

**Central Hudson Gas & Electric Corp.  
Residential Electric HVAC  
Energy Efficiency Program  
Annual Scorecard Report**

March 30, 2012

In compliance with the “Order Approving ‘Fast Track’ Utility-Administered Electric Energy Efficiency Programs with Modifications” (Issued and Effective January 16, 2009), as directed in Ordering Paragraph #17, Central Hudson Gas & Electric, Corp. (“Central Hudson”) submits the following annual “scorecard report” and narrative.

<b>Program Administrator:</b>	Central Hudson Gas & Electric
<b>Program/Project:</b>	Residential Electric HVAC Program
<b>Reporting period:</b>	2011
<b>Report Contact person:</b>	Amanda DiMaso, Energy Efficiency <a href="mailto:adimaso@cenhud.com">adimaso@cenhud.com</a> (845) 486-5565

**1. Program Status**

Central Hudson offers its residential electric HVAC program to its customers under the umbrella name “Home Energy SavingsCentral.” This name is used for marketing purposes to eliminate customer confusion. This program has been operational since May 18, 2009. Central Hudson contracted Honeywell Utility Solutions as the implementation contractor for this program. Central Hudson is offering this electric energy efficiency program as detailed below:

➤ **Home Energy SavingsCentral**

Under the Residential Electric HVAC program, Central Hudson residential electric customers can receive equipment rebates for eligible energy efficiency equipment and measures to existing homes including eligible: central air conditioners (\$400 - \$600), central air source heat pumps (\$400 - \$600), ECM furnace fans (\$200), heat pump water heaters (\$400), programmable thermostats (\$25) and duct and air sealing (up to \$600).

All efficiency eligibility levels and rebate levels are as detailed in the above referenced order.

## **2. Performance Relative to Key Goals:**

To date, this program has achieved 2,812,290 kWh of annual electric savings, approximately 118% of the cumulative program goal

## **3. Program Implementation Activities**

### **(a) Marketing Activities**

#### **Email marketing**

Central Hudson sent the quarterly e-newsletter *PowerTalk* to 60,000 residential customers. Email blasts were regularly sent to target customers for promotions such as the heat pump water heater promotion with Sears and General Electric.

#### **Newsletter**

Central Hudson included an article on residential energy efficiency programs in the quarterly *Senior Times* publication, which is sent to approximately 13,000 residential customers

A front-page article in the Central Hudson employee newsletter ran in June regarding the heat pump water heater promotion at Sears.

On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. The Dutchess County Regional Chamber of Commerce presented this event

On May 26, Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. The Orange County Chamber of Commerce presented this event.

#### **Internet**

Central Hudson continued internet marketing through SavingsCentral.com and CentralHudson.com. In 2011 there were over 19,000 visitors to SavingsCentral.com

As part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, Central Hudson ran banner ads and advertorials on the web site [www.newyorkhousemagazine.com](http://www.newyorkhousemagazine.com).

A web banner was created for cooling rebates on [www.CentralHudson.com](http://www.CentralHudson.com).

### **Social media**

Throughout 2011, Central Hudson posted information about energy efficiency and energy efficiency program on Facebook and Twitter.

### **Trade Ally outreach**

Central Hudson hosted several meetings with Top Flight Trade Allies to plan outreach and marketing for 2011.

Central Hudson sent six e-newsletters to residential Trade Allies

Central Hudson participated in sixteen “Dealer Day” and similar promotional events at HVAC distributors throughout the service area in April and May.

In December, Letters and email were sent to all residential Trade Allies in order to have new participation agreements signed for new energy efficiency programs in 2012.

### **Customer outreach**

In 2011, Central Hudson presented on energy efficiency and programs offered at several locations throughout the service territory. On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. On December 6<sup>th</sup> Central Hudson had a table at the Orange County Partnership Annual Event at Anthony’s Pier 9 in New Windsor to promote our energy efficiency programs. On December 7<sup>th</sup> Central Hudson made a presentation to the Ellenville Chamber of Commerce on commercial and residential energy efficiency programs.

### **Direct mail**

Central Hudson sent postcards to customers in order to educate them on our program offerings. We also targeted electric heating customers to make them aware of our relationship with Sears and General Electric in regards to the promotion of the heat pump water heater.

### **Bill insert**

There were several energy efficiency bill inserts included in customer bills during 2011. Some of these included: photos and quotes of satisfied customers as part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign, cooling season rebates, rectangular advertisement promoting the commercial lighting program, and information on residential HVAC electric and gas measures.

### **Strategic partnering**

During December, Central Hudson continued its partnership with Sustainable Hudson Valley to market the Ten Percent Challenge in Red Hook, NY. This initiative challenges communities (both residences and businesses) to use 10 percent less energy within a year's time and to get 10 percent of peers involved.

### **Earned media**

On March 17, Mid Hudson News featured an article on how the Town of Fishkill taking advantage of Central Hudson's energy efficient commercial lighting program for government owned buildings.

### **Newspapers**

As part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, Central Hudson ran ads in all daily newspapers within Central Hudson's service area from May 1 through May 30.

### **Store Advertising**

Posters and price cards for the General Electric GeoSpring heat pump water heater were on display at Sears during the promotion.

### **Video channels**

Central Hudson premiered and continued through 2011, a 30-second television commercial on cable networks and four web videos on Youtube. These videos are part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign.

Events for 2011 are listed below. Public events are listed and updated regularly at [www.SavingsCentral.com/events.html](http://www.SavingsCentral.com/events.html).

## **2011 OUTREACH AND EVENTS CALENDAR**

<b>Date</b>	<b>Event/meeting</b>	<b>Location</b>	<b>Audience</b>
Jan. 22	Fishkill EE Workshop	Fishkill	Homeowners
Jan. 27	Bus. Energy Savings Workshop #1	Kingston	Homeowners
Feb. 9	Hudson Valley Home Matters	Poughkeepsie	Homeowners
Feb. 11	BPI-certified Trade Ally meeting	Poughkeepsie	Trade Allie
Mar. 1	FW Webb	Newburgh	Trade Allies
Mar. 2	Builders Association Trade Show	New Windsor	Trade Allies
Mar. 3	RE Michel Company	Poughkeepsie	Trade Allies
Mar. 15	JD Johnson	Poughkeepsie	Trade Allies
Mar. 16	Security Supply	Kingston	Trade Allies
Mar. 17	FW Webb	Newburgh	Trade Allies
Mar. 22	Security Supply	Poughkeepsie	Trade Allies

Mar. 23	RIIM Plumbing & Heating Supply	Hopewell Jcntr	Trade Allies
Mar. 24	RE Michel Company	New Windsor	Trade Allies
Mar. 29	Ral Supply	Fishkill	Trade Allies
Mar. 30	RIIM Plumbing & Heating Supply	Newburgh	Trade Allies
Mar. 31	Ral Supply	New Windsor	Trade Allies
Apr. 6	New Paltz Chamber Luncheon	Kingston	Business community
Apr. 12	United distributorship	Poughkeepsie	Trade Allies
Apr. 13	Comm. Lighting Open House	Kingston	industrial customers
Apr. 14	RAL Fishkill	Fishkill	Trade Allies
Apr. 15	N&S meeting w/ CH	Fishkill	trade Allies
Apr. 18-22	Big Box Outreach Week	Hudson Valley	Home Depot, Lowes
Apr. 18-22	N&S Supply Outreach (3 stores)	Hudson Valley	Trade Allies
Apr. 19	Earth Day – Stewart Intl. Airport	Newburgh	Residential customers
Apr. 19	JD Johnson Sales	Poughkeepsie	Trade Allies
Apr. 20	USGBC - Sky Top Restaurant	Kingston	Trade Allies
Apr. 27	Renewable Energy Symposium	Millbrook	Green Community
May 4	Dealer Day – Security Supply	Poughkeepsie	Trade Allies
May 4	Manufacturers Symposium	Poughkeepsie	manufacturers
May 10	Dealer Day – Yuan Co.	New Paltz	Trade Allies
May 11	F.W. Webb	Newburgh	Trade Allies
May 17	R.E. Michel	Newburgh	Trade Allies
May 17	Ulster Co. Fireman’s Assoc	Rosendale	Fire houses
May 18-20	Kingston outreach/audits	Kingston	Small businesses
May 24	R.A.L. Supply	Fishkill	Trade Allies
May 27	Orange Co. Sustainability Summit	Newburgh	Business community
Jun 10	Meet with Home Energy Consultants	Poughkeepsie	Trade Allies
Jun 14	N&S Supply heat pump water heater	Fishkill	Trade Allies
Jun 18	Top Flight Trade Ally phone outreach	Hudson Valley	Trade Allies
Jun 29	A.O.Smith heat pump wh demo	Kingston	Trade Allies
Jun 29	A.O.Smith heat pump wh demo	Poughkeepsie	Trade Allies
Aug. 16-18	Pricing Provision Seminar	Hudson Valley	Commercial/Industrial customers
Aug. 23-26	Dutchess County Fair	Rhinebeck	Residential customers
Sept. 14-15	Commercial Lighting Seminars	Hudson Valley	Commercial/Industrial customers
Sept. 14	Orange County Chamber Expo	New Windsor	Commercial & Residential
Sept. 18	Taste of New Paltz	New Paltz	Commercial & Residential
Sept. 23	Ulster Regional Chamber Showcase	Stone Ridge	Commercial & Residential
Oct. 14	Commercial Lighting Seminar	Poughkeepsie	Small Commercial
Oct. 20	Coxsackie Chamber	Coxsackie	Chamber Community
Oct. 25	Cornwall Chamber	Cornwall	Chamber Community
Oct. 25	Weatherization and EE day at PHA	Poughkeepsie	Municipal Officials
Oct. 26	Dutchess Chamber Marketplace	Coxsackie	Chamber Community
Oct. 31	Commercial Lighting Seminar	Poughkeepsie	Small Business
Nov.11	Trade Ally Meeting	Kingston	Trade Allies
Nov.15	Commercial Lighting Seminar	Poughkeepsie	Business customers
Nov.29	Commercial Lighting Seminar	Poughkeepsie	Business customers
Dec. 2	Commercial Lighting Seminar	Montgomery	Chamber community
Dec. 6	Orange Co. Partnership Event	New Windsor	Business customers
Dec. 7	Ellenville Chamber Meeting	Ellenville	Chamber community
Dec. 15	Commercial Lighting Seminar	Poughkeepsie	Business customers

**(b) Other Activities**

Central Hudson is an active participant on the Energy Efficiency Program Administrator Collaborative (EEPAC) with NYSERDA and the other New York State utilities. Central Hudson is an active participant on the Steering Committee and working groups discussing double dipping / counting, referrals, contractor qualifications, training, and collaborative outreach.

Central Hudson is represented on the EEPS Implementation Advisory Group (IAG) and Evaluation Advisory Group (IAG) as well as various subcommittees committed to accomplishing tactical goals. Central Hudson has participated in numerous conference calls and meetings with the other utilities in New York State (called the "Joint Utility" operational group) to discuss program operation and structure to minimize market confusion and promote best practices.

**4. Customer Complaints and/or Disputes**

There have been no customer complaints and/or disputes.

**5. Changes to Subcontractors or Staffing**

There have been no updates to staffing or contractors since the previous scorecard.

**6. Additional Issues**

There are no additional issues for this program

**7. Evaluation Activities**

Central Hudson contracted with Applied Energy Group (AEG) to perform a process evaluation. AEG has many years of previous experience in performing process and impact evaluations of energy efficiency programs. A detailed process evaluation report for this program is currently being finalized and will be complete by the end of 2011.

**Central Hudson Gas & Electric Corp.  
Residential Natural Gas HVAC  
Energy Efficiency Program  
Annual Scorecard Report**

March 30, 2012

In compliance with the “Order Approving ‘Fast Track’ Utility-Administered Gas Energy Efficiency Programs with Modifications” (Issued and Effective April 9, 2009), as directed in Ordering Paragraph #14, Central Hudson Gas & Electric, Corp. (“Central Hudson”) submits the following annual “scorecard report” and narrative.

<b>Program Administrator:</b>	Central Hudson Gas & Electric
<b>Program/Project:</b>	Residential Natural Gas HVAC Program
<b>Reporting period:</b>	2011
<b>Report Contact person:</b>	Amanda DiMaso, Energy Efficiency <a href="mailto:adimaso@cenhud.com">adimaso@cenhud.com</a> (845) 486-5565

**1. Program Status**

Central Hudson is offering its residential natural gas program to its customers under the umbrella name “Home Energy SavingsCentral.” This name is being used for marketing purposes to eliminate customer confusion. This program has been operational since July 1, 2009. Central Hudson has contracted Honeywell Utility as the implementation contractor for this program. Central Hudson is offering this natural gas energy efficiency program as detailed below:

➤ **Home Energy SavingsCentral**

Under the Residential Natural Gas HVAC Program, Central Hudson residential natural gas customers can receive rebates for the installation of energy efficient natural gas equipment including efficient furnaces (\$140), furnaces with ECM fans (\$280 - \$420), steam and water boilers (\$350 to \$700), indirect water heaters (\$210), programmable thermostats (\$18), and duct and air sealing (up to \$420). All efficiency eligibility levels and rebate levels are as ordered in the “Order Approving Three New Energy Efficiency Portfolio Standard (EEPS) Programs and Enhancing Funding and Making Other Modifications for Other EEPS Programs” (issued and effective June 24, 2010.)

