

BEFORE THE
STATE OF NEW YORK
PUBLIC SERVICE COMMISSION

In the Matter of

Liberty Utilities (St. Lawrence Gas) Corp

Case 24-G-0668

April 1, 2025

Prepared Testimony of:
Staff Consumer Services Panel

Anthony Mannarino
Utility Consumer Assistance
Specialist 2

Michael Sherman
Utility Analyst 1

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Department of Public Service
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Albany, New York 12223-1350

State of New York
Department of Public Service
125 East Bethpage Road
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1 Q. Members of the Staff Consumer Services Panel, or
2 Panel, please state your names, employer, and
3 business address.

4 A. Our names are Anthony Mannarino and Michael
5 Sherman. We are employed by the New York State
6 Department of Public Service, referred to as the
7 Department. Mr. Mannarino's business address is
8 Three Empire State Plaza, Albany, New York
9 12223-1350. Mr. Sherman's business address is
10 125 East Bethpage Road, Plainview, NY 11803.

11 Q. Mr. Mannarino, what is your position at the
12 Department?

13 A. I am employed as a Utility Consumer Assistance
14 Specialist 2 in the Consumer Advocacy Section of
15 the Office of Consumer Services, or OCS.

16 Q. Mr. Mannarino, please describe your educational
17 background and professional experience.

18 A. I received a Bachelor of Arts in Communications
19 from St. Bonaventure University in 2005. I have
20 been employed with the Department since August
21 2014. From 2014 until 2016, I was assigned to
22 the Consumer Assistance Section of the Office of
23 Consumer Services where my responsibilities
24 included customer complaint investigations,

1 service quality issues, and compliance with the
2 Home Energy Fair Practices Act, or HEFPA. I
3 joined the Consumer Advocacy Section and began
4 my current role in February 2016, where I am
5 responsible for monitoring utility compliance
6 with consumer protections contained in the
7 Public Service Law, or PSL, and the Commission's
8 regulations. My responsibilities include
9 advocating on behalf of residential customers
10 and analyzing and interpreting utility customer
11 service data.

12 Q. Have you previously testified before the
13 Commission?

14 A. Yes. I have testified in Case 20-W-0102
15 regarding Liberty Utilities' acquisition of New
16 York American Water Company, Inc., and in rate
17 proceedings regarding Liberty Utilities (New
18 York Water) Corp., referred to as Liberty NY
19 Water in Case 23-W-0235; Liberty Utilities (St.
20 Lawrence Gas) Corp., referred to as the Company
21 or Liberty SLG, in Case 21-G-0577; Orange and
22 Rockland, Inc., referred to as O&R, in Cases 24-
23 E-0060, 24-G-0061, 18-E-0067, and 18-G-0068;
24 Veolia Water New York, Inc. in Case 23-W-0111;

1 Veolia Water New York, Inc., et al., in Case 19-
2 W-0168; and Consolidated Edison Company of New
3 York Inc., referred to as Con Edison, in Cases
4 16-E-0060 and 16-G-0061. The subjects of my
5 previous testimonies included low-income
6 programs, customer service performance
7 incentives, and customer facing technology
8 investments, such as virtual assistants and
9 Customer Information Systems.

10 Q. Mr. Sherman, what is your position at the
11 Department?

12 A. I am employed as a Utility Analyst 1 in the
13 Customer Advocacy Section of OCS.

14 Q. Please describe your educational background and
15 professional experience.

16 A. I received a Bachelor of Business Administration
17 in Management from the University of
18 Massachusetts Amherst. I have been employed
19 with the Department since November 2022 in the
20 Customer Advocacy Section, where I am
21 responsible for reviewing and making
22 recommendations on tariff proposals, evaluating
23 performance metrics, low-income programs,
24 outreach and education for energy efficiency

1 programs, and monitoring capital project
2 outreach.

3 Q. Have you previously testified before the
4 Commission?

5 A. No, I have not.

6 **Scope of Testimony**

7 Q. What is the purpose of the Panel's testimony in
8 this proceeding?

9 A. Our testimony will address customer service
10 issues. Specifically, we are addressing the
11 Company's proposals to modify its monthly low-
12 income discounts, to introduce a new Arrearage
13 Management Program, referred to as AMP, and to
14 implement a levelized billing plan for
15 residential customers. Although the Company did
16 not propose any modifications to its Customer
17 Service Performance Indicators, or CSPIs, the
18 Panel is recommending modifications to the
19 Company's CSPI metric targets and low-income
20 monthly discount. Further, the Panel is
21 recommending the Commission expand the Company's
22 cold weather customer protections and enhance
23 outreach and education. Additionally, the Panel
24 recommends the Commission establish new

1 reporting requirements for adjusted bills and
2 percent of calls answered within 30 seconds,
3 continue reporting requirements for the low-
4 income monthly discount program, and implement a
5 missed appointment credit for residential
6 customers.

7 A. In your testimony, will you refer to, or
8 otherwise rely upon, any information obtained
9 during the discovery phase of this proceeding?

10 Q. Yes. We will refer to, and have relied upon,
11 several responses provided by the Company to
12 Information Requests. These responses are
13 contained within Exhibit__(SCSP-1). We will
14 refer to these responses by the designation
15 assigned to them by Department staff, referred
16 to as Staff, during discovery, e.g., DPS-256.

17 Q. How many exhibits are you offering in connection
18 with your testimony?

19 A. We are sponsoring five exhibits.

20 Q. Would you briefly describe each exhibit?

21 A. Exhibit__(SCSP-1) contains the Company responses
22 to information requests we relied on in this
23 testimony. Exhibit__(SCSP-2) contains the
24 current target levels for the Company's CSPIs,

1 as well as the Panel's recommended target levels
2 and negative revenue adjustments, or NRAs.
3 Exhibit__ (SCSP-3) includes a monthly utility
4 data collections template for reporting
5 purposes. Exhibit__ (SCSP-4) provides the
6 Panel's recommended monthly low-income
7 discounts. Exhibit__ (SCSP-5) includes an
8 Outreach and Education Inventory Template.

9 **Customer Service Performance Indicator**

10 Q. What is the purpose of tying earnings incentives
11 or metrics to the Company's CSPIs?

12 A. OCS Staff uses CSPIs to measure a utility's
13 level of customer service so the Commission can
14 determine whether the utilities are providing
15 adequate levels of customer service. Incentives
16 tied to Liberty SLG's CSPIs help to align
17 shareholder and ratepayer interests by providing
18 earnings consequences related to the quality of
19 service that a utility provides to its
20 customers. Each metric links earnings directly
21 to the Company's performance on specific
22 metrics.

23 Q. What utilities currently have a CSPI incentive
24 mechanism in place?

1 A. Currently, such incentives are in effect for
2 Central Hudson Gas & Electric Corp., or Central
3 Hudson; Con Edison; Corning Natural Gas Corp.,
4 or Corning; KeySpan Gas East Corporation d/b/a
5 National Grid, or KEDLI; The Brooklyn Union Gas
6 Company d/b/a National Grid, or KEDNY; Liberty
7 Utilities (New York Water) Corp.; Niagara Mohawk
8 Power Corp. d/b/a National Grid, or Niagara
9 Mohawk; New York State Electric & Gas
10 Corporation, or NYSEG; O&R; Rochester Electric
11 and Gas Corporation, or RG&E; and Veolia Water
12 New York, Inc. Metrics are also currently in
13 effect for the Company.

14 Q. Why is a CSPI needed?

15 A. As a monopoly provider of delivery service,
16 Liberty SLG does not have a profit-based
17 incentive to provide satisfactory customer
18 service, because its customers cannot select
19 another natural gas utility based on the quality
20 of service provided. A CSPI is needed to
21 establish an incentive for the Company to
22 provide satisfactory levels of customer service
23 performance. Performance-based incentives tied
24 to CSPI metrics encourage utilities to provide

1 adequate levels of customer service.

