

BEFORE THE
STATE OF NEW YORK
PUBLIC SERVICE COMMISSION

In the Matter of
Consolidated Edison Company of New York, Inc.

Cases 16-E-0060 & 16-G-0061

May 2016

Prepared Testimony of Staff
Finance Panel:

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Associate Utility Financial
Analyst
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State of New York
Department of Public Service
Three Empire State Plaza
Albany, New York 12223-1350

1 Q. Please state your names, employer, and business
2 address.

3 A. Our names our Kristine A. Prylo and David P.
4 Warnock. We are employed by the New York State
5 Department of Public Service (Department). Our
6 business address is Three Empire State Plaza,
7 Albany, New York 12223.

8 Q. Ms. Prylo, what is your position at the
9 Department?

10 A. I am employed as an Associate Utility Financial
11 Analyst in the Office of Accounting, Audits and
12 Finance.

13 Q. Please describe your educational background and
14 professional experience.

15 A. I graduated from Siena College in 1999 and
16 received a Bachelor of Science degree in
17 Finance. From August 1999 to May 2006 I worked
18 in various positions at The Ayco Company, L.P.,
19 a Goldman Sachs company. My duties included
20 monitoring various aspects of individual equity
21 and fixed income portfolios, reviewing laddered
22 high net worth municipal bond portfolios for
23 additional yield opportunities, preparing income
24 tax returns, advising clients on various tax,

1 estate planning and asset allocation issues as
2 well as providing clients with multiple cash
3 flow scenarios for determining appropriate long-
4 term financial plans. In May 2006, I joined
5 Robert Half International, a financial
6 recruiting firm. At Robert Half International,
7 I was responsible for interviewing and placing
8 potential candidates in accounting and finance
9 positions at local companies. I joined the
10 Department in January 2008.

11 Q. Please briefly describe your current
12 responsibilities with the Department.

13 A. I am responsible for analyzing the financial
14 condition, financing mechanisms, risk, cost of
15 debt, cost of equity, diversification and
16 relative business positions of utilities and
17 their holding company parent(s). Assignments
18 involve rate cases, financing proposals and
19 special projects.

20 Q. Have you previously testified in a proceeding
21 before the New York State Public Service
22 Commission (Commission)?

23 A. Yes. I have been involved in a variety of rate
24 cases throughout my career and have testified

1 before the Commission in the following
2 Consolidated Edison of New York, Inc. (Con
3 Edison or the Company) rate cases: Case 08-E-
4 0539, Case 09-E-0428, Case 09-S-0794, Case 09-G-
5 0795, Case 13-E-0030, Case 13-G-0031 and Case
6 13-S-0032. I have also testified in the
7 following Orange and Rockland Utilities, Inc.
8 rate cases: Case 11-E-0408, Case 14-E-0493 and
9 Case 14-G-0494.

10 Q. Ms. Prylo, have you also been involved with
11 proceedings before the Federal Energy Regulatory
12 Commission (FERC)?

13 A. Yes. As part of my duties, I regularly provide
14 rate of return analysis for gas pipeline
15 proceedings going before the FERC on behalf of
16 New York State and, at times, a coalition of
17 states with similar interests to New York. I
18 have been involved in a handful of gas pipeline
19 proceedings over the years for companies such as
20 Tennessee Gas Pipeline, Transcontinental Gas
21 Pipeline, National Fuel Gas Supply and, most
22 recently, Iroquois Pipeline and Empire Pipeline.

23 Q. Mr. Warnock, what is your position at the
24 Department?

1 A. I am employed as an Excelsior Fellow in the
2 Office of Accounting, Audits and Finance.

3 Q. Please describe your educational background and
4 professional experience.

5 A. I graduated from New York University in May
6 2015, receiving a Masters of Public
7 Administration degree in Finance. While
8 enrolled in school, I interned with the Better
9 Business Bureau of New York in their
10 accreditation division. My duties included
11 analyzing applicants' financial documents in
12 light of Better Business Bureau standards and
13 assessing their financing condition and business
14 practices. I joined the Department in September
15 2015.

16 Q. Please briefly describe your current
17 responsibilities with the Department.

18 A. My responsibilities are currently similar to
19 those of a financial analyst within the
20 Department. I am responsible for analyzing the
21 financial condition, financing mechanisms, risk,
22 cost of debt, cost of equity, diversification
23 and relative business positions of utilities and
24 their holding company parent(s). Assignments

1 involve these Con Edison rate cases, certain
2 financing proposals and special projects.

3 Q. Have you previously testified in a regulatory
4 proceeding before the Commission?

5 A. No. This is my first testimony before the
6 Commission.

7 Q. What is the purpose of the Finance Panel's
8 testimony in this proceeding?

9 A. The purpose of our testimony is to recommend a
10 fair rate of return to be used by the Staff
11 Accounting Panel to determine the revenue
12 requirements for Con Edison's electric and gas
13 operations, for the rate year ending December
14 31, 2017. We will also respond to the testimony
15 of Company witnesses Sanders and Vander Weide.

16 Q. Please identify the exhibits that you are
17 sponsoring in this proceeding.

18 A. We are sponsoring 41 exhibits, identified as
19 Exhibit__ (FP-1) through Exhibit__ (FP-40).

20 **SUMMARY**

21 Q. What overall after-tax rate of return do you
22 recommend for the rate year?

23 A. We recommend an overall after-tax rate of return
24 of 6.63%, as opposed to the Company's updated

1 request of 7.31%. Our proposed pro forma rate
2 of return is provided in Exhibit__ (FP-2).

3 Q. Please summarize your testimony, highlighting
4 the major differences between your rate of
5 return recommendation and the overall rate of
6 return requested by Con Edison.

7 A. The major difference between our recommended
8 overall rate of return of 6.63% and the
9 Company's updated request of 7.31% is due to our
10 recommended 8.60% return on equity (ROE)
11 recommendation versus the Company's proposed ROE
12 of 9.75%. In addition, we are recommending a
13 4.92% cost of long-term debt, as opposed to the
14 Company's proposed cost rate of 5.19%. While we
15 are in agreement with the Company's use of a
16 48.0% common equity ratio at this point in time,
17 we arrive at the same ratio using a different
18 approach than the Company and will discuss the
19 differences which contribute to how these common
20 equity ratios are derived. We will also discuss
21 in detail our recommendation for additional
22 ring-fencing provisions to be implemented at
23 this time.

24 Additionally, our testimony will explain

1 why our capital structure and cost of debt
2 recommendations are reasonable and consistent
3 with Commission policy and why the continuation
4 of the Company's existing variable rate debt
5 cost reconciliation is reasonable as well. We
6 will also demonstrate the reasonableness of our
7 ROE recommendation using two different equity
8 costing methodologies, each weighted consistent
9 with how the Commission has repeatedly weighted
10 them in litigated cases over the past twenty
11 years. In doing so, we will demonstrate that
12 the Company's requested ROE is excessive and
13 unnecessary in order for the Company to continue
14 to attract capital at reasonable terms.

