



September 12, 2018

Hon. Kathleen H. Burgess
Secretary to the Commission
New York Public Service Commission
Agency Building 3
Albany, NY 12223-1350
Phone: (518) 474-2500
Fax: (518) 474-9842
E-mail: secretary@dps.ny.gov

Re: Case 15-M-0180 – In the Matter and Regulation and Oversight of Distributed Energy Resource Providers and Products.

Dear Secretary Burgess:

Please see enclosed documents on Behalf of Live Solar for DER registration.

- NYS DER Supplier Registration Form
- NYS PSC Service Provider Contact Form
- NYS DOS Registration
- DER Purchase Disclosure
- Sample Purchase Agreement
- Sample Promotional Documents

Please let us know if you have any questions in regards to this matter.

Thanks you for your time and service.

Sincerely,

Anthony Alexander
LEED AP BD + C
917-972-3701
Livesound11@gmail.com

Live Solar
248 Kissel Ave
Staten Island NY, 10310



DISTRIBUTED ENERGY RESOURCE SUPPLIER (DERS) REGISTRATION FORM

Pursuant to the Public Service Commission’s October 19, 2017 Order Establishing Oversight Framework and Uniform Business Practices for Distributed Energy Resource Suppliers in Case 15-M-0180 and to the Uniform Business Practices for DER Suppliers (UBP-DERS) adopted in that order, CDG Providers¹ and On-Site Mass Market DG Providers² are required to submit this form. Subsidiaries and partners, including contractors, subcontractors, special purpose entities, and tax equity investors, are not required to submit this form as long as a registered CDG Provider is part of and responsible for ensuring compliance with respect to each project.

**FILL OUT AND SUBMIT THIS FORM IN MATTER 17-02273:
IN THE MATTER OF REGISTRATION FOR DER SUPPLIERS³**
(Attach additional sheets as necessary)

1. Business Information

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

¹ Defined as “an entity that is acting or planning to act as a CDG Sponsor for one or more CDG projects, or that is otherwise engaged in soliciting customers, members, or subscribers for a CDG project or CDG projects, through its own employees or agents, on its own behalf. A CDG Sponsor is the entity that organizes, owns, and/or operates a CDG project.”

² Defined as “an entity that is engaged in soliciting mass market customers for a project or service that involves the installation of distributed generation equipment, such as solar panels, on the property of those mass market customers, through its own employees or contractors, on its own behalf rather than as a contractor.”

³ Instructions on registering and filing are available at
<http://www3.dps.ny.gov/W/PSCWeb.nsf/All/4BDF59B70BABE01585257687006F3A57?OpenDocument>

If you intend to market your services under a DBA, provide a copy of your certificate of assumed name and list the name(s) here: _____

Type of Provider

CDG Provider _____ Mass Market On-Site DG Provider _____ Both _____

Energy Source: (i.e. solar, wind, etc.) _____

Provide the contact information for any affiliates conducting energy-related business (including subsidiaries and parent corporations) within New York State or elsewhere.

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

Provide the contact information for any parent company or other corporate entity with an ownership interest of 10 percent or more of the registrant:

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

During the previous 24 months, have any criminal or regulatory sanctions been imposed on the registrant, any senior officer of the registrant, any corporate entity with corporate entity with an ownership interest of 10 percent or any energy affiliates listed above?

Yes _____

No _____

If yes, identify the entities or individuals subject to sanctions and provide a detailed explanation of the sanctions:

Disclose any decisions or pending escalated regulatory actions in other states that affect the registrant's ability to operate in that state, such as suspension, revocation, or limitation of operating authority:

List and describe any current formal investigations involving the registrant being conducted by law enforcement or regulatory entities:

List and explain any acquisitions, mergers, dissolutions, or bankruptcy involving the registrant that occurred in the previous 24 months:

List and describe of any security breaches associated with customer proprietary information in the last 24 months that involved the registrant, including a thorough description of the actions taken in response to any such instances:

2. Contact Information

Executive Contact (Owner, CEO, or Executive responsible for New York service)

Name and Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

Regulatory Contact (Individual(s) Responsible for Ensuring Compliance with Regulatory Requirements)

Name and Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email Address: _____

Marketing Contact (Individual(s) Responsible for Responding to Consumer Inquiries and Complaints)

Name and Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

Email Address: _____


3. Additional Requirements

(Required for New Registrants and Triennial Filings)

- Copy and proof of acceptance of your registration with the NYS Department of State and a copy of your certificate of assumed name (if applicable);
- Sample sales agreements, including customer disclosure statement, and sample bills for each customer class for each material category of the CDG or On-Site Mass Market products or services that will be offered;
- Copies of information and promotional materials used for mass marketing purposes for each product offering;
- A list of entities, including contractors and sub-contractors, that market on behalf of your company;
- NYS DPS Office of Consumer Services Service Provider Form.

