



February 4, 2010

By Electronic Filing

Jaclyn A. Brilling
Secretary To the Commission
New York Public Service Commission
Three Empire State Plaza
Albany, New York 12223

Re: Case 09-C-0058 – Petition of the North American Numbering
Plan Administrator, on Behalf of the New York
Telecommunications Industry, for Relief in the 718/347
Numbering Plan Area

Dear Ms. Brilling:

Pursuant to the New York State Public Service Commission's ("Commission") January 7, 2010 Order Approving Area Code Relief Plan in the above-referenced Case ("718/347 Order"), NeuStar, Inc., as the North American Numbering Plan Administrator ("NANPA"), and on behalf of the New York telecommunications industry ("Industry"), submits for filing the Industry's implementation schedule for relief of the 718/347 area code.

In its 718/347 Order, the Commission directed all carriers providing local exchange service in the 718/347 area, together with NANPA to identify a new area code and take the necessary steps to activate the code. The Commission also directed the same carriers to submit a joint plan for activating the new area code to the Secretary of the Commission for review by the Commission Staff. Subsequently, on January 9, 2010, NANPA assigned the 929 area code to relieve the 718/347 area codes and issued a press release announcing the assignment on January 22. Additionally, NANPA facilitated a meeting of the Industry, via conference call, on January 21, 2010. During the meeting, the Industry came to consensus on an implementation schedule to file with the Commission.¹

¹ A copy of the minutes of the January 21 meeting, including a list of participants, is attached.

The following chart sets forth the Industry's joint implementation schedule:

718/347 NPA RELIEF IMPLEMENTATION SCHEDULE

	Time	Date
Start of Network Preparation and Customer Education	-	July 16, 2010
Completion of Network Preparation	-	March 19, 2011
Earliest new NPA central office code activation date*	-	April 16, 2011
Earliest date central office codes in the new NPA may be ordered through NANPA	-	October 16, 2010

*Effective Date of the New 929 NPA

The implementation schedule is consistent with the Commission's directives in the 718/347 Order stating that no permissive dialing period is necessary.

If you have any questions regarding this matter, please contact the undersigned.

Respectfully submitted,

Kimberly Wheeler Miller
Director, Regulatory Law & Public Policy
Neustar, Inc.

cc: Active Party List (via email)

**NEW YORK
718/347 / 929 NPA OVERLAY
IMPLEMENTATION MEETING
FINAL MINUTES
January 21, 2010**

WELCOME, INTRODUCTIONS & AGENDA REVIEW

Wayne Milby, Senior NPA Relief Planner – NANPA, opened the meeting with introductions, a review of the agenda and the objectives of the meeting. Wayne asked if there were any changes or additions to the agenda. A list of attendees can be found in Attachment 1.

CONSENSUS PROCESS, MEETING MINUTES AND STATEMENTS FOR THE RECORD

Wayne stated that the ATIS (Alliance for Telecommunications Industry Solutions) approved industry consensus process would be followed and a copy was included with the invitation to the meeting. In addition, Wayne stated that the minutes would be comprised of consensus items and statements for the record can be made at anytime during the meeting.

PURPOSE OF THE CALL

Wayne stated that the meeting was being held per the industry guidelines, which require the initial implementation meeting to be conducted no later than 45 days following the assignment of a new NPA. NANPA assigned the 929 NPA on January 8, 2010. Additionally, within three weeks following the implementation meeting NANPA is to publish the Planning Letter for the 929 NPA. Wayne added that NANPA's responsibilities are limited to conducting this initial implementation meeting and it is the responsibility of the individual service providers to implement the plan described in the Planning Letter.

CO CODE ADMINISTRATION STATUS OF THE NEW YORK 718/347 NPA

Beth Sprague, Regional Director – Code Administration – NANPA provided a read-out of the monthly CO Code Assignment Activity for the New York 718/347 NPA (See Attachments 2, 3 & 4). She reported as of January 20, 2010, there were 186 NXX codes available for assignment in the 347 NPA, 586 assigned NXX codes, and 28 unavailable NXX codes. Ten codes have been assigned during the month of January. The 718 NPA is exhausted and no codes were assigned during 2009. Beth reported there were 52 codes available for assignment in the 917 NPA, 712 assigned NXX codes and 36 unavailable codes.