15 **FAIR RATE OF RETURN**

16 Q. Earlier you mentioned that the fair rate of
17 return you recommend will be used to establish
18 the Company's respective electric and gas
19 revenue requirements. Please explain what you
20 mean by revenue requirement.

21 A. In the context of Commission rate proceedings,
22 the revenue requirement is the dollar amount
23 required by a company to provide service during
24 the rate year. It is the amount that will allow

1 the Company to recover all of its reasonably
2 expected operating costs, including taxes and
3 depreciation. In addition, the revenue
4 requirement includes a fair return that will
5 allow the utility the opportunity to recover the
6 cost of funds supplied to it by investors. The
7 funds provided by these investors are needed in
8 order for the company to finance its long-term
9 utility assets and working capital requirements,
10 which in the rate-setting context are referred
11 to as its "rate base."

12 Q. Generally speaking, what is a fair rate of
13 return for a regulated utility?

14 A. A fair rate of return for a regulated utility is
15 one that enables it to provide safe and adequate
16 service to its customers, while at the same time
17 assuring it continuing support in the capital
18 markets for both its debt and equity securities,
19 at terms that are reasonable given the company's
20 risk.

21 The fair rate of return, therefore, allows
22 the utility to recover its prudently incurred
23 cost of debt, while providing its common equity
24 investors the opportunity to earn a return that

1 is commensurate with the risk of their
2 investment.

3 Q. How is a fair rate of return calculated?

4 A. The fair rate of return for a utility company is
5 calculated through a weighted average of the
6 individual cost components of its expected
7 capitalization during the rate year. The two
8 primary sources are long-term debt and common
9 equity. Customer deposits, while typically a
10 very small component, are almost always
11 reflected in the expected capitalization as well
12 because they are a relatively permanent and
13 stable source of capital employed by utilities.
14 It should be noted that preferred stock is
15 sometimes a source of capital as well, although
16 generally in much smaller proportions than
17 either long-term debt or common equity.

18 Since the Commission uses a fully forecast
19 rate year, it is also important that the rate
20 year capitalization reflects the utility's
21 projected capital requirements and is consistent
22 with the goal of achieving the optimal cost of
23 capital, particularly as it relates to the use
24 of leverage.

1 Q. How are the cost rates of the individual cost
2 components typically calculated?

3 A. The cost rates associated with a utility's long-
4 term debt, preferred stock and customer deposits
5 are relatively straightforward to ascertain.
6 Both the embedded cost of the long-term debt and
7 preferred stock components can be readily
8 calculated by examining the contractual terms;
9 i.e., the interest payments for the long-term
10 debt and the preferred dividends for the
11 preferred stock. The projected impact of the
12 cost of any new or incremental long-term debt or
13 preferred stock issuances, however, requires
14 estimates using relevant market data. The cost
15 rate for customer deposits is simply a matter of
16 applying the cost rate that is currently
17 prescribed by the Commission.

18 The cost of common equity is not
19 contractual or prescribed by the Commission.
20 Its calculation is further complicated by the
21 fact that it cannot be directly observed, and
22 instead requires estimation and the opinion of
23 analysts.

24 Q. Is the cost of common equity typically more

1 expensive than the cost of long-term debt for a
2 utility?

3 A. Yes. Even though both lenders and common equity
4 investors supply the utility with the funds it
5 needs to build and operate its system, the
6 common equity investors only earn a return after
7 the payment of all other expenses. Because
8 these investors run the risk that their achieved
9 returns will not equal their expectations, the
10 return required by common equity investors is
11 usually higher than that of the utility's long-
12 term debt holders. Exceptions may exist during
13 periods of disturbances in the market, such as
14 during the recessionary period of 1980-1982, at
15 which point the economy was beset with very high
16 inflation and volatile interest rates. During
17 that time, utility bond yields were at least as
18 high as the equity returns the Commission
19 allowed and far above the returns allowed by
20 most state regulatory commissions.

21 Q. How can a utility's cost of common equity be
22 measured?

23 A. The return requirements of a utility's common
24 equity investors can only be gleaned through a

1 cost of equity analysis. Generally, the
2 Commission has favored market-based
3 methodologies such as the Discounted Cash Flow
4 (DCF) and the Capital Asset Pricing Model (CAPM)
5 to estimate the return required by common equity
6 investors.

7 **CAPITAL STRUCTURE**

8 Q. What does a company's capital structure
9 represent?

10 A. The capital structure is the mixture of types of
11 capital, such as debt and equity, which a
12 company uses to finance its business; in the
13 case of a utility company, its rate base.

14 Q. What was Con Edison's actual capital structure
15 at September 30, 2015?

16 A. The Company's actual "stand-alone" capital
17 structure at September 30, 2015 consisted of a
18 long-term debt ratio of 48.46%, a customer
19 deposits ratio of 1.46%, and a common equity
20 ratio of 50.08%. This is illustrated in the
21 Company's electric operations Exhibit ___AP-E12,
22 Schedule 1, and gas operations Exhibit ___AP-
23 G12, Schedule 1, in its March 25, 2016
24 Preliminary Update.

1 Q. What is Con Edison's projected rate year capital
2 structure for its electric and gas operations?

3 A. As illustrated in the Company's electric
4 operations Exhibit ___AP-E12, Schedule 2, and its
5 gas operations Exhibit ___AP-G12, Schedule 2, its
6 Accounting Panel forecasts a long-term debt
7 ratio of 50.55%, a customer deposits ratio of
8 1.45% and a common equity ratio of 48.0% in its
9 March 25, 2016 Preliminary Update.

10 Q. How did the Company develop this capitalization?

11 A. The rate year capitalization was developed by
12 starting with Con Edison's "stand-alone" capital
13 structure, as of September 30, 2015. This
14 "stand-alone" capitalization was then projected
15 through the rate year based on the Company's
16 forecasted funding requirements during both the
17 linking period (October 1, 2015 through December
18 31, 2016) and the rate year (January 1, 2017
19 through December 31, 2017).

20 The Company's forecasted long-term debt
21 component accounts for its actual November 17,
22 2015, \$650 million 30-year debt issuance as well
23 as prospective new debt issuances of \$1.3
24 billion during the remainder of the linking

1 period and \$1.225 billion during the rate year.
2 It also accounts for the retirement of \$1.0
3 billion of maturing debt obligations during the
4 linking period. No debt obligations will mature
5 during the rate year.

6 Con Edison's rate year balance of customer
7 deposits was projected based on the \$334 million
8 actual average balance during the historic test
9 year ending September 30, 2015. The Company
10 then forecast that average balance to grow at an
11 annualized rate of 0.4%, based upon the actual
12 average annual change in customer deposits
13 during the historic test year, which resulted in
14 an average rate year balance of approximately
15 \$364 million.

