

ORANGE AND ROCKLAND UTILITIES, INC.

CUSTOMER SERVICE PANEL
UPDATE/REBUTTAL - ELECTRIC & GAS

1 Q. Would the members of the Customer Service Panel
2 ("Panel") please state your names.

3 A. Donald Kennedy, Robert Melvin, Keith C. Scerbo and
4 David Braunfotel.

5 Q. Have you previously submitted testimony in this
6 proceeding?

7 A. Yes. In direct testimony, Messrs. Kennedy, Melvin and
8 Scerbo testified as the Customer Service Panel. Since
9 that time, the other member of the Panel, Karin
10 Sullivan, has retired. She has been replaced on the
11 Panel by David Braunfotel.

12 Q. Mr. Braunfotel, what is your business address and
13 current position at Orange and Rockland Utilities,
14 Inc. ("Orange and Rockland," "O&R" or the "Company")?

15 A. My business address is 390 West Route 59, Spring
16 Valley, New York 10977. I am the Director of Customer
17 Assistance at Orange and Rockland.

18 Q. Mr. Braunfotel, please describe your educational
19 experience background and work experience.

20 A. I graduated from Ramapo College of New Jersey with a
21 Bachelor's Degree in Business Administration. I

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1 earned my M.B.A from Ramapo College in 2004. I have
2 been employed by O&R since 1994, when I was hired as a
3 Customer Service Representative. I was promoted to
4 Customer Service Supervisor in 1996 and in 2001 I
5 received a promotion to Senior Supervisor. In 2004, I
6 assumed responsibility for the Customer Accounting
7 Department, overseeing various billing and payment
8 activities. In 2006, I was promoted to Unit Manager
9 of Customer Accounting. I was promoted to Section
10 Manager of the Customer Support Operation department
11 effective July 1, 2010. On May 16, 2018, I was
12 promoted to Director of Customer Assistance. In that
13 role, I am responsible for the Company's Call Center
14 and Customer Accounting departments.

15 Q. What is the purpose of the Panel's update/rebuttal
16 testimony?

17 A. In this testimony, we update our direct testimony for
18 the following items:

- 19 • The cost of replacing the Company's Customer
20 Information Management System ("CIMS"), with a
21 more modern Customer Service System ("CSS"); and

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- 1 • The cost of the Community Distributed Generation
2 ("CDG") and Value of Distributed Energy Resources
3 ("VDER") Billing Automation capital project.

4 We also provide testimony rebutting the following:

- 5 • Staff of the Department of Public Service
6 ("Staff") Consumer Services Panel's ("CSP")
7 opposition to the Company's investment in CIS
8 enhancements;
- 9 • The CSP's proposed changes to the Company's
10 Customer Service Performance Indicator ("CSPI");

11

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- 1 • Staff's and the Public Utility Law Project's
2 ("PULP") proposals to add a negative revenue
3 adjustment ("NRA") to the Company's
4 Terminations/Uncollectible Incentive Mechanism;
5 • The Utility Intervention Unit's ("UIU") and
6 PULP's proposals to modify the Company's
7 Terminations/Uncollectible Incentive Mechanism;
8 • PULP's contention that customers who defaulted on
9 Collection Arrangements should have been provided
10 with affordable Deferred Payment Agreements
11 ("DPAs") by the Company;
12 • The allegations of Nobody Leaves Mid-Hudson
13 ("NLMH") that the Company's shut-off and
14 collection practices and procedures are
15 inadequate; and
16 • Mr. Wyman's cybersecurity concerns.

17

18

Update Testimony

19

Customer Information System

- 20 Q. Has the Company studied the costs of replacing CIMS
21 independently, as well as with its corporate

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1 affiliate, Consolidated Edison Company of New York,
2 Inc. ("CECONY")?

3 A. Yes, the Company has completed this preliminary cost
4 analysis and determined that if it were to plan,
5 design and implement a new CSS independently, the
6 project's capital costs would be approximately \$63
7 million. In contrast, the Company's capital costs
8 would be reduced to \$34 million if it jointly
9 implements a new CSS with CECONY.

10 Q. What operation and maintenance ("O&M") costs would the
11 Company incur if it jointly implements a new CSS with
12 CECONY?

13 A. In its direct testimony, the Panel stated that there
14 were zero O&M dollars associated with the Rate Year
15 ("RY1") (*i.e.*, calendar year 2019), RY2 (*i.e.*,
16 calendar year 2020) and RY3 (*i.e.*, calendar year 2021)
17 for the new CSS. Since the filing of the Panel's
18 direct testimony, the Company has completed the cost
19 analysis of the CSS. Based upon this analysis, the
20 Company has calculated that the estimated O&M
21 expenditure associated with the CSS for RY1 is

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1 \$60,500, RY2 is \$475,000 and RY3 is \$390,000. As noted
2 in the update/rebuttal testimony of the Company's
3 Accounting Panel, the Company has revised its
4 requested revenue requirement in this proceeding
5 accordingly. These estimated O&M expenditures are
6 required to cover cost elements that the Company
7 cannot capitalize pursuant to current capital
8 guidelines.