## 2. Performance Relative to Key Goals

To date the program has acquired 171, 070 Therms of natural gas savings, or 67.4% of the program's cumulative natural gas savings goal.

The program has also acquired 135,153 kWh of annual electrical savings to date. This program has no electrical savings goal.

## 3. Program Implementation Activities

### (a) Marketing Activities

#### Email marketing

Central Hudson sent the quarterly e-newsletter *PowerTalk* to 60,000 residential customers. Email blasts were regularly sent to target customers for promotions such as the heat pump water heater promotion with Sears and General Electric.

#### Newsletter

Central Hudson included an article on residential energy efficiency programs in the quarterly *Senior Times* publication, which is sent to approximately 13,000 residential customers

A front-page article in the Central Hudson employee newsletter ran in June regarding the heat pump water heater promotion at Sears.

On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. The Dutchess County Regional Chamber of Commerce presented this event

On May 26, Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. The Orange County Chamber of Commerce presented this event.

#### Internet

Central Hudson continued internet marketing through SavingsCentral.com and CentralHudson.com. In 2011 there were over 19,000 visitors to SavingsCentral.com

As part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, Central Hudson ran banner ads and advertorials on the web site [www.newyorkhousemagazine.com](http://www.newyorkhousemagazine.com).

A web banner was created for cooling rebates on [www.CentralHudson.com](http://www.CentralHudson.com).



### **Social media**

Throughout 2011, Central Hudson posted information about energy efficiency and energy efficiency program on Facebook and Twitter.

### **Trade Ally outreach**

Central Hudson hosted several meetings with Top Flight Trade Allies to plan outreach and marketing for 2011.

Central Hudson sent six e-newsletters to residential Trade Allies

Central Hudson participated in sixteen “Dealer Day” and similar promotional events at HVAC distributors throughout the service area in April and May.

In December, Letters and email were sent to all residential Trade Allies in order to have new participation agreements signed for new energy efficiency programs in 2012.

### **Customer outreach**

In 2011, Central Hudson presented on energy efficiency and programs offered at several locations throughout the service territory. On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. On December 6<sup>th</sup> Central Hudson had a table at the Orange County Partnership Annual Event at Anthony’s Pier 9 in New Windsor to promote our energy efficiency programs. On December 7<sup>th</sup> Central Hudson made a presentation to the Ellenville Chamber of Commerce on commercial and residential energy efficiency programs.

### **Direct mail**

Central Hudson sent postcards to customers in order to educate them on our program offerings. We also targeted electric heating customers to make them aware of our relationship with Sears and General Electric in regards to the promotion of the heat pump water heater.

### **Bill insert**

There were several energy efficiency bill inserts included in customer bills during 2011. Some of these included: photos and quotes of satisfied customers as part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign, cooling season rebates, rectangular advertisement promoting the commercial lighting program, and information on residential HVAC electric and gas measures.

### **Strategic partnering**

During December, Central Hudson continued its partnership with Sustainable Hudson Valley to market the Ten Percent Challenge in Red Hook, NY. This initiative challenges communities (both residences and businesses) to use 10 percent less energy within a year's time and to get 10 percent of peers involved.

### **Earned media**

On March 17, Mid Hudson News featured an article on how the Town of Fishkill taking advantage of Central Hudson's energy efficient commercial lighting program for government owned buildings.

### **Newspapers**

As part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, Central Hudson ran ads in all daily newspapers within Central Hudson's service area from May 1 through May 30.

### **Store Advertising**

Posters and price cards for the General Electric GeoSpring heat pump water heater were on display at Sears during the promotion.

### **Video channels**

Central Hudson premiered and continued through 2011, a 30-second television commercial on cable networks and four web videos on Youtube. These videos are part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign.

Events for 2011 are listed below. Public events are listed and updated regularly at [www.SavingsCentral.com/events.html](http://www.SavingsCentral.com/events.html).

## **2011 OUTREACH AND EVENTS CALENDAR**

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Mar. 2	Builders Association Trade Show	New Windsor	Trade Allies
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Mar. 23	RIIM Plumbing & Heating Supply	Hopewell Jcnctn	Trade Allies
Mar. 24	RE Michel Company	New Windsor	Trade Allies
Mar. 29	Ral Supply	Fishkill	Trade Allies
Mar. 30	RIIM Plumbing & Heating Supply	Newburgh	Trade Allies

Mar. 31	Ral Supply	New Windsor	Trade Allies
Apr. 6	New Paltz Chamber Luncheon	Kingston	Business community
Apr. 12	United distributorship	Poughkeepsie	Trade Allies
Apr. 13	Comm. Lighting Open House	Kingston	industrial customers
Apr. 14	RAL Fishkill	Fishkill	Trade Allies
Apr. 15	N&S meeting w/ CH	Fishkill	trade Allies
Apr. 18-22	Big Box Outreach Week	Hudson Valley	Home Depot, Lowes
Apr. 18-22	N&S Supply Outreach (3 stores)	Hudson Valley	Trade Allies
Apr. 19	Earth Day – Stewart Intl. Airport	Newburgh	Residential customers
Apr. 19	JD Johnson Sales	Poughkeepsie	Trade Allies
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May 17	R.E. Michel	Newburgh	Trade Allies
May 17	Ulster Co. Fireman’s Assoc	Rosendale	Fire houses
May 18-20	Kingston outreach/audits	Kingston	Small businesses
May 24	R.A.L. Supply	Fishkill	Trade Allies
May 27	Orange Co. Sustainability Summit	Newburgh	Business community
Jun 10	Meet with Home Energy Consultants	Poughkeepsie	Trade Allies
Jun 14	N&S Supply heat pump water heater	Fishkill	Trade Allies
Jun 18	Top Flight Trade Ally phone outreach	Hudson Valley	Trade Allies
Jun 29	A.O.Smith heat pump wh demo	Kingston	Trade Allies
Jun 29	A.O.Smith heat pump wh demo	Poughkeepsie	Trade Allies
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Aug. 23-26	Dutchess County Fair	Rhinebeck	Residential customers
Sept. 14-15	Commercial Lighting Seminars	Hudson Valley	Commercial/Industrial customers
Sept. 14	Orange County Chamber Expo	New Windsor	Commercial & Residential
Sept. 18	Taste of New Paltz	New Paltz	Commercial & Residential
Sept. 23	Ulster Regional Chamber Showcase	Stone Ridge	Commercial & Residential
Oct. 14	Commercial Lighting Seminar	Poughkeepsie	Small Commercial
Oct. 20	Coxsackie Chamber	Coxsackie	Chamber Community
Oct. 25	Cornwall Chamber	Cornwall	Chamber Community
Oct. 25	Weatherization and EE day at PHA	Poughkeepsie	Municipal Officials
Oct. 26	Dutchess Chamber Marketplace	Coxsackie	Chamber Community
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Nov.29	Commercial Lighting Seminar	Poughkeepsie	Business customers
Dec. 2	Commercial Lighting Seminar	Montgomery	Chamber community
Dec. 6	Orange Co. Partnership Event	New Windsor	Business customers
Dec. 7	Ellenville Chamber Meeting	Ellenville	Chamber community
Dec. 15	Commercial Lighting Seminar	Poughkeepsie	Business customers

**(b) Other Activities**

Central Hudson is an active participant on the Energy Efficiency Program Administrator Collaborative (EEPAC) with NYSERDA and the other New York State utilities. Central Hudson is an active participant on the Steering Committee and working groups discussing double dipping / counting, referrals, contractor qualifications, training, collaborative outreach, and web content.

Central Hudson has participated in numerous conference calls and meetings with the other utilities in New York State (called the “Joint Utility” operational group) to discuss program operation and structure to minimize market confusion and promote best practices.

**4. Customer Complaints and/or Disputes**

There have been no customer complaints and/or disputes.

**5. Changes to Subcontractors or Staffing**

There have been no updates to staffing or contractors since the previous scorecard.

**6. Additional Issues**

**7. Evaluation Activities**

Central Hudson contracted with Applied Energy Group (AEG) to perform a process evaluation. AEG has many years of previous experience in performing process and impact evaluations of energy efficiency programs. A detailed process evaluation report for this program is currently being finalized and will be complete by the end of 2011.

Central Hudson plans to perform a joint impact evaluation for this program with other program administrators in New York. This will leverage the benefit of having similar programs throughout the state and ensure the highest quality evaluation possible under the program budget.

**Central Hudson Gas & Electric Corp.  
Small Business Electric  
Energy Efficiency Program  
Annual Scorecard Report**

March 30, 2012

In compliance with the “Order Approving ‘Fast Track’ Utility-Administered Electric Energy Efficiency Programs with Modifications” (Issued and Effective January 16, 2009), as directed in Ordering Paragraph #17, Central Hudson Gas & Electric, Corp. (“Central Hudson”) submits the following annual “scorecard report” and narrative.

<b>Program Administrator:</b>	Central Hudson Gas & Electric
<b>Program/Project:</b>	Small Business Electric Program
<b>Reporting period:</b>	2011
<b>Report Contact person:</b>	Amanda DiMaso, Energy Efficiency <a href="mailto:adimaso@cenhud.com">adimaso@cenhud.com</a> (845) 486-5565

**1. Program Status**

Central Hudson is offering its electric energy efficiency program to its eligible small business customers under the name “Business Energy SavingsCentral,” as detailed below. This program has been operational since May 18, 2009.

➤ **Business Energy SavingsCentral**

As of November 1, 2010, Central Hudson’s Business energy savings program is being delivered under a Direct Install model. The customer receives a free energy audit, followed by a comprehensive proposal for an energy efficient lighting solution, and turn-key project services such that 70% of the total project cost is covered by Central Hudson incentives. Central Hudson has contracted with Alliance Energy Solutions to act as the program’s direct installer. Eligible customers include all non-residential customers below 100kW on demand<sup>1</sup>. Eligible measures include interior lighting and lighting controls.

As discussed in the recent letter to Mr. Floyd Barwig, Central Hudson applied a downward adjustment to the incentive level for the Commercial Electric Program from the current 70% incentive level to a 60% incentive level. This adjustment is being applied to uncommitted incentive funds from both the original program authorization and the recently authorized incremental incentive funds.

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<sup>1</sup> Based on the most recent 12-month demand average on a rolling basis.

## 2. Performance Relative to Key Goals

To date 34,052,289 kWh of electrical savings have been achieved under this program, or approximately 85% of the program's cumulative savings target.

The original incentive budget of \$3,371,926 has been completely expended. Newly completed projects have been funded through the enhanced funding of \$1,000,000 for incentives under this program. The tables below illustrate total expenditures and energy impacts associated with each funding bucket.

### Small Business Program Incentive Budget Breakdown

Funding Bucket	Original	New	Total
Total Incentive Budget	\$8,727,042	\$2,150,000	\$10,877,042
Incentives Spent	\$8,727,042	\$247,110	\$8,974,152
Incentives Currently Committed	\$0	\$1,241,921	\$1,241,921
Total Incentives Acquired and/or committed to date	\$8,727,042	\$1,489,031	\$10,216,073

### Small Business Program Incentive Savings Breakdown

Funding Bucket	Original	New	Total
Cumulative kWh Savings Acquired	33,343,959	708,329	34,052,288
KWh Currently Committed	0	5,706,988	5,706,988
Cumulative kWh Acquired and/or committed to date	33,343,959	6,415,317	39,759,276

## 3. Program Implementation Activities

### (a) Marketing Activities

#### Email marketing

Central Hudson sent the quarterly e-newsletter *PowerTalk* to 60,000 residential customers. Email blasts were regularly sent to target customers for promotions such as the heat pump water heater promotion with Sears and General Electric.

### **Newsletter**

Central Hudson included an article on residential energy efficiency programs in the quarterly *Senior Times* publication, which is sent to approximately 13,000 residential customers

A front-page article in the Central Hudson employee newsletter ran in June regarding the heat pump water heater promotion at Sears.

On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. The Dutchess County Regional Chamber of Commerce presented this event

On May 26, Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. The Orange County Chamber of Commerce presented this event.

### **Internet**

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As part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign, Central Hudson ran banner ads and advertorials on the web site [www.newyorkhousemagazine.com](http://www.newyorkhousemagazine.com).

A web banner was created for cooling rebates on [www.CentralHudson.com](http://www.CentralHudson.com).

### **Social media**

Throughout 2011, Central Hudson posted information about energy efficiency and energy efficiency program on Facebook and Twitter.

### **Trade Ally outreach**

Central Hudson hosted several meetings with Top Flight Trade Allies to plan outreach and marketing for 2011.