2 Q. Please describe Liberty SLG's current CSPI.

3 A. The Company currently has two metrics in place,
4 the PSC Complaint Rate and the Overall Customer
5 Satisfaction Index. These metrics were last
6 addressed in Case 21-G-0577, Order Adopting the
7 Terms of Joint Proposal, issued June 22, 2023,
8 or the 2023 Order. The 2023 Order maintained
9 the existing target levels for the PSC Complaint
10 Rate and the Overall Customer Satisfaction
11 Index. The 2023 Order also converted the NRA
12 from dollar amounts to pre-tax basis points.
13 Additionally, the 2023 Order paused the
14 Company's Terminations and Uncollectibles metric
15 due to COVID-19 impacts.

16 Q. What is the PSC Complaint Rate?

17 A. The PSC Complaint Rate refers to escalated
18 complaints reported in the OCS Monthly Report of
19 Customer Complaint Activity for each utility.

20 Q. How is the PSC Complaint Rate calculated?

21 A. The PSC Complaint Rate is the annual average
22 number of escalated complaints received per
23 month per 100,000 customers for each utility as
24 reported by OCS for the 12-month period ending

1 on December 31 of each year.

2 Q. What are the current target levels for the PSC
3 Complaint Rate?

4 A. As shown in Exhibit__ (SCSP-2), the initial and
5 incremental target levels for Liberty SLG's
6 annual PSC Complaint Rate are 1.5, 2.0 and 2.5
7 where the Company incurs a maximum NRA if its
8 actual annual complaint rate is 2.5 or greater.

9 Q. How did Liberty SLG perform in the PSC Complaint
10 Rate metric in the past three calendar years?

11 A. Liberty SLG's performance in 2022, 2023, and
12 2024 was 0.5 in each of the three years.

13 Q. How is the Overall Customer Satisfaction Index
14 calculated?

15 A. The Overall Customer Satisfaction Index is
16 calculated using the percentage of customers
17 satisfied with the service they received from
18 Liberty SLG. It is based on the weighted
19 average results of an independent vendor's
20 random telephone surveys for two customer
21 groups: one group representative of the
22 Company's residential customers, and the other
23 group representative of the Company's commercial
24 and industrial customers.

- 1 Q. Describe the survey used for the Company's
2 Customer Satisfaction Index.
- 3 A. According to the Company's response to DPS-369,
4 included in Exhibit__ (SCSP-1), the Company
5 conducts what is known as the Luth Survey. The
6 Luth Survey is a broad-based customer
7 satisfaction survey administered to all its
8 customers one time per year by its third-party
9 vendor.
- 10 Q. What are the current performance thresholds and
11 for the Overall Customer Satisfaction Index?
- 12 A. As we provided in Exhibit__ (SCSP-2), the initial
13 and incremental target levels for the Company's
14 annual Customer Satisfaction Index are 86
15 percent, 85 percent, and 84 percent where the
16 Company incurs a maximum NRA if its actual
17 annual satisfaction survey percentage is 84
18 percent or less.
- 19 Q. Describe Liberty SLG's performance in the
20 Customer Satisfaction Index for the past three
21 calendar years 2022, 2023 and 2024.
- 22 A. Liberty SLG's performance in 2022, 2023 and 2024
23 was 81 percent, 82 percent and 88 percent,
24 respectively.

- 1 Q. Describe the associated NRAs for the PSC
2 Complaint Rate and Overall Customer Satisfaction
3 Index metrics.
- 4 A. The NRAs associated with both metrics above are
5 5, 10 and, 15 basis points. For example, if the
6 Company's actual complaint rate for a calendar
7 year was 1.6, the Company would incur an NRA
8 equal to five basis points and deferred under
9 the current rate plan for Commission
10 consideration in its next rate proceeding.
- 11 Q. Did the Company incur an NRA for its performance
12 on the satisfaction survey in 2022 and 2023?
- 13 A. Yes. The Company incurred the maximum NRA of 15
14 basis points, which was equivalent to \$36,090.
- 15 Q. Has OCS Staff verified the Company's CSPI
16 results for the calendar years 2022, 2023 and
17 2024?
- 18 A. OCS Staff verified the Company's performance for
19 2022 and 2023 through a series of information
20 requests and in-person meetings with the Company
21 as part of its annual utility service quality
22 review. OCS Staff is currently conducting the
23 annual utility service quality review of the
24 2024 performance data.

1 Q. What is the annual utility service quality
2 review?

3 A. Staff conducts an annual utility service quality
4 review that consists of reviewing random data
5 samples from submitted reports of each utility,
6 which Staff then analyzes and compares to
7 identify any discrepancies in the reported data.
8 If discrepancies are found, Staff works with the
9 utility to understand and reconcile the
10 discrepancy. Staff then audits the reported
11 data to determine its authenticity and accuracy
12 by comparing the reported data to the Company's
13 granular data and calculations used to derive
14 the measured results.

15 Q. Does Staff provide the results in these reviews?

16 A. Yes. Staff has filed its results in Cases 20-M-
17 0046, 21-M-0046, 22-M-0054, 23-M-0040 and 24-M-
18 0057 for 2019, 2020, 2021, 2022 and 2023
19 respectively.

20 Q. Did the Company propose any modifications or
21 recommendations to the current CSPI?

22 A. The Company did not propose changes to the PSC
23 Complaint Rate or the Customer Satisfaction
24 Survey. However, the Company proposed to

1 reinstatement the Terminations and Uncollectibles
2 metric that is currently paused pursuant to the
3 2023 Order. We will discuss this proposal later
4 in our testimony.

5 Q. Does the Panel recommend modification to the
6 CSPI?

7 A. Yes. We recommend modifying the PSC Complaint
8 Rate target. While the Panel does not recommend
9 modifying the metric for customer satisfaction,
10 the Panel recommends the Company switch over to
11 a transaction-based survey, which we will
12 address later in the individual metric sections
13 of our testimony.

14 **Customer Satisfaction Survey Recommendations**

15 Q. Is the Company taking any steps to improve the
16 customer satisfaction survey?

17 A. According to page 7 of the Direct Testimony of
18 Christine J. Downing, the Company introduced a
19 transaction-based survey that will provide the
20 Company valuable feedback from customers who
21 recently transacted with a Company
22 representative known as the Qualtrics survey.

23 Q. When did the Company implement the Qualtrics
24 survey?

- 1 A. The Company implemented Qualtrics in January
2 2024.
- 3 Q. What is the difference between the Qualtrics and
4 the Luth survey that was utilized previously?
- 5 A. According to the Company's response to DPS-369,
6 included in Exhibit__(SCSP-1), Qualtrics is a
7 transaction-based survey that is administered to
8 customers via email once a transaction is
9 completed at the call center. The Qualtrics
10 survey has fewer questions and focuses on
11 customer experience within the call center. The
12 Luth survey is performed on an annual basis and
13 is longer with more questions covering a broader
14 array of subjects such as customer experience,
15 billing and payment options.
- 16 Q. Does the Panel recommend changes to the Customer
17 Satisfaction Survey metrics?
- 18 A. Yes. The Panel recommends the Commission direct
19 the Company to conduct a one-year benchmarking
20 survey for the Qualtrics survey and report those
21 findings to the Secretary to the Commission.
- 22 Q. What is the purpose of conducting a one-year
23 benchmarking survey using the Qualtrics survey?
- 24 A. The Qualtrics survey is monthly transaction

1 based and the Company will have access to real-
2 time data more quickly to report to OCS Staff as
3 opposed to the Luth survey, which is performed
4 on an annual basis. The Panel would use the
5 results from the Qualtrics survey to establish
6 targets for future rate years. Until those
7 targets can be established, we recommend
8 requiring the Company to continue to use the
9 Luth survey for its CSPI with the current
10 targets and associated potential NRAs.

11 **PSC Complaint Rate Recommendations**

12 Q. Describe the Panel's traditional methodology for
13 recommending targets.

14 A. In previous rate cases, the Commission has
15 accepted the data based on historical averages
16 to assess whether a utility has provided a
17 satisfactory level of service. To set metric
18 targets, Staff calculates a utility's historical
19 average from either 36 months or 60 months of
20 data depending on the timeframe of the
21 historical data. Staff then sets the initial
22 targets two standard deviations below or above
23 that historical average.

24 Q. Has the Commission adopted PSC Complaint Rate

1 targets using a different methodology for other
2 utilities?