POOLING ADMINISTRATION STATUS OF THE NEW YORK 718/347 NPA

Cecilia McCabe, NeuStar – Pooling Implementation reported that pooling commenced August 31, 2001, there are 13 rate centers (RCs) and they are all in mandatory pooling. From January 1, 2009 through January 20, 2010, there have been 914 blocks assigned and 121 blocks are available as of January 20, 2010. From January 1, 2009 through January 20, 2010, Pooling has assigned 51 codes for pool replenishment. The forecasted need for the next twelve months is 26 codes for pool replenishment and dedicated customers. (See Attachment 5)

REVIEW OF NEW YORK PSC DECISION TO OVERLAY 718/347 NPA

Wayne noted the petition for NPA relief was filed on January 16, 2009. The industry recommended an all-services overlay with 9 months for Customer Education and Network Preparation. The October 2010 Number Resource Utilization Forecast (NRUF) projected exhaust date for the 718/347 NPA is 2Q2012.

Wayne reviewed the New York 718/347 NPA relief decision, copy attached, as follows: On January 7, 2010, the New York Public Service Commission (NY PSC) in Docket No. 09-043-U approved an all services overlay as the relief method for the 718/347 NPA. On January 8th NANPA assigned the new NPA code for relief of the 718/347 NPA. *Subsequent to this meeting NANPA issued the attached press release announcing the new 929 NPA.*

The Commission orders:

1. Verizon New York Inc. and all other carriers providing local exchange service in the 718/347 areas of New York City, acting in cooperation with the North American Numbering Plan Code Administrator, shall identify the new area code and promptly take all steps necessary to activate the code in the 718/347 service area.
2. Within 30 days of the date of this Order, Verizon New York Inc. and all other carriers providing local exchange service in the 718/347 areas of New York City shall submit a joint plan for activating the new area code in the 718/347 service area to the Secretary, for review by Staff.
3. Within 30 days of the date of this Order, every carrier providing local exchange service in the 718/347 areas of New York City shall submit a plan for an outreach and education program, acquainting the carrier's customers with the new area code, to the secretary, for review by Staff.

REACH CONSENSUS ON IMPLEMENTATION SCHEDULE

After discussion the industry reached consensus on the interval dates that will be reflected in the Planning Letter (PL) as in the chart that follows:

	Time	Date
Start of Network Preparation and Customer Education	-	July 16, 2010
Completion of Network Preparation	-	March 19, 2011
Earliest new NPA central office code activation date*	-	April 16, 2011
Earliest date central office codes in the new NPA may be ordered through NANPA	-	October 16, 2010

* Effective Date of the New 929 NPA

FILE IMPLEMENTATION SCHEDULE WITH NY PSC

NANPA agreed to prepare a draft filing for the Industry's implementation schedule in the chart above and distribute it to the industry for approval in a follow-up meeting. It was determined the schedule should be filed by February 5, 2010.

DIALING PLAN

Since 1 + 10-digit dialing is already in place for this area, it was agreed the existing dialing plan for the 718/347 NPA will continue with the introduction of the new 929 NPAs as follows:

Type of call	Call terminating to	Dialing plan
Local Call	Home NPA	1 + 10-digits (1+NPA-NXX-XXXX)*
	Foreign NPA	1 + 10-digits (1+NPA-NXX-XXXX)
Toll Call	FNPA	1 + 10-digits (1 + NPA-NXX-XXXX)
Operator Services Credit card, collect, third party	HNPA or FNPA	0 + 10-digits (0 + NPA-NXX-XXXX)

*Permissively as 10 digits (Home NPA-NXX-XXXX)

TEST NUMBER

Wayne stated that a test number is required per the INC guidelines and needs to be listed in the Planning Letter and is to be made available at least 90 days prior to implementation of the new NPA. The test number to verify the routing to the new 929 NPA will be in service beginning December 14, 2010 through July 11, 2011. Verizon volunteered to provide the test number. The test number to verify the routing to the new 929 NPA is: 929-222-9901. A recorded announcement will indicate that the test call has been successfully completed to the new 929 NPA. All carriers should ensure that the new 929 NPA has been activated throughout their networks prior to the effective date of the new NPA on April 16, 2011.