Central Hudson sent six e-newsletters to residential Trade Allies

Central Hudson participated in sixteen “Dealer Day” and similar promotional events at HVAC distributors throughout the service area in April and May.

In December, Letters and email were sent to all residential Trade Allies in order to have new participation agreements signed for new energy efficiency programs in 2012.

### **Customer outreach**

In 2011, Central Hudson presented on energy efficiency and programs offered at several locations throughout the service territory. On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. On December 6<sup>th</sup> Central Hudson had a table at the Orange County Partnership Annual Event at Anthony's Pier 9 in New Windsor to promote our energy efficiency programs. On December 7<sup>th</sup> Central Hudson made a presentation to the Ellenville Chamber of Commerce on commercial and residential energy efficiency programs.

### **Direct mail**

Central Hudson sent postcards to customers in order to educate them on our program offerings. We also targeted electric heating customers to make them aware of our relationship with Sears and General Electric in regards to the promotion of the heat pump water heater.

### **Bill insert**

There were several energy efficiency bill inserts included in customer bills during 2011. Some of these included: photos and quotes of satisfied customers as part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, cooling season rebates, rectangular advertisement promoting the commercial lighting program, and information on residential HVAC electric and gas measures.

### **Strategic partnering**

During December, Central Hudson continued its partnership with Sustainable Hudson Valley to market the Ten Percent Challenge in Red Hook, NY. This initiative challenges communities (both residences and businesses) to use 10 percent less energy within a year's time and to get 10 percent of peers involved.

### **Earned media**

On March 17, Mid Hudson News featured an article on how the Town of Fishkill taking advantage of Central Hudson's energy efficient commercial lighting program for government owned buildings.

### **Newspapers**

As part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, Central Hudson ran ads in all daily newspapers within Central Hudson's service area from May 1 through May 30.



### **Store Advertising**

Posters and price cards for the General Electric GeoSpring heat pump water heater were on display at Sears during the promotion.

### **Video channels**

Central Hudson premiered and continued through 2011, a 30-second television commercial on cable networks and four web videos on Youtube. These videos are part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign.

Events for 2011 are listed below. Public events are listed and updated regularly at [www.SavingsCentral.com/events.html](http://www.SavingsCentral.com/events.html).

## **2011 OUTREACH AND EVENTS CALENDAR**

<b><u>Date</u></b>	<b><u>Event/meeting</u></b>	<b><u>Location</u></b>	<b><u>Audience</u></b>
Jan. 22	Fishkill EE Workshop	Fishkill	Homeowners
Jan. 27	Bus. Energy Savings Workshop #1	Kingston	Homeowners
Feb. 9	Hudson Valley Home Matters	Poughkeepsie	Homeowners
Feb. 11	BPI-certified Trade Ally meeting	Poughkeepsie	Trade Allie
Mar. 1	FW Webb	Newburgh	Trade Allies
Mar. 2	Builders Association Trade Show	New Windsor	Trade Allies
Mar. 3	RE Michel Company	Poughkeepsie	Trade Allies
Mar. 15	JD Johnson	Poughkeepsie	Trade Allies
Mar. 16	Security Supply	Kingston	Trade Allies
Mar. 17	FW Webb	Newburgh	Trade Allies
Mar. 22	Security Supply	Poughkeepsie	Trade Allies
Mar. 23	RIIM Plumbing & Heating Supply	Hopewell Jcnct	Trade Allies
Mar. 24	RE Michel Company	New Windsor	Trade Allies
Mar. 29	Ral Supply	Fishkill	Trade Allies
Mar. 30	RIIM Plumbing & Heating Supply	Newburgh	Trade Allies
Mar. 31	Ral Supply	New Windsor	Trade Allies
Apr. 6	New Paltz Chamber Luncheon	Kingston	Business community
Apr. 12	United distributorship	Poughkeepsie	Trade Allies
Apr. 13	Comm. Lighting Open House	Kingston	industrial customers
Apr. 14	RAL Fishkill	Fishkill	Trade Allies
Apr. 15	N&S meeting w/ CH	Fishkill	trade Allies
Apr. 18-22	Big Box Outreach Week	Hudson Valley	Home Depot, Lowes
Apr. 18-22	N&S Supply Outreach (3 stores)	Hudson Valley	Trade Allies
Apr. 19	Earth Day – Stewart Intl. Airport	Newburgh	Residential customers
Apr. 19	JD Johnson Sales	Poughkeepsie	Trade Allies
Apr. 20	USGBC - Sky Top Restaurant	Kingston	Trade Allies
Apr. 27	Renewable Energy Symposium	Millbrook	Green Community
May 4	Dealer Day – Security Supply	Poughkeepsie	Trade Allies
May 4	Manufacturers Symposium	Poughkeepsie	manufacturers
May 10	Dealer Day – Yuan Co.	New Paltz	Trade Allies
May 11	F.W. Webb	Newburgh	Trade Allies
May 17	R.E. Michel	Newburgh	Trade Allies
May 17	Ulster Co. Fireman’s Assoc	Rosendale	Fire houses
May 18-20	Kingston outreach/audits	Kingston	Small businesses
May 24	R.A.L. Supply	Fishkill	Trade Allies
May 27	Orange Co. Sustainability Summit	Newburgh	Business community
Jun 10	Meet with Home Energy Consultants	Poughkeepsie	Trade Allies
Jun 14	N&S Supply heat pump water heater	Fishkill	Trade Allies
Jun 18	Top Flight Trade Ally phone outreach	Hudson Valley	Trade Allies
Jun 29	A.O.Smith heat pump wh demo	Kingston	Trade Allies
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Aug. 16-18	Pricing Provision Seminar	Hudson Valley	Commercial/Industrial customers
Aug. 23-26	Dutchess County Fair	Rhinebeck	Residential customers
Sept. 14-15	Commercial Lighting Seminars	Hudson Valley	Commercial/Industrial customers
Sept. 14	Orange County Chamber Expo	New Windsor	Commercial & Residential
Sept. 18	Taste of New Paltz	New Paltz	Commercial & Residential
Sept. 23	Ulster Regional Chamber Showcase	Stone Ridge	Commercial & Residential
Oct. 14	Commercial Lighting Seminar	Poughkeepsie	Small Commercial
Oct. 20	Coxsackie Chamber	Coxsackie	Chamber Community
Oct. 25	Cornwall Chamber	Cornwall	Chamber Community
Oct. 25	Weatherization and EE day at PHA	Poughkeepsie	Municipal Officials
Oct. 26	Dutchess Chamber Marketplace	Coxsackie	Chamber Community
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Nov.29	Commercial Lighting Seminar	Poughkeepsie	Business customers
Dec. 2	Commercial Lighting Seminar	Montgomery	Chamber community
Dec. 6	Orange Co. Partnership Event	New Windsor	Business customers
Dec. 7	Ellenville Chamber Meeting	Ellenville	Chamber community
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**(b) Other Activities**

Central Hudson is an active participant on the Energy Efficiency Program Administrator Collaborative (EEPAC) with NYSERDA and the other New York State utilities. Central Hudson is an active participant on the Steering Committee and working groups discussing double dipping / counting, referrals, contractor qualifications, training, collaborative outreach, and web content.

Central Hudson has participated in numerous conference calls and meetings with the other utilities in New York State (called the “Joint Utility” operational group) to discuss program operation and structure to minimize market confusion and promote best practices.

**4. Customer Complaints and/or Disputes**

There have been no customer complaints and/or disputes.

**5. Changes to Subcontractors or Staffing**

Central Hudson has contracted with Alliance Energy Solutions to deliver this program as the commercial Direct Installer.

**6. Additional Issues**

There are no additional issues.

**7. Evaluation Activities**

Central Hudson contracted with Applied Energy Group (AEG) to perform a process evaluation. AEG has many years of previous experience in performing process and impact evaluations of energy efficiency programs. A detailed process evaluation report for this program is currently being finalized and will be complete by the end of 2011.

**Central Hudson Gas & Electric Corp.  
Mid-Size Commercial Business Electric  
Energy Efficiency Program  
Annual Scorecard Report**

March 30, 2012

In compliance with the “Order Approving Certain Commercial and Industrial Customer Energy Efficiency Programs with Modifications” (Issued and Effective October 23, 2009), as directed in Ordering Paragraph #4, Central Hudson Gas & Electric, Corp. (“Central Hudson”) submits the following Annual “scorecard report” and narrative.

<b>Program Administrator:</b>	Central Hudson Gas & Electric
<b>Program/Project:</b>	Mid-Size Commercial Business Electric Program
<b>Reporting period:</b>	2011
<b>Report Contact person:</b>	Amanda DiMaso, Energy Efficiency <a href="mailto:adimaso@cenhud.com">adimaso@cenhud.com</a> (845) 486-5565

**1. Program Status**

Central Hudson is offering its electric energy efficiency program to its eligible mid-size commercial customers under the name “Business Energy SavingsCentral”, as detailed below. This program has been operational since January 1, 2010.

➤ **Business Energy SavingsCentral**

As of November 1, 2010, Central Hudson’s Business energy savings program is being delivered under a Direct Install model. The customer receives a free energy audit, followed by a comprehensive proposal for an energy efficient lighting solution, and turn-key project services such that 70% of the total project cost is covered by Central Hudson incentives. Central Hudson has contracted with Alliance Energy Solutions to act as the program’s direct installer. Eligible customers include all non-residential customers below 100kW on demand<sup>2</sup>. Eligible measures include interior lighting and lighting controls.

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<sup>2</sup> Based on the most recent 12-month demand average on a rolling basis.

## 2. Performance Relative to Key Goals

To date, 15,855,785 kWh of electrical savings have been achieved under this program, or 149% of the program's cumulative savings target.

The original incentive budget of \$3,371,926 has been completely expended. Newly completed projects have been funded through the enhanced funding of \$1,000,000 for incentives under this program. The tables below illustrate total expenditures and energy impacts associated with each funding bucket.

### Mid-Size Business Program Incentive Budget Breakdown

Funding Bucket	Original	New	Total
Total Incentive Budget	\$3,371,926	\$1,350,000	\$4,721,926
Incentives Spent <sup>3</sup>	\$3,371,926	\$705,671	\$4,077,597
Incentives Currently Committed	\$0	\$633,094	\$633,094
Total Incentives Acquired and/or committed to date	\$3,371,926	\$1,338,765	\$4,710,691

### Mid-Size Business Program Incentive Savings Breakdown

Funding Bucket	Original	New	Total
Cumulative kWh Savings Acquired	12,887,455	2,968,330	15,855,785
KWh Currently Committed	0	2,303,975	2,303,975
Cumulative kWh Acquired and/or committed to date	12,887,455	5,272,305	18,159,760

## 3. Program Implementation Activities

### (a) Marketing Activities

#### Email marketing

Central Hudson sent the quarterly e-newsletter *PowerTalk* to 60,000 residential customers. Email blasts were regularly sent to target customers for promotions such as the heat pump water heater promotion with Sears and General Electric.

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<sup>3</sup> A small amount of program incentives have been reserved for projects scheduled to be completed in October under the original program budget.

### **Newsletter**

Central Hudson included an article on residential energy efficiency programs in the quarterly *Senior Times* publication, which is sent to approximately 13,000 residential customers

A front-page article in the Central Hudson employee newsletter ran in June regarding the heat pump water heater promotion at Sears.

On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. The Dutchess County Regional Chamber of Commerce presented this event

On May 26, Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. The Orange County Chamber of Commerce presented this event.

### **Internet**

Central Hudson continued internet marketing through SavingsCentral.com and CentralHudson.com. In 2011 there were over 19,000 visitors to SavingsCentral.com

As part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign, Central Hudson ran banner ads and advertorials on the web site [www.newyorkhousemagazine.com](http://www.newyorkhousemagazine.com).

A web banner was created for cooling rebates on [www.CentralHudson.com](http://www.CentralHudson.com).

### **Social media**

Throughout 2011, Central Hudson posted information about energy efficiency and energy efficiency program on Facebook and Twitter.

### **Trade Ally outreach**

Central Hudson hosted several meetings with Top Flight Trade Allies to plan outreach and marketing for 2011.

Central Hudson sent six e-newsletters to residential Trade Allies

Central Hudson participated in sixteen “Dealer Day” and similar promotional events at HVAC distributors throughout the service area in April and May.

In December, Letters and email were sent to all residential Trade Allies in order to have new participation agreements signed for new energy efficiency programs in 2012.

### **Customer outreach**

In 2011, Central Hudson presented on energy efficiency and programs offered at several locations throughout the service territory. On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. On December 6<sup>th</sup> Central Hudson had a table at the Orange County Partnership Annual Event at Anthony's Pier 9 in New Windsor to promote our energy efficiency programs. On December 7<sup>th</sup> Central Hudson made a presentation to the Ellenville Chamber of Commerce on commercial and residential energy efficiency programs.

### **Direct mail**

Central Hudson sent postcards to customers in order to educate them on our program offerings. We also targeted electric heating customers to make them aware of our relationship with Sears and General Electric in regards to the promotion of the heat pump water heater.