3 A. Yes. When a utility's historical performance is
4 significantly below 1.0, which means the
5 Commission receives very few complaints
6 regarding the utility, the Commission has set an
7 initial target of 1.0 rather than at a lower
8 level indicated by the traditional methodology.
9 For example, the Commission implemented an
10 initial target of 1.0 for O&R even though its
11 actual performance would warrant setting an
12 initial target level below 1.0 under the typical
13 calculation methodology.

14 Q. What targets does the Panel recommend setting
15 for the PSC Complaint Rate in this proceeding?

16 A. We recommend adjusting the initial target to 1.0
17 and incremental targets set at 1.3 and 1.5 for
18 the middle and maximum target levels,
19 respectively, with no change to the current
20 basis point levels which are set at 5, 10 and
21 15, respectively, as shown in Exhibit__(SCSP-2).

22 Q. Why are these targets reasonable?

23 A. Adjusting the targets is warranted in order to
24 keep the metrics relevant and to deter a

1 degradation in customer service. Specifically,
2 the Company has exceeded current targets by a
3 significant margin and the Panel's recommended
4 targets more closely align with a level of
5 service customers have come to expect from
6 Liberty SLG.

7 Q. Would the Company have incurred an NRA in the
8 current rate plan with your recommended targets?

9 A. No. The Company would not have incurred an NRA.

10 **Terminations and Uncollectibles Mechanism**

11 Q. Please explain the incentive mechanism
12 associated with terminations and uncollectibles
13 expense.

14 A. The incentive mechanism is used to encourage
15 utilities to identify and implement measures to
16 reduce residential service terminations for non-
17 payment while decreasing or maintaining the
18 level of bad debt, or uncollectibles, for
19 customers. Under this mechanism, a utility
20 could earn positive or negative revenue
21 adjustments, depending on its performance
22 regarding certain terminations and/or bad debt
23 expense.

24 Q. Is this mechanism currently in place at Liberty

1 SLG?

2 A. No. As described above the Commission paused
3 this incentive mechanism in the 2023 Order.
4 This pause was due to the service terminations
5 moratoria set forth in amendments to PSL
6 Sections 32, 89-b, 89-1 and 91 during the COVID-
7 19 pandemic, also known as the Parker Mosley
8 Act. Liberty SLG was one of several New York
9 State utilities whose mechanism was paused due
10 to the aforementioned service termination
11 moratorium.

12 Q. Is this mechanism currently paused at other New
13 York State utilities?

14 A. Yes. All New York State utilities have been
15 directed by the Commission to pause or suspend
16 the incentive mechanism for termination,
17 uncollectibles, and/or arrearages within their
18 respective rate orders.

19 Q. What is the Company's proposal regarding the
20 terminations and uncollectible incentive
21 mechanism?

22 A. According to the response to DPS-369, included
23 in Exhibit__ (SCSP-1), the Company proposes to
24 reinstate the metric to include targets that are

1 set at 422 for terminations and \$500,200 for
2 uncollectibles. The Company's proposed
3 uncollectible target level and termination
4 target level are based on the average of the
5 last five years.

6 Q. How has the Company performed over the past five
7 years with terminations and uncollectibles?

8 A. According to its response to DPS-369, included
9 in Exhibit__ (SCSP-1), the Company completed 294
10 terminations in 2019, 13 in 2020, zero in 2021,
11 26 in 2022, 588 in 2023 and 385 in 2024.

12 Uncollectible expense at the end of each year
13 totaled \$254,000 in 2019, \$56,000 in 2020,
14 \$124,767 in 2021, \$40,167 in 2022, \$16,761 in
15 2023, and \$1,229,951 in 2024.

16 Q. Why was uncollectible expense so high in 2024?

17 A. As discussed in the Staff Revenue Requirement
18 Panel, there was a pause in the Company's
19 typical write-off activity from April 2022 to
20 January 2024 while it implemented Systems,
21 Applications and Products, or SAP.

22 Q. Given the dataset for terminations and
23 uncollectibles, does the Panel agree with the
24 Company's proposal to re-introduce the metric?

1 A. No. The Panel disagrees with the Company's
2 proposal to re-introduce the mechanism at this
3 time as we are concerned there is not enough
4 relevant historical data to set appropriate
5 target levels for this mechanism.

6 Q. What does the Panel recommend for this
7 mechanism?

8 A. The Panel recommends the Commission continue to
9 pause this mechanism until sufficient data can
10 be used to calculate the metrics.

11 Q. Please explain the Panel's recommendation.

12 A. We are concerned that there is insufficient
13 historical data to set reasonable and achievable
14 targets at this time due to the significant
15 fluctuations in terminations and uncollectibles
16 over the last several years due to the
17 implementation of SAP and the COVID-19 pandemic
18 moratoria on service terminations. However, the
19 Company's collection practices and strategies
20 should be fully employed, and functioning at the
21 same, or greater capacity than they were pre-
22 pandemic. While we expect net write-offs and
23 terminations to return to pre-pandemic levels,
24 we recommend the Commission allow for additional

1 time following the pandemic for more consistent
2 information and data before implementing or
3 reinstating the Termination/Uncollectibles
4 Incentive Mechanism. Therefore, we recommend
5 continuing the pause in this mechanism in the
6 Rate Year.

7 **Reporting Recommendations**

8 Q. Does the Panel have any additional
9 recommendations?

10 A. Yes. We recommend the Commission direct the
11 Company to provide the following information:
12 (1) the call answer data, and (2) adjusted
13 bills. First, regarding the call answer data,
14 we recommend the Commission require the Company
15 to file on an ongoing monthly basis in this case
16 number, the following information: (a) the
17 number of calls answered under 30 seconds; (b)
18 the total number of calls requesting a
19 representative; (c) the duration of the time
20 that customers are on hold waiting to speak with
21 a representative after 30 seconds have lapsed;
22 and (d) the number of calls rejected by the
23 Company's interactive voice response system due
24 to large call volume. This data will help Staff

1 better understand if customers' calls are being
2 answered in a timely matter and will help Staff
3 understand the length of hold time experienced
4 by customers.

5 Q. What is the Panel's recommendation regarding
6 adjusted bills?

7 A. With regard to adjusted bills, we recommend the
8 Commission require the Company to file on a
9 monthly basis in this case number the following
10 information: (a) number of adjusted customer
11 bills and (b) the reasoning for adjustment of
12 customer bills. This data will help OCS Staff
13 better understand the frequency with which the
14 Company has to adjust customer bills and allow
15 Staff to monitor the accuracy of the Company's
16 Customer Information System.

17 **Missed Appointment Credit**

18 Q. Please explain the missed appointment credit.

19 A. The utility will apply a credit to a customer's
20 account when the utility schedules an
21 appointment for a specific date and timeframe at
22 the customer's premises, but fails to arrive at
23 the customer's premises during the designated
24 timeframe. For utilities that currently provide

1 such credits, the credit ranges from \$20 to \$50.

2 Q. What utilities provide missed appointment credit
3 to customers?

4 A. The utilities that provide missed appointment
5 credit to customers are Central Hudson, Con
6 Edison, Corning, KEDLI, KEDNY, Liberty NY Water,
7 Niagara Mohawk, O&R, NYSEG, and RG&E.

8 Q. Why do utilities offer missed appointment
9 credits to customers?

10 A. A missed appointment can have a significant
11 impact on customers who may rearrange their
12 schedules and take time away from work to keep
13 these appointments. Keeping appointments is a
14 key factor in maintaining safe provision of
15 service, particularly in cases where the
16 customer requests a service call related to
17 possible safety or meter accuracy issues. Even
18 when utilities are not required to offer missed
19 appointment credits, as a general business
20 practice, the Company should not miss customer
21 appointments.

22 Q. Does the Company offer a missed appointment
23 credit?

24 A. No. According to the response to DPS-472,

1 included in Exhibit__(SCSP-1), the Company does
2 not offer a missed appointment credit.

3 Q. Does the Company track missed appointments?

4 A. No. According to the Company response to DPS-
5 507, included in Exhibit__(SCSP-1), it does not
6 track missed appointments.