OVERLAY IMPLEMENTATION ACTIVITIES

The industry briefly reviewed the following items of interest that may need to be investigated for implementation of the new 929 NPA.

Technical Issues:	Customer Education Efforts:
Translations & Testing	General Public
Switch announcements	Businesses with or without PBXs/PABXs
Operator Services Trunking & Database	Alarm Companies
911 Trunking (MF or SS7) & Database	Directory Publishers
Directories & Directory Assistance	PSAPs
Interconnection Issues	Calling Card Customers
Establish communication channels	Customers with modems and automatic dialers
Freeway Call Boxes	ISDN Customers
10-digit Signaling	
Existing Cross-NPA 7-digit Dialing	

PLANNING LETTER INFORMATION

Wayne stated that information decided during the initial implementation meeting would be reflected in the Planning Letter, which must be published within three weeks per the INC guidelines. The PL information is a narrative explaining the transition, the test number, the dialing plan, and a map along with service provider contact information. The industry agreed to the text provided for discussion in the draft PL.

COMPANY CONTACTS:

Wayne indicated it would be beneficial if the company contacts regarding technical issues were listed in the planning letter. Industry members to be listed in the PL are to send an email to Wayne at wayne.milby@neustar.biz with their name, company, telephone number and Email Id no later than January 27, 2010.

ESTABLISH INDUSTRY SUBCOMMITTEE

An industry participant recommended and consensus was reached the industry establish an industry subcommittee to address the technical and customer education issues. No member was opposed and Verizon and AT&T volunteered to co-chair the subcommittee. The co-chairs stated the PSC staff was invited to attend and offer their guidance in the process. It was decided the subcommittee will meet quarterly with the first meeting July 6, 2010 at 11 AM ET. A conference bridge will be established at a later date.

MEETING MINUTES DISTRIBUTION AND APPROVAL OF THE MINUTES

It was agreed that the draft minutes and draft implementation plan resulting from this meeting will be distributed to the Industry by posting them on the NANPA website no later than January 27, 2010. A conference call would be held to approve the draft minutes and filing on January 29th at @ 2:00 PM ET. Details of the call are as follows:

Date: January 29, 2010

Time: 2:00 PM ET; 1:00 PM CT; 12:00 PM MT; 11:00 AM PT

Conference Bridge Number: 630-827-6799

Pass code: 9141146 #

The final minutes will be posted with the implementation schedule filing after it is filed no later than February 5, 2010

Adjourned

#

No corrections were received to the draft meeting minutes on the call to approve the minutes and they became final on January 29, 2010.

**NEW YORK 718/347 NPA RELIEF PLANNING
CONFERENCE CALL
MEETING ATTENDEES
January 21, 2010**

<u>NAME</u>	<u>COMPANY</u>
George Guerra	AT&T
Silvia Cuellar	AT&T Mobility
Elana Shapochnikov	Cablevision Lightpath
Chris Gambino	Cablevision Lightpath
Penny Compton	Comm Partners Connect
Natasha Ranson	Ericson
Leslie Miklos	FairPoint
Petra Malik	Global Crossing
Lynne Powers	Global Crossing
Jen Pyn	Metro PCS
Mohammed Tambra	Metro PCS
Ed Fox	MetTel
Joe Cocke	NANPA Relief Planning
Wayne Milby	NANPA Relief Planning
Beth Sprague	NANPA CO Code Admin
Dara Flowers	NeuStar Pooling Admin
Cecilia McCabe	NeuStar Pooling Implementation
Linda Hymans	NeuStar Pooling Regulatory
David Kitchen	NY Public Service Commission
Robert Laurenzo	NY Public Service Commission
Bea McKoy	PAETEC
Ed Webber	PAETEC
Dan Meldazis	Peerless Network
Bruce Bennett	Qwest
Dana Brinnich	Qwest
Bettie Kilcoyne	RNK
Christine Cochrane-McKay	RNK
Shaunna Forshee	Sprint
Natalie McNamer	T-Mobile
Maudie Gonzales	Time Warner Telecom
Jena Downs	Verizon
Theresa Howard	Verizon
Mark Sullivan	Verizon
Gwen Zahn	Verizon Wireless
Amy Freund	YMAX