16 The Company's projection of the common
17 equity component is largely premised upon its
18 assumptions regarding the level of earnings
19 during the linking period and rate year as well
20 as the amounts and timing of dividend payments
21 to Consolidated Edison, Inc. (CEI), Con Edison's
22 parent company.

23 Q. Do you believe the Company's proposed
24 capitalization ratios of 50.55% for long-term

1 debt, 1.45% for customer deposits and 48.0% for
2 common equity are reasonable for the purpose of
3 establishing the Company's overall rate of
4 return and its electric and gas revenue
5 requirements for the rate year?

6 A. We do. The reasons for our acceptance of those
7 capitalization ratios, all of which address the
8 reasonableness of the 48.0% requested common
9 equity ratio, are threefold. First, we find it
10 reasonable based upon our own analysis of the
11 parent company's financing practices. Second,
12 we find it reasonable because the Company has
13 demonstrated both the willingness and the
14 ability to maintain somewhat thicker common
15 equity ratios on a consolidated basis than its
16 rate authorized levels. Finally, we believe
17 that authorization of a 48.0% common equity
18 ratio will be sufficient to maintain the
19 Company's current credit ratings which we
20 generally find to be economically efficient.

21 Q. You mentioned that Con Edison uses its "stand-
22 alone" capital structure to project its rate
23 year capitalization. Please explain what you
24 mean by "stand-alone" capital structure.

1 A. When we say "stand-alone" capital structure, we
2 are referring to the capitalization of Con
3 Edison alone. That is, without accounting for
4 the individual capitalizations of its parent or
5 the other subsidiaries owned by CEI.

6 Q. Please explain why there are both "stand-alone"
7 and parent company capitalizations.

8 A. A corporation is considered a utility holding
9 company if it owns 10% or more of the stock of
10 an electric or gas utility operating company.
11 Today, nearly all of the electric utilities, as
12 well as gas utilities and combination utilities
13 (electric and gas), are owned by holding
14 companies. Con Edison, a combination electric,
15 gas and steam utility, is wholly-owned by its
16 holding company parent CEI. CEI also owns 100%
17 of the common stock of another New York
18 combination utility, Orange and Rockland
19 Utilities, Inc. (Orange and Rockland), as well
20 as non-utility subsidiaries.

21 In general, all securities sold to the
22 public in the United States must be registered
23 with the Securities and Exchange Commission
24 (SEC). Unless they are privately-held, utility

1 holding companies must register with the SEC in
2 order to issue common stock as well as any long-
3 term debt or preferred stock to the public.
4 Many large utility operating companies such as
5 Con Edison are also registered, but only for the
6 purposes of issuing long-term debt or preferred
7 stock.

8 Because both Con Edison and CEI are
9 registered with the SEC, both companies provide
10 financial information to investors in various
11 reports to the SEC. Orange and Rockland,
12 however, is no longer registered with the SEC,
13 which means it can only issue long-term debt or
14 preferred stock through private-placements.

15 CEI reports its consolidated financial
16 position in its annual 10-K and quarterly 10-Q
17 reports to the SEC. In those filings, it also
18 presents the stand-alone financial statements
19 for its two wholly-owned utility subsidiaries,
20 Con Edison and Orange and Rockland. It is the
21 stand-alone capital structure of Con Edison
22 presented in these financial statements that the
23 Company proposes the Commission use to determine
24 its overall rate of return.

1 Q. Do you believe it is appropriate to use the
2 reported stand-alone capital structures of
3 utilities that are subsidiaries of larger
4 holding companies?

5 A. Generally speaking, the use of a utility
6 subsidiary's stand-alone capitalization should
7 only be employed after conducting an analysis of
8 the parent holding company's financing
9 practices. In recent years, both Staff and the
10 Commission have concluded that the
11 capitalizations of stand-alone utility
12 operations may be appropriate for rate-setting
13 purposes in situations where sufficient legal
14 and operational credit separation of the utility
15 subsidiary from its parent and sister companies
16 has been achieved.

17 Q. In what situations would the legal and
18 operational corporate credit structures be
19 deemed sufficient?

20 A. The stand-alone capital structures of the
21 utility operations have been found to be
22 appropriate in those situations where effective
23 ring-fencing mechanisms have been put into place
24 to insulate the utility subsidiary from the

1 potential risks posed by the parent's riskier
2 non-regulated activities such that the credit
3 rating agencies have acknowledged these devices
4 to be sufficient to justify a ratings separation
5 from the parent and other subsidiaries.

6 Depending upon the magnitude and composition of
7 the unregulated businesses and the parent's
8 financing practices, effective ring-fencing
9 mechanisms will result in anywhere between one
10 to three notches differential in the ratings of
11 the regulated utility and its diversified
12 parent.

13 Q. Is Con Edison currently subject to any ring-
14 fencing provisions?

15 A. Con Edison is currently subject to restrictions
16 as a result of its acquisition of Orange and
17 Rockland in 1998. Although these restrictions
18 are minimal, they could be viewed as ring-
19 fencing provisions nonetheless. Among these
20 restrictions are that the regulated utility will
21 not pay out more than 100% of income available
22 for dividends calculated on a two-year rolling
23 average basis and that the debt of the regulated
24 utility would be raised directly by the

1 regulated utility and not the holding company.
2 In addition, the regulated utility, without
3 prior permission from the Commission, will not
4 make loans to, guarantee the obligations of, or
5 pledge its assets as security for indebtedness
6 to the holding company or any of the affiliates.

7 Q. Has the Company had any problems abiding by the
8 restrictions currently stipulated in the 1998
9 Order?

10 A. No, we recognize that the Company has not had
11 any issues complying with the restrictions
12 currently stipulated in the 1998 Order. It
13 should be noted that the ring-fencing provisions
14 we are recommending in these proceedings are
15 prospective changes for the purpose of ensuring
16 greater protections to Con Edison, but we do
17 acknowledge the Company's good track record of
18 adhering to the restrictive provisions currently
19 in place and of safely deploying capital to
20 date.

21 Q. Do you believe that these ring-fencing
22 provisions satisfactorily insulate Con Edison
23 from the added risks posed by the parent and
24 other affiliates?

1 A. We do not. Currently, Con Edison is rated "A-"
2 by Standard & Poor's Financial Services (S&P)
3 and "A2" by Moody's Investors Service, Inc.
4 (Moody's) while CEI is rated "A-" by S&P and
5 "A3" by Moody's. While Con Edison and its
6 parent maintain the same credit ratings for
7 Moody's, Con Edison is currently rated one notch
8 stronger than CEI by S&P. To our knowledge, the
9 only reason that there is any separation in
10 credit rating at present is due to structural
11 subordination. As we will discuss, as CEI's
12 investments into its regulated transmission and
13 competitive energy businesses grow and continue
14 to pose additional risk, we are concerned that
15 Con Edison's credit ratings may ultimately
16 suffer.

