



ENERGY SERVICES COMPANY (ESCO) RETAIL ACCESS APPLICATION FORM (RAAF)

1. Business Information

A. Business Name: Star Light and Power LLC

Address: 5932 Old York Rd

City: Philadelphia State: PA Zip 19141

Telephone: (855)-207-7993

Fax: (609)-594-1460

Website Address: www.starlightandpower.com

Customer Service Email Address: customercare@starlightandpower.com

Toll Free Number: (855) 207-7993

If you intend to market your services under a DBA, list name here: (Copy of your certificate of assumed name is required, please attach)

List energy affiliates, including upstream owners and subsidiaries, (include additional sheets if necessary): Name:

Contact Name:

Address:

City:

State:

Zip:

Telephone:

Fax:

Email Address:

- B. During the previous 36 months, have any criminal or regulatory sanctions been imposed against any senior officer of the ESCO applicant or any entity holding ownership interests

of 10% or more in the ESCO? Yes No

a. If yes, provide the name and title of each such person as well as a detailed explanation of the sanctions and any relevant context (add additional sheets if necessary):

C. List all states that your company has operated in within the last 24 months:

Star Light and Power LLC is a new entity that will only be conducting business in New York. It has not operated in any other states.

D. List all trade names used in other states:

2. Contact Information

Executive Contact Name: Pius Okobi

Title: CEO

City: Philadelphia State: PA

Zip: 19141

Telephone: (855) 207-7993

Fax: (609) 594-1460

Address: 5932

Old York Rd

Email Address: pokobi@starlightandpower.com

A. Regulatory Contact

3. Markets for Which Eligibility is Sought ("√" relevant boxes):

Name: Dorthea Stone

Title: Head of Compliance

Address: 6810 Dicks Ave

City: Philadelphia State: PA

Zip: 19136

Telephone: (855) 207-7993

Fax: (609) 594-1460

Email Address: dstone@starlightandpower.com

B. Marketing Contact

Name: Martin Moses

Title: Head of Marketing

Address: 95 Barker Ave

City: Philadelphia State: PA

Zip: 19136

Telephone: (855) 207-7993

Fax: (609) 594-1460

Email Address: mmoses@starlightandpower.com

EDI Vendor Vendor Name: ESG Global

Contact Name: Bob Potter

Address: 141 Longwater Dr

City: Norwell State: MA

Zip: 02061

Telephone: (791) 347-9025

Fax

Email Address:

Market:	Industrial and Large Commercial	Residential and Small Non-Residential (the Mass Market)
Eligibility Sought:		

4. Identify the Types and Locations of Markets

- A. **Eligible ESCOs that have completed Phase III Testing**, place an “√” in the applicable cells of the table below to 1) designate the individual utility retail access programs in which you participate, and the customer market(s) in each program you serve, 2) indicate the commodities you offer in each service territory; and 3) indicate the billing options you offer in each territory.
- B. If you are a **new ESCO applying for eligibility**, please leave this section blank.
- C. If you are an **ESCO that has eligibility but are not serving**, leave this section blank. When you complete Phase III Testing or begin serving you should resubmit this form with the appropriate boxes checked.

Utility	Customer Markets		Commodity		Billing Options			
	Mass Market	Non-Res	Nat Gas	Electric	Utility Rate Ready (URR)	Utility Bill Ready (UBR)	ESCO Combined Billing ¹	Dual Bill
Central Hudson	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	n/a	n/a	n/a
Con Edison	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	n/a	n/a	<input type="checkbox"/>
Corning Natural Gas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	n/a	n/a	n/a	n/a	n/a
LIPA	<input type="checkbox"/>	<input type="checkbox"/>	n/a	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
National Grid (KEDNY, KEDLI)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	n/a	n/a	<input type="checkbox"/>	n/a	<input type="checkbox"/>

¹ National Fuel users Single Retailer EDI transactions to support ECB.

National Grid (Upstate)						n/a	n/a	
National Fuel Gas				n/a		n/a		

NYSEG					n/a		n/a	
Orange & Rockland						n/a	n/a	
Rochester Gas & Electric					n/a		n/a	
St. Lawrence				n/a	n/a	n/a	n/a	n/a

5. Identify Method(s) of Marketing

Marketing Type	Residential	Small Non-Residential	Industrial and Large Commercial
Door to Door	X		
Kiosk Sales (at store or event)	X		
Appointment Only	X		
Telemarketing	X		
Direct Mail			
Through Partners (attach list)			
Online Advertisements			
Web Enrollments			

6. Identify Types of Products Offered

Product Type (see instructions)	Residential	Small Non-Residential	Industrial and Large Commercial
Variable-Rate (commodity only) with Guaranteed Savings			
Fixed-Rate within Price Cap	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Renewable (50 percentage points greater than RES LSE Obligation for the year)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other Product Type Specifically Approved by the Commission (if applicable, attach detailed description)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other	N/A	N/A	<input type="checkbox"/>

7. Additional Requirements

- A. Copy and proof of acceptance of your registration with the NYS Dept of State and a copy of your certificate of assumed name (if applicable);
- B. Comprehensive copy of your standard sales agreement(s) for each service class and commodity, including presentation of the customer disclosure statement;
- C. Marketing representative ID badge;
- D. Marketing standards quality assurance plan;
- E. Third party verification script;
- F. Sample forms of notices for assignment, discontinuance and transfer of 5000 or more customers to other providers;
- G. Sample of your billing format;
- H. Procedures you will use to obtain customer's authorization for historic usage and credit information;
- I. Copies of information and promotional materials used for mass marketing purposes;
- J. HEFPA documents, if providing energy supply to residential customers;
- K. Internal procedures for the prevention of slamming or cramming;
- L. A list of entities, including contractors and sub-contractors, that will market on behalf of your ESCO;

- M. Attestation that you will comply with the requirements of the New York State's Environmental Disclosure Program, if you intend to serve electric customers;
- N. NYS DPS Office of Consumer Services Service Provider Form;
- O. Letter from utility that you have successfully completed EDI Phase 1 Testing;
- P. Complaint data from each state in which your company has served within the last 24 months. If your company operates under multiple trade names, you must identify each name used separately and the state in which it was used;
- Q. List and describe any security/data breaches associated with customer proprietary information that occurred in any jurisdiction in which it operates, under any trade name, within the 24 months prior to the application, and actions taken by the applicant in response to the incident. ESCOs also shall provide specific policies and procedures addressing how they intend to secure customer data;
- R. Disclose any history of bankruptcy, dissolution, merger, or acquisition activities during the 24 months prior to this application for each trade name used as well as affiliates of the ESCO, including upstream owners and subsidiaries; and,
- S. Provide an officer certification, in which a high-level officer affirms that the ESCO is willing and able to comply with all applicable laws and regulations.

8. Signature

The person signing this application attests to the following: that he or she is an owner, partner, or officer of the business named on this application, the answers and materials contained in this application package are true and the application package submitted is complete and accurate. An ESCO that knowingly makes false statements in this application package is subject to denial or revocation of eligibility.

Signature: Pius Okobi

Printed Name: Pius Okobi

Title: President

Date: January 30, 2024