New York
NPA 347 NXX Summary
Data as of January 20, 2010

Attachment 2

<u>NPA</u>	<u>347</u>					
Assigned NXXs	586					
Protected NXXs	0					
Reserved NXXs	0					
Unavailable NXXs	28	See Note				
Available NXXs	186					
Total	800					
<u>Codes Assigned NPA 347</u>	<u>01/2007</u>	<u>02/2007</u>	<u>03/2007</u>	<u>04/2007</u>	<u>05/2007</u>	<u>06/2007</u>
	6	13	4	5	7	12
	<u>07/2007</u>	<u>08/2007</u>	<u>09/2007</u>	<u>10/2007</u>	<u>11/2007</u>	<u>12/2007</u>
	13	0	2	15	1	3
	<u>01/2008</u>	<u>02/2008</u>	<u>03/2008</u>	<u>04/2008</u>	<u>05/2008</u>	<u>06/2008</u>
	3	4	8	32	8	9
	<u>07/2008</u>	<u>08/2008</u>	<u>09/2008</u>	<u>10/2008</u>	<u>11/2008</u>	<u>12/2008</u>
	5	1	7	8	0	0
	<u>01/2009</u>	<u>02/2009</u>	<u>03/2009</u>	<u>04/2009</u>	<u>05/2009</u>	<u>06/2009</u>
	0	9	7	1	0	1
	<u>07/2009</u>	<u>08/2009</u>	<u>09/2009</u>	<u>10/2009</u>	<u>11/2009</u>	<u>12/2009</u>
	4	4	3	10	1	1
	<u>01/2010</u>					
	*10					
* As of 1/20/10						
Note: Unavailable indicates codes that are unavailable for assignment. These codes include, but are not limited to, test and special use codes (e.g., 958, 959, 555, time), N11 and other unique codes (e.g., 976, 950), and codes with special dialing arrangements (e.g., 7-digit dialing across NPA boundary).						

New York
NPA 718 NXX Summary
Data as of January 20, 2010

Attachment 3

<u>NPA</u>	<u>718</u>					
Assigned NXXs	774					
Protected NXXs	0					
Reserved NXXs	0					
Unavailable NXXs	26	See Note				
Available NXXs	0					
Total	800					
<u>Codes Assigned NPA 718</u>	<u>01/2007</u>	<u>02/2007</u>	<u>03/2007</u>	<u>04/2007</u>	<u>05/2007</u>	<u>06/2007</u>
	0	1	0	0	0	0
	<u>07/2007</u>	<u>08/2007</u>	<u>09/2007</u>	<u>10/2007</u>	<u>11/2007</u>	<u>12/2007</u>
	0	0	0	0	0	0
	<u>01/2008</u>	<u>02/2008</u>	<u>03/2008</u>	<u>04/2008</u>	<u>05/2008</u>	<u>06/2008</u>
	0	0	0	0	0	0
	<u>07/2008</u>	<u>08/2008</u>	<u>09/2008</u>	<u>10/2008</u>	<u>11/2008</u>	<u>12/2008</u>
	1	0	1	0	0	0
	<u>01/2009</u>	<u>02/2009</u>	<u>03/2009</u>	<u>04/2009</u>	<u>05/2009</u>	<u>06/2009</u>
	0	0	0	0	0	0
	<u>07/2009</u>	<u>08/2009</u>	<u>09/2009</u>	<u>10/2009</u>	<u>11/2009</u>	<u>12/2009</u>
	0	0	0	0	0	0
	<u>01/2010</u>					
	*0					
* As of 1/20/10						
Note: Unavailable indicates codes that are unavailable for assignment. These codes include, but are not limited to, test and special use codes (e.g., 958, 959, 555, time), N11 and other unique codes (e.g., 976, 950), and codes with special dialing arrangements (e.g., 7-digit dialing across NPA boundary).						