17 Q. Why do you recommend the institution of greater
18 ring-fencing provisions in these proceedings?

19 A. As a result of the recent growth in CEI's
20 regulated transmission and competitive energy
21 businesses, we believe that additional ring-
22 fencing provisions should be employed in order
23 to insulate the utility from undue risk that may
24 result from these riskier regulated transmission

1 or competitive investments.

2 Q. What has brought about this cause for concern
3 and why are you recommending that greater ring-
4 fencing provisions be implemented now?

5 A. The reason we are recommending additional ring-
6 fencing provisions stems from our witness of
7 recent sizeable investments made by CEI in these
8 regulated transmission and competitive energy
9 businesses, coupled with recent statements by
10 S&P and Moody's outlining respective parameters
11 as to when the scale of these riskier businesses
12 could conceivably pose a threat to the credit
13 quality of the overall organization, and
14 ultimately to the Company.

15 Q. What particular recent statements by S&P and
16 Moody's have caused your concern?

17 A. In its April 21, 2016 report entitled, "Rating
18 Action: Moody's Affirms ConEd's A3 Rating;
19 Outlook Stable," Exhibit__(FP-7), Moody's
20 indicates that a downgrade could occur "...if
21 CEI's investments in higher-risk, non-utility
22 businesses increased to where the size of this
23 segment grew to above 15% of the consolidated
24 operations (e.g. measured by revenue, assets,

1 and/or cash flow; or where the businesses
2 exposed CEI to greater cash flow volatility.”
3 Similarly, S&P, in its November 23, 2015 report
4 entitled, “Consolidated Edison Inc. and
5 Subsidiaries Outlook Revised to Negative from
6 Stable; ‘A-’ Ratings Affirmed,” Exhibit__(FP-8),
7 echoed this sentiment when it stated, “Con
8 Edison also engages in higher-risk unregulated
9 activities through three wholly owned
10 subsidiaries that collectively account for less
11 than 5% of consolidated earnings...if these
12 businesses grow to about 10% they could
13 negatively affect the consolidated business risk
14 profile.” These reports, coupled with the
15 relative magnitude of CEI’s recent investments
16 in these businesses, have made us wary that the
17 scale of these riskier transmission and
18 competitive businesses may be soon approaching
19 critical mass, and thus potentially pose a
20 threat to the Company’s credit ratings in the
21 absence of sufficient ring-fencing provisions.
22 Q. Please provide examples of recent investments in
23 these regulated transmission and competitive
24 energy businesses.

1 A. We note several investments in differing solar
2 projects in the last quarter of 2015 alone, as
3 well as ventures in a wind project in 2015, and
4 its more recent significant investments of
5 approximately \$1.4 billion in the first quarter
6 of 2016 in the midstream gas pipeline and
7 storage businesses. A listing of CEI's merger
8 and acquisition activity is attached in
9 Exhibit__ (FP-9).

10 Q. Why do you believe these new investments add
11 additional risk?

12 A. Aside from the fact these ventures are riskier
13 than the typical regulated utility business,
14 even some equity analysts have expressed their
15 confusion as to how these investments fit in
16 with CEI's risk-averse nature; in particular,
17 the most recent gas pipeline and storage
18 investments. According to an April 25, 2016 UBS
19 report, attached as Exhibit__ (FP-10), when
20 discussing Con Edison's latest Stagecoach joint
21 venture with Crestwood Equity Partners, UBS
22 analysts state "the question remains how
23 management judged value in the latest
24 acquisition." Likewise, as Regulatory Research

1 Associates summarized in its report, attached as
2 Exhibit__ (FP-11), an analyst from Jeffries LLC
3 in an April 22, 2016 report stated that
4 "...without any growth assumption [the deal] is
5 break-even to slightly dilutive...we struggle to
6 think [Con Edison] management would enter into a
7 transaction that is at best break-even given
8 their risk-averse nature."

9 Q. How is adequate ring-fencing generally achieved?

10 A. Adequate ring-fencing is generally achieved by
11 restricting the shifting of assets and
12 liabilities between the parent and the
13 subsidiary. This is generally accomplished via
14 a variety of restrictive covenants. In addition
15 to these restrictive covenants, two other
16 devices that have proven to be effective with
17 the rating agencies are the "golden share" and
18 non-consolidation opinions.

19 Q. Do other major utilities operating in New York
20 State have ring-fencing provisions in place that
21 the rating agencies have found to be effective?

22 A. Yes, all of the other electric and gas
23 combination utilities in New York State, with
24 the exception of Con Edison and Orange and

1 Rockland, have effective ring-fencing provisions
2 in place, as do KeySpan Energy Delivery New York
3 and KeySpan Energy Delivery Long Island.
4 Examples of the ring-fencing provisions in place
5 for these utilities, as well as those currently
6 in place for Con Edison, are attached in
7 Exhibit__ (FP-12).

8 Q. Please describe the specific ring-fencing
9 provisions you are recommending the Commission
10 impose in these proceedings.

11 A. In addition to the provisions already in place
12 as ordered in Case #98-M-0961, *Joint Petition of*
13 *Consolidated Edison, Inc., Consolidated Edison*
14 *Company of New York, Inc. and Orange and*
15 *Rockland Utilities, Inc. for Approval of a*
16 *Certificate of Merger and Stock Acquisition,*
17 which we will refer to as the 1998 Order, we
18 recommend that greater protections be imposed in
19 order to insulate Con Edison from any heightened
20 risks posed by investments other than the non-
21 core utility delivery businesses, such as the
22 regulated transmission and competitive energy
23 businesses. For example, in order to maintain
24 the common equity capitalization on which rates

1 are based, we recommend that Con Edison be
2 prohibited from paying dividends to CEI if its
3 average common equity ratio for the 13 months
4 prior to the proposed dividend was more than 200
5 basis points below the ratio used in setting
6 rates. This would ensure that the utility's
7 financial strength is not undermined between
8 rate cases. Given Con Edison's long track
9 record of maintaining relatively thick common
10 equity ratios, compliance with this requirement
11 should not be problematic.

12 Q. Are you recommending that any other dividend
13 restrictions be imposed?

14 A. Yes. Should Con Edison's senior unsecured debt
15 rating be downgraded below "BBB+" by more than
16 one credit rating agency and the downgrade is a
17 result of the performance of, or concerns about,
18 the financial condition of CEI or an affiliate,
19 dividends to CEI shall be limited to a rate of
20 not more than 50% of the average annual income
21 available for dividends, on a two-year rolling
22 average basis. This dividend restriction forces
23 CEI to retain earnings with the utility
24 operations rather than shifting cash toward

1 financially troubled affiliates in the event the
2 non-core utility investments encounter financial
3 difficulties.

4 Q. In addition to these greater dividend
5 restrictions, are you recommending any other
6 ring-fencing provisions be imposed?