### **Bill insert**

There were several energy efficiency bill inserts included in customer bills during 2011. Some of these included: photos and quotes of satisfied customers as part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, cooling season rebates, rectangular advertisement promoting the commercial lighting program, and information on residential HVAC electric and gas measures.

### **Strategic partnering**

During December, Central Hudson continued its partnership with Sustainable Hudson Valley to market the Ten Percent Challenge in Red Hook, NY. This initiative challenges communities (both residences and businesses) to use 10 percent less energy within a year's time and to get 10 percent of peers involved.

### **Earned media**

On March 17, Mid Hudson News featured an article on how the Town of Fishkill taking advantage of Central Hudson's energy efficient commercial lighting program for government owned buildings.

### **Newspapers**

As part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, Central Hudson ran ads in all daily newspapers within Central Hudson's service area from May 1 through May 30.

### **Store Advertising**

Posters and price cards for the General Electric GeoSpring heat pump water heater were on display at Sears during the promotion.

## Video channels

Central Hudson premiered and continued through 2011, a 30-second television commercial on cable networks and four web videos on Youtube. These videos are part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign.

Events for 2011 are listed below. Public events are listed and updated regularly at [www.SavingsCentral.com/events.html](http://www.SavingsCentral.com/events.html).

## 2011 OUTREACH AND EVENTS CALENDAR

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Mar. 1	FW Webb	Newburgh	Trade Allies
Mar. 2	Builders Association Trade Show	New Windsor	Trade Allies
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Mar. 17	FW Webb	Newburgh	Trade Allies
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Mar. 23	RIIM Plumbing & Heating Supply	Hopewell Jcnctn	Trade Allies
Mar. 24	RE Michel Company	New Windsor	Trade Allies
Mar. 29	Ral Supply	Fishkill	Trade Allies
Mar. 30	RIIM Plumbing & Heating Supply	Newburgh	Trade Allies
Mar. 31	Ral Supply	New Windsor	Trade Allies
Apr. 6	New Paltz Chamber Luncheon	Kingston	Business community
Apr. 12	United distributorship	Poughkeepsie	Trade Allies
Apr. 13	Comm. Lighting Open House	Kingston	industrial customers
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May 4	Manufacturers Symposium	Poughkeepsie	manufacturers
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May 17	R.E. Michel	Newburgh	Trade Allies
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Jun 10	Meet with Home Energy Consultants	Poughkeepsie	Trade Allies
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Jun 18	Top Flight Trade Ally phone outreach	Hudson Valley	Trade Allies
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Aug. 16-18	Pricing Provision Seminar	Hudson Valley	Commercial/Industrial customers
Aug. 23-26	Dutchess County Fair	Rhinebeck	Residential customers
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Sept. 14	Orange County Chamber Expo	New Windsor	Commercial & Residential
Sept. 18	Taste of New Paltz	New Paltz	Commercial & Residential

Sept. 23	Ulster Regional Chamber Showcase	Stone Ridge	Commercial & Residential
Oct. 14	Commercial Lighting Seminar	Poughkeepsie	Small Commercial
Oct. 20	Coxsackie Chamber	Coxsackie	Chamber Community
Oct. 25	Cornwall Chamber	Cornwall	Chamber Community
Oct. 25	Weatherization and EE day at PHA	Poughkeepsie	Municipal Officials
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Dec. 6	Orange Co. Partnership Event	New Windsor	Business customers
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**(b) Other Activities**

Central Hudson is an active participant on the Energy Efficiency Program Administrator Collaborative (EPPAC) with NYSERDA and the other New York State utilities. Central Hudson is an active participant on the Steering Committee and working groups discussing double dipping / counting, referrals, contractor qualifications, training, collaborative outreach, and web content.

Central Hudson has participated in numerous conference calls and meetings with the other utilities in New York State (called the “Joint Utility” operational group) to discuss program operation and structure to minimize market confusion and promote best practices.

**4. Customer Complaints and/or Disputes**

There have been no customer complaints and/or disputes.

**5. Changes to Subcontractors or Staffing**

Central Hudson has contracted with Alliance Energy Solutions to deliver this program as the commercial Direct Installer.

**6. Additional Issues**

There are no additional issues.

**7. Evaluation Activities**

Central Hudson contracted with Applied Energy Group (AEG) to perform a process evaluation. AEG has many years of previous experience in performing process and impact evaluations of energy efficiency programs. A detailed process evaluation report for this program is currently being finalized and will be complete by the end of 2011.



# Central Hudson Gas & Electric Corp. Residential Appliance Recycling Energy Efficiency Program Annual Scorecard Report

March 30, 2012

In compliance with the “Order Approving Certain Commercial and Industrial; Residential; and Low-Income Residential Customer Energy Efficiency Programs with Modifications” (Issued and Effective January 4, 2010), as directed in Ordering Paragraph #4, Central Hudson Gas & Electric, Corp. (“Central Hudson”) submits the following annual “scorecard report” and narrative.

<b>Program Administrator:</b>	Central Hudson Gas & Electric
<b>Program/Project:</b>	Residential Appliance Recycling Program
<b>Reporting period:</b>	2011
<b>Report Contact person:</b>	Amanda DiMaso, Energy Efficiency <a href="mailto:adimaso@cenhud.com">adimaso@cenhud.com</a> (845) 486-5565

## 1. Program Status

Central Hudson is offering the Residential Appliance Recycling program to customers. The room air conditioner portion of this program became operational May 15, 2010, and the refrigerator/freezer portion has been operational since June 21, 2010. Central Hudson is offered this electric energy efficiency program as detailed below:

➤ **Residential Appliance Recycling** offers two types of incentives:

**1) Room Air Conditioners.** Residential customers turned in their old, operational window or through-the-wall air conditioner at a participating retailer and had it recycled at no cost. After receiving a proof of recycling certificate, they qualified for a rebate toward the purchase of a new, ENERGY STAR<sup>®</sup> air conditioner from any retailer. This is a mail-in rebate. The air conditioner part of this program concluded on Sept. 15.

**2) Refrigerators and Freezers.** Central Hudson is offering a \$50 incentive to residential customers to pick up their old, working refrigerator or freezer (sized between 10 and 30 cubic feet). Customers schedule pick-ups by phone or online at [www.SavingsCentral.com](http://www.SavingsCentral.com). All equipment will be properly and responsibly recycled.

## **2. Performance Relative to Key Goals**

To date, 8,516,949 kWh of electrical savings have been achieved under this program, or 243% of the program's cumulative savings target.

## **3. Program Implementation Activities**

### **(a) Marketing Activities**

#### **Email marketing**

Central Hudson sent the quarterly e-newsletter *PowerTalk* to 60,000 residential customers. Email blasts were regularly sent to target customers for promotions such as the heat pump water heater promotion with Sears and General Electric.

#### **Newsletter**

Central Hudson included an article on residential energy efficiency programs in the quarterly *Senior Times* publication, which is sent to approximately 13,000 residential customers

A front-page article in the Central Hudson employee newsletter ran in June regarding the heat pump water heater promotion at Sears.

On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. The Dutchess County Regional Chamber of Commerce presented this event

On May 26, Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. The Orange County Chamber of Commerce presented this event.

#### **Internet**

Central Hudson continued internet marketing through SavingsCentral.com and CentralHudson.com. In 2011 there were over 19,000 visitors to SavingsCentral.com

As part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, Central Hudson ran banner ads and advertorials on the web site [www.newyorkhousemagazine.com](http://www.newyorkhousemagazine.com).

A web banner was created for cooling rebates on [www.CentralHudson.com](http://www.CentralHudson.com).

#### **Social media**

Throughout 2011, Central Hudson posted information about energy efficiency and energy efficiency program on Facebook and Twitter.

### **Trade Ally outreach**

Central Hudson hosted several meetings with Top Flight Trade Allies to plan outreach and marketing for 2011.

Central Hudson sent six e-newsletters to residential Trade Allies

Central Hudson participated in sixteen “Dealer Day” and similar promotional events at HVAC distributors throughout the service area in April and May.

In December, Letters and email were sent to all residential Trade Allies in order to have new participation agreements signed for new energy efficiency programs in 2012.

### **Customer outreach**

In 2011, Central Hudson presented on energy efficiency and programs offered at several locations throughout the service territory. On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. On December 6<sup>th</sup> Central Hudson had a table at the Orange County Partnership Annual Event at Anthony’s Pier 9 in New Windsor to promote our energy efficiency programs. On December 7<sup>th</sup> Central Hudson made a presentation to the Ellenville Chamber of Commerce on commercial and residential energy efficiency programs.

### **Direct mail**

Central Hudson sent postcards to customers in order to educate them on our program offerings. We also targeted electric heating customers to make them aware of our relationship with Sears and General Electric in regards to the promotion of the heat pump water heater.

### **Bill insert**

There were several energy efficiency bill inserts included in customer bills during 2011. Some of these included: photos and quotes of satisfied customers as part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign, cooling season rebates, rectangular advertisement promoting the commercial lighting program, and information on residential HVAC electric and gas measures.

### **Strategic partnering**

During December, Central Hudson continued its partnership with Sustainable Hudson Valley to market the Ten Percent Challenge in Red Hook, NY. This initiative challenges communities (both residences and businesses) to use 10 percent less energy within a year’s time and to get 10 percent of peers involved.

### **Earned media**

On March 17, Mid Hudson News featured an article on how the Town of Fishkill taking advantage of Central Hudson's energy efficient commercial lighting program for government owned buildings.

### **Newspapers**

As part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign, Central Hudson ran ads in all daily newspapers within Central Hudson's service area from May 1 through May 30.

### **Store Advertising**

Posters and price cards for the General Electric GeoSpring heat pump water heater were on display at Sears during the promotion.

### **Video channels**

Central Hudson premiered and continued through 2011, a 30-second television commercial on cable networks and four web videos on Youtube. These videos are part of the "Energy Efficiency Pays Off with Central Hudson" satisfied residential customer campaign.

Events for 2011 are listed below. Public events are listed and updated regularly at [www.SavingsCentral.com/events.html](http://www.SavingsCentral.com/events.html).

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**(b) Other Activities**

Central Hudson is an active participant on the Energy Efficiency Program Administrator Collaborative (EEPAC) with NYSERDA and the other New York State utilities. Central Hudson is an active participant on the Steering Committee and working groups discussing double dipping / counting, referrals, contractor qualifications, training, and collaborative outreach.

Central Hudson has participated in numerous conference calls and meetings with the other utilities in New York State (called the “Joint Utility” operational group) to discuss program operation and structure to minimize market confusion and promote best practices.

**2. Customer Complaints and/or Disputes**

There have been no customer complaints and/or disputes.

**3. Changes to Subcontractors or Staffing**

There have been no updates to staffing or contractors since the previous scorecard.

**4. Additional Issues**

There are no additional issues

**7. Evaluation Activities**

Central Hudson contracted with Applied Energy Group (AEG) to perform a process evaluation. AEG has many years of previous experience in performing process and impact evaluations of energy efficiency programs. A detailed process evaluation report for this program is currently being finalized and will be complete by the end of 2011.

**Central Hudson Gas & Electric Corp.  
Commercial Gas Program  
Energy Efficiency Program  
Annual Scorecard Report**

March 30, 2012

In compliance with the “Order Approving Three New Energy Efficiency Portfolio Standard (EEPS) Programs Enhancing Funding and Making Other Modifications for Other EEPS Programs” (Issued and Effective June 24, 2009), as directed in Ordering Paragraph #7, Central Hudson Gas & Electric, Corp. (“Central Hudson”) submits the following annual “scorecard report” and narrative.

<b>Program Administrator:</b>	Central Hudson Gas & Electric
<b>Program/Project:</b>	Commercial Natural Gas Program
<b>Reporting period:</b>	2011
<b>Report Contact person:</b>	Amanda DiMaso, Energy Efficiency <a href="mailto:adimaso@cenhud.com">adimaso@cenhud.com</a> (845) 486-5565

**1. Program Status**

Central Hudson is offering this commercial natural gas energy efficiency program as detailed below:

➤ **Commercial Natural Gas Program**

Under the Residential Natural Gas HVAC Program, Central Hudson residential natural gas customers can receive rebates for the installation of energy efficient natural gas equipment including efficient furnaces (\$140), furnaces with ECM fans (\$500 - \$900), steam and water boilers (\$800 to \$1,200), indirect water heaters (\$300), and programmable thermostats (\$25). All efficiency eligibility levels and rebate levels are as ordered in the “Order Approving Three New Energy Efficiency Portfolio Standard (EEPS) Programs and Enhancing Funding and Making Other Modifications for Other EEPS Programs” (issued and effective June 24, 2010.)

**2. Performance Relative to Key Goals**

To date, this program has acquired 18,700 Therms of natural gas savings, or 57% of the cumulative program goal.

The program has also acquired 3,517 kWh of annual electrical savings to date. This program has no electrical savings goal.