7 Q. Does the Panel have a recommendation for the
8 missed appointment credit?

9 A. Yes. The Panel recommends the Commission direct
10 the Company to implement a missed appointment
11 credit as a sign of goodwill between the Company
12 and the customer.

13 Q. What credit amount does the Panel recommend?

14 A. We recommend the Company provide a \$25 missed
15 appointment credit which is consistent with the
16 credit amount that other utilities provide for
17 missed appointments. However, the associated
18 cost should not be recovered from ratepayers;
19 thus, Staff recommends this cost be borne by
20 shareholders. Also, this would be similar to
21 the credit provided to customers in accordance
22 with HEFPA, as adopted in the Commission
23 regulations at Title 16 of the New York Code
24 Rules and Regulations Section 11.3, if an

1 electric or gas utility fails to provide service
2 to a residential customer within five business
3 days of an application for service.

4 Q. Does the Panel have any additional
5 recommendations?

6 A. Yes. In response to DPS-507, included in
7 Exhibit__(SCSP-1), the Company states that it
8 does not track missed appointments; therefore,
9 the Panel recommends the Commission direct the
10 Company to track missed appointments on a
11 monthly basis and provide a report to the
12 Secretary to the Commission on a monthly basis
13 beginning 60 days after issuance of an order
14 setting rates in this proceeding. These reports
15 should also include the number of customers
16 provided with a missed appointment credit and
17 the total dollar amount of missed appointment
18 credits provided to customers. In addition, the
19 Panel recommends the Commission direct the
20 Company to enhance its outreach materials and
21 website to raise awareness about the \$25 credit
22 for customers if the Company misses an
23 appointment. Additionally, the Panel recommends
24 the Commission direct the Company to file its

1 revised or new outreach materials within 60 days
2 of issuance of a Commission order setting rates
3 in this proceeding.

4 **Monthly Collections Reports**

5 Q. Does the Company provide monthly collection
6 activity reports, which include information
7 about terminations, arrears, uncollectibles and
8 customer preferred payment agreements?

9 A. No.

10 Q. Do other utilities in New York State provide the
11 above-mentioned information to the Commission?

12 A. Yes. As part of the Commission Order adopted on
13 December 27, 1995, in Case 91-M-0744, Proceeding
14 on Motion of the Commission to Examine
15 Collection Practices of the Major Gas and
16 Electric Utilities in New York State to Identify
17 Ways to Reduce Losses due to Uncollectibles
18 while Maintaining a High Level of Customer
19 Service, referred to as the 1995 Order. The
20 Commission required major utilities to file
21 monthly collections reports for both residential
22 and non-residential customer with OCS. These
23 include reporting on arrears, final termination
24 notice sent, terminations, Deferred Payment

1 Agreements, Residential and Non-Residential
2 Sales, and uncollectibles. A sample report is
3 provided in Exhibit__ (SCSP-3).

4 Q. Does the Panel recommend the Company file these
5 reports monthly.

6 A. Yes. In the 1995 Order, the Commission did not
7 address Liberty SLG; however, having this
8 information from utilities across New York,
9 including Liberty SLG, is necessary to ensure
10 appropriate oversight. Accordingly, the Panel
11 recommends the Commission direct the Company to
12 file these reports monthly to be in line with
13 other New York State utilities. The information
14 provided by the Company will help OCS Staff
15 track the Company's collection activity data.
16 This will also assist OCS Staff to identify
17 performance trends such as increasing or
18 decreasing terminations, uncollectibles,
19 deferred payment agreements and sales the
20 Company made in the past month.

21 Q. Does the Panel have additional recommendations?

22 A. The Panel recommends the Commission direct the
23 Company to file these monthly reports with the
24 Secretary no later than the 15th of each month

1 starting 60 days after an issuance of an order
2 setting rates in this proceeding.

3 **Low-Income Program**

4 Q. Describe the importance of energy affordability
5 programs for low-income customers.

6 A. Low-income households have a disproportionate
7 energy burden compared to middle and upper-
8 income households. According to the
9 Commission's Order Adopting Low-Income Program
10 Modifications and Directing Utility Filings
11 issued May 20, 2016, in Case 14-M-0565, which we
12 will refer to as the May 2016 Low Income Order,
13 the energy burden increases as the annual income
14 of a household decreases. This energy burden
15 for low-income customers can range between 12
16 and 41 percent of household income, while
17 customers in the middle- and upper- income
18 classes generally have energy burdens ranging
19 from one to five percent. The May 2016 Low
20 Income Order established a six percent energy
21 burden goal for low-income customers, or three
22 percent for each electric and gas service. The
23 Order Adopting Energy Affordability Policy
24 Modifications and Directing Utility Filings

1 issued August 12, 2021, in Case 14-M-0565, which
2 we refer to as the August 2021 EAP Order,
3 reaffirmed a six percent energy burden goal for
4 low-income customers. The Commission has
5 recognized the need to support energy
6 affordability programs for low-income customers
7 in each of the major investor-owned utility
8 service territories. While the Commission did
9 not explicitly define the requirements of the
10 May 2016 Low Income Order and August 2021 EAP
11 Order for utilities with a customer base of
12 25,000 or less, like Liberty SLG, these Orders
13 provide guidance that can assist with aligning
14 Liberty SLG's program with the statewide
15 objectives of utility energy affordability
16 programs, to the extent practicable for a small
17 utility.

18 Q. Describe the Company's low-income program.

19 A. As part of the Joint Proposal adopted in the
20 2023 Order, the Commission adopted the low-
21 income program that was funded at \$351,459,
22 \$399,708, and \$452,674 for each of the rate
23 years, respectively. The 2023 Order also
24 created a four-tier monthly discount structure

1 and provided a one-time waiver of the
2 reconnection fee annually for low-income
3 customers similar to other New York State
4 utilities.

5 Q. What are the current eligibility requirements
6 for enrollment in the Company's low-income
7 program?

8 A. Customers are automatically enrolled in the
9 Company's low-income program when Liberty SLG
10 receives a Home Energy Assistance Program, or
11 HEAP, grant on a customer's behalf. HEAP is
12 administered by the New York State Office of
13 Temporary and Disability Assistance, or OTDA,
14 and provides grants to income-eligible customers
15 prior to and during the heating season.

16 Q. Please describe the HEAP grant structure.

17 A. Customers qualify for a regular HEAP benefit
18 based on several criteria: if their household's
19 gross monthly income is below the income limits
20 established by OTDA; if their primary heat
21 source is electricity or natural gas; and if the
22 customer makes direct payments based on their
23 household's actual usage to a vendor. Certain
24 recipients also qualify for one add-on to the

1 regular HEAP benefit if their household income
2 levels are at or below 130 percent of the
3 federal poverty level, or if the household has
4 at least one adult in the home who receives
5 assistance through either Temporary Assistance,
6 Supplemental Nutrition Assistance Program, or
7 Supplemental Security Income. HEAP recipients
8 may also receive an additional or second add-on
9 to their regular HEAP benefits if a member of
10 the household is 60 years old or older,
11 permanently disabled, or under six years old.
12 Per page 9 of the initial testimony of Christine
13 J. Downing, Liberty SLG determines eligibility
14 and enrolls customers in an applicable tier
15 based on the receipt of the regular HEAP
16 benefit, and one or two add-ons.

17 Q. How many customers participate in the Company's
18 Low-Income Program?

19 A. According to the Company's recent Low-Income
20 Program Annual Report filed on December 31,
21 2024, in Case 21-G-0577, the total number of
22 program participants was 1,687 with 121
23 customers in Tier 1, 585 customers in Tier 2, 973
24 customers in Tier 3, and eight customers in Tier

1 4.

2 Q. What are the current monthly discounts?

3 A. The current monthly discounts are \$5.00 for
4 Tier 1, \$13.05 for Tier 2, \$29.21 for Tier 3,
5 and \$21.99 for Tier 4.

6 Q. Did the Company propose any modifications to the
7 current low-income program?

8 A. Yes. On pages 10 to 11 in the initial testimony
9 of Christine J. Downing, the Company proposes to
10 increase the monthly discounts and the budget.