7 A. Yes, we recommend the creation of a special
8 class of preferred stock to be held by a trustee
9 approved by the Commission, which shall be
10 referred to as the "golden share." The holder
11 of the "golden share" would be independent of
12 the utility and its affiliates, and would be
13 able to prevent the initiation of a voluntary
14 bankruptcy should it occur in the future. This
15 holder of the "golden share" would exercise the
16 voting right for the protection of the interests
17 of New York ratepayers. With this "golden
18 share" in place, Con Edison would then be
19 permitted to demonstrate in future rate cases
20 that its stand-alone capital structure, which
21 the Company has advocated use of in its rate
22 cases for numerous years, should be used for
23 setting rates provided it is reasonable,
24 demonstrates maintenance of an optimal capital

1 structure and no double leverage concerns exist.

2 The existence of the "golden share" would
3 need to be demonstrated by submitting current
4 written evaluations from at least two rating
5 agencies supporting the evaluation of Con Edison
6 as a separate company, without material
7 adjustments based on risks related to the
8 capital structure and ratings of CEI or its
9 affiliates. In addition to this, a non-
10 consolidation letter issued by the Company's
11 general counsel should be filed to further
12 demonstrate the implementation of ring-fencing
13 provisions and, therefore, the legal and credit
14 separation of the utility from its parent and
15 related affiliates. This would be of value in
16 that it would provide further declaration by the
17 Company that legal separation between the
18 entities exist. In addition, S&P has explicitly
19 pointed to the use of non-consolidation letters
20 as a strong ring-fencing measure.

21 Q. Although you have discussed that satisfactory
22 ring-fencing provisions are currently not in
23 place in order to protect the utility from the
24 added risks posed by the growth in the regulated

1 transmission and competitive energy businesses,
2 why do you find a 48.0% common equity ratio to
3 still be reasonable?

4 A. Despite the fact that we are recommending
5 stronger protections be imposed, we are
6 concerned with the risks involved with the
7 growth in the regulated transmission and
8 competitive energy businesses on a prospective
9 basis. As we will continue to discuss, at this
10 time we have not seen evidence that a common
11 equity ratio other than 48.0% is either optimal
12 or necessary for Con Edison to continue
13 attracting capital at favorable terms. A common
14 equity ratio of 48.0% should be sufficient for
15 the Company to maintain its financial integrity
16 at this time.

17 Q. Please explain the approach you used in the
18 derivation of your recommended 48.0% common
19 equity ratio for purposes of these proceedings.

20 A. It has typically been the established practice
21 of Staff and the Commission to employ a
22 "consolidated approach," which begins with the
23 consolidated capital structure of the utility's
24 parent company, in this case CEI, and to adjust

1 it, if need be, to reflect the relative business
2 and financial risks of the various subsidiary
3 companies. In short, the primary purpose of
4 this analysis is to ascertain whether the stand-
5 alone capital structures of the utility
6 subsidiaries reflect rational financing policies
7 and if their common equity components reflect
8 actual common equity at the parent level.

9 Q. What do you mean by ascertain if the utility
10 stand-alone capital structure reflects rational
11 financing policies?

12 A. Nearly all utility holding companies have both
13 regulated utility assets as well as unregulated
14 businesses. Given the significant differences
15 in business risk between unregulated operations
16 and regulated utilities, there should be
17 differing amounts of equity employed in each
18 type of business.

19 Specifically, when we refer to rational
20 financing policies, we are referring to the
21 concept that investments or activities with
22 greater business risk must be offset with less
23 financial risk in order to achieve the same
24 credit rating as those investments or activities

1 that have lower risk. Our goal is to determine
2 whether or not these higher business risk non-
3 regulated subsidiaries are being capitalized
4 with sufficient common equity such that they
5 could achieve the same credit rating on a stand-
6 alone basis as the utility operations.

7 Q. Please explain the concept of business risk and
8 financial risk in general, and how it is
9 typically assessed.

10 A. Business risk is the risk inherent in a
11 company's operation and reflects the risk that
12 it will fail to achieve its expected financial
13 performance. It is affected by items such as a
14 company's sensitivity to the overall economy,
15 the level of competition it faces and the
16 diversity of its customer and/or supplier bases.
17 Financial risk, on the other hand, is the risk a
18 company faces from the uncertainty of the amount
19 of leverage used to finance its investments.

20 Both of the major credit rating agencies,
21 S&P and Moody's, routinely assess the level of
22 business risk in tandem with the financial risk
23 profiles of debt issuers whenever credit ratings
24 are reviewed and/or assigned.

1 Q. What is S&P's assessment regarding the risk
2 profiles of utilities in general?

3 A. With respect to its assessment of business risk,
4 S&P examines the relative strength of a
5 company's business position and assigns it one
6 of six distinct business risk profiles, or
7 categories. In descending order, the six
8 categories range from "Excellent," for companies
9 with relatively very little business risk, to
10 "Vulnerable" for companies with extremely high
11 levels of business risk. Similarly, its
12 assessment of financial risk utilizes six
13 distinct financial risk profiles that descend
14 from "Minimal," for companies with little to no
15 debt on their balance sheets, to "Highly
16 Leveraged" for companies financed very
17 aggressively with debt.

18 Nearly all regulated utilities and holding
19 companies that are heavily utility-focused fall
20 in the top two business risk categories,
21 "Excellent" and "Strong." In fact, according to
22 the S&P report entitled, "U.S. Regulated
23 Utilities on Stable Trajectory Amid Moderate
24 Economic Growth," Exhibit__ (FP-13), 71% of

1 utility business risk profiles, including Con
2 Edison, are in the "Excellent" category. This
3 article explains that S&P sees only a modest
4 influence on utilities' creditworthiness from
5 economic fluctuations due to "...the essential
6 nature of the services that they provide, the
7 rate-regulated character of the business, and
8 the generally supportive posture of regulators
9 toward cost recovery for incremental capital
10 investments."

11 Q. What is S&P's assessment regarding the risk
12 profile for Con Edison specifically?

13 A. S&P, in its October 8, 2015 "Summary:
14 Consolidated Edison Company of New York, Inc."
15 report, Exhibit__ (FP-14), attributes an "A-"
16 rating and "Excellent" business risk to Con
17 Edison, largely due to the Company's "low-risk
18 and regulated transmission and distribution
19 business" as well as the Company's "large and
20 diversified customer base" which "limits the
21 Company's susceptibility to economic cyclicality
22 and provides for relatively stable cash flows."

23 Q. What is Moody's assessment regarding the risk
24 profiles of utilities in general?

1 A. As Moody's indicates in its November 6, 2015
2 report entitled, "2016 Outlook - U.S. Regulated
3 Utilities," Exhibit__(FP-15), its outlook for
4 the U.S. regulated utilities industry is stable,
5 which is largely attributable to the credit-
6 supportive regulatory environment in which they
7 operate. Moody's expects that "the relationship
8 between regulators and utilities in 2016 will
9 remain credit-supportive, enabling utilities to
10 recover costs in a timely manner and maintain
11 stable cash flows."