9 Q. What are the O&M elements of the CSS?

10 A. The O&M elements of the CSS are set forth below.

Element	RY1	RY2	RY3
Facilities	\$60,500	\$138,057	\$138,057
Change Management Labor	\$0	\$298,319	\$220,766
Miscellaneous	\$0	\$38,624	\$31,177
Total	\$60,500	\$475,000	\$390,000

11

12 Q. What is the revised capital cost for the CSS?

13 A. In its direct testimony, the Panel stated that the CSS
14 had an estimated capital cost of \$75 million with an
15 in service date of July 1, 2023. The Company
16 estimated the annual capital amounts were \$3.0 million
17 in 2018, \$5.0 million in 2019, \$14 million in 2020,

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1 \$16.0 million in 2021, \$19.0 million in 2022, and
2 \$18.0 million in 2023. The Company has completed its
3 analysis and determined that the current estimated
4 capital cost to plan, design and implement a CSS for
5 O&R as a stand-alone project, as compared with the
6 capital cost as a joint project with CECONY. The
7 capital cost for the Company for implementing a CSS as
8 a joint project with CECONY is currently estimated at
9 \$34 million. This is \$32 million less than the
10 estimated capital cost (*i.e.*, \$66 million) for the
11 Company to plan, design and implement a new CSS
12 independently. The Company's revised capital funding
13 estimate at this time is \$1.3 million for RY1, \$9.5
14 million for RY2, and \$8.1 for RY3, respectively.
15 Included within these estimates are software licensing
16 fees and related expenses associated with the new CSS,
17 which are a component of the cost of the Company's
18 recently signed licensing agreement with Oracle. The
19 Company's Accounting Panel discusses the accounting
20 and revenue requirement implications of the Oracle

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1 licensing agreement in its update and rebuttal
2 testimony.

3 Q. Are the capital costs associated with CIMS, which was
4 introduced in 1998, fully depreciated?

5 A. Yes.

6 Q. What are the financial benefits to the Company of
7 replacing CIMS?

8 A. The Company estimates that it will incur \$56.7 million
9 of O&M savings in the 15-year period after the CSS is
10 put into service in 2023. The net payback period on
11 the Company's \$34 million capital investment for the
12 CSS is eleven years. The payback period on the \$34
13 million capital investment when including future
14 avoided costs, in addition to O&M reductions, is nine
15 years.

16 Q. What is the project timeline for the implementation of
17 the CSS?

18 A. The timeline for CSS is set forth below with a
19 projected in service date in the summer of 2023.

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Project plan	2018	2019	2020	2021	2022	2023	2024
Project management	[Bar spanning 2018-2023]						
Envision	[Bar spanning 2018-2020]						
Plan			[Bar spanning 2020-2021]				
Build				[Bar spanning 2021-2022]			
Stabilize					[Bar spanning 2022-2023]		
Deploy						[Bar spanning 2023-2024]	
Post go-live support						[Bar spanning 2023-2024]	

1

2 Q. Does the Company have a Business Plan for the CSS
3 Project that it can share with Staff?

4 A. Yes. O&R is filing a preliminary Business Plan under
5 trade secret protection in conjunction with this
6 update and rebuttal testimony which we are sponsoring
7 as Exhibit (CSP-4).

8 Q. Is the Company proposing any other updates to its
9 capital requests as a result of changes since its
10 initial base rate filing in January 2018?

11 A. Yes. The Company is also updating capital expenditures
12 associated with the CDG and VDER billing automation

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1 proposal. Following the completion of the detailed
2 design for this project, the updated capital
3 expenditure is \$1,043,077 for the Rate Year. The
4 Company has included this updated project as an
5 electric project. In its initial base rate filing,
6 the Company incorrectly included this project as
7 common in the plant model. The Company is also
8 updating capital expenditures associated with the
9 Innovative Time-of-Use ("TOU") Pricing project. The
10 updated capital expenditure is \$249,000 and \$500,000
11 for RY1 and RY2, respectively.

12 **Affordability Policy**

13 Q. Does the Company have any updates to best available
14 projections or any known changes to the Affordability
15 Program?

16 A. No, the Company's best available projections for
17 participants and cost remain the same. There are no
18 known changes to the Company's Affordability Program.

19 Q. Does the Company agree with the Staff CSP's
20 recommendations regarding the Affordability Program?

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1 A. Yes, the Company agrees to complete an annual
2 adjustment and recalculate discounts and budget levels
3 using a three-year average of bills as the basis for
4 discount calculations. Updated calculations and
5 discount levels will be submitted in an annual tariff
6 filing by August 31 of each year.