11 Q. What is the Company proposing for a budget
12 increase.

13 A. The Company is proposing a budget increase from
14 \$452,674 to \$486,204.

15 Q. What are the increased tier discount amounts the
16 Company is proposing in this proceeding?

17 A. The Company proposes to increase the monthly
18 discounts to \$7.00 for Tier 1, \$15.00 for
19 Tier 2, \$35.00 for Tier 3, and \$25.00 for
20 Tier 4.

21 Q. Describe the calculation methodology the Company
22 used to calculate the proposed monthly
23 discounts?

24 A. According to the Company's response to DPS-455,

1 included in Exhibit__(SCSP-1), the Company
2 calculated the discounts by multiplying customer
3 usage by the proposed structure tier. The
4 Company then compared the resulting average
5 monthly bill to the maximum gross monthly income
6 as defined by OTDA.

7 Q. What are the resulting energy burdens using the
8 Company's proposed discounts for each Tier
9 group?

10 A. According to the Company response to DPS-258,
11 included in Exhibit__(SCSP-1), the energy
12 burdens are 2.7 percent, 3.6 percent, 4.0
13 percent and 3.1 percent for Tiers 1 through 4,
14 respectively.

15 Q. Does the Panel agree with the Company's proposed
16 discount amounts?

17 A. No. We do not agree with increasing the
18 discounts for Tiers 1 and 4. As discussed
19 previously, the energy burdens for Tiers 1 and 4
20 are lower than Tiers 2 and 3 which are the more
21 vulnerable customer groups. In fact, according
22 to the Company response discussed previously
23 Tier 1 is below the three percent energy burden
24 which indicates an increase to that discount is

1 not needed. Further, we do agree with an
2 increase to the Tiers 2 and 3 discounts,
3 however, modified from the Company's proposed
4 amount. The Panel recommends the increased
5 funds be allocated to Tiers 2 and 3 to lower
6 those customers' energy burdens.

7 Q. What discounts does the Panel recommend?

8 A. As shown in Exhibit__ (SCSP-4), we recommend the
9 Commission direct the Company to increase Tiers
10 2 and 3 discounts and maintain the other tiers
11 at their current amount. Specifically, the
12 recommended discounts are as follows: Tier 1 at
13 \$5.00; Tier 2 at \$14.73; Tier 3 at \$39.50, and
14 Tier 4 at \$21.99.

15 Q. Provide the energy burden percentages using
16 Staff's recommended revenue requirement and
17 current discounts.

18 A. Using Staff's recommended revenue requirement
19 and maintaining the current discount levels, the
20 Panel calculated the following energy burdens
21 for Tiers 1 through 4 at 2.6 percent, 3.4
22 percent, 3.9 percent, and 2.9 percent,
23 respectively.

24 Q. Describe the energy burden impact using the

1 Panel's recommended discount amounts and Staff's
2 recommended revenue requirement.

3 A. The only material impact is to the Tier 3 energy
4 burden. This is reduced from 3.9 percent to 3.4
5 percent which is equal to the Tier 2 energy
6 burden. This improvement to Tier 3 brings those
7 customers' energy burden closer to the
8 Commission's three percent energy burden goal
9 for low-income customers.

10 Q. What is the resulting budget for the low-income
11 program?

12 A. Consistent with the EAP established in the May
13 2016 Low Income Order, the low-income budgets
14 are determined by estimating the aggregated
15 discounts expected to be dispensed for a program
16 or the sum of the products of participants times
17 the monthly discount multiplied by 12.
18 Therefore, the Panel recommends increasing the
19 low-income annual budget to approximately
20 \$574,000 or an increase of approximately \$88,000
21 from what is currently in rates. This is
22 included in Exhibit__ (SCSP-4).

23 Q. Does the Panel recommend any adjustments to the
24 Company proposed amortization of its low-income

1 deferral?

2 A. Yes. As discussed in more detail in the Staff
3 Revenue Requirement Panel, Staff is recommending
4 amortizing the deferred amount of \$103,327 over
5 three years, or \$34,453 in in the Rate Year
6 related to the reconciliation of low-income
7 program spending in prior years to offset the
8 budget increase in the Rate Year.

9 Q. Does the Panel have any other recommendations
10 regarding fees charged to customers enrolled in
11 the Company's low-income program?

12 A. Yes. The Panel recommends the Company continue
13 to grant customers enrolled in the low-income
14 program a one-time per year reconnection fee
15 waiver for service disconnections due to non-
16 payment. Low-income customers are already
17 financially vulnerable and continuing the
18 reconnect fee waiver will help lessen the burden
19 for low-income customers in such circumstances.

20 Q. Does the Panel have any additional
21 recommendations?

22 A. Yes. The Panel recommends the Commission direct
23 the Company to continue filing annual low-income
24 reports. We recommend the reports include: (a)

1 participant totals separated by tier; (b) new
2 participants; (c) participant reconnection fee
3 waiver; (d) participant arrears; (e) termination
4 notices sent to participants; (f) amount
5 budgeted and actual spending for the program;
6 and (g) amount of participant uncollectibles.
7 The Commission should require the Company to
8 continue to file this report by December 31 of
9 each calendar year. This report would present
10 information related to the previous rate year.

11 **Arrears Management Program**

12 Q. Describe the Company's proposed Arrears
13 Management Program, or AMP.

14 A. The Company proposed an AMP that provides an
15 arrearage forgiveness monthly credit for
16 eligible low-income customers.

17 Q. Describe the eligibility criteria to enroll in
18 the Company's AMP.

19 A. The Company proposed that potential participants
20 must be residential customers of record with a
21 minimum balance of \$300 that is at least 45 days
22 in arrears, enrolled in an eligible New York
23 State governmental assistance program, and
24 enrolled in the Company's budget billing

1 program.

2 Q. Describe what budget billing is for customers.

3 A. In accordance with HEFPA, as adopted in the
4 Commission regulations at Title 16 of the New
5 York Code Rules and Regulations Section 11.11,
6 budget billing is a 12-month voluntary plan that
7 is based on customer 12-month historical data to
8 set a budget amount for customers to pay

9 Q. Explain the eligibility requirements to receive
10 the arrearage forgiveness monthly credit.

11 A. Enrolled participants who are current on making
12 timely budget billing payments can receive up to
13 \$100 in arrears forgiveness monthly.

14 Q. Explain if there is a cap associated with this
15 program?

16 A. No, the Company did not propose a cap on this
17 program. Eligible customers may receive up to
18 \$1200 in arrearage forgiveness credits annually
19 provided they meet all the eligibility
20 requirements. For example, if a customer could
21 have an arrears balance of \$2,200 at the time of
22 enrollment in the AMP program, the customer
23 would receive an AMP credit of \$100 per month
24 for each timely budget payment, which would make

1 the customer eligible to forgive the arrears in
2 22 months.

3 Q. Describe how customers could be disenrolled from
4 the AMP.

5 A. Customers would be disenrolled if they are no
6 longer enrolled in a New York State governmental
7 assistance program such as HEAP, or if a
8 customer fails to pay their agreed budget
9 billing installment payment.

10 Q. Explain whether a customer who is disenrolled
11 from AMP is eligible to reapply.

12 A. Customers who are disenrolled are eligible to
13 reapply and may be reinstated one time only if
14 all missed and current payments are made.

15 Q. Did the Company provide an estimate of how many
16 customers would qualify for the AMP?

17 A. On page 15 of the direct testimony of Christine
18 J. Downing, the Company estimates that 232 of
19 its customers meet the eligibility requirements.

20 Q. How did the Company determine that 232 of its
21 customers would meet the eligibility criteria?

22 A. According to the Company response to DPS-317,
23 included in Exhibit__ (SCSP-1), the Company
24 extracted a list of low-income customers in

1 arrears of \$300 or more or are currently 30 days
2 past due or more on their bills. However, the
3 Panel recognizes the Company's response
4 references customers with 30 days past due as
5 opposed to the Company's proposed 45 days for
6 eligibility indicating the eligible customer
7 group may be less than what the Company provided
8 in response to DPS-317.

