Reforming the Energy Vision

Demonstration Project Q2 2018 Report

Energy Marketplace



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1.0 Summary

Rochester Gas and Electric (RG&E) Corporation submits this quarterly report to reflect the project expenditures for the RG&E Energy Marketplace REV demonstration project. The RG&E Energy Marketplace REV demonstration project officially ended December 31, 2017 although the online store continues under the same brand name of the RG&E YES Store. During Q2 2018, the project team finalized the scope to expand the YES Store to New York State Electric and Gas (NYSEG) service territory. The YES Store will be operated for both RG&E and NYSEG under the Energy Efficiency (EE) umbrella. Transition of the YES Store to an EE program and expansion to NYSEG is expected to be completed during Q4, 2018.

As was reflected in the Q4 2017 report, the project scope was expanded to include the capability for direct enrollment into the Demand Response program. The cost for this functionality was prorated between the Energy Smart Community marketplace (NYSEG Smart Solutions), and the RG&E YES Store. The RG&E YES Store expense for the DR enrollment functionality is included in Q2 2018. Expenditures for the portal licensing fee will continue to be reported quarterly until the full transition to an EE program is completed.

2.0 Budget Review