7

8

Rebuttal Testimony

9

Staff's Opposition to O&R's Investment in CIS Enhancements

10 Q. Does the Staff CSP oppose the Company's proposed
11 enhancements to its current CIS?

12 A. Due to the uncertainty of the future of the Company's
13 current CIS, the Staff CSP recommends (p. 13) that the
14 Company only implement upgrades to the CIS that are
15 necessary for system viability. Staff does not support
16 the proposed projects that involve enhancements to the
17 current CIS or its integration with other systems.

18 Using this criterion, Staff opposes:

19

- The enhancements to the Company's New

20

Business Management system (NUCON Enhancements)

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1 "because it involves linking with the current
2 CIS";

3 • The Appointment Scheduling Feasibility Study
4 because it will focus on upgrades to the CIS in
5 order to establish an enterprise-wide system that
6 will contain a centralized customer appointments
7 repository;

8 • The Off-Cycle Enrollment Software because it
9 requires modifications to the CIS in order to
10 communicate and process customer enrollments,
11 drops, rescinds, price changes, meter readings
12 and other customer/marketer information:

13 • The Innovative TOU Pricing Software because
14 it requires several modifications and
15 enhancements to the CIS to provide an automated
16 billing solution for new complex rate structures;
17 and

18 • The CDG and VDER implementation proposal
19 because it requires an expansion of the current
20 CIS to provide a billing solution for CDG and
21 VDER.

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1 Q. Does the Company continue to support implementing any
2 of these enhancements?

3 A. Yes. The Company continues to support those
4 enhancements discussed below.

5 NUCON ENHANCEMENTS

6 Q. Please describe the proposed NUCON Enhancements, *i.e.*,
7 the Priority Customer Repository.

8 A. The proposed NUCON Enhancements would establish a
9 repository of profiles for large customers including
10 key contacts and their information (*e.g.*, email
11 addresses), a list of current and historic projects,
12 circuit-level data, and any special regulatory or
13 service class requirements (*e.g.*, interruptible gas
14 customers) that will be linked to other system
15 platforms. By storing this information in NUCON and
16 linking it to other systems, the Company will be able
17 to streamline existing work practices, provide an
18 automated solution to existing manual processes,
19 increase efficiencies in current processes, and
20 improve the accuracy of its data. As noted in the

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1 Panel's direct testimony, the primary limitation of
2 the current NUCON system is that it does not allow the
3 Company to store this type of large power and critical
4 power customer information. The Priority Customer
5 Repository would be a part of the NUCON platform and
6 linked to other system platforms like the CIS.

7 Q. Why does Staff not support the proposed NUCON
8 Enhancements?

9 A. As noted above, due to the uncertainty of the future
10 of the Company's current CIS, the Staff CSP recommends
11 (p. 13) that the Company only implement upgrades to
12 the CIS that are necessary for system viability. The
13 Staff CSP does not support the proposed projects, like
14 the Priority Customer Repository, that involve
15 enhancements to the current CIS or its integration
16 with other systems.

17 Q. Does the Company agree with Staff's position regarding
18 the NUCON Enhancements?

19 A. No. The purpose of the Priority Customer Repository
20 is to improve operational excellence, foster safety by

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1 allowing for immediate information access to address
2 off-hour emergency response, and enhance the customer
3 experience by establishing a single repository to
4 house all pertinent priority customer data. This
5 information will have multiple benefits and will be
6 available for the use of many organizations within the
7 Company.

8 Q. Will the Priority Customer Repository help the Company
9 to meet customer expectations?

10 A. Yes, considering the new CIS system will not be
11 available until the summer of 2023 at the earliest,
12 the Priority Customer Repository is critical to the
13 Company's efforts to meet expanding customer
14 expectations and provide for a more efficient means to
15 address customer inquiries and requests.

16 Q. Please explain why the manual process of storing
17 priority customer data is inefficient.

18 A. The manual process is a slow and labor intensive
19 process that is susceptible to human errors. This also
20 can make the Company vulnerable when complying with

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1 State regulated programs and deadlines, such as the
2 Company's Gas Interruptible Program. This program is
3 currently in a repository outside of a Company system.
4 The repository uses Microsoft Excel which is manually
5 updated and tracked. Without automation, the Company
6 risks not accurately tracking and reporting the
7 Company's critical customers (Code 1/Key accounts).

8 Q. Are there non-financial benefits to implementing the
9 Priority Customer Repository?

10 A. Yes, there are several such benefits. First, by
11 allowing for the immediate access to information to
12 address off-hour emergencies, the Company can respond
13 to emergency needs more accurately and efficiently.
14 Second, the Priority Customer Repository will enhance
15 the Company's outage response to our large customers
16 via an improved standby procedure. New Business
17 Services provides 24/7 support to our large power
18 customers and our internal operations workforce. The
19 Priority Customer Repository will allow for an
20 improved standby procedure which should result in

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1 fewer FTEs to respond to Large Power Customer issues.
2 It also will be able to provide current site specific
3 information, such as ownership of equipment, type of
4 service and if a site has Distribute Generation or
5 not.