4. Signature

The person signing this application attests to the following: that she or he is an owner, partner, or officer of the business named on this registration package, the answers and materials contained in this registration package are true and the registration package submitted is complete and accurate. A DER Supplier that knowingly makes false statements in this registration package is subject to denial or revocation of eligibility.

Signature: 

Print Name: Anthony Alexander

Title: President

Date: 8/28/18

Company Name: Live Solar

Business Certificate

I HEREBY CERTIFY that I am conducting or transacting business under the name or designation

of Live Solar

at 248 Kissel Ave S.I. N.Y. 10310

City or Town of Staten Island County of Richmond State of New York.

My full name is Anthony Alexander

Print or type name. If under 21 years of age, state "I am years of age".

and I reside at 248 Kissel Ave S.I. N.Y. 10310

I FURTHER CERTIFY that I am the successor in interest to

the person or persons heretofore using such name or names to carry on or conduct or transact business.

Type of business ~~Sole Prop~~ (see next page)

Solar Installer

RECEIVED
MARCH 27 2017
RICHMOND COUNTY CLERK
FEE \$100.00
BUSINESS

IN WITNESS WHEREOF, I have signed this certificate on

March 27th 2017

Jahnavi

STATE OF NEW YORK, COUNTY OF Richmond.

ss.:

On 27th March 2017 before me, the undersigned, personally appeared Anthony Alexander personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

Jahnavi

(signature and office of person taking acknowledgment)

Notary Stamp

JAHNAVI P. SHAH
NOTARY PUBLIC, STATE OF NEW YORK
Registration No. 01SH6332013
Qualified in Richmond County
Commission Expires October 19, 2019



X 201—Certificate of Conducting Business under an Assumed Name for Individual, 4-10

State of New York
County of

ss.:

State of
County of

ss.:

On
personally appeared

before me, the undersigned,

On
personally appeared

before me, the undersigned,

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies); and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

personally known to me or proved to me on the basis of satisfactory evidence to be the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity(ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

(signature and office of individual taking acknowledgment)

(signature and office of individual taking acknowledgment)

INDEX No. 17-27637

DOCUMENT # 9907588
INDEX # 17-27637
6-BUSINESS CERT
03/27/2017 03:45:08 P.M.
RECEIPT: 13409 FEE: \$100.00
RICHMOND COUNTY CLERK

Certificate

of

Anthony Alexander

CONDUCTING BUSINESS UNDER
THE NAME OF

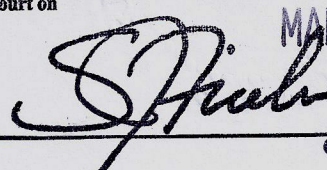
Live Solar

GBL §130.4. A certified copy of the original certificate, or if an amended certificate has been filed, then of the most recent amended certificate filed shall be conspicuously displayed on the premises at each place in which the business for which the same was filed is conducted.

Some counties request the type of business.

- Consultant Services
- Educational Services
- Entertainment—Recreation
- Finance—Insurance Services
- Home Improvement Services
- Other (state type)
- Medical—Home Care Services
- Professional—Technical Services
- Real Estate Services
- Retail Trade
- Wholesale Trade

162672

State of New York, County of Richmond, ss:
 I, Stephen J. Fiala, County Clerk and Clerk of the Supreme Court, Richmond County and Recording Officer for Richmond County do hereby certify that I have compared this copy with the original filed or recorded in my office on MARCH 27, 2017
 and it is a correct transcript therefrom and of the whole of the original. Witness my hand and seal of said County and Court on
MAR 27 2017

 COUNTY CLERK

Quote Prepared by:
 Anthony Alexander
 LEED AP BD + C
 718-305-1045



Your Local Solar Installer for:



Client Name		
Address		
Site Location		
Block/Lot		
Date		
Email		

Thanks for your interest in a Solar Electric (Photovoltaic) system installation for your home. The electricity it produces will feed back to the grid and credit your Con Edison account, also known as Net Metering. You are eligible for incentives from NYSERDA by utilizing a listed contractor such as EnergyPro.

The following is a layout of your PV system on your roof and would need a site assessment to confirm final design. We utilize all professional grade UL listed materials for best practice and for long term durability. The breakdown below shows the estimated annual production, project costs, financial payback, current rebates and potential tax credits available to you.