### **3. Program Implementation Activities**

#### **(a) Marketing Activities**

##### **Email marketing**

Central Hudson sent the quarterly e-newsletter *PowerTalk* to 60,000 residential customers. Email blasts were regularly sent to target customers for promotions such as the heat pump water heater promotion with Sears and General Electric.

##### **Newsletter**

Central Hudson included an article on residential energy efficiency programs in the quarterly *Senior Times* publication, which is sent to approximately 13,000 residential customers

A front-page article in the Central Hudson employee newsletter ran in June regarding the heat pump water heater promotion at Sears.

On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. The Dutchess County Regional Chamber of Commerce presented this event

On May 26, Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. The Orange County Chamber of Commerce presented this event.

##### **Internet**

Central Hudson continued internet marketing through SavingsCentral.com and CentralHudson.com. In 2011 there were over 19,000 visitors to SavingsCentral.com

As part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign, Central Hudson ran banner ads and advertorials on the web site [www.newyorkhousemagazine.com](http://www.newyorkhousemagazine.com).

A web banner was created for cooling rebates on [www.CentralHudson.com](http://www.CentralHudson.com).

##### **Social media**

Throughout 2011, Central Hudson posted information about energy efficiency and energy efficiency program on Facebook and Twitter.

##### **Trade Ally outreach**

Central Hudson hosted several meetings with Top Flight Trade Allies to plan outreach and marketing for 2011.

Central Hudson sent six e-newsletters to residential Trade Allies



Central Hudson participated in sixteen “Dealer Day” and similar promotional events at HVAC distributors throughout the service area in April and May.

In December, Letters and email were sent to all residential Trade Allies in order to have new participation agreements signed for new energy efficiency programs in 2012.

### **Customer outreach**

In 2011, Central Hudson presented on energy efficiency and programs offered at several locations throughout the service territory. On April 27, Central Hudson staffed a table and gave a presentation at the Renewable Energy Symposium at the Cary Institute in Millbrook. Central Hudson gave two breakout presentations at the Orange County Sustainability Summit at Orange County Community College in Newburgh. On December 6<sup>th</sup> Central Hudson had a table at the Orange County Partnership Annual Event at Anthony’s Pier 9 in New Windsor to promote our energy efficiency programs. On December 7<sup>th</sup> Central Hudson made a presentation to the Ellenville Chamber of Commerce on commercial and residential energy efficiency programs.

### **Direct mail**

Central Hudson sent postcards to customers in order to educate them on our program offerings. We also targeted electric heating customers to make them aware of our relationship with Sears and General Electric in regards to the promotion of the heat pump water heater.

### **Bill insert**

There were several energy efficiency bill inserts included in customer bills during 2011. Some of these included: photos and quotes of satisfied customers as part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign, cooling season rebates, rectangular advertisement promoting the commercial lighting program, and information on residential HVAC electric and gas measures.

### **Strategic partnering**

During December, Central Hudson continued its partnership with Sustainable Hudson Valley to market the Ten Percent Challenge in Red Hook, NY. This initiative challenges communities (both residences and businesses) to use 10 percent less energy within a year’s time and to get 10 percent of peers involved.

### **Earned media**

On March 17, Mid Hudson News featured an article on how the Town of Fishkill taking advantage of Central Hudson’s energy efficient commercial lighting program for government owned buildings.

### **Newspapers**

As part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign, Central Hudson ran ads in all daily newspapers within Central Hudson’s service area from May 1 through May 30.

### **Store Advertising**

Posters and price cards for the General Electric GeoSpring heat pump water heater were on display at Sears during the promotion.

### **Video channels**

Central Hudson premiered and continued through 2011, a 30-second television commercial on cable networks and four web videos on Youtube. These videos are part of the “Energy Efficiency Pays Off with Central Hudson” satisfied residential customer campaign.

Events for 2011 are listed below. Public events are listed and updated regularly at [www.SavingsCentral.com/events.html](http://www.SavingsCentral.com/events.html).

## **2011 OUTREACH AND EVENTS CALENDAR**

<b>Date</b>	<b>Event/meeting</b>	<b>Location</b>	<b>Audience</b>
Jan. 22	Fishkill EE Workshop	Fishkill	Homeowners
Jan. 27	Bus. Energy Savings Workshop #1	Kingston	Homeowners
Feb. 9	Hudson Valley Home Matters	Poughkeepsie	Homeowners
Feb. 11	BPI-certified Trade Ally meeting	Poughkeepsie	Trade Allie
Mar. 1	FW Webb	Newburgh	Trade Allies
Mar. 2	Builders Association Trade Show	New Windsor	Trade Allies
Mar. 3	RE Michel Company	Poughkeepsie	Trade Allies
Mar. 15	JD Johnson	Poughkeepsie	Trade Allies
Mar. 16	Security Supply	Kingston	Trade Allies
Mar. 17	FW Webb	Newburgh	Trade Allies
Mar. 22	Security Supply	Poughkeepsie	Trade Allies
Mar. 23	RIIM Plumbing & Heating Supply	Hopewell Jcnctn	Trade Allies
Mar. 24	RE Michel Company	New Windsor	Trade Allies
Mar. 29	Ral Supply	Fishkill	Trade Allies
Mar. 30	RIIM Plumbing & Heating Supply	Newburgh	Trade Allies
Mar. 31	Ral Supply	New Windsor	Trade Allies
Apr. 6	New Paltz Chamber Luncheon	Kingston	Business community
Apr. 12	United distributorship	Poughkeepsie	Trade Allies
Apr. 13	Comm. Lighting Open House	Kingston	industrial customers
Apr. 14	RAL Fishkill	Fishkill	Trade Allies
Apr. 15	N&S meeting w/ CH	Fishkill	trade Allies
Apr. 18-22	Big Box Outreach Week	Hudson Valley	Home Depot, Lowes
Apr. 18-22	N&S Supply Outreach (3 stores)	Hudson Valley	Trade Allies
Apr. 19	Earth Day – Stewart Intl. Airport	Newburgh	Residential customers
Apr. 19	JD Johnson Sales	Poughkeepsie	Trade Allies
Apr. 20	USGBC - Sky Top Restaurant	Kingston	Trade Allies
Apr. 27	Renewable Energy Symposium	Millbrook	Green Community
May 4	Dealer Day – Security Supply	Poughkeepsie	Trade Allies
May 4	Manufacturers Symposium	Poughkeepsie	manufacturers
May 10	Dealer Day – Yuan Co.	New Paltz	Trade Allies
May 11	F.W. Webb	Newburgh	Trade Allies
May 17	R.E. Michel	Newburgh	Trade Allies
May 17	Ulster Co. Fireman’s Assoc	Rosendale	Fire houses
May 18-20	Kingston outreach/audits	Kingston	Small businesses

May 24	R.A.L. Supply	Fishkill	Trade Allies
May 27	Orange Co. Sustainability Summit	Newburgh	Business community
Jun 10	Meet with Home Energy Consultants	Poughkeepsie	Trade Allies
Jun 14	N&S Supply heat pump water heater	Fishkill	Trade Allies
Jun 18	Top Flight Trade Ally phone outreach	Hudson Valley	Trade Allies
Jun 29	A.O.Smith heat pump wh demo	Kingston	Trade Allies
Jun 29	A.O.Smith heat pump wh demo	Poughkeepsie	Trade Allies
Aug. 16-18	Pricing Provision Seminar	Hudson Valley	Commercial/Industrial customers
Aug. 23-26	Dutchess County Fair	Rhinebeck	Residential customers
Sept. 14-15	Commercial Lighting Seminars	Hudson Valley	Commercial/Industrial customers
Sept. 14	Orange County Chamber Expo	New Windsor	Commercial & Residential
Sept. 18	Taste of New Paltz	New Paltz	Commercial & Residential
Sept. 23	Ulster Regional Chamber Showcase	Stone Ridge	Commercial & Residential
Oct. 14	Commercial Lighting Seminar	Poughkeepsie	Small Commercial
Oct. 20	Coxsackie Chamber	Coxsackie	Chamber Community
Oct. 25	Cornwall Chamber	Cornwall	Chamber Community
Oct. 25	Weatherization and EE day at PHA	Poughkeepsie	Municipal Officials
Oct. 26	Dutchess Chamber Marketplace	Coxsackie	Chamber Community
Oct. 31	Commercial Lighting Seminar	Poughkeepsie	Small Business
Nov.11	Trade Ally Meeting	Kingston	Trade Allies
Nov.15	Commercial Lighting Seminar	Poughkeepsie	Business customers
Nov.29	Commercial Lighting Seminar	Poughkeepsie	Business customers
Dec. 2	Commercial Lighting Seminar	Montgomery	Chamber community
Dec. 6	Orange Co. Partnership Event	New Windsor	Business customers
Dec. 7	Ellenville Chamber Meeting	Ellenville	Chamber community
Dec. 15	Commercial Lighting Seminar	Poughkeepsie	Business customers

**(b) Other Activities**

Central Hudson is an active participant on the Energy Efficiency Program Administrator Collaborative (EEPAC) with NYSERDA and the other New York State utilities. Central Hudson is an active participant on the Steering Committee and working groups discussing double dipping / counting, referrals, contractor qualifications, training, collaborative outreach, and web content.

Central Hudson has participated in numerous conference calls and meetings with the other utilities in New York State (called the “Joint Utility” operational group) to discuss program operation and structure to minimize market confusion and promote best practices.

**4. Customer Complaints and/or Disputes**

There have been no complaints or disputes.

**5. Changes to Subcontractors or Staffing**

There have been no updates to staffing or contractors since the previous scorecard.

**6. Additional Issues**

There are no additional issues for this program.

**7. Evaluation Activities**

Central Hudson contracted with Applied Energy Group (AEG) to perform a process evaluation. AEG has many years of previous experience in performing process and impact evaluations of energy efficiency programs. A

detailed process evaluation report for this program is currently being finalized and will be complete by the end of 2011.

**Central Hudson Gas & Electric Corp.  
Home Energy Reports Program – Electric  
Energy Efficiency Program  
Annual Scorecard Report**

March 30, 2012

In compliance with the “Order on Rehearing Granting Petition for Rehearing” (Issued and Effective December 3, 2010), as directed in Ordering Paragraph #3, Central Hudson Gas & Electric, Corp. (“Central Hudson”) submits the following annual “scorecard report” and narrative.

<b>Program Administrator:</b>	Central Hudson Gas & Electric
<b>Program/Project:</b>	Home Energy Reports Program-Electric
<b>Reporting period:</b>	2011
<b>Report Contact person(s):</b>	Amanda J. DiMaso, Energy Efficiency adimaso@cenhud.com (845) 486-5565

**Program Status**

Central Hudson is offering this commercial natural gas energy efficiency program as detailed below:

➤ **Home Energy Reports Program**

The purpose of the Home Energy Reporting Program is to help Central Hudson’s residential customers make behavioral changes in regards to energy usage when seeing how they compare to that of their “neighbors.” The targeted 110,000 customers to receive the home energy reports during the 15-month duration will be based on energy consumption patterns, housing data, past program participation, and demographic area.

This program has been operational since May, 2011.

The spending schedules in 2011 and 2012 differ from that in the “Order On Rehearing Granting Petition for Rehearing” (Issued and Effective December 3, 2010). The expenditures are based on the schedule and implementation plan of OPOWER. Of the total electric budget of \$1,038,751, approximately 85% will be spent in 2011, while the remaining 15% in 2012. The yearly costs of both the electric and gas component are based on the timetable of the Home Energy Reporting Program. The total budgets for the program and energy savings are the same as those in the Order.

## **Performance Relative to Key Goals**

This program has acquired 7,854,000 kWh of energy savings through the fourth quarter of 2011, or approximately 76% of the program's annual goal. This figure has been calculated using Opower's measurement & verification approach outlined in the program's implementation plan.

## **Program Implementation Activities**

### **(a) Marketing Activities**

During 2011, there were no marketing activities for this program

### **(b) Evaluation Activities**

No evaluation activities have begun for this program.

### **(c) Other Activities**

Central Hudson is an active participant on the Energy Efficiency Program Administrator Collaborative (EEPAC) with NYSERDA and the other New York State utilities. Central Hudson is an active participant on the Steering Committee and working groups discussing double dipping / counting, referrals, contractor qualifications, training, collaborative outreach, and web content.

Central Hudson is represented on the EEPS Implementation Advisory Group (IAG) and Evaluation Advisory Group (IAG) as well as various subcommittees committed to accomplishing tactical goals. Central Hudson has also participated in numerous conference calls and meetings with the other utilities in New York State (called the "Joint Utility" operational group) to discuss program operation and structure to minimize market confusion and promote best practices.

## **4. Customer Complaints and/or Disputes**

There have been no complaints or disputes.

## **5. Changes to Subcontractors or Staffing**

Central Hudson has contracted with Opower to implement this program.

## **6. Additional Issues**

There are no additional issues for this program.