6 Q. Please continue.

7 A. Currently if an existing Large Power Customer needs
8 manual maintenance done at their existing premises,
9 they will need to fill out a new application for
10 service. With the Priority Customer Repository, the
11 Company would not need a new application. The Large
12 Power Customer would have a profile and history
13 already existing in the Repository and the Company
14 would leverage that data to produce a maintenance
15 order without needing an application to be filled out.

16 Q. Why was NUCON selected as the platform to store the
17 Priority Customer Repository?

18 A. NUCON is a flexible technology platform that was developed
19 internally with current interfaces to Company systems
20 including CIS. NUCON is the most effective and efficient

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1 choice. The repository will be built on an existing
2 platform rather than deployment of new software.

3 OFF-CYCLE ENROLLMENT SOFTWARE

4 Q. Does the Company agree with Staff's recommendation to
5 not support the Off-Cycle Enrollment system changes?

6 A. No. As part of this project, CIS is not the only
7 system that would be enhanced. The Retail Access
8 Information System and EDI are systems that are also
9 used to communicate and process customer enrollments,
10 drops, rescinds, price changes and other
11 customer/marketer information. Funding will be used
12 to upgrade these systems as well.

13 CDG AND VDER BILLING AUTOMATION

14 Q. Does the Company agree with Staff's recommendation to
15 not support the CDG and VDER Billing Automation
16 Project?

17 A. The Company does not agree with Staff's recommendation
18 for three reasons. First, if the CIS is not upgraded
19 to accommodate this type of billing the Company would
20 have to use a highly inefficient, and labor intensive

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1 manual process susceptible to human error. Second, a
2 manual process would put the timeliness of placing
3 VDER credits on customer bills at risk. Third, the
4 projected number of VDER and CDG projects will impact
5 a large volume of customer bills which cannot be
6 managed successfully by employing a manual process
7 until the new CIS is in place. We would note that
8 under the most optimistic scenario, the new CIS is
9 currently projected to be available to the Company in
10 the summer of 2023 (*i.e.*, at least four years from the
11 commencement of the Rate Year).

12 Q. Please explain why the manual process for billing CDG
13 and VDER projects is inefficient.

14 A. The manual billing process is highly inefficient due
15 to the complexity and fluidity of the applicable data.
16 Under the VDER tariff, there will be a tremendous
17 amount of new information and data to record and track
18 for each customer, all supportive of the rate the
19 customer would receive (*e.g.*, rate vintage, location,
20 historical output). Value Stack compensation is based
21 on six potential components, two of which have

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1 customer-driven options and one that has a geographic-
2 based component, effectively establishing a tariff
3 that will need to be individualized to every Value
4 Stack customer. CDG projects add layers of complexity,
5 as CDG subscribers receive credits based on their
6 allocated share of the CDG Host's generation. To
7 further complicate matters, the list of CDG
8 subscribers, as well as their respective allocated
9 share of generation, can change monthly, which will
10 necessarily change the compensation for the project.
11 As a result, the Company will need to calculate and
12 distribute on-bill credits to each subscriber account
13 and reconcile and manage both the CDG Host bank and
14 subscriber credit carryover bank, including the CDG
15 Host's allocation of banked credits. Manually managing
16 and reporting these numerous variables and
17 relationships is inefficient and susceptible to human
18 error.

19 Q. Why would the lack of an automated system introduce
20 the risk of delay in customer billing?

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1 A. Due to the complexities of the CDG and VDER programs
2 described above, manually processing and tracking of
3 the credits and components is very labor intensive.
4 The VDER Order¹ requires the Company to place Value
5 Stack credits on customer's bills within two months of
6 the generation export. Based upon initial subscriber
7 lists received by the Company, the Company estimates
8 that each CDG project could have over 350 subscribers
9 and with the daily processing of credits to align with
10 each subscriber's billing period, there is a potential
11 that any delay in manual processing would be quickly
12 compounded.

13 Q. Please explain the anticipated volume of VDER and CDG
14 projects, as well as the labor requirements associated
15 with that volume.

16 A. Based upon the current queue and developer-requested
17 in service dates, the Company is projecting up to 42
18 projects coming online by the end of 2019, with each

¹ Case 15-E-0751, *In the Matter of the Value of Distributed Energy Resources*, Order on Phase One Value of Distributed Energy Resources Implementation Proposals, Cost Mitigation Issues, and Related Matters (issued September 14, 2017)(p. 32)("Phase One VDER Order").