Project Details:

Q-Cell 385 Watt Solar Modules		
SolarEdge 10,000 Watt Inverter		
Total Installed Power DC		Kw
Total Cost		
NYSERDA Rebate	-	
Affordable Solar Incentive (if Applicable)-		
Net cost after NYSERDA Incentives		

Cost of Electricity per Kwh		
Yearly Production		Kwh
Yearly Savings (estimate)		
Yearly Usage (estimate)		Kwh
Potential Coverage of Use (est.)		

Tax Credits:

Net cost after NYSERDA Incentives		See above
Federal Tax Credit -30%	-	
NY State Personal Tax Credit -25%/5k Cap -		
NYC Property Tax Abatement - 20% total	-	in 4 yrs
Net Cost after Tax Credits		
Payback After Tax Credits (Cash)		Years

Financing Amount		
Down Payment		
Interest Rate		
Term - No Prepayment Penalty		Years
Monthly Payment		

Thanks for choosing your Energy Experts.

Estimated Project Timeline:

- Design and NYSERDA/DOB Project Approvals – 1-2 months.
- Installation & Final Inspection –1 month after permitting.

If this project is financed through the GJGNY on-bill financing through NYSERDA's Energy Finance Solutions, no up-front cost will be required from the homeowner to the contractor. EFS will pay the contractor directly and the homeowner will be responsible for monthly payments as the system generates power, thereby reducing the current utility bill.

By Signing below, I agree to the terms of this Agreement.

Signature of Installer

Buyers Signature

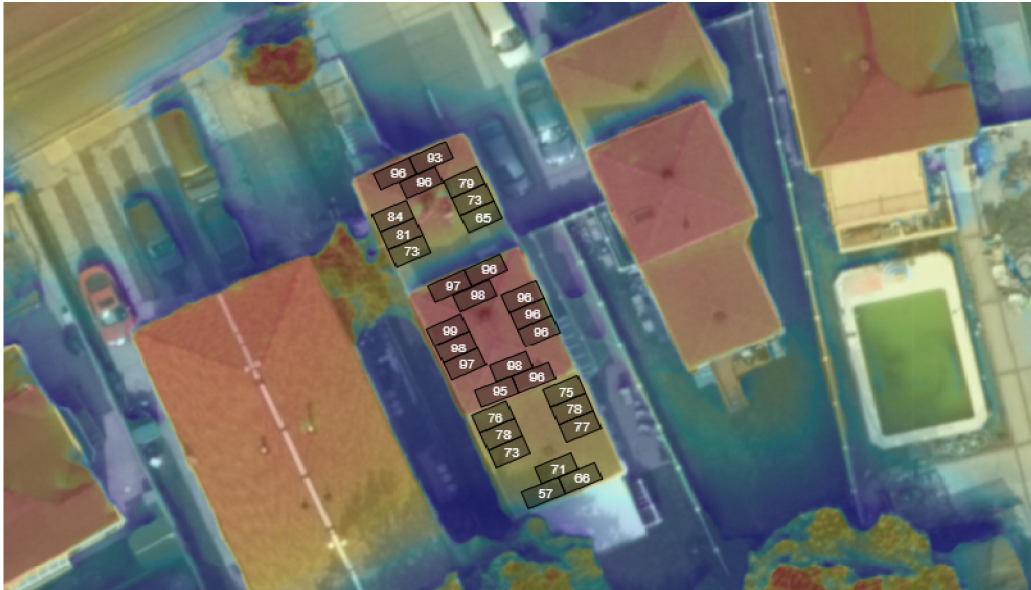
Date

Date

Print Name

Print Name

Below is an proposed layout of your Solar Electric Generating System



Thanks for choosing your Energy Experts.

Discuss any detailed tax questions relating to your personal tax and filing with your CPA or feel free to call: Stuart Levy CPA @ 718-948-4290 as an option. EnergyPro is not responsible for tax incentives and/or credits from the Internal Revenue Service or State of NY Dept of Finance. Any eligible tax credits would be the responsibility of the homeowner and their legal filing representative to acquire through the proper tax methods.

We will provide and install all equipment necessary for fully functional solar photovoltaic system including: Solar panel modules, Inverter and racking, safety disconnects, structural support to integrate with building, balance of system installation, all necessary engineering, construction drawings & permits, oversight of the entire utility interconnection process, including paperwork and inspections, commissioning of the system upon completion, operating manuals and training for use.

PV modules are warranted for 25 years and will continue to produce beyond that though not at the same output. The Racking has a 20 year manufacturer's warranty and the Inverter follows with a 10 year manufacturer's warranty available for extension at time of purchase or directly at a later date. All manufacturers' warranties will pass directly to home owner.