12 Q. What is Moody's assessment regarding the risk
13 profile of Con Edison specifically?

14 A. Moody's, in its July 31, 2015, "Credit Opinion:
15 Consolidated Edison Company of New York, Inc."
16 report, Exhibit__(FP-16), states that Con
17 Edison's "A2" rating takes into consideration
18 that "as a T&D utility company, it has low
19 business risk and has produced consistent credit
20 metrics" and that it "has benefited from
21 stabilizing cost recovery mechanisms that are
22 credit-positive."

23 Q. Given the variances in business risk between
24 utilities and unregulated companies, what

1 capitalization differences would be expected
2 between utility subsidiaries and unregulated
3 subsidiaries?

4 A. As a result of their low business risk nature,
5 utility companies are generally able to employ
6 significantly higher levels of financial risk
7 than their non-utility counterparts for a given
8 credit rating. Because unregulated businesses
9 are riskier than utilities, as they face
10 competition and do not benefit from rates being
11 set to recover all of their prudent costs, such
12 businesses would be expected to have, relative
13 to utilities, larger equity "cushions" to
14 protect against variances in earnings impacting
15 their ability to meet debt obligations.
16 Essentially, unregulated investments should have
17 lower levels of financial leverage.

18 Q. Is it common industry practice for utility
19 holding companies to capitalize their riskier
20 unregulated businesses with more equity than is
21 deployed on the balance sheets of their utility
22 operating company subsidiaries, as expected?

23 A. No. Both Staff's own analyses and independent
24 research confirm this is not the case.

1 Q. Please provide an example of independent
2 research that confirms your contention that
3 utility holding companies generally capitalize
4 their riskier unregulated businesses with common
5 equity ratios that, based upon the riskiness of
6 these investments, are insufficient relative to
7 the equity ratios employed by utility
8 subsidiaries?

9 A. We recently reviewed two *SNL Energy* research
10 reports that clearly confirm this practice.
11 Illustrated in Exhibit__ (FP-17) and
12 Exhibit__ (FP-18), respectively, are the reports
13 by *SNL Energy*, which are entitled "Quality
14 Measures - Utility Parent Companies; Financial
15 Quality at September 30, 2015 Down Slightly
16 Versus Calendar 2014" and its companion report
17 "Quality Measures - Utility Subsidiaries;
18 Calendar Years 2011-2014, and 12 Months Ended
19 September 30, 2015." SNL regularly reports on
20 the financial performance of its "RRA Index,"
21 which is currently comprised of 44 utility
22 holding companies, 37 of which are electric
23 utility holding companies, and the remaining
24 seven are gas. Twenty four of these companies

1 are also in our 28 company proxy group. As
2 shown in Table X of Exhibit__ (FP-17), the 44
3 holding companies in the RRA Index had an
4 average common equity ratio of 45.0% as of
5 September 30, 2015 and a three-year average
6 common equity ratio of 44.6% for the 2012-2014
7 period. By contrast, as shown on the last page
8 of Exhibit__ (FP-18), the utility subsidiaries of
9 these holding companies had an average common
10 equity ratio of 49.8% as of September 30, 2015
11 and a three-year average common equity ratio of
12 49.0% for the 2012 to 2014 period. Thus, it
13 appears that these holding companies have
14 elected to capitalize their less risky rate-
15 regulated utility companies with layers of
16 common equity that exceed the common equity
17 ratios of the parent by approximately 4.5% to
18 5.0%.

19 Q. If the utilities have equity ratios that are, on
20 average, higher than the holding companies'
21 average equity ratios, what does this imply for
22 the unregulated subsidiaries of the holding
23 companies?

24 A. This implies that the unregulated businesses

1 have common equity ratios that are even lower
2 than the holding company average. And given
3 that non-regulated businesses generally only
4 account for a minority of the investment of the
5 holding companies, the capitalization ratios of
6 these riskier businesses must be well below the
7 holding company averages, since the utility
8 ratios are higher by a significant amount.

9 Q. Without the presence of the utility assets,
10 would the holding companies be able to
11 capitalize their riskier unregulated operations
12 in this way and maintain an investment-grade
13 rating?

14 A. No, most probably not. Given the need for an
15 adequate cushion to guard against unforeseen
16 circumstances, unregulated businesses that are
17 not affiliated with a utility would normally
18 have much higher levels of equity.

19 Q. How did you determine if CEI uses the strength
20 of its utility operations to fund its regulated
21 transmission and competitive energy businesses
22 with less common equity, and more debt, than
23 would be required for the unregulated entities
24 if not for their affiliation with Con Edison?

1 A. To determine whether or not this is the case, we
2 examined CEI's past and present financing
3 practices, in light of the higher business risk
4 associated with its transmission and competitive
5 energy businesses.

6 Q. On what basis do you conclude that the level of
7 business risk faced by CEI's regulated
8 transmission and competitive energy businesses
9 are substantially greater than that faced by the
10 parent's utility operations?

11 A. First and foremost, because these businesses
12 face competition and do not benefit from all the
13 regulatory attributes and safeguards afforded
14 Con Edison and Orange and Rockland, such a
15 conclusion is fairly self-evident. Nonetheless,
16 we note that in its October 8, 2015 report
17 "Summary: Consolidated Edison, Inc.,"
18 Exhibit__ (FP-19), S&P states that CEI "...engages
19 in higher risk unregulated activities through
20 three wholly owned subsidiaries that
21 collectively account for less than 5% of
22 consolidated earnings." As we mentioned earlier
23 in our testimony, when we discussed our concern
24 about the growth of the unregulated businesses

1 and the need for the implementation of ring-
2 fencing provisions, it is likely these higher
3 risk unregulated businesses will grow
4 significantly in the near future, which will
5 place greater pressure on the credit quality of
6 the entire organization. Fitch Ratings, in its
7 November 12, 2015 report entitled, "Fitch
8 Affirms Ratings of Con Ed & Subsidiaries at
9 'BBB+'; Outlook Stable," Exhibit__ (FP-20),
10 states that "a more aggressive management
11 strategy towards the unregulated businesses that
12 leads to incremental parent leverage" is one of
13 the factors that may "individually or
14 collectively lead to a negative rating action."
15 This is indicative of the affect the higher risk
16 unregulated businesses could have on the credit
17 quality of the overall organization. In
18 addition to this, Moody's, in its April 21, 2016
19 report entitled, "Rating Action: Moody's Affirms
20 Con Ed's A3 Rating; Outlook Stable,"
21 Exhibit__ (FP-21), references the riskiness of
22 the competitive businesses and specifically
23 delves into the riskiness of CEI's recent
24 investments into the midstream business.

