cost-influencing factors related to AMI are based upon these broader capabilities of an AMI system. Because an AMI system goes far beyond the basic functionality of a legacy meter, the costs and benefits will no longer be as strongly correlated with the number of customers or accounts.

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- Q. You mentioned that you reviewed Commission decisions pertaining to AMI cost
 allocation in another state. Can you discuss your findings?
- 8 Α. The Maryland Public Service Commission approved a "hybrid" AMI cost 9 allocation approach back in 2016. The hybrid approach allocation percentages proposed have varied depending on the facts presented in the utility rate case. In 10 11 one utility rate case, Case 9418, the Maryland Public Service Commission 12 adopted a hybrid approach which allocates 75% of the AMI meter cost on the 13 basis of energy and demand allocators (37.5% energy, 37.5% demand) and the remaining costs as customer-related. 127 This approach was recommended by 14 Maryland Public Service Commission Staff witness Dr. Norman. 128 The 15 16 Commission adopted Dr. Norman's approach, noting "(w)e believe Ms. 17 Norman's hybrid approach most fairly spreads the costs and related benefits of

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Pub. Serv. Comm'n of Md., Case 9418, In the Matter of the Application of Potomac Electric Power Company for Adjustments to its Retail Rates for the Distribution of Electric Energy, Order No. 87884, at 106 (Nov. 15, 2016) (Order No. 87884). Maryland Public Service Commission declined to revisit the hybrid allocation methodology in a subsequent rate case for the same utility, in Case 9443, In the Matter of the Application of Potomac Electric Power Company for Adjustments to its Retail Rates for the Distribution of Electric Energy, Errata Order No. 88432, at 116–17 (Oct. 27, 2017) (rehearing denied, Order No. 89124, May 10, 2019) (Md. Order No. 88432)).

Order No. 87884 at 105-106; see also Case No. 9418, In the Matter of the Application of Potomac Electric Power Company for Adjustments to its Retail Adjustments to its Retail Rates for Distribution of Electric Energy, *Direct Testimony and Exhibits of C. Shelley Norman, Ph.D. on behalf of the Staff of the Public Service Commission of Maryland*, at 23 (July 6, 2016) (Norman Direct Testimony).

¹²⁸ Norman Direct Testimony, at 21-23.

AMI throughout the Pepco service territory."¹²⁹ In direct testimony, the expert noted that if AMI meters are used for load shaping and conservation programs, these costs should be classified as such:

The NARUC cost allocation manual offers an analogous argument in the context of customer service and informational expenses, noting that "these programs should be classified according to program goals. For example, a load management program...is designed to save generation during peak hours. This program could be classified as generation-related and allocated on the basis of peak demand.... The goal of other conservation programs may be to save electricity on an annual basis. These costs could be classified as generation-related and allocated on the basis of energy usage." Similarly, to the extent that the incremental costs of AMI meters are incurred to support load shaping and conservation programs and goals they could be classified and allocated accordingly. (citations omitted) (emphasis added). 130

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In case 9443, a subsequent rate case for the same utility, a party challenged the Commission's decision to apply the hybrid methodology to the AMI meter costs and the Commission issued an Order denying this petition for rehearing. This example is instructive. The Maryland example shows that it is possible to adopt and implement a methodology that is more narrowly tailored to customer benefits and thus more equitably distributes costs. This concept should be reviewed and considered in these rate proceedings.

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¹²⁹Md. Order No. 87884, at 106.

¹³⁰ Norman Direct Testimony, at 20.

¹³¹ in Case 9443, In the Matter of the Application of Potomac Electric Power Company for Adjustments to its Retail Rates for the Distribution of Electric Energy, Errata Order No. 88432, at 116–17 (Oct. 27, 2017) (rehearing denied, Order No. 89124, May 10, 2019 at 6 ("Accordingly, the Commission denies AOBA's Petition for Rehearing on the issue of AMI meter cost allocation.")).