Each installation comes with a 5 year transferable warrantee and is virtually maintenance free. North-Eastern weather conditions preserve panels from extreme residue buildup on the surface. The warranty shall cover the repair or replacement of defective components of a system. We install an *Optional* Fence Guard to prevent squirrels and similar animals from nesting homes and potential damage your Solar Modules and offer yearly maintenance for an additional cost.

EnergyPro has been in the construction trade since 2008 and I personally have been installing and training in the electrical field throughout NYC on best practices since 2003. You will receive a quality installation personally reviewed at every step and qualified onsite during installation by a NABCEP PV installation professional. EnergyPro will be responsible of the permitting, designs, and requirements by NYSERDA, Con Edison, and the New York City Department of Buildings for installing your PV system in a timely manner.

The information contained in this document is considered confidential and should not be transferred or disclosed to anyone individual outside the individual or company(s) or their council to which it is submitted without written permission. All data are based upon best assumptions of information proposed or collected, following industry standards, including current and project energy rates, weather data, incentives.



• EnergyPro has been serving the construction trades since 2008 and I personally have been installing and training in the electrical field throughout NYC on best practices since 2003. You will receive a quality installation personally reviewed at every step by a NABCEP PV installation professional. EnergyPro will be responsible for the permitting, designs, and requirements by NYSERDA, Con Edison, and the New York City Department of Buildings for installing your PV system in a timely manner.

EVERYDAY THAT'S SUNNY, YOU COULD MAKE MONEY!



Support your local Solar Installer, not a long-distance corporation...

LET THE SUN WORK FOR YOU

- Your neighbor leased for 20 years; Own yours in less!
- Buy the Equipment; The Sun works for free
- Building Energy Audits available
- Residential & Commercial Installations;
- A WIN-WIN investment for you and your family



- You choose your Power Source every day, Call Anthony or one of his reps today!

*WE SPEAK SPANISH & RUSSIAN. -
HABLAMOS ESPANOL - МЫ ГОВОРИМ ПО РУССКИ*

• WWW.LIVESOLAR.NYC •

718.305.1045
MAY THE SOURCE
BE WITH YOU



YOUR LOCAL SOLAR INSTALLER FOR



YOUR LOCAL HOME PERFORMANCE CONTRACTOR

GET SOLAR WITH LIVE SOLAR!



DON'T BE FOOLED BY THIRD-PARTY SALESPEOPLE/ONLINE ADS

THE SUN SHINES ALMOST EVERY DAY
FREE POWER SOURCE • SUNSHINE IS FREE

• WWW.LIVESOLAR.NYC •

718.305.1045



SERVICES

- SOLAR ELECTRIC - PHOTOVOLTAICS
- SOLAR THERMAL - HOT WATER
- GREEN PROJECT MANAGEMENT
- LIGHTING EFFICIENCY/AUTOMATION
- INFRARED & DRONE/UAS INSPECTIONS



CHOOSE LOCAL AND ORGANIC

• **WWW.LIVESOLAR.NYC** •
718.305.1045



• **PV modules are warranted for 25 years** & will continue to produce beyond that, though not at the same output. Racking has a 20 year manufacturer's warranty and the inverter follows with a 12 year warranty that can be extended.

• **We will provide and install all equipment** necessary for a fully operational solar photovoltaic system including construction permits, utility interconnection, system inspection, online system monitoring, and homeowner training.

• We also offer System repairs, Animal protection for existing PV systems, and Commissioning as 3rd party inspectors.

• Carports, Canopies, Sun Rooms, Flat Roofs & Commercial projects welcome.

• Roof upgrades available and can be included for Federal Tax Credits.

Choose us and receive a **quality in-house installation** with **online monitoring** and:

- A Free** One-year system follow-up;
- A Free** Infrared thermal scan/picture;
- A Free** PV Fence Guard/Pest protection;

ALWAYS COMPARE APPLES TO APPLES



YOUR LOCAL SOLAR INSTALLER FOR



YOUR LOCAL HOME PERFORMANCE CONTRACTOR

GET SOLAR WITH LIVE SOLAR!