New York
NPA 917 NXX Summary
Data as of January 20, 2010

Attachment 4

<u>NPA</u>	<u>917</u>					
Assigned NXXs	712					
Protected NXXs	0					
Reserved NXXs	0					
Unavailable NXXs	36	See Note				
Available NXXs	52					
Total	800					
<u>Codes Assigned NPA 917</u>	<u>01/2007</u>	<u>02/2007</u>	<u>03/2007</u>	<u>04/2007</u>	<u>05/2007</u>	<u>06/2007</u>
	1	0	0	0	1	0
	<u>07/2007</u>	<u>08/2007</u>	<u>09/2007</u>	<u>10/2007</u>	<u>11/2007</u>	<u>12/2007</u>
	2	0	0	2	0	1
	<u>01/2008</u>	<u>02/2008</u>	<u>03/2008</u>	<u>04/2008</u>	<u>05/2008</u>	<u>06/2008</u>
	0	0	0	2	4	2
	<u>07/2008</u>	<u>08/2008</u>	<u>09/2008</u>	<u>10/2008</u>	<u>11/2008</u>	<u>12/2008</u>
	1	0	0	0	0	*0
	<u>01/2009</u>	<u>02/2009</u>	<u>03/2009</u>	<u>04/2009</u>	<u>05/2009</u>	<u>06/2009</u>
	0	0	3	4	0	0
	<u>07/2009</u>	<u>08/2009</u>	<u>09/2009</u>	<u>10/2009</u>	<u>11/2009</u>	<u>12/2009</u>
	0	0	0	0	2	0
	<u>01/2009</u>					
	*0					
* As of 1/20/10						
Note: Unavailable indicates codes that are unavailable for assignment. These codes include, but are not limited to, test and special use codes (e.g., 958, 959, 555, time), N11 and other unique codes (e.g., 976, 950), and codes with special dialing arrangements (e.g., 7-digit dialing across NPA boundary).						

POOLING STATISTICS	
<i>Provided By: Cecilia McCabe</i>	
ST/NPA:	NY 718/347
MEETING DATE:	1/21/2010
MEETING SUBJECT:	
<i>Relief Planning</i>	X
<i>Jeopardy</i>	
<i>Jeopardy Status Review</i>	
<i>UA NXXs</i>	
<i>Other</i>	
POOL START DATE (PSD)	8/31/2001
RATE CENTERS	
<i># Total</i>	13
<i># Mandatory</i>	13
<i># Mandatory-Single Service Providers (M*)</i>	0
<i># Optional</i>	0
<i># Excluded</i>	0
BLOCKS ASSIGNED	
<i># Total</i>	914
<i>(For time period 1/1/09-01/20/10)</i>	
BLOCKS AVAILABLE	
<i>#Total</i>	121
<i>(As of preparation date: 01/20/10)</i>	
CODES ASSIGNED	
<i># Total</i>	51
<i># for Pool Replenishment</i>	51
<i># for Dedicated Customers</i>	0
<i># for LRNs</i>	0
<i>(For time period 1/1/09-01/20/10)</i>	
CODES FORECASTED	
<i># Total</i>	26
<i># for Pool Replenishment and Dedicated Customers</i>	26
<i># for LRNs</i>	0
<i>(For the next twelve months as of 01/20/10)</i>	

STATE OF NEW YORK
PUBLIC SERVICE COMMISSION

At a session of the Public Service
Commission held in the City of
Albany on December 16, 2009

COMMISSIONERS PRESENT:

Garry A. Brown, Chairman
Patricia L. Acampora
Maureen F. Harris
Robert E. Curry, Jr.
James L. Larocca

CASE 09-C-0058 - Petition of the North American Numbering Plan
Administrator, On Behalf of the New York
Telecommunications Industry, For Relief in the
718/347 Numbering Plan Area.