**Central Hudson Gas & Electric Corp.  
Home Energy Reports Program - Gas  
Energy Efficiency Program  
Annual Scorecard Report**

March 30, 2012

In compliance with the “Order on Rehearing Granting Petition for Rehearing” (Issued and Effective December 3, 2010), as directed in Ordering Paragraph #3, Central Hudson Gas & Electric, Corp. (“Central Hudson”) submits the following annual “scorecard report” and narrative.

<b>Program Administrator:</b>	Central Hudson Gas & Electric
<b>Program/Project:</b>	Home Energy Reports Program-Gas
<b>Reporting period:</b>	2011
<b>Report Contact person(s):</b>	Amanda J. DiMaso, Energy Efficiency adimaso@cenhud.com (845) 486-5565

**Program Status**

Central Hudson is offering this commercial natural gas energy efficiency program as detailed below:

➤ **Home Energy Reports Program**

The purpose of the Home Energy Reporting Program is to help Central Hudson’s residential customers make behavioral changes in regards to energy usage when seeing how they compare to that of their “neighbors.” The targeted 110,000 customers to receive the home energy reports during the 15-month duration will be based on energy consumption patterns, housing data, past program participation, and demographic area.

This program has been operational since May, 2011.

The spending schedules in 2011 and 2012 differ from that in the “Order On Rehearing Granting Petition for Rehearing” (Issued and Effective December 3, 2010). The expenditures are based on the schedule and implementation plan of OPOWER. Of the total gas budget of \$346,250, approximately 83% will be spent in 2011, while the remaining 17% in 2012. The yearly costs of both the electric and gas component are based on the timetable of the Home Energy Reporting Program. The total budgets for the program and energy savings are the same as those in the Order.

## **Performance Relative to Key Goals**

This program has acquired 83,641 therms to date, or approximately 42% of the program's annual goal. This figure has been calculated using Opower's measurement & verification approach outlined in the program's implementation plan.

The accuracy of the energy savings measurements made for this program may increase over time. This figure may be revised over time as more accurate measurements are completed before the end of the year.

## **Program Implementation Activities**

### **(a) Marketing Activities**

During 2011, there were no marketing activities for this program

### **(b) Evaluation Activities**

No evaluation activities have begun for this program.

### **(c) Other Activities**

Central Hudson is an active participant on the Energy Efficiency Program Administrator Collaborative (EEPAC) with NYSERDA and the other New York State utilities. Central Hudson is an active participant on the Steering Committee and working groups discussing double dipping / counting, referrals, contractor qualifications, training, collaborative outreach, and web content.

Central Hudson is represented on the EEPS Implementation Advisory Group (IAG) and Evaluation Advisory Group (IAG) as well as various subcommittees committed to accomplishing tactical goals. Central Hudson has also participated in numerous conference calls and meetings with the other utilities in New York State (called the "Joint Utility" operational group) to discuss program operation and structure to minimize market confusion and promote best practices.

## **4. Customer Complaints and/or Disputes**

There have been no complaints or disputes.

## **5. Changes to Subcontractors or Staffing**

Central Hudson has contracted with Opower to implement this program.

## **6. Additional Issues**

There are no additional issues for this program.



**Central Hudson Gas & Electric Corp.  
Commercial Financing Program  
Energy Efficiency Program  
Annual Scorecard Report**

March 30, 2012

In compliance with the “Order Approving A Petition to Provide 0% Financing as Part of Small Commercial and Mid-Size Commercial Business Programs” (Issued and Effective October 14, 2010), as directed in Ordering Paragraph #1, Central Hudson Gas & Electric, Corp. (“Central Hudson”) submits the following annual “scorecard report” and narrative.

<b>Program Administrator:</b>	Central Hudson Gas & Electric
<b>Program/Project:</b>	Commercial Financing Program
<b>Reporting period:</b>	2011
<b>Report Contact person:</b>	Amanda DiMaso, Energy Efficiency <a href="mailto:adimaso@cenhud.com">adimaso@cenhud.com</a> (845) 486-5565

**1. Program Status:**

Beginning November 1, 2010 Central Hudson began offering utility based financing to all customers participating in the Small or Mid Size Commercial Electric Programs. This financing is available for the 30% cost portion of projects not covered by Central Hudson incentives.

Central Hudson issued 1,505 Loans in 2011, totaling \$2,515,332. To date, loans a total of \$1,674,430 outstanding.

<b>Program Administrator (PA) and Program ID<sup>1</sup></b>	<b>Central Hudson Gas &amp; Electric</b>
<b>Program Name</b>	<b>Residential Electric HVAC</b>
<b>Program Type<sup>2</sup></b>	<b>Residential Rebate</b>
<b>Total Acquired First-Year Impacts This Month<sup>3</sup></b>	
Net first-year annual kWh acquired this month <sup>4</sup>	2,812,290
Monthly Net kWh Goal (based on net first-year <i>annual</i> <sup>5</sup> kWh Goal)	2,391,000
Percent of Monthly Net kWh Goal Acquired	117.6%
Net Peak <sup>6</sup> kW acquired this month	420.98
Monthly Net Peak kW Goal	552.0
Percent of Monthly Peak kW Goal Acquired	76.3%
Net First-year annual therms acquired this month	N/A
Monthly Net Therm Goal	N/A
Percent of Monthly Therm Goal Acquired	N/A
Net Lifecycle kWh acquired this month	15,242,752
Net Lifecycle therms acquired this month	N/A
<b>Total Acquired Net First-Year Impacts To Date</b>	
Net first-year annual kWh acquired to date	2,812,290
Net first-year annual kWh acquired to date as a percent of annual goal	140.54%
Net first-year annual kWh acquired to date as a percent of 8-year goal	140.54%
Net cumulative kWh acquired to date	2,812,290
Net utility peak kW reductions acquired to date	421.0
Net utility peak kW reductions acquired to date as a percent of utility annual goal	76.3%
Net utility peak kW reductions acquired to date as a percent of 8-year goal	76.3%
Net NYISO peak kW reductions acquired to date	
Net first-year annual therms acquired to date	N/A
Net first-year annual therms acquired to date as a percent of annual goal	N/A
Net first-year annual therms acquired to date as a percent of 8-year goal	N/A
Net cumulative therms acquired to date	N/A
<b>Total Acquired Lifecycle Impacts To Date<sup>7</sup></b>	
Net Lifecycle kWh acquired to date	15,242,752
Net Lifecycle therms acquired to date	N/A
<b>Committed<sup>8</sup> Impacts (not yet acquired) This Month</b>	
Net First-year annual kWh committed this month	0
Net Lifecycle kWh committed this month	0
Net Utility Peak kW committed this month	0.0
Net first-year annual therms committed this month	N/A
Net Lifecycle therms committed this month	N/A
Funds committed at this point in time	\$0.00
<b>Overall Impacts (Acquired &amp; Committed)</b>	
Net first-year annual kWh acquired & committed this month	2,812,290
Net utility peak kW acquired & committed this month	420.98
Net First-year annual therms acquired & committed this month	N/A
<b>Costs<sup>9</sup></b>	
Total program budget	\$2,508,405.00
General Administration	\$398,787.00
Program Planning	\$0.00
Program Marketing	\$204,792.00
Trade Ally Training	\$120,898.00
Incentives and Services	\$914,025.00
Direct Program Implementation	\$601,062.00
Program Evaluation	\$56,861.00
Total expenditures to date	\$2,296,425.00
Percent of total budget spent to date	91.55%

<b>Participation</b>	
Number of program applications received to date	3044
Number of program applications <i>processed</i> to date <sup>10</sup>	2928
Number of processed applications <i>approved</i> to date <sup>11</sup>	2772
Percent of applications received to date that have been processed	96.19%

**NOTES:**

<sup>1</sup>DPS Staff needs to work with utilities to develop a Program ID naming convention. However, a Program ID number is not required for the first report. Note that when developing program ID naming conventions, utilities would like to minimize computer programming/reporting costs that they might incur if the proposed naming conventions are complex or the utility's current naming conventions require modification to Staff's proposed format.

<sup>2</sup>There is not currently a consistent list of program types but individual categories for common use by administrators could be developed.

<sup>3</sup>First-year savings are defined as the annual savings expected from a given measure in the first year after installation. The annual savings are sometimes the result of annualizing estimated savings that are based on data that cover less than one year. **Acquired** kWh savings are defined as those savings that reported by the program administrator in program tracking databases and for which a rebate check has been sent to the participant on a specific date.

<sup>4</sup>Regardless of the month in which a measure is installed within a given calendar year, the program is credited with the associated savings for the entire year.

<sup>5</sup>Program Administrators should make best estimate of the annual goal even though the goal might in some cases cover two calendar years. Also, Staff wants administrators to try to be as accurate as possible in determining the *monthly* goals but does not want to mandate monthly goals, at least initially.

<sup>6</sup> Peak is defined uniquely for each utility.

<sup>7</sup>The lifecycle savings are tracked beginning in the *year* in which a given measure was installed. Over the period 2008-2015, PA's must take into account the fact that savings from measures installed early in the period will vanish at the end of their useful life before the end of 2015. Thus, the lifecycle impacts acquired to date will be different for each month as a function of adding savings from measures installed in a given month and subtracting savings from measures installed earlier in the funding cycle that have reached the end of their useful life.

<sup>8</sup> Committed savings are defined as those for which funds have been encumbered by not yet spent. When the funds are spent (i.e., a rebate check has been sent to the participant on a specific date), the savings are then considered "acquired." Staff would like to see the program administrator's best *estimate* of what they have committed. There should be some assumptions on how the administrator does that. Program administrators should forecast as accurately as possible and it should get more precise with program experience, e.g., the difference between achieved and committed should get closer over time.

<sup>9</sup>These are the budget categories to be used by companies when submitting the required energy efficiency program implementation plans. In its January 16, 2009 Order, the Commission directed Staff to provide definitions for the budget categories to be used in the preparation of these plans (See Order Approving "Fast Track" Utility-Administered Electric Energy Efficiency Program With Modification, at page 11). These categories are provided to promote consistency in budget construction and reporting among the utility plans.

Companies should include a "description of expenditures within each category" (See Order Approving "Fast Track" Utility-Administered Electric Energy Efficiency Program With Modification, at page 11) and separately quantify each item within each category. These expenditures must include and identify all direct and indirect costs attributable to each program category. Companies must provide the basis of allocation for all indirect costs.

Companies should identify whether each cost item is to be recovered through the SBC surcharge, base rates, or other recovery mechanism (e.g., monthly adjustment charges).

<sup>10</sup>An application is processed once the PA has reviewed the application and made a decision whether to approve the incentive payment to the customer. Once the decision has been made to pay the incentive to the customer, these funds and their associated energy and demand impacts become "Committed."

<sup>11</sup>The application is approved once the decision has been made to pay the incentive to the customer. Note that these funds and their associated energy and demand impacts become "Committed" once this decision is made. Also note that for programs in which there are ases in which an application could be received, processed, and approved all in one day, then a "1" would be counted for each step in the tracking lifecycle.

<b>Program Administrator (PA) and Program ID<sup>1</sup></b>	<b>Central Hudson Gas &amp; Electric</b>
<b>Program Name</b>	<b>Residential Gas HVAC</b>
<b>Program Type<sup>2</sup></b>	<b>Residential Rebate</b>
<b>Total Acquired First-Year Impacts This Month<sup>3</sup></b>	
Net first-year annual kWh acquired this month <sup>4</sup>	135,153
Monthly Net kWh Goal (based on net first-year <i>annual</i> <sup>5</sup> kWh Goal)	
Percent of Monthly Net kWh Goal Acquired	
Net Peak <sup>6</sup> kW acquired this month	3.46
Monthly Net Peak kW Goal	
Percent of Monthly Peak kW Goal Acquired	
Net First-year annual therms acquired this month	171,070
Monthly Net Therm Goal	253,770
Percent of Monthly Therm Goal Acquired	67.4%
Net Lifecycle kWh acquired this month	1,249,211
Net Lifecycle therms acquired this month	1,486,201
<b>Total Acquired Net First-Year Impacts To Date</b>	
Net first-year annual kWh acquired to date	135,153
Net first-year annual kWh acquired to date as a percent of annual goal	
Net first-year annual kWh acquired to date as a percent of 8-year goal	
Net cumulative kWh acquired to date	135,153
Net utility peak kW reductions acquired to date	3.46
Net utility peak kW reductions acquired to date as a percent of utility annual goal	
Net utility peak kW reductions acquired to date as a percent of 8-year goal	
Net NYISO peak kW reductions acquired to date	3.46
Net first-year annual therms acquired to date	171,070
Net first-year annual therms acquired to date as a percent of annual goal	67.4%
Net first-year annual therms acquired to date as a percent of 8-year goal	67.4%
Net cumulative therms acquired to date	171,070
<b>Total Acquired Lifecycle Impacts To Date<sup>7</sup></b>	
Net Lifecycle kWh acquired to date	1,249,211
Net Lifecycle therms acquired to date	1,486,201
<b>Committed<sup>8</sup> Impacts (not yet acquired) This Month</b>	
Net First-year annual kWh committed this month	0
Net Lifecycle kWh committed this month	0
Net Utility Peak kW committed this month	0.0
Net first-year annual therms committed this month	0
Net Lifecycle therms committed this month	0
Funds committed at this point in time	\$0.00
<b>Overall Impacts (Acquired &amp; Committed)</b>	
Net first-year annual kWh acquired & committed this month	135,153
Net utility peak kW acquired & committed this month	3.46
Net First-year annual therms acquired & committed this month	171,070
<b>Costs<sup>9</sup></b>	
Total program budget	\$662,426.00
General Administration	\$14,017.00
Program Planning	\$0.00
Program Marketing	\$11,117.00
Trade Ally Training	\$11,802.00
Incentives and Services	\$377,968.00
Direct Program Implementation	\$41,645.00
Program Evaluation	\$23,741.00
Total expenditures to date	\$480,289.00
Percent of total budget spent to date	72.50%

<b>Participation</b>	
Number of program applications received to date	1177
Number of program applications <i>processed</i> to date <sup>10</sup>	1103
Number of processed applications <i>approved</i> to date <sup>11</sup>	1053
Percent of applications received to date that have been processed	93.7%

**NOTES:**

<sup>1</sup>DPS Staff needs to work with utilities to develop a Program ID naming convention. However, a Program ID number is not required for the first report. Note that when developing program ID naming conventions, utilities would like to minimize computer programming/reporting costs that they might incur if the proposed naming conventions are complex or the utility's current naming conventions require modification to Staff's proposed format.

