



November 20, 2025

Linda Jablonski, Office Manager
Power Synch, LLC
45 Commerce Drive
Wyomissing, PA 19610
(610) 372-8500
compliance@powersynch.com

To the Hon. Michelle L. Phillips, Secretary to the Commission
New York State Public Service Commission
Agency Building 3
Albany, NY 12223-1350

Re: Submission of Energy Broker and Energy Consultant Application

Dear Ms. Phillips:

Please find attached an Energy Broker and Energy Consultant application, Form 23-01227, for Power Synch, LLC located in Wyomissing, Pennsylvania.

In addition, I have sent a Certified check in the amount of \$500.00 for the application submission fee via FedEx to the Finance and Budget Section of the Commission.

Should you need any additional information or clarification, please do not hesitate to contact me at lindaj@americanpowernet.com or Mike Kiecko at mkiecko@americanpowernet.com.

Regards,

A handwritten signature in blue ink that reads "Linda Jablonski".

Linda Jablonski
Office Manager

Managing the energy evolution.



Department of Public Service

ENERGY BROKER AND ENERGY CONSULTANT REGISTRATION FORM 23-01227

Pursuant to the Public Service Commission's Order Adopting Energy Broker and Energy Consultant Registration Requirements in Case 23-M-0106 and the Uniform Business Practices edits adopted in that order, Energy Brokers¹ and Consultants² are required to submit this form.

COMPLETE THIS FORM AND SUBMIT IN MATTER 23-01227 IN THE MATTER OF
REGISTRATION FOR ENERGY BROKERS AND CONSULTANTS

E-FILING INSTRUCTIONS CAN BE FOUND AT:

<https://dps.ny.gov/filing-documents-secretary>

1. BUSINESS INFORMATION

Business Name: Power Synch, LLC

Address: 45 Commerce Drive

City: Wyomissing State: PA Zip Code: 19610

Company Phone Number: 610-372-8500 Website Address: www.powersynch.com

Email Address: Compliance@americanpowernet.com

¹ Energy broker is defined within the UBP as "a non-utility entity that performs energy management or procurement functions on behalf of customers or ESCOs, and (1) that assumes the contractual and legal responsibility for the sale of electric supply service, transmission or other services to end-use retail customers, but does not take title to any of the electricity sold, and does not make retail energy sales to customers, or (2) that assumes the contractual and legal obligation to provide for the sale of natural gas supply service, transportation or other services to end-use retail customers, but does not take title to any of the natural gas sold, and does not make retail energy sales to customers."

² Energy consultant is defined within the UBP as "any person, firm, association or corporation who acts as a broker in soliciting, negotiating or advising any electric or natural gas contract, or acts as an agent in accepting any electric or natural gas contract on behalf of an ESCO."

(BUSINESS INFORMATION CONTINUED)

If you intend to market your services under a DBA, provide a copy of your certificate of assumed name and list the name(s) here:

N/A

Type of Provider: Energy Broker Energy Consultant Both

Nature of business being conducted:

Type of customers: (check all that apply)

Residential Small Commercial Large Commercial/Industrial

Provide the contact information for any affiliates conducting energy-related business (including subsidiaries and parent corporations) within New York State or elsewhere:

Business Name: N/A

Contact Name: N/A

Address: N/A

City: N/A State: N/A Zip Code: N/A

Telephone: N/A Fax: N/A

Email Address: N/A

Provide the contact information for any parent company or other corporate entity with an ownership interest of 10 percent or more of the registrant:

Business Name: N/A

Contact Name: N/A

Address: N/A

City: N/A State: N/A Zip Code: N/A

Telephone: N/A Fax: N/A

Email Address: N/A

During the previous 36 months, have any criminal or regulatory sanctions been imposed on the registrant, any senior officer of the registrant, any corporate entity with an ownership interest of 10 percent, or any energy affiliates listed above?