- NYC INCENTIVES RUNNING OUT
- FINANCING OPTIONS AVAILABLE
- PLAN A PATH TO FREE ENERGY
- SAVE THOUSANDS OVER 20+ YEARS...
- GO ONLINE OR CALL TODAY



• **WWW.LIVESOLAR.NYC** •
718.305.1045

LET THE **SUN** WORK FOR YOU



YOUR LOCAL SOLAR INSTALLER FOR



YOUR LOCAL HOME PERFORMANCE CONTRACTOR

GET SOLAR WITH **LIVE SOLAR!**



**EVERY DAY THAT'S SUNNY
YOU COULD MAKE MONEY!**

SUPPORT YOUR LOCAL SOLAR INSTALLER,
NOT A LONG DISTANCE CORPORATION

• **WWW.LIVESOLAR.NYC** •

718.305.1045





**GET SOLAR WITH LIVE SOLAR!
YOUR LOCAL SOLAR INSTALLER
DELIVERS A QUALITY INSTALLATION**

- *Free Power Source; Buy the Equipment*
- *Don't Lease for 20 years; Own yours in less*
- *A Win-Win Investment for you and your family*
- *Avoid third-party salespeople/online ads*

INCENTIVES AND FINANCING AVAILABLE

YOUR SITE HAS BEEN PRE-SELECTED DUE TO A:

- | | |
|---|---|
| <input type="checkbox"/> <i>New Roof</i> | <input type="checkbox"/> <i>New Construction</i> |
| <input type="checkbox"/> <i>Southern Roof</i> | <input type="checkbox"/> <i>New Homeowner</i> |
| <input type="checkbox"/> <i>East/West Roof</i> | <input type="checkbox"/> <i>Flat Roof</i> |
| <input type="checkbox"/> <i>Good Condition Roof</i> | <input type="checkbox"/> <i>Pitched Roof</i> |
| <input type="checkbox"/> <i>No/partial Shading</i> | <input type="checkbox"/> <i>Site Observed Online</i> |
| <input type="checkbox"/> <i>Moderate Shading</i> | <input type="checkbox"/> <i>Potential Energy Efficiency</i> |

Additional Information :

***Always Compare
Apples to Apples...***



CHOOSE LOCAL AND ORGANIC

CALL ANTHONY OR ONE OF HIS REPS TODAY

718.305.1045

• WWW.LIVESOLAR.NYC •

LIVE SOLAR REFERRAL PROGRAM

Do Some Good for the Planet, Friends, Family and your wallet



Your Local Building
Performance Contractor



Your Local Solar Installer

**Congratulation on completing a solar electric (Photovoltaic) system installation.
By changing your energy source, you're saving yourself money,
And directly benefiting our environment.**

As an early participant in our Live Solar Program, we invite you to help us reach a larger audience, helping other residents make the change to improve their homes and finances, while helping the planet.

You can receive \$300 for every referral that results in a completed solar installation.

Thanks for your support and spreading the worthwhile news of installing a PV system.

HERE'S HOW IT WORKS:

- 1 Introduce a friend or family member to the benefits of owning a solar electric system. Set up a conversation with Anthony or one of his reps.
- 2 The referred client E-mails their annual summary and discuss their system installation.
- 3 We complete a professional installation and final inspections.
- 4 The incentive will follow for the Live Solar referral. Thanks for spreading the word.
- 5 Share the benefits of owning a solar system and repeat step 1.

**Go Green; Save Green
A Win-Win for All**

**Share Your Experience
& Benefit Everyone**

**☀ GET SOLAR WITH LIVE SOLAR ☀
718-305-1045 WWW.LIVESOLAR.NYC**





New York State Public Service Commission
Office of Consumer Services
Service Provider Contact Information

Completed forms should be submitted by fax to 518-472-8501

Date 09/27/2018

Company Name Live Solar

Service Type (Check all that apply): Gas , Elec , ESCO , Cable TV
Water , ILEC , CLEC , Toll Only , Other Solar/CDG Provider

President Anthony Alexander
Mailing Address 248 Kissel Ave
Staten Island NY, 10310
Email Address livesound11@gmail.com
Phone Number 917-972-3701 Fax Number _____

Vice President / Director of Customer Service Anthony Alexander
Mailing Address 248 Kissel Ave
Staten Island, NY 10310
Email Address livesound11@gmail.com
Phone Number 917-972-3701 Fax Number _____

Primary Regulatory Complaint Manager Anthony Alexander
Mailing Address 248 Kissel Ave, Staten Island, NY 10310
Email Address livesound11@gmail.com
Phone Number 917-972-3701 Fax Number _____

Secondary Regulatory Complaint Manager _____
Mailing Address _____
Email Address _____
Phone Number _____ Fax Number _____

The PSC electronically transmits consumer complaints to service providers. You must identify a fax number and/or an email address box that is shared by a group of people. (NOTE: WE WILL NOT SEND COMPLAINTS TO PERSONAL EMAIL ADDRESSES. A SHARED EMAIL ADDRESS MUST BE IDENTIFIED OR THE TRANSMISSION WILL DEFAULT TO THE FAX NUMBER) Please identify the address/es to which we should transmit our complaints:

Email: Info@livesolar.nyc Fax: 347-838-3459