ORDER APPROVING AREA CODE RELIEF PLAN

(Issued and Effective January 7, 2010)

BY THE COMMISSION:

OVERVIEW

In its October 2008 Numbering Resource Utilization Forecast (NRUF), the North American Numbering Plan Administrator (NANPA) projected that the geographic area served by area codes 718 and 347 (boroughs of Bronx, Brooklyn, Queens and Staten Island) would run out of assignable telephone numbers, necessitating Commission action to ensure availability of telephone numbers in the 718/347 area code region. Demand for central office codes in the 718/347 area is expected to result in the depletion of available central office codes by mid-2012.¹

On December 9, 2008, Department of Public Service Staff (Staff), NANPA representatives, and telecommunications industry representatives (Industry) met to address area code

¹ Based on NANPA's October 2009 NRUF forecast.

relief in the 718/347 area. Two all-services overlay proposals² were considered: Option #1 with a projected life of ten years, which would cover the same geographic area as the existing 718/347 area codes (boroughs of Bronx, Brooklyn, Queens and Staten Island), and Option #2 with a projected life of six years, which would cover the existing geographic area plus three additional rate centers, Manhattan Zones 1, 2, and 3, currently covered by the 212/646 area codes. The consensus Industry preference was Option #1 based on its longer projected life and the fact that it will be less confusing to consumers.

On January 16, 2009, Neustar, Inc., in its role as the neutral third party Numbering Plan Area (NPA) relief planner for New York under the North American Numbering Plan and on behalf of the Industry,³ petitioned the New York Public Service Commission to approve the Industry's consensus decision which recommended Commission adoption of an area code overlay that will serve the exact service area that 718/347 now serves.

On May 8, 2009, the Commission issued a Notice Inviting Comments to interested parties in this proceeding. The Notice requested comments on Staff's 718/347 Area Code Relief Plan which included two proposed relief options involving overlays that would superimpose a new area code on the present 718/347 region. In addition to the Notice, the Department issued a news release asking for public comment and mailed an informational packet and request for comments to its Consumer Leader mailing list in the affected region. Public statement hearings were not deemed necessary and, therefore, were not scheduled since options for 718/347 area code relief were

² A geographic split is not an option since there was a previous overlay performed in this area code region.

³ The Industry is composed of current and prospective telecommunications carriers operating in, or considering operations within, the 718/347 area codes in New York.

limited due to the previous overlay, and the Commission received few comments from the public regarding the May 8, 2009 Notice.

COMMENTS

Few comments were submitted by either service providers or the public, most likely due to the fact that previous overlays in the New York City area make the current 718/347 area code relief a foregone conclusion. Joint comments received by T-Mobile, Sprint, Nextel, AT&T and Cellular Telecommunications Internet Association (CTIA) support Option #1, an overlay which would cover the existing footprint of NPA 718/347, since "it is the least confusing option for consumers and the most efficient option for the industry to implement."⁴ For the same reasons, this option was supported in comments received from Verizon and Verizon Wireless. The PSC's toll-free opinion line recorded only six messages from consumers who offered opinions on a variety of topics mostly unrelated to the relief options presented.

DISCUSSION

The goal of long-term area code relief is providing additional telephone numbering resources while minimizing possible disruption to consumers and businesses in the affected area. Since 10-digit dialing already exists in New York City, an area with a previous area code overlay, another overlay is the only viable option for the 718/347 region. The Commission believes that Option #1, the overlay option that will superimpose the new area code in the existing 718/347 service area, is a better option than expanding the new area code to the entire New York City area. Upon notification of this Order, NANPA will issue a new area code that the industry will use to begin network modifications, which are expected to take approximately nine months to complete.