9 Q. Why is the Company proposing the AMP in this
10 proceeding?

11 A. According to page 12 of the direct testimony of
12 Christine J. Downing, the Company is proposing
13 the AMP to offer low-income customers an
14 opportunity to resolve their arrears - easing
15 the financial burden of the Company's most
16 vulnerable population.

17 Q. Did the Company provide the cost for
18 implementation of the AMP program?

19 A. Yes. According to pages 15 and 16 of the direct
20 testimony of Christine J. Downing, the Company
21 estimates the cost of the AMP to be \$72,912 for
22 forgiveness of qualifying arrearage amounts,
23 which includes \$1,000 for customer
24 communications. In addition, the Company also

1 forecasted \$25,000 for IT related capital costs.
2 Moreover, The Company proposes to track AMP
3 forgiveness and communication costs and fully
4 reconcile actual forgiveness and communication
5 expenses to the amount included in base rates
6 and defer any difference, which will be
7 addressed in a future rate proceeding.

8 Q. How did the Company estimate the cost for the
9 AMP program?

10 A. According to the Company's response to DPS-317,
11 included in Exhibit__ (SCSP-1), the Company
12 determined the \$72,912 for the forgiveness
13 amount based on the current total arrears for
14 the eligible customers. The Company estimated
15 the communications cost based on direct mail
16 communications and text and phone calls. The IT
17 costs reflect system programming, configuration,
18 testing and quality assurance.

19 Q. Would customers enrolled in the AMP be protected
20 from service terminations?

21 A. Pages 12 through 14 in the direct testimony of
22 Christine J. Downing states that a customer
23 would be protected from service termination
24 while on the program, but if they fail to pay

1 their agreed budget bill installment they could
2 be removed from the program and subject to
3 disconnection of service at that point.

4 Customers may be reinstated as discussed above.

5 Q. What does the OTDA require for its Emergency
6 HEAP program eligibility?

7 A. According to the most recent HEAP Manual
8 published in 2021 at Chapter 10(B)(b)(1), the
9 eligibility for Emergency HEAP requires, among
10 other things, a customer being at risk of
11 service termination.

12 Q. Does the Panel have concerns regarding AMP
13 participants in relation to Emergency HEAP
14 eligibility?

15 A. Yes. A customer who participates in the
16 Company's AMP is considered in good standing and
17 therefore not at risk for service termination.
18 In response to DPS-463, included in
19 Exhibit__ (SCSP-1), the Company recognizes the
20 potential unintended risk of a customer losing
21 their eligibility for an Emergency HEAP benefit
22 if the account is auto-enrolled in the AMP
23 program and thus, is in good standing and not at
24 risk for service disconnection.

1 Q. Did the Company include a proposal in testimony
2 to address this issue?

3 A. No. However, in response to DPS-463, included
4 in Exhibit__ (SCSP-1), the Company offered the
5 following suggestions to address the issue.
6 First, the Company could remove a customer's
7 account from AMP if the customer's balance,
8 under AMP exceeds the Emergency HEAP benefit
9 enabling a customer to receive a disconnect
10 notice. Second, if a customer's balance is less
11 than the Emergency HEAP amount, the Company
12 could remove the customer from the AMP to allow
13 the emergency benefit to cover the remaining
14 charges. Third, the Company could also
15 establish a review process to proactively
16 contact all customers enrolled in AMP who have
17 not received an Emergency HEAP benefit and
18 review each account on a case-by-case basis with
19 the goal of maximizing assistance to customers.

20 Q. Did the Company provide other suggestions for
21 the AMP program?

22 A. Yes. According to the Company response to DPS-
23 463, Exhibit__ (SCSP-1), the Company is willing
24 to increase the one-time reinstatement if a

1 customer misses a payment, while the customer
2 applies for Emergency HEAP, to remain on the AMP
3 program.

4 Q. Has the Company developed an Outreach and
5 Education, or O&E, plan and materials for the
6 proposed AMP program?

7 A. No. In response to DPS-332, included in
8 Exhibit__ (SCSP-1), the Company explained that it
9 has not yet developed an O&E plan or materials
10 that could be provided to the Panel. However,
11 it does expect to have targeted communications
12 to eligible customers that would include direct
13 emails, text messages, and phone calls, and for
14 which the Company budgeted \$1,000. If it elects
15 to do direct mailings, the Company explained
16 that it would require an additional \$870 cost
17 for the cost of three direct mailings, which the
18 Company calculated for the 232 eligible
19 customers at a cost of \$1.25 per mailing for
20 material and postage.

21 Q. Does the Panel have recommendations regarding
22 the Company's proposed AMP?

23 A. The Panel is generally supportive of the
24 Company's proposed AMP. However, we have

1 concerns regarding customers' inability to
2 receive Emergency HEAP while enrolled in the
3 AMP. Accordingly, we recommend the Commission
4 direct the Company to develop an implementation
5 plan detailing, at a minimum, compliance with
6 customer protections contained in the PSL and
7 Commission regulations, program components,
8 customer communications, solutions to the
9 Emergency HEAP issue. Additionally, as part of
10 the Company's implementation plan, we recommend
11 the Commission require the Company to propose
12 how the Company plans on reporting the
13 following: 1) number of participants and
14 associated amount of arrears forgiven; 2) number
15 of customers disenrolled and reason why they
16 were disenrolled, not Emergency HEAP related;
17 3) number of customers disenrolled for Emergency
18 HEAP purposes; and 4) number of customers
19 reinstated that received Emergency HEAP. The
20 Panel also recommends the Commission direct the
21 Company to modify the arrears timeframe
22 eligibility from the Company-proposed 45 days of
23 arrears to 60 days of arrears. This would
24 provide an appropriate timeframe to allow for

1 collection activities on past due amounts. The
2 Panel recommends the Commission direct the
3 Company to file the implementation plan for
4 Commission consideration discussed previously
5 within 60 days after an issuance of an order
6 setting rates in this proceeding.

7 Q. Does the Panel have a recommendation regarding
8 the Company's proposal to reconcile the AMP
9 costs?

10 A. Yes. The Panel recommends that the Company
11 should only reconcile the amount for arrears
12 forgiven, and exclude the Company's estimated
13 \$1,000 in communication costs. The
14 communication costs generally fall into a
15 general outreach category. Since the Company's
16 general outreach costs are not reconciled, the
17 treatment of cost with the AMP should be
18 consistent with this treatment.

19 **Outreach and Education**

20 Q. Describe the Commission's requirements for
21 utilities' annual O&E plans.

22 A. Pursuant to the Commission's Order Continuing
23 Reporting Requirements in Cases 96-M-0706, et
24 al., issued on November 13, 1997, or the O&E

1 Order, the Commission requires each utility to
2 file an annual O&E plan detailing its efforts to
3 educate customers about utility service. The
4 O&E Order continued outreach and education
5 reporting requirements it first implemented in
6 1988.

7 Q. Summarize the content provided and topics
8 covered in the O&E plan filed by the Company,
9 including the advertising messages and campaigns
10 that the Company carried out.

11 A. The Company filed its 2024 O&E plan on April 1,
12 2024, under Case 17-M-0475. The Company also
13 provided additional information in its responses
14 to DPS-60, DPS-331, and DPS-506, included in
15 Exhibit__ (SCSP-1). The Company's 2024 O&E plan
16 includes information pertaining to its 2024
17 actual expenditures and planned budget, as well
18 as information on topics such as billing
19 services and payment alternatives, metering,
20 winter heating season customer rights and
21 responsibilities of customers, and natural gas
22 safety and planning.

23 Q. Did the Company propose modifications to its O&E
24 program?

1 A. No. However, Staff reviews the utilities' O&E
2 plans in every major rate case to ensure utility
3 outreach programs are aligned with policies the
4 Commission adopts, and that the utility program
5 information is accessible to all customers,
6 including those in disadvantaged communities.

7 Q. Did the Panel examine the Company's 2024 O&E
8 plan?

9 A. Yes. We reviewed the Company's 2024 outreach
10 programs, budgets, and actual expenditures.

11 Q. What O&E topics will the Panel discuss in this
12 testimony?

13 A. We will address the Company's outreach budget,
14 low-income and disadvantaged communities
15 outreach, language access, promotion and
16 advertising of gas expansion, and energy
17 efficiency.