<sup>2</sup>There is not currently a consistent list of program types but individual categories for common use by administrators could be developed.

<sup>3</sup>First-year savings are defined as the annual savings expected from a given measure in the first year after installation. The annual savings are sometimes the result of annualizing estimated savings that are based on data that cover less than one year. **Acquired** kWh savings are defined as those savings that reported by the program administrator in program tracking databases and for which a rebate check has been sent to the participant on a specific date.

<sup>4</sup>Regardless of the month in which a measure is installed within a given calendar year, the program is credited with the associated savings for the entire year.

<sup>5</sup>Program Administrators should make best estimate of the annual goal even though the goal might in some cases cover two calendar years. Also, Staff wants administrators to try to be as accurate as possible in determining the *monthly* goals but does not want to mandate monthly goals, at least initially.

<sup>6</sup> Peak is defined uniquely for each utility.

<sup>7</sup>The lifecycle savings are tracked beginning in the *year* in which a given measure was installed. Over the period 2008-2015, PA's must take into account the fact that savings from measures installed early in the period will vanish at the end of their useful life before the end of 2015. Thus, the lifecycle impacts acquired to date will be different for each month as a function of adding savings from measures installed in a given month and subtracting savings from measures installed earlier in the funding cycle that have reached the end of their useful life.

<sup>8</sup> Committed savings are defined as those for which funds have been encumbered by not yet spent. When the funds are spent (i.e., a rebate check has been sent to the participant on a specific date), the savings are then considered "acquired." Staff would like to see the program administrator's best *estimate* of what they have committed. There should be some assumptions on how the administrator does that. Program administrators should forecast as accurately as possible and it should get more precise with program experience, e.g., the difference between achieved and committed should get closer over time.

<sup>9</sup>These are the budget categories to be used by companies when submitting the required energy efficiency program implementation plans. In its January 16, 2009 Order, the Commission directed Staff to provide definitions for the budget categories to be used in the preparation of these plans (See Order Approving "Fast Track" Utility-Administered Electric Energy Efficiency Program With Modification, at page 11). These categories are provided to promote consistency in budget construction and reporting among the utility plans.

Companies should include a "description of expenditures within each category" (See Order Approving "Fast Track" Utility-Administered Electric Energy Efficiency Program With Modification, at page 11) and separately quantify each item within each category. These expenditures must include and identify all direct and indirect costs attributable to each program category. Companies must provide the basis of allocation for all indirect costs.

Companies should identify whether each cost item is to be recovered through the SBC surcharge, base rates, or other recovery mechanism (e.g., monthly adjustment charges).

<sup>10</sup>An application is processed once the PA has reviewed the application and made a decision whether to approve the incentive payment to the customer. Once the decision has been made to pay the incentive to the customer, these funds and their associated energy and demand impacts become "Committed."

<sup>11</sup>The application is approved once the decision has been made to pay the incentive to the customer. Note that these funds and their associated energy and demand impacts become "Committed" once this decision is made. Also note that for programs in which there are ases in which an application could be received, processed, and approved all in one day, then a "1" would be counted for each step in the tracking lifecycle.

<b>Program Administrator (PA) and Program ID<sup>1</sup></b>	<b>Central Hudson Gas &amp; Electric</b>
<b>Program Name</b>	<b>Small Business Electric Program</b>
<b>Program Type<sup>2</sup></b>	<b>Commercial Rebate</b>
<b>Total Acquired First-Year Impacts This Month<sup>3</sup></b>	
Net first-year annual kWh acquired this month <sup>4</sup>	34,052,289
Monthly Net kWh Goal (based on net first-year <i>annual</i> <sup>5</sup> kWh Goal)	40,266,000
Percent of Monthly Net kWh Goal Acquired	84.57%
Net Peak <sup>6</sup> kW acquired this month	10,900
Monthly Net Peak kW Goal	9,972
Percent of Monthly Peak kW Goal Acquired	109.31%
Net First-year annual therms acquired this month	N/A
Monthly Net Therm Goal	N/A
Percent of Monthly Therm Goal Acquired	N/A
Net Lifecycle kWh acquired this month	8,135,100
Net Lifecycle therms acquired this month	N/A
<b>Total Acquired Net First-Year Impacts To Date</b>	
Net first-year annual kWh acquired to date	34,052,288
Net first-year annual kWh acquired to date as a percent of annual goal	84.57%
Net first-year annual kWh acquired to date as a percent of 8-year goal	84.57%
Net cumulative kWh acquired to date	34,052,288
Net utility peak kW reductions acquired to date	10,900
Net utility peak kW reductions acquired to date as a percent of utility annual goal	109.31%
Net utility peak kW reductions acquired to date as a percent of 8-year goal	109.31%
Net NYISO peak kW reductions acquired to date	
Net first-year annual therms acquired to date	N/A
Net first-year annual therms acquired to date as a percent of annual goal	N/A
Net first-year annual therms acquired to date as a percent of 8-year goal	N/A
Net cumulative therms acquired to date	N/A
<b>Total Acquired Lifecycle Impacts To Date<sup>7</sup></b>	
Net Lifecycle kWh acquired to date	166,719,794
Net Lifecycle therms acquired to date	N/A
<b>Committed<sup>8</sup> Impacts (not yet acquired) This Month</b>	
Net First-year annual kWh committed this month	5,447,983
Net Lifecycle kWh committed this month	27,239,915
Net Utility Peak kW committed this month	10,301
Net first-year annual therms committed this month	N/A
Net Lifecycle therms committed this month	N/A
Funds committed at this point in time	\$1,241,921.00
<b>Overall Impacts (Acquired &amp; Committed)</b>	
Net first-year annual kWh acquired & committed this month	39,500,272.00
Net utility peak kW acquired & committed this month	21,201.00
Net First-year annual therms acquired & committed this month	N/A
<b>Costs<sup>9</sup></b>	
Total program budget	\$13,039,441.00
General Administration	\$387,638.00
Program Planning	\$0.00
Program Marketing	\$167,686.00
Trade Ally Training	\$75,946.00
Incentives and Services	\$8,974,152.00
Direct Program Implementation	\$863,770.00
Program Evaluation	\$124,354.00
Total expenditures to date	\$10,593,545.00
Percent of total budget spent to date	81.24%

<b>Participation</b>	
Number of program applications received to date	1925
Number of program applications <i>processed</i> to date <sup>10</sup>	1925
Number of processed applications <i>approved</i> to date <sup>11</sup>	1925
Percent of applications received to date that have been processed	100.00%

**NOTES:**

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<sup>4</sup>Regardless of the month in which a measure is installed within a given calendar year, the program is credited with the associated savings for the entire year.

<sup>5</sup>Program Administrators should make best estimate of the annual goal even though the goal might in some cases cover two calendar years. Also, Staff wants administrators to try to be as accurate as possible in determining the *monthly* goals but does not want to mandate monthly goals, at least initially.

<sup>6</sup> Peak is defined uniquely for each utility.

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Companies should include a "description of expenditures within each category" (See Order Approving "Fast Track" Utility-Administered Electric Energy Efficiency Program With Modification, at page 11) and separately quantify each item within each category. These expenditures must include and identify all direct and indirect costs attributable to each program category. Companies must provide the basis of allocation for all indirect costs.

Companies should identify whether each cost item is to be recovered through the SBC surcharge, base rates, or other recovery mechanism (e.g., monthly adjustment charges).

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<b>Program Administrator (PA) and Program ID<sup>1</sup></b>	<b>Central Hudson Gas &amp; Electric</b>
<b>Program Name</b>	<b>Mid-Size Commercial Electric</b>
<b>Program Type<sup>2</sup></b>	<b>Commercial Rebate</b>
<b>Total Acquired First-Year Impacts This Month<sup>3</sup></b>	
Net first-year annual kWh acquired this month <sup>4</sup>	15,855,785
Monthly Net kWh Goal (based on net first-year <i>annual</i> <sup>5</sup> kWh Goal)	10,676,000
Percent of Monthly Net kWh Goal Acquired	148.52%
Net Peak <sup>6</sup> kW acquired this month	4603
Monthly Net Peak kW Goal	2758
Percent of Monthly Peak kW Goal Acquired	166.90%
Net First-year annual therms acquired this month	N/A
Monthly Net Therm Goal	N/A
Percent of Monthly Therm Goal Acquired	N/A
Net Lifecycle kWh acquired this month	79,278,925
Net Lifecycle therms acquired this month	N/A
<b>Total Acquired Net First-Year Impacts To Date</b>	
Net first-year annual kWh acquired to date	15,855,785
Net first-year annual kWh acquired to date as a percent of annual goal	148.52%
Net first-year annual kWh acquired to date as a percent of 8-year goal	148.52%
Net cumulative kWh acquired to date	15,855,785
Net utility peak kW reductions acquired to date	4,603
Net utility peak kW reductions acquired to date as a percent of utility annual goal	166.90%
Net utility peak kW reductions acquired to date as a percent of 8-year goal	166.90%
Net NYISO peak kW reductions acquired to date	
Net first-year annual therms acquired to date	N/A
Net first-year annual therms acquired to date as a percent of annual goal	N/A
Net first-year annual therms acquired to date as a percent of 8-year goal	N/A
Net cumulative therms acquired to date	N/A
<b>Total Acquired Lifecycle Impacts To Date<sup>7</sup></b>	
Net Lifecycle kWh acquired to date	77,236,431
Net Lifecycle therms acquired to date	N/A
<b>Committed<sup>8</sup> Impacts (not yet acquired) This Month</b>	
Net First-year annual kWh committed this month	2,303,975
Net Lifecycle kWh committed this month	11,519,875
Net Utility Peak kW committed this month	501
Net first-year annual therms committed this month	N/A
Net Lifecycle therms committed this month	N/A
Funds committed at this point in time	\$633,094
<b>Overall Impacts (Acquired &amp; Committed)</b>	
Net first-year annual kWh acquired & committed this month	18,159,760.00
Net utility peak kW acquired & committed this month	5,104.37
Net First-year annual therms acquired & committed this month	N/A
<b>Costs<sup>9</sup></b>	
Total program budget	\$5,266,451.00
General Administration	\$169,868.00
Program Planning	\$791.00
Program Marketing	\$32,433.00
Trade Ally Training	\$3,173.00
Incentives and Services	\$4,077,597.00
Direct Program Implementation	\$75,692.00
Program Evaluation	\$29,511.00
Total expenditures to date	\$4,389,065.00
Percent of total budget spent to date	83.34%



<b>Participation</b>	
Number of program applications received to date	204
Number of program applications <i>processed</i> to date <sup>10</sup>	204
Number of processed applications <i>approved</i> to date <sup>11</sup>	204
Percent of applications received to date that have been processed	100.00%