EFFECT ON CONSUMERS/OUTREACH

⁴ Joint comments, Page 6.

With an overlay, existing customers (wireline or wireless) are not required to change their area codes or seven-digit telephone numbers. Central office codes from the new area code are assigned as needed on a carrier-neutral (i.e., first-come, first-served) basis for new service requests. Therefore, existing consumers are not affected in any way by the addition of a new area code. All carriers providing service in the affected 718/347 area are expected to develop outreach and education plans to inform their customers of the implementation of a new area code, and submit those plans to Department Staff for review and comment.

CONCLUSION

The new area code should be introduced as soon as possible, but its introduction should be preceded by a comprehensive outreach and education program, conducted by Verizon New York Inc. and other CLECs in consultation with Staff. Since the new area code will be put in place via an overlay, there is no need for a permissive dialing period.⁵ Carriers providing telephone directories to their customers shall include, in their outreach and education plans, provisions for ensuring that those directories contain newly needed area code information. The Industry will be required to submit a plan for carrying out those arrangements and is urged to cooperate in its implementation.

⁵ A permissive dialing period is used to allow consumers time to adjust to a change from 7 to 10-digit mandatory dialing, or area code number changes resulting from an area code split. Neither is happening in this case.

The Commission orders:

1. Verizon New York Inc. and all other carriers providing local exchange service in the 718/347 areas of New York City, acting in cooperation with the North American Numbering Plan Code Administrator, shall identify the new area code and promptly take all steps necessary to activate the code in the 718/347 service area.

2. Within 30 days of the date of this Order, Verizon New York Inc. and all other carriers providing local exchange service in the 718/347 areas of New York City shall submit a joint plan for activating the new area code in the 718/347 service area to the Secretary, for review by Staff, .

3. Within 30 days of the date of this Order, every carrier providing local exchange service in the 718/347 areas of New York City shall submit a plan for an outreach and education program, acquainting the carrier's customers with the new area code, to the Secretary, for review by Staff.

4. This proceeding is continued.

By the Commission,

(SIGNED)

JACLYN A. BRILLING
Secretary

FOR IMMEDIATE RELEASE**Additional Area Code Planned for New York City***"929" Overlay Code Assigned to Outer Boroughs*

STERLING, VA., January 22, 2010 – Neustar, Inc. (NYSE: NSR), serving in its capacity as the North American Numbering Plan Administrator (NANPA), announced today that an additional area code (929) has been assigned to the existing 718 and 347 area codes that serve the outer boroughs of New York City – namely the Bronx, Brooklyn, Queens and Staten Island. The dialing pattern, which is already in effect in the New York City area, requires all local calls within and between the 718 and 347 area codes and the new 929 area code to be dialed by using 1+10 digit dialing. Existing 718 and 347 telephone numbers will not change.

Neustar has forecasted that numbering resources in the 718 and 347 area codes will exhaust by 2012. The New York Public Service Commission has directed all local exchange service providers to activate the new 929 area code to ensure the availability of numbering resources in a manner that is most efficient and least confusing for consumers, while minimizing possible disruption to consumers and businesses. Telephone service providers will begin customer education in mid-year in preparation for the introduction of the new 929 area code.

A telecommunications industry group comprised of service providers from various industry segments collectively develops area code relief plans for New York. Relief activities for area codes in New York are overseen by Neustar.

Neustar was selected by the Federal Communications Commission (FCC) to serve as the NANPA, the neutral third-party administrator that works with the telecommunications industry in developing area code relief plans. NANPA also oversees the assignment of area codes, central office codes, carrier identification codes, and other numbering resources throughout the United States, Canada, Bermuda and 16 Caribbean countries.



Press release

For more information, visit www.nanpa.com and www.neustar.biz.

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About Neustar, Inc.

Neustar, Inc. (NYSE: NSR) solves complex communications challenges and provides market-leading, innovative solutions and directory services that enable trusted communication across networks, applications, and enterprises around the world. Visit Neustar online at www.neustar.biz.

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