18 Q. How does the Company's actual O&E expense
19 compare to budget amounts as filed in its annual
20 O&E plans?

21 A. In response to DPS-331, included in
22 Exhibit__ (SCSP-1), the Company provided its O&E
23 budgets of \$59,958 for 2023 and \$67,560 for 2024
24 as well as its actual expenses, which were

1 initially reported as underspent in annual O&E
2 filings in 2023 and 2024 by 54.55 percent and
3 63.64 percent, respectively. The Company
4 provided an updated report on costs indicating
5 that \$68,856.31 was spent in 2023 and \$71,157.47
6 was spent in 2024.

7 Q. What explanation did the Company provide for
8 initially reporting the budget as underspent?

9 A. In response to DPS-331, included in
10 Exhibit__ (SCSP-1), the Company stated that there
11 were cost reductions for Informational
12 Advertising as a result of shifting
13 communications from billing inserts, a separate
14 document with a message sent to the customer
15 that accompanies a bill, to onserts, which have
16 the messages on the same or reverse side of the
17 bill within the same document. In addition, the
18 Company reduced print newsletters sent to
19 customers from six to four in 2023 and
20 eliminated them altogether in 2024 in favor of
21 transmitting these newsletters via emails and
22 bill onserts.

23 Q. Were there additional discrepancies that the
24 Panel found when reviewing the Company's O&E

1 budget and expenses for 2023 and 2024?

2 A. Yes. In responses to DPS-331 and DPS-506,
3 included in Exhibit__(SCSP-1), the Company
4 explained that it had two different budgets
5 related to O&E that are managed by two separate
6 divisions. The Company's Communications and
7 Marketing Department handles the Informational
8 Advertising budget, which is focused on customer
9 service, energy affordability, energy
10 efficiency, seasonal communications, and
11 service-related communications. The Company's
12 Operations Department handles the Public
13 Awareness Supplemental advertising budget, which
14 is focused on gas safety and trainings.
15 However, the Company's April 2024 O&E filing
16 indicates that the Company did not properly
17 report the latter budget and expenses in its
18 2024 O&E budget and spending. Rather, the
19 Company was reporting only Informational
20 Advertising under O&E spending as explained in
21 the Company's response to DPS-331.

22 Q. What is the Panel's recommendation regarding how
23 the Company reports and files its O&E budgeting
24 and spending?

1 A. The Panel recommends that the Commission direct
2 the Company to devise one budget for O&E and one
3 report for O&E spending to be filed annually in
4 its annual outreach and education report
5 utilizing the Commission's Estimated Outreach &
6 Education Budget Template, included in
7 Exhibit__ (SCSP-5). This filing should include
8 an itemized breakdown by category of all
9 expenses for advertising and outreach for the
10 entire Company utilizing the aforementioned
11 budget template.

12 Q. Does the Company's O&E program include a low-
13 income outreach component?

14 A. Yes. However, in the April 2024 O&E filing, the
15 Company did not fill out page 33 titled Energy
16 Service Affordability and instead refers the
17 reader to review the Winter Heating and Price
18 Volatility sections of the plan for the
19 requested information.

20 Q. What does the Company provide regarding its
21 Winter Heating and Price Volatility
22 communications?

23 A. The Company's Winter Seasonal communications
24 include direct emails to customers as well as

1 messages on bills in November to inform
2 customers of HEAP opening and in February of
3 HEAP benefits being available and direct
4 customers to contact their local Social Services
5 Department. Per the Company's response to DPS-
6 506, included in Exhibit__(SCSP-1), there were
7 eight monthly digital advertising campaigns
8 covering Financial Assistance/Help and Taking
9 Control of Your Bills on Google, Facebook, and
10 other social media sites as well as a dedicated
11 section on the Company's website.

12 Q. What does the Panel recommend regarding the
13 Company's low-income outreach in the Company's
14 O&E plan?

15 A. The Panel recommends that the Commission direct
16 the Company to detail all aspects of its planned
17 low-income outreach in the Energy Service
18 Affordability section of its O&E filing,
19 including costs for all items and materials to
20 be distributed to customers.

21 Q. Does the Company plan events and execute
22 outreach targeted to low-income customers and
23 those located within disadvantaged communities?

24 A. The Company's response to DPS-331, included in

1 Exhibit__ (SCSP-1), indicates that the Company
2 only participated in one event targeted to low-
3 income and elderly customers out of nine
4 outreach events in 2023, and two out of five
5 outreach events in 2024. In response to DPS-
6 506, included in Exhibit__ (SCSP-1), the Company
7 stated that one out of 11 outreach events
8 currently planned in 2025 will be targeted to
9 elderly and low-income customers. The Company
10 failed to offer any kind of focus or strategy
11 targeted to customers residing in disadvantaged
12 communities in its 2024 O&E plan, in its CLCPA
13 Panel testimony, or in its response to DPS-333,
14 included in Exhibit__ (SCSP-1).

15 Q. What does the Panel recommend regarding the
16 Company's outreach and education targeted to
17 low-income customers and customers residing
18 within disadvantaged communities?

19 A. The Panel recommends that the Commission direct
20 the Company to enhance its outreach targeted to
21 low-income, elderly customers, and customers
22 located within disadvantaged communities,
23 including the creation and implementation of a
24 specific strategy and focus tailored to those

1 customers and included in the Company's annual
2 O&E filing.

3 Q. Do other utilities provide low-income outreach?

4 A. Yes. All major electric and gas utilities
5 conduct low-income outreach and education, which
6 is detailed in their annual O&E plans.

7 Q. Why is it important to have outreach for the
8 Company's low-income customers?

9 A. It is crucial for the Company to make efforts to
10 ensure that low-income customers are aware of
11 the financial assistance options available to
12 assist them with their energy bills. To do so,
13 the Company must be able to reach and inform
14 them as some may not have access to or the
15 ability to use the internet or smart phones.

16 Q. What percentage of low-income customers did the
17 Company estimate to be eligible for HEAP?

18 A. On Page 7 of the Company's 2024 O&E filing, the
19 Company estimated that 1,819 low-income
20 customers are eligible for HEAP, over 12 percent
21 of the Company's reported 15,038 open
22 residential accounts. However, according to the
23 direct testimony of Christine J. Downing, 1,511
24 customers were enrolled in the Company's Low-

1 Income Discount Program in 2024, indicating that
2 there are additional customers that the Company
3 can potentially enroll in its program.
4 Therefore, outreach is critical to reach those
5 customers who may be eligible for the program.

6 Q. What does the Panel recommend regarding low-
7 income outreach and enrollment in the Company's
8 O&E program?

9 A. The Panel recommends that the Commission direct
10 the Company to include in the Energy Service
11 Affordability section of its O&E plan a detailed
12 plan on how the Company expects to increase
13 enrollment in the low-income program and reach a
14 greater number of eligible customers through
15 strategies, such as a heightened focus on
16 targeting low-income customers at outreach
17 events.

18 **Language Access**

19 Q. Does the Company offer outreach materials
20 that are translated into the top spoken
21 languages in its service territory?

22 A. The Company confirmed in response to DPS-333,
23 included in Exhibit__ (SCSP-1), that translated
24 outreach materials are not mailed. However,

1 customers are directed to the Company's website,
2 which recently added a Rights and
3 Responsibilities brochure in Spanish as well as
4 Scratch and Sniff and Pipeline Safety Awareness
5 brochures that are translated in numerous
6 languages.

7 Q. What does the Panel recommend regarding
8 translation of Outreach & Education materials?

9 A. The Panel recommends that the Commission direct
10 the Company to make available to customers any
11 essential materials pertaining to affordability
12 programs, financial assistance, safety, and the
13 Rights & Responsibilities brochure to customers
14 in German, Pennsylvania German, Dutch, and
15 Spanish. Per the New York State Language Access
16 Dashboard provided by the Office of General
17 Services, there are 2,505 Limited English
18 Proficiency residents in St. Lawrence County,
19 the most populous and diverse county within the
20 Company's service territory. This includes 672
21 residents that speak German, 434 residents that
22 speak Pennsylvania German, 370 residents that
23 speak Dutch, and 337 residents that speak
24 Spanish. It is critical that customers have

1 access to materials that they can read and
2 understand any options for payments or services
3 and assistance that are available to them.