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1 of these projects having the potential for over 350
2 subscribers. To bill subscribers and manage the credit
3 carryovers, CDG Host bank, and reporting requirements
4 associated with the CDG program, this volume of CDG
5 projects would require approximately 30 additional
6 FTEs. The Company would require these additional FTEs
7 to manually process the credits, reporting and
8 management of credit carryovers for any onsite and RNM
9 value stack customers. These FTEs would be needed
10 until the new CIS is available (*i.e.*, at least four
11 years).

12 Q. Are there any other reasons that Staff's
13 recommendation related to VDER billing automation
14 should be rejected?

15 A. Yes. Staff's position is fundamentally inconsistent
16 with the Commission's directive in its Phase One VDER
17 Order. In the Phase One VDER Order, the Commission
18 recognized (p. 31) that "both CDG and the Value Stack
19 increase complexity for utility billing and crediting,
20 as compared to on-site and RNM projects. This
21 increased complexity stems from the need to apply

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1 credits from one project to multiple accounts, which
2 may have different billing cycles, as well as the more
3 detailed, complex, and granular calculations that must
4 be performed for each project." As a result, the
5 Commission concluded (p. 32) that "Automation will
6 likely prove an important step for ensuring that bill
7 credits are received in a timely and predictable
8 manner while minimizing utility costs" and directed
9 the utilities to submit plans to automate CDG and
10 value stack billing. The Panel submitted O&R's
11 automation proposal in its direct testimony in these
12 proceedings. For this reason, in addition to those
13 outlined above, Staff's recommendation that the
14 Company not upgrade its CIMS to support CDG and VDER
15 billing should be rejected.

16 TOU Pricing Software

17 Q. Does the Company agree with Staff's recommendation to
18 not support the Innovative TOU Pricing Software?

19 A. No. This project will allow for required enhancements
20 to the Company's billing system to build and support

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1 complex new rate structures as envisioned in the
2 Commission's Reforming the Energy Vision ("REV")
3 proceeding.² These rates include electric vehicle
4 charging rates, innovative TOU pricing for mass market
5 customers and rate structures in Phase Two of the VDER
6 Proceeding. These rate options support the
7 Commission's goals and objectives, including the Clean
8 Energy Standard and REV, and will help to provide
9 customers with implementable, understandable choices
10 for their energy use and production. The system
11 enhancements will enable efficient implementation and
12 ongoing administration of these new rate structures
13 while avoiding the pitfalls of manual program
14 administration including errors and untimely bills.
15 The upgrades will allow the Company to provide a more
16 satisfying experience for customers who want to become
17 active participants in the modern electric grid.

18 **Staff's Proposals to Modify the CSPI**
19

² Case 14-M-0101, *Proceeding on Motion of the Commission in Regard to Reforming the Energy Vision*.

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1 Q. Does Staff make any recommendations with respect to
2 continuation of the Company's existing CSPI?

3 A. Yes. Staff recommends that the existing CSPI be
4 continued with certain modifications. Staff
5 recommends that the Customer Contact Satisfaction
6 Survey measures and the Call Answer Rate (*i.e.*,
7 percentage of calls answered within 30 seconds) be
8 modified to make the targets more challenging.
9 Specifically, Staff's proposal would increase the
10 performance targets for the Customer Contact
11 Satisfaction Survey and Call Answer Rate.

12 Customer Contact Satisfaction Survey

13 Q. Has the Panel reviewed Staff's proposed changes to the
14 Customer Contact Satisfaction Survey performance
15 targets?

16 A. Yes, we have reviewed Staff's proposal.

17 Q. Do you agree with Staff's recommendations?

18 A. We do not agree with the recommendations. Staff
19 proposes to increase the Customer Contact Satisfaction
20 Survey targets because the Company has met the
21 existing targets for the past five years.

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1 Specifically, Staff calculated its recommended
2 Customer Contact Satisfaction Survey targets by taking
3 the five-year average performance and subtracting two
4 standard deviations. As a result of meeting existing
5 targets, Staff concludes that the Company does not
6 have an incentive to maintain its present level of
7 service quality. Staff does not allege or demonstrate
8 that it is necessary to make current performance
9 measures stricter in order to provide customers with
10 safe and adequate or high quality customer service.
11 Other than O&R's better than targeted performance,
12 Staff has not identified any changed circumstances
13 that provide a basis for finding these thresholds have
14 become unreasonable or deficient in any manner.

15 Q. If the Company has exceeded a target for an existing
16 performance measure during a past period, is it
17 reasonable to require the Company to continue to
18 perform at that higher level?