Yes No

(BUSINESS INFORMATION CONTINUED)

If yes, identify the entities or individuals subject to sanctions and provide a detailed explanation of the sanctions:

N/A

Disclose any decisions or pending escalated regulatory actions in other states that affect the registrant's ability to operate in that state, such as suspension, revocation, or limitation of operating authority:

N/A

List and describe any current formal investigations involving the registrant being conducted by law enforcement or regulatory entities:

N/A

List and explain any acquisitions, mergers, dissolutions, or bankruptcy involving the registrant that occurred in the previous 36 months:

N/A

List and describe any security breaches associated with customer proprietary information in the last 36 months that involved the registrant, including a thorough description of the actions taken in response to any such instances:

N/A

List all states in which the registrant has received authority to sell/broker services within the past 36 months. Indicate whether the registrant is actively providing services or not:

State: <u>PA</u>	Status: _____	Date Issued: _____	Power Synch is actively pursuing a broker license in the state of Pennsylvania which has not yet been approved
State: _____	Status: _____	Date Issued: _____	
State: _____	Status: _____	Date Issued: _____	
State: _____	Status: _____	Date Issued: _____	

(BUSINESS INFORMATION CONTINUED)

List all states in which registrant or its affiliates has been denied approval and/or had authority revoked:

N/A

List all municipalities in which the registrant will be performing door to door marketing activities in New York State. Further, provide an attachment including all municipality permits obtained by the registrant. If you do not market door to door, please indicate so in your response.

No door to door marketing activities will be performed

2. CONTACT INFORMATION

THE CONTACTS LISTED BELOW MUST BE DIRECT CONTACTS FOR INDIVIDUALS, NOT FOR A SHARED MAILBOX OR GENERAL PHONE NUMBER.

EXECUTIVE CONTACT (OWNER, CEO, OR EXECUTIVE FOR NEW YORK SERVICE)

Name and Title: R. Scott Helm, Founder & CEO

Address: 45 Commerce Drive

City: Wyomissing State: PA Zip Code: 19610

Direct Telephone: 610-372-8500 Fax: 610-372-9100

Direct Email Address: shelm@americanpowernet.com

REGULATORY CONTACT (Individual(s) responsible for ensuring compliance with regulatory requirements, use additional sheets if necessary)

Name and Title: Amber Busacco, CFO

Address: 45 Commerce Drive

City: Wyomissing State: PA Zip Code: 19610

Direct Telephone: 610-372-8500 Fax: 610-372-9100

Direct Email Address: abusacco@americanpowernet.com

MARKETING CONTACT (Individual responsible for responding to consumer inquiries and complaints)

Name and Title: David Butsack, VP

Address: 45 Commerce Drive

City: Wyomissing State: PA Zip Code: 19610

Direct Telephone: 610-372-8500 Fax: 610-372-9100

Direct Email Address: dbutsack@americanpowernet.com

3. ADDITIONAL REQUIREMENTS

A separate cover letter (addressed to Hon. Michelle L. Phillips, Secretary to the Commission, New York State Public Service Commission, Agency Building 3, Albany, NY 12223-1350) with a reference to matter 23-01227 should be submitted along with;