1 Moody's states "...while the midstream investments
2 in Mountain Valley Pipeline (MVP) and SGS are
3 part of CEI's regulated transmission business,
4 we view them as akin to the competitive
5 investments, since each segment has a higher
6 business risk than its traditional utility asset
7 base over the long-term. The midstream
8 investments do not have authorized cost recovery
9 mechanisms, function in a competitive
10 environment, have greater sensitivity to
11 commodity price volatilities, and have a higher
12 exposure to speculative grade counterparties."

13 Q. What do you conclude from these analyses of
14 CEI's regulated transmission and competitive
15 energy businesses?

16 A. That these businesses are considerably riskier
17 than Con Edison. Without ring-fencing
18 provisions in place, should these regulated
19 transmission and competitive energy businesses
20 grow significantly in the near future, it could
21 potentially pose a risk to Con Edison and Orange
22 and Rockland's credit ratings.

23 Q. What did your analysis find with respect to
24 CEI's financing practices?

1 A. We found that, in the past, CEI had employed
2 common equity ratios for its unregulated
3 businesses that we consider inadequate. As
4 Exhibit__ (FP-4) shows, the unregulated
5 businesses only had common equity ratios ranging
6 from 33% to 43% for the three-year period ending
7 2008. However, CEI's unregulated entities were
8 supported by an average common equity ratio of
9 approximately 64.4% for the 2011 to 2013 period.
10 Over the past several years, the unregulated
11 businesses have had common equity ratios
12 averaging approximately 56.0%.

13 Q. Why do you find the recent average equity ratio
14 of 56.0% supporting CEI's regulated transmission
15 and competitive energy businesses to be
16 reasonable?

17 A. One of the tenets of the consolidated approach
18 is that the non-regulated businesses be financed
19 in a manner that is commensurate with the
20 significantly higher degree of business risk
21 inherent in their operations, and consequently,
22 in such a manner that there are no ratings drags
23 on either Con Edison or Orange and Rockland.
24 CEI has generally succeeded in doing so over the

1 past three years by comparing the 56.0% average
2 common equity ratio with the equity ratios that
3 are typical of "A" rated industrial issuers. As
4 illustrated on page 2 of Exhibit__ (FP-22),
5 entitled "2013 Adjusted Key U.S. and European
6 Industrial and Utility Financial Ratios," the
7 median or "typical" debt ratio for "A" rated
8 industrial issuers was 30.7% for the 2011 to
9 2013 period. While the corresponding 69.3%
10 common equity ratio is notably higher than the
11 approximate average 56.0% common equity ratio
12 supporting the riskier transmission and
13 unregulated businesses over the past several
14 years, this does not signify cause for concern
15 to us at this time.

16 Q. Please explain why you are not concerned.

17 A. In light of the preponderance of non-recourse
18 debt supporting much of Con Edison Development's
19 solar projects, a somewhat lower common equity
20 ratio might be justifiable. Also, a significant
21 amount of capital not supporting the regulated
22 utilities is financing the transmission
23 business. These businesses, although riskier
24 than the Company's typical utility operations,

1 are less risky than the competitive energy
2 businesses. As a result of the parents'
3 willingness to issue common equity for such
4 ventures, we are not as concerned as we might
5 otherwise be.

6 Q. Are there any other reasons why you are not
7 concerned at this time?

8 A. Yes. As of late, the Company has been
9 consistent in maintaining the capitalization of
10 the unregulated businesses in an adequate manner
11 and, although it is approaching common equity
12 levels recognized during the three-year period
13 ending 2008, it has not quite reached those
14 levels as there is still a bit of an equity
15 cushion. Also, due to the fact that we are
16 recommending the adoption of greater ring-
17 fencing provisions, should these ring-fencing
18 provisions be implemented, the utility would be
19 well insulated from any potential impacts
20 related to the regulated transmission and
21 competitive energy businesses.

22 Q. Do you have any other observations regarding the
23 reasonableness of a 48.0% common equity ratio
24 for the purposes of establishing the Company's

1 overall rate of return and its electric and gas
2 revenue requirements for the rate year?

3 A. While we believe it is incumbent upon management
4 of the parent company to allocate its common
5 equity in a rational manner, inherent in our
6 conclusion regarding the appropriateness of a
7 given ratemaking capital structure is our
8 expectation that the mix of capital deployed
9 also be done so in an optimal, or most cost-
10 effective, manner. For at least the past
11 decade, the Commission has consistently found
12 that an authorized common equity ratio for Con
13 Edison of no higher than 48.0% was sufficient
14 for this purpose, and for the Company to
15 continue to attract capital at terms that are
16 reasonable. Simply put, at this time we have
17 not seen evidence that a common equity ratio
18 other than 48.0% is either optimal or necessary
19 for the Company to continue attracting capital
20 at favorable terms. At least in the near-term,
21 a common equity ratio of 48.0% should continue
22 to be cost-effective and satisfactory to
23 maintain its current credit ratings. Aside from
24 this, rating agencies and investors alike are

1 expecting the Company to continue to manage the
2 common equity ratio as such. Therefore, we
3 recommend that the Commission continue to
4 authorize a common equity ratio of 48.0% in
5 order to optimize the Company's overall cost of
6 capital.

7 Q. Please explain what you mean by optimal capital
8 structure?

9 A. An optimal capital structure is, by definition,
10 one which strikes an ideal balance between the
11 debt and equity ratio of a firm in order to
12 minimize its overall cost of capital. A capital
13 structure that contains too much debt increases
14 a company's overall financial risk and could
15 result in non-investment grade credit ratings
16 that could make it difficult to access the
17 capital markets when necessary. Conversely,
18 while a capital structure containing too much
19 equity may lower a company's financial risk, it
20 would also result in higher capital costs given
21 common equity is significantly more expensive
22 than debt. The importance of establishing cost
23 effective financing policies is especially
24 important in the case of regulated utilities

1 where revenue requirements are designed to
2 provide for expected income taxes on equity
3 returns.

4 **COST RATES**

5 Q. Please explain how you derived the cost rates
6 shown in Exhibit__ (FP-2).

7 A. As illustrated in Exhibit__ (FP-2), there are
8 three separate cost rates we employed, together
9 with their respective capitalization ratios, to
10 formulate our overall rate of return
11 recommendation. Beginning with the cost rate of
12 the long-term debt component, we reviewed the
13 5.19% cost rate determination of the Company's
14 Accounting Panel and made a few adjustments that
15 resulted in our 4.92% cost rate recommendation.
16 Exhibit__ (FP-3) shows how this cost rate was
17 derived.

18 The second cost rate shown in Exhibit__ (FP-
19 2) is the cost of customer deposits. The
20 current Rules and Regulations of the Commission
21 require an annual calculation of the customer
22 deposits rate. That rate is updated by the
23 Commission effective on January 1 of each year.
24 The 0.85% customer deposits rate is the rate

1 that was prescribed by the Commission in
2 November 2015 for use beginning January 1, 2016.