19 A. No, not unless the Commission has determined that the
20 current performance targets are not adequate for the
21 Company to provide safe and adequate and high quality

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1 customer service. Successfully achieving existing
2 performance metrics will necessarily entail
3 performance that exceeds existing thresholds by some
4 amount, since it would not be reasonable to expect
5 that work can be scheduled to meet the thresholds
6 exactly and there is good reason to perform in a
7 manner that minimizes the possibility that
8 unanticipated events will cause the Company to miss
9 annual targets. Based on this, the Panel disagrees
10 with placing the Company at further risk by increasing
11 this target.

12 The Company can best serve its customers and meet
13 its overall service obligations by maintaining
14 flexibility in allocating its resources within the
15 context of reasonably established, fixed performance
16 measures. Performance targets that are ratcheted up
17 without any underlying analysis that the existing
18 targets do not provide adequate service levels will
19 negatively impact overall productivity and efficiency
20 and could result in reduced performance in other
21 service areas as the Company re-allocates resources to

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1 maintain the higher performance levels, particularly
2 in years when exogenous factors, such as weather,
3 require resource reallocations from other important
4 service functions to achieve the higher target.

5 Q. Are there any other reasons why you oppose the Staff
6 recommended changes?

7 A. Yes. Continually ratcheting up performance measures
8 solely based on past high performance is unreasonable.
9 There is no basis for penalizing the Company next year
10 simply for not replicating performance above target
11 levels achieved this year. Moreover, such a policy
12 has two negative consequences. First, the prospect
13 that higher-than-target performance will reset the
14 penalty performance level establishes a disincentive
15 to achieve target area performance at a higher level
16 even when circumstances dictate such performance on a
17 cost-effective basis.

18 Second, ratcheted performance measures will
19 inevitably reach levels that cannot be reasonably
20 achieved at current costs, and rates will have to

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1 reflect increased costs needed to reasonably achieve
2 higher performance levels.

3 CALL ANSWER RATE

4
5 Q. Please describe Staff's proposal related to the Call
6 Answer Rate.

7 A. Staff recommends to continue the existing Call Answer
8 Rate performance mechanism, but to adjust the targets
9 upwards. Staff suggests that these modifications are
10 necessary because the Company performs only to the
11 level necessary to avoid a negative revenue
12 adjustment. As a result, Staff's recommended changes
13 deviate from its standard method of determining
14 targets. Specifically, Staff proposes to increase the
15 current target from 57.5% to 60.3%. The second target
16 proposed to be changed from 55% to 58% and the third
17 proposed change from 52.5% to 55.7%. In addition to
18 proposing to increase the call answer rate target,
19 Staff also does not support additional call center
20 staffing.

21 Q. Does the Panel agree with Staff's recommendation?

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1 A. No. Staff has not justified modifying the current
2 Call Answer Rate, which the Company spends
3 considerable time and effort in achieving.
4 Without incremental staff complying with this
5 increased call answer rate target would be extremely
6 challenging for the Company. To date, 2018 has been a
7 very challenging year. Year-to-date, call volume to
8 the Company's customer service representatives
9 ("CSRs") during the day shift has increased 14% over
10 the same period last year. The high call volume is
11 attributed to an increase in billing exceptions as a
12 result of estimated Meter Reading routes, high energy
13 bills, the AMI project and shifting resources to
14 answer customer calls. Overall call volume Year to
15 Date over 2017 has increased by 41%. Internet and
16 written correspondence year to date are slightly below
17 the goal due to an increase in customer inquiries due
18 to Winter Storms Riley and Quinn, the May
19 thunderstorm, as well as concerns about estimated
20 Meter Reading routes and high energy bills. Internet
21 inquiries have increased by 122% and written

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1 correspondence has increased by 47% over the same
2 period in 2017. These statistics demonstrate that,
3 without additional staffing, Staff's proposed
4 modifications cannot be achieved.

5 **Modifications to the Terminations/Uncollectible Incentive**
6 **Mechanism**

7 Q. Do both the Staff CSP and PULP propose to add an NRA
8 to the Company's Terminations/Uncollectible Incentive
9 Mechanism?

10 A. Yes, they do. The Staff CSP proposes (p. 28) that if
11 the Company's uncollectibles rise to \$4.2 million or
12 more and terminations rise to 8,300 customers or
13 greater, a maximum NRA of \$800,000 would be applied.
14 Partial negative revenue adjustments are possible if
15 targets are partially met. PULP witness Yates
16 recommends (p. 44) NRA targets for uncollectibles of
17 \$3,479,017 and terminations of 8,189.

18 Q. Does the Company agree with these proposals?

19 A. The Company opposes these proposals. The
20 implementation of an NRA to the Company's
21 Terminations/Uncollectible Incentive Mechanism is

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1 wholly inappropriate. In most instances, the Company
2 terminates a customer account because the customer
3 either cannot or will not pay the charges associated
4 with that account. Similarly, the level of
5 uncollectibles is driven by customers' payment
6 patterns, as well as the Company's aggressiveness in
7 terminating customer accounts. The level of
8 terminations and uncollectibles is driven mainly by
9 underlying economic conditions, over which the Company
10 has no control. Given the Company's inability to
11 control the outcomes of this incentive mechanism, an
12 NRA should not be added to it.