A. A sample standard Agreement between the Energy Broker or Energy Consultant and the customer (if the supplier handles on your behalf, please indicate so in your response);
B. Sample forms of the notices sent upon assignment of sales agreements, discontinuance of service, or transfer of customers to other providers (if the supplier handles on your behalf, please indicate so in your response);
C. Procedures used to obtain customer authorization for access to a customer's historic usage or credit information (if the supplier handles on your behalf, please indicate so in your response);
D. Sample disclosures of compensation (if the supplier handles on your behalf, please indicate so in your response);
E. Information on the methods by which the applicant intends to market energy products and services;
F. Sample copies of informational and promotional materials that the applicant uses for mass marketing purposes (if none, please indicate so in your response);
G. Proof of registration with the New York State Department of State or proof of an assumed name certificate (DBA) filed with the county clerk;
H. Proof of registration to act as a marketer in any municipality where such registration is required (if none, please indicate so in your response);
I. \$500 non-refundable check made payable to the Department of Public Service and mailed to the following address: Department of Public Service, Attn: Finance and Budget Section, New York State Department of Public Service, 3 Empire State Plaza, 16th Floor, Albany, NY 12223-1350 (Please include your contact information (Company Name, Contact Name, Address and Phone Number) with your check so the Department may contact you if there is an issue.)
J. A completed Service Provider Contact Form, identifying the Energy Broker or Energy Consultant's employee(s) responsible for resolving consumer complaints received by the Department and referred to the Energy Broker or Energy Consultant (form is found here: https://dps.ny.gov/energy-broker-and-energy-consultant-registration);



Power Synch, LLC
45 Commerce Drive
Wyomissing, PA 19610
(610) 372-8500
compliance@powersynch.com

October 6, 2025

Hon. Michelle L. Phillips, Secretary to the Commission
New York State Public Service Commission
Agency Building 3
Albany, NY 12223-1350

Re: Matter 23-01227 / Power Synch, LLC New York Energy Broker Registration

Dear Ms. Phillips:

Power Synch, LLC is pleased to provide the following information supplementing its Energy Broker and Energy Consultant Registration Form 23-01227.

- A. A sample standard Agreement between the Energy Broker or Energy Consultant and the customer (if the supplier handles on your behalf, please indicate so in your response)**

End-use customer agreements are handled by the suppliers which engage Power Synch, LLC as a broker.

- B. Sample forms of the notices sent upon assignment of sales agreements, discontinuance of service, or transfer of customers to other providers (if the supplier handles on your behalf, please indicate so in your response)**

End-use customer notices are handled by the suppliers which engage Power Synch, LLC as a broker.

- C. Procedures used to obtain customer authorization for access to a customer's historic usage or credit information (if the supplier handles on your behalf, please indicate so in your response)**

Exhibit A is an example Customer Usage Information Authorization used by Power Synch, LLC to obtain customer authorization.

- D. Sample disclosures of compensation (if the supplier handles on your behalf, please indicate so in your response)**

Disclosures of compensation are handled by the suppliers which engage Power Synch, LLC as a broker.

- E. Information on the methods by which the applicant intends to market energy products and services**



Power Synch, LLC engages in direct, business-to-business marketing to large, institutional customers, including via targeted email marketing campaigns, maintaining a website and social media presence, industry conference and event attendance and networking, and direct sales outreach.

- F. Sample copies of informational and promotional materials that the applicant uses for mass marketing purposes (if none, please indicate so in your response)**

Power Synch, LLC will not be conducting mass marketing.

- G. Proof of registration with the New York State Department of State or proof of an assumed name certificate (DBA) filed with the county clerk**

Attached as Exhibit B is confirmation of Power Synch, LLC's registration with the New York Department of State.

- H. Proof of registration to act as a marketer in any municipality where such registration is required (if none, please indicate so in your response)**

Not applicable.

- I. \$500 non-refundable check made payable to the Department of Public Service and mailed to the following address: Department of Public Service, Attn: Finance and Budget Section, New York State Department of Public Service, 3 Empire State Plaza, 16th Floor, Albany, NY 12223-1350 (Please include your contact information (Company Name, Contact Name, Address and Phone Number) with your check so the Department may contact you if there is an issue.)**

Mailed at submission of Energy Broker and Energy Consultant Registration.

- J. A completed Service Provider Contact Form, identifying the Energy Broker or Energy Consultant's employee(s) responsible for resolving consumer complaints received by the Department and referred to the Energy Broker or Energy Consultant (form is found here: <https://dps.ny.gov/energy-broker-and-energy-consultant-registration>)**

Included in Energy Broker and Energy Consultant Registration.

