313 out of 394,444 (about 65%)  
19 of the customers on the report would experience annual delivery rates lower than those  
20 they experience under the current rate design.

1 Other results from the re-design under this alternative include:

2 1. The revenue requirement for the class is achieved – at least as reflected by the billing  
3 of customers included on the Bill Frequency Report (total delivery revenue =  
4 \$169,217,219 versus \$169,153,115 for the current rate design).

5  
6 2. The annual savings to the 65% of customers who average less than 120.9 Mcf of  
7 consumption is \$20,007,605 – approximately 15% less than they pay under the current  
8 rate design.

9  
10 3. The annual percentage savings for the usage block comprising the largest number of  
11 the Company's residential customers (169,229 or 43% of the report total) is far higher:  
12 25%. It is likely therefore that the savings of the median number of customers (50%  
13 or 197,222) is comparable.

14  
15 4. Crucially, to the extent that low income customers would experience savings under this  
16 alternative due to consumption below 120.9 Mcf, they would experience rate relief that  
17 could serve to reduce the revenue required to provide them discounts under the Low  
18 Income Order's requirements. In fact, depending upon the forthcoming Commission  
19 ruling on the Company's Low Income Order Petition, the net savings to low income  
20 customers under this rate design could exceed the Company's estimate of the revenue  
21 required to implement the Low Income Order: \$3,334,467 (versus the Low Income



1 Order's funding cap based on 2% of sales, which would equal \$2,768,308). The net  
2 savings due to rate re-design in this first example would also equal about 85% of the  
3 Company's higher estimate of the revenue required to implement the Low Income  
4 Order: \$3,334,467 (versus the Low Income Order's funding cap based on 6% of energy  
5 burden, which would equal \$3,919,464).

- 6
- 7 5. The delivery revenue necessary in this example to generate savings to customers with  
8 annual usage of less than 120.9 Mcf is entirely made up by charging higher volumetric  
9 rates to high usage customers. Which is consistent with the State's goal to promote  
10 conservation and reduce demand. To reiterate, however, substantially all high usage,  
11 non-residential customers are assumed to have been transferred to another class of  
12 service for the purposes of this example. Some of the remaining customers in this  
13 experimental SC1 block whose usage is above 120.9 Mcf are likely to be master  
14 metered two-to-four family dwellings that would also need to be excluded from SC1 in  
15 a fuller study of this subject, and thus the revenue generated by higher volumetric  
16 charges to high usage customers is likely to be less than \$3,334,467. However, it is  
17 still reasonable to assume a substantial contribution to rate relief for low income  
18 customers, and therefore a reduction in the revenue requirement that would need to be  
19 generated to carry out the Low Income Order could be made by this rate re-design.

20

1           6. If re-designing rates using inclining block rates is to achieve the two policy objectives  
2           I have set forth; that is, both savings to low usage (including low income) customers  
3           and the fostering of energy conservation and efficiency by high usage customers  
4           responding to the price signals sent by higher volumetric tail rates, then it must be  
5           assumed that such customers will, in some measure, respond in ways that reduce their  
6           consumption. In this regard, it is critical to understand how the Company's revenue  
7           decoupling mechanism, or RDM, could impact the assumed outcomes of redesigning  
8           rates under this alternative. Through the RDM, the Company is provided a mechanism  
9           that ensures it will achieve its authorized revenue requirement (in this example, the  
10          total revenue under the existing rate design - \$169,153,115). The Company's RDM is  
11          designed so that any shortfalls in a class's revenue requirement are charged at the tail  
12          block rate. Under this alternative, the tail block has the highest rate: \$0.54765.  
13          Therefore, every Ccf of revenue requirement shortfall will be added to customer bills  
14          at that highest rate. Obviously, the risk is that some of the savings realized by  
15          customers under the alternative set forth in this example could be offset, perhaps  
16          materially, by RDM adjustments that make up the revenue the Company lost because  
17          customers responded to higher volumetric tail rates by reducing consumption. Herein  
18          lies another aspect of this topic that requires further information and study by a larger,  
19          preferably collaborative, group.

20

1 Example 2 (Exhibit \_\_\_\_WDY-07, Page 4) differs from the Example 1 (Exhibit \_\_\_\_WDY-  
2 07, Page 3) in that the monthly fixed cost of basic service is reduced to \$10.00. To achieve  
3 the revenue requirement under such a scenario, the penultimate (third) block rate is  
4 increased to \$0.54020, 147% of the current penultimate (second) block rate of \$0.37255.  
5 The tail block is raised to \$0.63334, 170% of the current penultimate block rate.

6 Once again, all customers whose annual usage is at or below 120.9 Mcf (monthly usage of  
7 100.8 Ccf) experience lower delivery charges under the alternative rate structure. The  
8 revenue requirement for the class is achieved, with total delivery revenue of \$169,334,514  
9 versus \$169,153,115 for the current rate design. For the 65% of customers who average  
10 less than 120.9 Mcf of consumption – i.e., conservation-focused “low-usage” customers –  
11 the annual savings generated is approximately 18% less than they currently pay the  
12 Company (i.e., a savings of \$25,330,666). Additionally, 43% of the Company’s residential  
13 customers would experience annual percentage savings of 34% on their bills (this group of  
14 169,229 households comprises the Company’s largest usage block). The savings of the  
15 median number of customers covered by the report (50% or 197,222) is likely comparable.

16 The net savings to low income customers in Example 2 could exceed the Company’s  
17 estimate of the revenue required to implement the Low Income Order under either outcome  
18 of the Company’s Low Income Order Petition: \$4,221,609 versus \$2,768,308 - the cap  
19 based on 2% of sales, or \$3,919,464 - the cap based on 6% of energy burden of \$3,919,464.

1        It is important to note that in Example 2, the delivery revenue necessary to generate savings  
2        to customers with annual usage of less than 120.9 Mcf, was derived by charging higher  
3        volumetric rates to customers with large usage. Consequently, those affected higher usage  
4        customers are more likely to respond in ways that would reduce their consumption  
5        significantly. Therefore, there is likely to be more of an RDM offset to savings, and in this  
6        example, the tail block rate is even higher than in the first alternative: \$0.63334. Example  
7        2 thus presents a greater risk that a material amount of the savings realized by lower usage  
8        customers could be offset by RDM adjustments to make up revenue lost to the Company  
9        through the rational responses of the heaviest users moving to conservation measures to  
10       lower their bills.

11       In summary, the two examples above illustrate ways that alternative approaches to rate  
12       design could help address the State policy imperatives of improving utility affordability for  
13       low income customers and reducing the State's GHG emissions 80% by 2050. The  
14       examples presented in Exhibit \_\_\_WDY-07 are for illustrative purposes and would require  
15       significantly more study and access to more granular information to be proposed to be  
16       implemented as alternatives to the Company's current rate design. The recommendation  
17       arising here from these two examples is simply that the advisability of using such  
18       alternative rate designs should be the subject of a collaborative study among the parties to  
19       this proceeding because of the potential benefits and heightened alignment with two of the  
20       State's key energy policies. In that way, the benefits of a wider range of viewpoints and  
21       of fuller information and expertise can be brought to the discussion.

1           **Q. DOES THIS CONCLUDE YOUR TESTIMONY?**

2           **A. Yes.**