4 **Energy Efficiency**

5 Q. How does the Company promote energy
6 efficiency?

7 A. According to the Company's 2024 annual O&E
8 filing, customers are directed to the Company
9 website, where they can find energy saving tips
10 and manufacturer rebates offered on energy
11 efficient products for both residential and
12 commercial customers.

13 Q. Does the Company provide prospective customers
14 information on clean energy alternatives?

15 A. Yes. As provided by the Company in response to
16 DPS-334, when the Company sends a Gas Service
17 Requirements Agreement for customers applying
18 for new service to sign, it contains a New York
19 State Clean Energy Information section with
20 links directing them to National Grid for
21 Electric Heating and Cooling resources. It also
22 provides references to New York State Research
23 and Development Authority resources regarding
24 incentives and financing, including tax credits

1 for solar energy and Energy Storage programs and
2 incentives and an email address to contact the
3 Authority. The Panel recommends this
4 information continue to be filed in the
5 Company's O&E plan.

6 **Gas Expansion Outreach**

7 Q. Does the Panel have concerns regarding the
8 Company's promotion and advertising of gas
9 expansion to potential customers?

10 A. Yes, the Panel has concerns regarding the
11 Company's promotion of gas expansion as well as
12 how the Company recovers the costs associated
13 with said advertising.

14 Q. Does the Company utilize the O&E budget to
15 promote the expansion of natural gas?

16 A. In its responses to DPS-60, DPS-334, and DPS-
17 331, included in Exhibit___(SCSP-1), the Company
18 stated that there was no reported spending of
19 O&E funds to advertise the expansion of natural
20 gas since 2021. However, per the Company's
21 response to DPS-334, included in Exhibit__(SCSP-
22 1), the Company explains that it sends surveys
23 to prospective customers to determine which
24 areas are best suited for natural gas expansion.

1 The Company's website also includes webpages
2 titled "Why Natural Gas," and "Cost
3 Comparison/Cost Savings Calculator" and directs
4 customers to check if they are located within
5 the Company's service territory and provides a
6 phone number for potential applicants to contact
7 to find more information about natural gas
8 service for their property.

9 Q. How does the Company account for the costs
10 related to advertising for gas expansion?

11 A. Per the Company's response to DPS-572, included
12 in Exhibit__ (SCSP-1), the Company explains that
13 it uses local resources and does not track the
14 costs incurred from developing and distributing
15 the gas expansion surveys. The Company also
16 claims that there have been minimal changes to
17 its website since inception and that costs
18 related to making said changes are not tracked.

19 Q. What does the Panel recommend regarding the
20 Company's advertising of gas expansion?

21 A. The Panel recommends that the Commission direct
22 the Company to track and report all expenses
23 incurred for the promotion and advertising of
24 gas expansion via surveys, the Company's

1 website, social media, or any additional methods
2 and platforms utilized to promote natural gas
3 expansion. The Panel also recommends the
4 Commission direct the Company to defer any costs
5 recovered from ratepayers during the Rate Year
6 that are associated with advertising gas
7 expansion.

8 **Levelized Billing Plan**

9 Q. Describe the Company's current budget billing
10 process.

11 A. According to the Company's response to DPS-535,
12 which we include in Exhibit__ (SCSP-1), the
13 Company currently calculates a budget bill
14 amount for a customer based on the prior 12-
15 month average usage. The Company recalculates
16 the budget billing amount the following March
17 using the then most recent 12-month usage data.
18 For the 12-month budget billing period, the
19 Company reconciles the customer's budget bill
20 payments with actual costs incurred and the
21 customer pays the difference of any underpaid
22 amounts or is credited for overpaid amounts.

23 Q. Describe the Company's proposed levelized
24 billing plan.

- 1 A. On page 18 of Christine J. Downing's direct
2 testimony, the levelized billing plan is
3 designed to reduce fluctuations in a customer's
4 bill payments due to varying but predictable
5 patterns of consumption. To achieve this, the
6 Company is proposing monthly recalculations
7 using the most recent 12-month usage date.
8 Currently, the Company has a similar levelized
9 billing payment plan for its commercial
10 customers.
- 11 Q. Did the Company provide an example of a
12 levelized billing payment plan?
- 13 A. Yes. According to the Company's response to
14 DPS-262, included in Exhibit__(SCSP-1), the
15 levelized billing payment plan would be spread
16 over the course of 12 months, but vary with
17 customer payments. In this plan a customer
18 could be billed \$130.26 but pay a levelized
19 monthly installment of \$90.00 with a difference
20 of \$40.26. Customers can also be billed at
21 \$38.19 and pay a levelized monthly installment
22 of \$90.00 leaving a difference of negative
23 \$46.19.
- 24 Q. Does the proposed Levelized Billing Plan include

1 a reconciliation that compares payments made to
2 actual costs?

3 A. According to the Company's response to DPS-262,
4 included in Exhibit__ (SCSP-1), the Levelized
5 Billing Plan does not include a reconciliation
6 for the 12-month period.

7 Q. Does HEFPA allow for residential customers to
8 enroll in a levelized payment plan?

9 A. Yes. HEFPA, as adopted in the Commission's
10 regulations at Title 16 of the New York Codes,
11 Rules and Regulations Section 11.11 allows for
12 levelized payment plans for residential customer
13 as long as a customer bill clearly identifies
14 consumption and states the amount that would be
15 due without a levelized payment plan.

16 Q. Does the Panel have any recommendations for the
17 Company's proposed levelized payment plan?

18 A. Yes. The Panel recommends the Commission direct
19 the Company to develop messaging that details
20 the levelized billing processes and procedures
21 for customer awareness and understanding to be
22 submitted for the Panel review 60 days after an
23 issuance of an order in this proceeding. The
24 messaging should include the difference between

1 budget billing and a levelized payment plan,
2 highlighting how each plan would true up
3 payments verses actual customer charges.

4 **Cold Weather Protection**

5 Q. Does the Company have any cold weather
6 protections?

7 A. Yes. According to the Company's response to
8 DPS-328, included in Exhibit__(SCSP-1), the
9 Company suspends service disconnections for the
10 day if the temperature is below 20 degrees
11 Fahrenheit at 9:00 a.m. that day. In the
12 Company's response to DPS-555 to Exhibit__(SCSP-
13 1), the Company explains that it provides
14 additional protections such as contacting
15 customers by phone 72 hours before
16 disconnection. If no contact is made the
17 Company will send a technician to the customers
18 residence asking if they have alternative heat
19 such as space heater or a wood stove. The
20 Company will also ask if the customer has a safe
21 place to go and depending on the response to
22 those questions the technician will decide
23 whether to proceed with the service termination.

24 Q. How did the Company determine 20 degrees as a

1 threshold for not disconnecting customers?

2 A. According to the Company response to DPS-561,
3 included in Exhibit__(SCSP-1), the Company
4 determined 20 degrees as it is the average
5 temperature across the service territory over a
6 five-year period in the winter months.

7 Q. Does the Panel recommend any changes to the cold
8 weather protections?

9 A. Yes. We recommend the Commission direct the
10 Company to extend the number of days the Company
11 will suspend service disconnections.
12 Specifically, we recommend the Commission
13 require that, when the National Weather Service
14 forecasts a high temperature of 20 degrees
15 Fahrenheit or lower for a specific day, the
16 Company suspend service disconnections for that
17 day and one calendar day beforehand. This adds
18 an additional protection to customers by giving
19 them an extra day to protect customers health
20 and safety during periods of extreme cold. The
21 extra day could also help customer make a
22 payment to avoid service termination or find
23 accommodations. We also recommend the
24 Commission direct the Company to contact the

1 Director of OCS 24 hours in advance on days
2 where the cold weather protections are
3 triggered. This provides the Department's call
4 center staff awareness of such changes in order
5 to adequately address any consumer inquiries.

6 Q. Does that conclude your testimony?

7 A. Yes.

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