13 Q. Do Staff and PULP also propose to modify the positive
14 revenue adjustment ("PRA") component of the Company's
15 Terminations/Uncollectible Incentive Mechanism?

16 A. Yes, the Staff CSP proposes a maximum PRA of \$800,000
17 if the Company achieves both of the following targets
18 for the Rate Year: (i) uncollectibles level of no more
19 than \$1.7 million (as compared with \$3.1 million under
20 the current plan) and (ii) residential service
21 terminations for nonpayment of no more than 6,900

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1 customers (as compared with 7,500 under the current
2 plan). PULP witness Yates proposes to set these
3 targets at \$2,375,788 and 6,872, respectively.

4 Q. Does the Company agree with these proposed changes?

5 A. No. The Home Energy Fair Practices Act ("HEFPA")
6 allows for service terminations as a last resort. The
7 Company offers its customers flexible payment terms
8 and the ability to pay over time with a DPA. Limiting
9 the number of terminations will severely hinder the
10 collection process for accounts with no other options.
11 In addition, decreasing the dollars associated with
12 uncollectibles is punitive to the Company, because it
13 has minimal control over the size of customers' bills,
14 particularly to the extent they are affected by as
15 weather and commodity costs. If account balances are
16 left to grow over time due to delayed terminations,
17 uncollectible balances will quickly exceed these
18 arbitrary limits, resulting in improper NRAs to the
19 Company.

20 **Collection Practices**

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- 1 Q. Does the Company agree with Mr. Yates' contention (p.
2 33) that with the exception of customers who may have
3 obtained a Collection Arrangement to catch up on a
4 defaulted DPA, it is likely that most if not all
5 customers who defaulted on Collection Arrangements
6 should have been provided with affordable DPAs in the
7 first place, saving them unnecessary late payment
8 charges and lowering the risk of default on their
9 payment arrangements?
- 10 A. No. Collection arrangements are short-term agreements
11 for payments (usually less than 30 days) where DPAs
12 are for longer periods (usually months or in some
13 cases years). Collections arrangements are usually
14 requested by customers who need just a few days until
15 their next paycheck or other form of income.
16 Collection Arrangements are rarely the source of
17 customer complaints and Mr. Yates has not demonstrated
18 otherwise. Adoption of his recommendation would not
19 be in customers' best interests.

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1 Q. Please respond to the allegations of Nobody Leaves
2 Mid-Hudson ("NLMH") that the Company's shut-off and
3 collection practices and procedures are inadequate.

4 A. NLMH offers the "testimony" of four of its members as
5 to their alleged problems "opening an account or
6 confirming their identity in order to be able to
7 discuss their account." This "testimony" is of
8 dubious value as two of the members are unidentified,
9 one member discusses an alleged incident from **2003**, and
10 the fourth member describes an incident involving her
11 mother, but fails to indicate where or when this
12 incident occurred.

13 **Identification Requirements for Obtaining Residential**
14 **Service**

15 Q. Do you agree with the Staff CSP's recommendation that
16 the Company's CSRs should receive additional training
17 that applicants for service are not required to
18 provide their social security numbers?

19 A. No. The Company's CSRs are trained appropriately on
20 the requirements for establishing a new account.
21 Asking customers to positively identify themselves

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1 when establishing a credit account will minimize
2 instances of fraud. The Company has dealt with
3 applicants who have attempted to put accounts into the
4 names of deceased individuals or minor children.
5 These balances are ultimately written off and added to
6 the Company's uncollectible balances (to the detriment
7 of all other customers).

8 Q. Please address the recommendations of Staff, PULP and
9 NLMH that the Company develop identification
10 procedures that would not require applicants for
11 residential service to visit an O&R location to show
12 proof of identification.

13 A. As noted above, positive identification is a
14 requirement for establishing any credit based account.
15 If the customer is unwilling or unable to provide
16 their social security number to be verified through an
17 online service, such as Experian or Equifax, they have
18 the option to either email, fax or bring in a photo
19 identification for verification. This is a reasonable
20 practice.

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1 **Cybersecurity Concerns**

2 Q. Does Mr. Wyman express cybersecurity concerns
3 regarding the Company's operations in his direct
4 testimony?

5 A. Yes. He expresses concerns related to the Company's
6 computing operating environment. He alleges (p. 55)
7 that "It is well established that Microsoft Windows is
8 the most frequently compromised operating system in
9 use today and that there are more secure operating
10 systems available. Some, like OSX from Apple, require
11 payment, others, like the many versions of Linux, are
12 generally available free of charge or with reasonable
13 service contracts."