**NOTES:**

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<b>Program Administrator (PA) and Program ID<sup>1</sup></b>	<b>Central Hudson Gas &amp; Electric</b>
<b>Program Name</b>	<b>Residential Appliance Recycling</b>
<b>Program Type<sup>2</sup></b>	<b>Residential Rebate</b>
<b>Total Acquired First-Year Impacts This Month<sup>3</sup></b>	
Net first-year annual kWh acquired this month <sup>4</sup>	8,516,949
Monthly Net kWh Goal (based on net first-year <i>annual</i> <sup>5</sup> kWh Goal)	3,506,000
Percent of Monthly Net kWh Goal Acquired	242.9%
Net Peak <sup>6</sup> kW acquired this month	731.9
Monthly Net Peak kW Goal	597.0
Percent of Monthly Peak kW Goal Acquired	122.6%
Net First-year annual therms acquired this month	N/A
Monthly Net Therm Goal	N/A
Percent of Monthly Therm Goal Acquired	N/A
Net Lifecycle kWh acquired this month	42,584,745
Net Lifecycle therms acquired this month	N/A
<b>Total Acquired Net First-Year Impacts To Date</b>	
Net first-year annual kWh acquired to date	8,516,949
Net first-year annual kWh acquired to date as a percent of annual goal	242.92%
Net first-year annual kWh acquired to date as a percent of 8-year goal	242.92%
Net cumulative kWh acquired to date	8,516,949
Net utility peak kW reductions acquired to date	731.4
Net utility peak kW reductions acquired to date as a percent of utility annual goal	122.5%
Net utility peak kW reductions acquired to date as a percent of 8-year goal	122.5%
Net NYISO peak kW reductions acquired to date	
Net first-year annual therms acquired to date	N/A
Net first-year annual therms acquired to date as a percent of annual goal	N/A
Net first-year annual therms acquired to date as a percent of 8-year goal	N/A
Net cumulative therms acquired to date	N/A
<b>Total Acquired Lifecycle Impacts To Date<sup>7</sup></b>	
Net Lifecycle kWh acquired to date	42,584,745
Net Lifecycle therms acquired to date	N/A
<b>Committed<sup>8</sup> Impacts (not yet acquired) This Month</b>	
Net First-year annual kWh committed this month	0
Net Lifecycle kWh committed this month	0
Net Utility Peak kW committed this month	0.00
Net first-year annual therms committed this month	N/A
Net Lifecycle therms committed this month	N/A
Funds committed at this point in time	\$0.00
<b>Overall Impacts (Acquired &amp; Committed)</b>	
Net first-year annual kWh acquired & committed this month	8,516,949
Net utility peak kW acquired & committed this month	731.90
Net First-year annual therms acquired & committed this month	N/A
<b>Costs<sup>9</sup></b>	
Total program budget	\$1,601,100.00
General Administration	\$80,271.00
Program Planning	\$0.00
Program Marketing	\$329,960.00
Trade Ally Training	\$0.00
Incentives and Services	\$413,329.00
Direct Program Implementation	\$653,433.00
Program Evaluation	\$34,282.00
Total expenditures to date	\$1,511,275.00
Percent of total budget spent to date	94.39%

<b>Participation</b>	
Number of program applications received to date	8679
Number of program applications <i>processed</i> to date <sup>10</sup>	8240
Number of processed applications <i>approved</i> to date <sup>11</sup>	8146
Percent of applications received to date that have been processed	94.94%

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<b>Program Administrator (PA) and Program ID<sup>1</sup></b>	<b>Central Hudson Gas &amp; Electric</b>
<b>Program Name</b>	<b>Commercial Gas</b>
<b>Program Type<sup>2</sup></b>	<b>Residential Rebate</b>
<b>Total Acquired First-Year Impacts This Month<sup>3</sup></b>	
Net first-year annual kWh acquired this month <sup>4</sup>	3,517
Monthly Net kWh Goal (based on net first-year <i>annual</i> <sup>5</sup> kWh Goal)	
Percent of Monthly Net kWh Goal Acquired	
Net Peak <sup>6</sup> kW acquired this month	0
Monthly Net Peak kW Goal	
Percent of Monthly Peak kW Goal Acquired	
Net First-year annual therms acquired this month	18,700
Monthly Net Therm Goal	32,980
Percent of Monthly Therm Goal Acquired	56.7%
Net Lifecycle kWh acquired this month	0
Net Lifecycle therms acquired this month	303,678
<b>Total Acquired Net First-Year Impacts To Date</b>	
Net first-year annual kWh acquired to date	3,517
Net first-year annual kWh acquired to date as a percent of annual goal	
Net first-year annual kWh acquired to date as a percent of 8-year goal	
Net cumulative kWh acquired to date	3,517
Net utility peak kW reductions acquired to date	0.0
Net utility peak kW reductions acquired to date as a percent of utility annual goal	
Net utility peak kW reductions acquired to date as a percent of 8-year goal	
Net NYISO peak kW reductions acquired to date	
Net first-year annual therms acquired to date	18,700
Net first-year annual therms acquired to date as a percent of annual goal	57%
Net first-year annual therms acquired to date as a percent of 8-year goal	57%
Net cumulative therms acquired to date	18,700
<b>Total Acquired Lifecycle Impacts To Date<sup>7</sup></b>	
Net Lifecycle kWh acquired to date	88,357
Net Lifecycle therms acquired to date	303,678
<b>Committed<sup>8</sup> Impacts (not yet acquired) This Month</b>	
Net First-year annual kWh committed this month	0
Net Lifecycle kWh committed this month	0
Net Utility Peak kW committed this month	0
Net first-year annual therms committed this month	0
Net Lifecycle therms committed this month	0
Funds committed at this point in time	\$0.00
<b>Overall Impacts (Acquired &amp; Committed)</b>	
Net first-year annual kWh acquired & committed this month	3,517
Net utility peak kW acquired & committed this month	-
Net First-year annual therms acquired & committed this month	N/A
<b>Costs<sup>9</sup></b>	
Total program budget	\$235,350.00
General Administration	\$5,091.00
Program Planning	\$0.00
Program Marketing	\$1,282.00
Trade Ally Training	\$8,896.00
Incentives and Services	\$67,350.00
Direct Program Implementation	\$19,799.00
Program Evaluation	\$0.00
Total expenditures to date	\$102,418.00
Percent of total budget spent to date	43.52%

<b>Participation</b>	
Number of program applications received to date	220
Number of program applications <i>processed</i> to date <sup>10</sup>	114
Number of processed applications <i>approved</i> to date <sup>11</sup>	114
Percent of applications received to date that have been processed	51.82%

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<sup>6</sup> Peak is defined uniquely for each utility.

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<b>Program Administrator (PA) and Program ID<sup>1</sup></b>	<b>Central Hudson Gas &amp; Electric</b>
<b>Program Name</b>	<b>Home Energy Reports-Electric</b>
<b>Program Type<sup>2</sup></b>	
<b>Total Acquired First-Year Impacts This Month<sup>3</sup></b>	
Net first-year annual kWh acquired this month <sup>4</sup>	7,854,000
Monthly Net kWh Goal (based on net first-year <i>annual</i> <sup>5</sup> kWh Goal)	6,000,000
Percent of Monthly Net kWh Goal Acquired	76.4%
Net Peak <sup>6</sup> kW acquired this month	0.00
Monthly Net Peak kW Goal	0.00
Percent of Monthly Peak kW Goal Acquired	
Net First-year annual therms acquired this month	
Monthly Net Therm Goal	
Percent of Monthly Therm Goal Acquired	
Net Lifecycle kWh acquired this month	
Net Lifecycle therms acquired this month	
<b>Total Acquired Net First-Year Impacts To Date</b>	
Net first-year annual kWh acquired to date	7,854,000
Net first-year annual kWh acquired to date as a percent of annual goal	130.9%
Net first-year annual kWh acquired to date as a percent of 8-year goal	65.5%
Net cumulative kWh acquired to date	7,854,000
Net utility peak kW reductions acquired to date	0.00
Net utility peak kW reductions acquired to date as a percent of utility annual goal	
Net utility peak kW reductions acquired to date as a percent of 8-year goal	
Net NYISO peak kW reductions acquired to date	0.00
Net first-year annual therms acquired to date	0
Net first-year annual therms acquired to date as a percent of annual goal	0.0%
Net first-year annual therms acquired to date as a percent of 8-year goal	0.0%
Net cumulative therms acquired to date	0
<b>Total Acquired Lifecycle Impacts To Date<sup>7</sup></b>	
Net Lifecycle kWh acquired to date	
Net Lifecycle therms acquired to date	
<b>Committed<sup>8</sup> Impacts (not yet acquired) This Month</b>	
Net First-year annual kWh committed this month	
Net Lifecycle kWh committed this month	
Net Utility Peak kW committed this month	
Net first-year annual therms committed this month	
Net Lifecycle therms committed this month	
Funds committed at this point in time	
<b>Overall Impacts (Acquired &amp; Committed)</b>	
Net first-year annual kWh acquired & committed this month	7,854,000
Net utility peak kW acquired & committed this month	0
Net First-year annual therms acquired & committed this month	0
<b>Costs<sup>9</sup></b>	
Total program budget	\$1,038,751.00
General Administration	\$92,162.00
Program Planning	
Program Marketing	
Trade Ally Training	
Incentives and Services	
Direct Program Implementation	\$789,852.00
Program Evaluation	
Total expenditures to date	\$882,014.00
Percent of total budget spent to date	84.91%

<b>Participation</b>	
Number of program applications received to date	N/A
Number of program applications <i>processed</i> to date <sup>10</sup>	N/A
Number of processed applications <i>approved</i> to date <sup>11</sup>	N/A
Percent of applications received to date that have been processed	

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<b>Program Administrator (PA) and Program ID<sup>1</sup></b>	<b>Central Hudson Gas &amp; Electric</b>
<b>Program Name</b>	<b>Home Energy Reports-Gas</b>
<b>Program Type<sup>2</sup></b>	
<b>Total Acquired First-Year Impacts This Month<sup>3</sup></b>	
Net First-year annual therms acquired this month	83,641
Monthly Net Therm Goal	100,000
Percent of Monthly Therm Goal Acquired	
Net Lifecycle therms acquired this month	
<b>Total Acquired Net First-Year Impacts To Date</b>	
Net first-year annual therms acquired to date	83,641
Net first-year annual therms acquired to date as a percent of annual goal	83.6%
Net first-year annual therms acquired to date as a percent of 8-year goal	41.8%
Net cumulative therms acquired to date	83,641
<b>Total Acquired Lifecycle Impacts To Date<sup>7</sup></b>	
Net Lifecycle therms acquired to date	418,205
<b>Committed<sup>8</sup> Impacts (not yet acquired) This Month</b>	
Net first-year annual therms committed this month	
Net Lifecycle therms committed this month	
Funds committed at this point in time	
<b>Overall Impacts (Acquired &amp; Committed)</b>	
Net First-year annual therms acquired & committed this month	83,641
<b>Costs<sup>9</sup></b>	
Total program budget	\$346,250.00
General Administration	\$5,198.00
Program Planning	
Program Marketing	
Trade Ally Training	
Incentives and Services	
Direct Program Implementation	\$257,852.00
Program Evaluation	
Total expenditures to date	\$263,050.00
Percent of total budget spent to date	75.97%
<b>Participation</b>	
Number of program applications received to date	N/A
Number of program applications <i>processed</i> to date <sup>10</sup>	N/A
Number of processed applications <i>approved</i> to date <sup>11</sup>	N/A
Percent of applications received to date that have been processed	

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<b>Program Administrator (PA) and Program ID</b>	<b>Central Hudson Gas &amp; Electric</b>
<b>Program Name</b>	<b>Commercial Electric Financing</b>
<b>Program Type</b>	<b>Utility Based Financing</b>
<b>Small Commercial Program</b>	
Number of 12-Month Term Loans Issued this Month	478
Number of 14-Month Term Loans Issued this Month	783
Number of 24-Month Term Loans Issued this Month	170
Total Number of Loans Issued this Month	1,431
Total Amount of Outstanding Financing Issued this Month	\$ 215,303.10
Number of 12-Month Term Loans Issued to Date	478
Number of 14-Month Term Loans Issued to Date	783
Number of 24-Month Term Loans Issued to Date	170
Total Number of Loans Issued to Date	1,431
Total Amount of Financing Outstanding	\$ 1,280,862.70
Total Number of Loans in Arrears	117
Total Amount of Financing in Arrears	\$ 28,679.52
<b>Mid Size Commercial Program</b>	
Number of 12-Month Term Loans Issued this Month	45
Number of 14-Month Term Loans Issued this Month	3
Number of 24-Month Term Loans Issued this Month	26
Total Number of Loans Issued this Month	74
Total Amount of Outstanding Financing Issued this Month	\$ -
Number of 12-Month Term Loans Issued to Date	45
Number of 14-Month Term Loans Issued to Date	3
Number of 24-Month Term Loans Issued to Date	26
Total Number of Loans Issued to Date	74
Total Amount of Financing Outstanding	\$ 393,567.32
Total Number of Loans in Arrears	44
Total Amount of Financing in Arrears	\$ 58,939.50
<b>Overall Commercial Programs</b>	
Number of 12-Month Term Loans Issued this Month	523
Number of 14-Month Term Loans Issued this Month	786
Number of 24-Month Term Loans Issued this Month	196
Total Number of Loans Issued this Month	1,505
Total Amount of Outstanding Financing Issued this Month	\$ 215,303.10
Number of 12-Month Term Loans Issued to Date	523
Number of 14-Month Term Loans Issued to Date	786
Number of 24-Month Term Loans Issued to Date	196
Total Number of Loans Issued to Date	1,505
Total Amount of Financing Outstanding	\$ 1,674,430.02
Total Number of Loans in Arrears	161
Total Amount of Financing in Arrears	\$ 87,619.02