- K. Proof of an irrevocable standby letter of credit held with a reputable financial institution that identifies the Department of Public Service as the beneficiary in the amount of: \$100,000 for Energy Brokers, \$50,000 for Energy Consultants.**

Power Synch, LLC is prepared to provide financial assurance acceptable to the Commission at such time as ongoing litigation with respect to financial assurance is resolved.

Please do not hesitate to contact us with any questions.

Regards,



Exhibit A

Customer Usage Information Authorization

Requestor:

Power Synch, LLC
45 Commerce Drive
Wyomissing, PA 19610
(610) 372-8500
mkiecko@americanpowernet.com

Name of Utility Company:

[Company]
[Address]
[Contact Details]

Data to be Provided:

Please place your initials beside the type of data selected to be provided to your Electric Generation Supplier (ESG). If you select both, charges may be incurred for data access.

_____ Sixty (60) minute interval data (if available) provided in ASCII text file

_____ Monthly billing information (provided if interval data is unavailable)

Note: Billing information will typically cover the most recent twelve-month period.

Covered Accounts:

Please provide the above account data to the referenced Requestor for the following account numbers:

I hereby authorize my electric utility to act on my behalf for the purpose of obtaining information about my historical energy usage and billing information and consent to the release of same. Customer usage information is confidential.

[Contact]
[Date]
[Company]



Exhibit B

10/2/25, 4:28 PM

Public Inquiry

An official website of New York State.
[Here's how you know](#) ▾



**Department of State
Division of Corporations**

Entity Information

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Entity Details ^

ENTITY NAME: POWER SYNCH, LLC
DOS ID: 7716436
FOREIGN LEGAL NAME: POWER SYNCH, LLC
FICTITIOUS NAME:
ENTITY TYPE: FOREIGN LIMITED LIABILITY COMPANY
DURATION DATE/LATEST DATE OF DISSOLUTION:
SECTION OF LAW: LIMITED LIABILITY COMPANY - 802 LIMITED LIABILITY COMPANY LAW - LIMITED LIABILITY COMPANY LAW
ENTITY STATUS: ACTIVE
DATE OF INITIAL DOS FILING: 09/19/2025
REASON FOR STATUS:
EFFECTIVE DATE INITIAL FILING: 09/19/2025
INACTIVE DATE:
FOREIGN FORMATION DATE: 10/22/2024
STATEMENT STATUS: CURRENT
COUNTY: ALBANY
NEXT STATEMENT DUE DATE: 09/30/2027
JURISDICTION: WYOMING, UNITED STATES
NFP CATEGORY:

ENTITY DISPLAY

Service of Process on the Secretary of State as Agent

The Post Office address to which the Secretary of State shall mail a copy of any process against the corporation served upon the Secretary of State by personal delivery:

Name: REGISTERED AGENTS INC.

Address: 418 BROADWAY STE R , ALBANY, NY, UNITED STATES, 12207

Name:

Address:

Entity Primary Location Name and Address

Name:

Address:

Farmcorpflag

Is The Entity A Farm Corporation: NO

Stock Information

Share Value	Number Of Shares	Value Per Share
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K. ****Proof of an irrevocable standby letter of credit held with a reputable financial institution that identifies the Department of Public Service as the beneficiary in the amount of: \$100,000 for Energy Brokers, \$50,000 for Energy Consultants.**

****A demonstration of financial accountability is not required at this time due to ongoing litigation**

4. SIGNATURE

The person signing this application attests to the following:

That he/she is an owner, partner, or officer of the business name on this registration package;

The answers and materials contained in this registration package are true; and,

The registration package is complete and accurate.

An Energy Broker and/or Consultant that knowingly makes false statements in this registration package is subject to denial or revocation of eligibility.

Print Name: R. Scott Helm

Title: Founder & CEO

Company Name: Power Synch, LLC

Signature: 

Date: 11/20/2025