14 Q. Does O&R agree with Mr. Wyman's allegations?

15 A. No. To begin, the Company considers cybersecurity to
16 be an important component of the Company's day-to-day
17 operations. Cybersecurity is one of the Company's
18 highest risks and we have incorporated addressing this
19 risk into every aspect of our business. Cybersecurity
20 related attacks, ransomware, malware and the like

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1 could have safety and/or reliability consequences for
2 our customers, employees and the general public.

3 Q. Please continue.

4 A. Cybersecurity related attacks have been seen in many
5 operating systems, including those employing the open-
6 source versions of Linux. Microsoft and other
7 computing providers, like other Company vendors, are
8 required to demonstrate their security protocols to
9 the Company. Not only does the Company review its
10 vendor's controls, the Company is consistently
11 searching to improve its cyber security process. Mr.
12 Wyman's suggestion of simply switching operating
13 systems is not a viable means to ensure cybersecurity.
14 In fact, an organization needs to take a multi-
15 dimensional approach that includes cloud, mobile and
16 IoT (internet of things) security.

17 Q. Does Microsoft provide security?

18 A. Yes. Microsoft provides a multi-layered platform
19 throughout which security has been built in, from the
20 operating system up through the cloud. In fact,

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1 Microsoft's Security has evolved significantly in the
2 past few years. The Company has been advised that:

- 3 • Microsoft invests \$1 billion annually across the
4 board in security;
- 5 • Windows 10 is the most secure Windows ever and
6 includes real-time and cloud delivered protection
7 using Windows Defender Antivirus & ATP,
8 Credential Guard, and Security Center;
- 9 • Microsoft makes extensive use of advanced,
10 layered Machine Learning models that can reduce
11 the time to detect and respond to attacks from
12 days to milliseconds
13 [https://cloudblogs.microsoft.com/microsoftsecure/
14 2018/06/07/machine-learning-vs-social-
15 engineering/;](https://cloudblogs.microsoft.com/microsoftsecure/2018/06/07/machine-learning-vs-social-engineering/)

16 Q. Please comment on Mr. Wyman's allegations that other
17 operating systems' have better security than
18 Microsoft.

19 A. As OSX and Linux become more widely used, threats are
20 targeting those systems. "Mac users can no longer
21 afford to ignore the possibility of being compromised

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1 by malicious software. These threats will only grow
2 more numerous and more sophisticated as time goes
3 on": [https://www.csoonline.com/article/3267893/security/
4 y/microsoft-windows-10-vs-apple-macos-18-security-
5 features-compared.html](https://www.csoonline.com/article/3267893/security/microsoft-windows-10-vs-apple-macos-18-security-features-compared.html)

6 OSX and Linux Malware are demonstrably on the rise,
7 OSX malware exploits have increase by 270% in the
8 first two months of 2018:

- 9 ▪ [https://www.computerworld.com/article/3262225/app
10 le-mac/warning-as-mac-malware-exploits-climb-
11 270.html](https://www.computerworld.com/article/3262225/apple-mac/warning-as-mac-malware-exploits-climb-270.html)
- 12 ▪ [https://www.pcworld.com/article/3156931/linux/why
13 -malware-should-be-a-concern-for-all-linux-users-
14 and-what-to-do-about-it.html](https://www.pcworld.com/article/3156931/linux/why-malware-should-be-a-concern-for-all-linux-users-and-what-to-do-about-it.html)

15 Linux is vulnerable to Ultrasonic attacks:

- 16 o [https://arstechnica.com/information-
17 technology/2018/05/attackers-can-send-sounds-to-
18 ddos-video-recorders-and-pcs/](https://arstechnica.com/information-technology/2018/05/attackers-can-send-sounds-to-ddos-video-recorders-and-pcs/)

19 Open Source software can have vulnerabilities - as
20 exemplified by the massive Equifax breach that was the
21 result of an open source

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1 exploit: [https://www.zdnet.com/article/equifax-blames-
open-source-software-for-its-record-breaking-security-
breach/](https://www.zdnet.com/article/equifax-blames-
2 open-source-software-for-its-record-breaking-security-
3 breach/)

4 In summary, Mr. Wyman has failed to demonstrate a
5 compelling case for the Company "to limit the use of
6 Microsoft Windows to as few employees, contractors,
7 etc. as is possible."

8 **Customer Engagement and Marketplace Platform ("CEMP")**

9 Q. In their direct testimony, did the Staff CSP address
10 the transition plan proposed for the Company's REV
11 Demonstration project operating costs and resources?

12 A. No, the Staff CSP did not. The Company currently
13 recovers the program operating and resource costs
14 through the Energy Cost Adjustment surcharge. The
15 Company proposes to recover these costs through base
16 rates once the Demonstration Project timeline has
17 expired.

18 Q. Does this conclude your rebuttal and update testimony?

19 A. Yes, it does.