3 The third and final rate is the cost of
4 common equity. As we demonstrate, the Company's
5 9.75% proposed cost rate for common equity is
6 excessive and should be rejected by the
7 Commission. Our recommendation of an 8.60% cost
8 of equity is included in our overall
9 capitalization for the rate year ending December
10 31, 2017.

11 Q. Regarding the cost of the long-term debt
12 component, please explain why you adjusted the
13 5.19% cost rate proposed by the Company's
14 Accounting Panel in the March 25, 2016
15 Preliminary Update, as illustrated in the
16 Company's electric operations Exhibit ___AP-E12,
17 Schedule 2, and its gas operations Exhibit ___AP-
18 G12, Schedule 2.

19 A. As we explained earlier, Con Edison's forecasted
20 rate year cost of debt largely reflects its
21 current actual or "embedded" cost of debt. It
22 also reflects projections regarding the amounts,
23 timing, maturities and cost rates for a total of
24 four new 30-year debt issuances anticipated

1 during the linking period and rate year,
2 projections of the cost rates for its
3 outstanding variable rate tax-exempt debt, and
4 the effect of its maturing obligations. Our
5 4.92% forecasted rate year cost of debt differs
6 from the Company's determination in regards to
7 the cost rates associated with the four new
8 issuances projected during the linking period
9 and rate year. While we do not take issue with
10 the amounts, timing and maturities of the
11 Company's debt forecast, we acknowledge that the
12 Company may endeavor to issue shorter
13 maturities, such as 10-year, or even 5-year
14 debt, for that matter, which almost always have
15 a lower cost. However, it is solely with the
16 Company's forecasted costs rates that we take
17 issue as we do not believe the forecasted rates
18 will reach the levels anticipated by the Company
19 during the rate year.

20 Q. Please describe how Con Edison forecasted the
21 costs rates for its four new issuances.

22 A. Con Edison forecasted the cost rates of its
23 future debt issuances based upon guidance from
24 knowledgeable underwriters with respect to

1 required spreads to Treasuries expected on these
2 future issuances, and on estimates of future
3 benchmark Treasury interest rates over the next
4 two years which can be found in the *Blue Chip*
5 *Financial Forecasts*. The current required
6 spread estimates are added to the forecasted
7 benchmark Treasury yields to arrive at the cost
8 rates for the new issuances.

9 Q. What is the current spread requirement reflected
10 in the Company's forecasted cost rates for its
11 proposed new debt?

12 A. The Company's forecast assumes a spread estimate
13 of 1.50% for new 30-year long-term debt
14 issuances based upon estimates provided by
15 financial institutions at the time the Company's
16 March 2016 Preliminary Update was prepared.
17 When the Company originally prepared its rate
18 filing, it used a spread estimate of 1.45% for
19 new 30-year long-term debt issuances based upon
20 estimates from similar underwriters. Taking
21 into consideration a comparison of these spread
22 estimates to the actual spread to Treasury of
23 1.40% the Company obtained in its most recent
24 debt issuance during November 2015, we find a

1 spread estimate of 1.50% to be a reasonable
2 estimate for use in the forecast of its new 30-
3 year debt issuances during the linking period
4 and rate year.

5 Q. Please explain how you adjusted the cost rates
6 associated with the four new long-term debt
7 issuances projected during the linking period
8 and the rate year.

9 A. The Company projected cost rates of 4.48% for
10 its two new long-term debt issuances during
11 2016, based upon the assumption that the yield
12 on the 30-year Treasury would rise from current
13 levels of approximately 2.6% to about 3.0%
14 during 2016. Likewise, the Company projected
15 cost rates of 5.48% for its long-term debt
16 issuances during the rate year, based upon the
17 assumption that the yield on the 30-year
18 Treasury would rise to about 4.00% during 2017.

19 Our cost of debt calculation, however,
20 assumes that the 30-year Treasury yield will
21 approximate its recent level throughout the end
22 of the rate year. Specifically, we used the
23 average of the actual 30-year Treasury rate for
24 the week ending April 8, 2016 of 2.60% and added

1 the underwriters' estimated spread requirement
2 of 1.50% to arrive at an estimate of 4.10% for
3 the four projected long-term debt issuances
4 throughout the linking period and rate year.
5 Our overall cost of debt calculation is
6 illustrated in Exhibit__ (FP-3).

7 Q. Why do you recommend the use of the most recent
8 actual Treasury yield in your calculation of the
9 cost rates for the projected new issuances?

10 A. The reason we recommend the use of the most
11 recent actual Treasury yield is because
12 relatively short-term movements in long-term
13 interest rates are difficult to forecast. Such
14 forecasts are not only poor predictors of the
15 magnitude of the expected change in interest
16 rates, they are not even reliable with respect
17 to the direction of the change. Instead, the
18 best estimate of future long-term interest rates
19 is no-change; in other words, the current rates
20 of these debt instruments. Recent actual
21 Treasury yields should be employed, rather than
22 future estimated yields, which are used by the
23 Company.

24 Q. Do you have any evidence supporting your use of

1 recent actual Treasury yields?

2 A. Yes. This is discussed in a study entitled, "On
3 Forecasting Long-Term Interest Rates: Is the
4 Success of the No-Change Prediction
5 Surprising?," by Dr. James E. Pesando in the
6 Journal of Finance, September 1980, included as
7 Exhibit__ (FP-23). In this study, James Pesando
8 concludes that "short-run movements in long-term
9 interest rates, quite simply, are not likely to
10 be forecastable". Instead, as we mentioned
11 earlier, the best estimate of future long-term
12 interest rates is no-change; in other words, the
13 best estimate is current rates of these debt
14 instruments.

15 Q. What has past experience taught you in regards
16 to setting these debt cost rates?

17 A. Past experience has demonstrated to us that our
18 use of the most recent actual Treasury yields
19 have been more comparable to actual debt yields
20 than the Company's use of forecasted rates. For
21 example, in Cases 14-E-0493 and 14-G-0494, the
22 Company witness from Orange and Rockland
23 predicted, through the use of *Blue Chip*
24 *Financial Forecasts*, that the forecasted 30-year

1 Treasury yield for the year 2015 would be 4.00%,
2 on average. In actuality, the average 30-year
3 Treasury for the year 2015 was 2.84%. This
4 amounted to a difference of 116 basis points.
5 In fact, these same forecasts have predicted
6 average 30-year Treasury yields of 4.70% for the
7 year 2016. Thus far in 2016, the average 30-
8 year Treasury yield has been 2.69%, which
9 amounts to a difference of over 200 basis
10 points. In the same Orange and Rockland rate
11 case, Staff used an average of the actual 30-
12 year Treasury rate of 2.71%. Overall, Staff's
13 use of the actual 30-year Treasury yield of
14 2.71% compared much more favorably to the 2015
15 average actual 30-year Treasury yield of 2.84%,
16 as opposed to the Company's use of a forecasted
17 rate of 4.00%. It seems then that Staff's
18 recommended use of the most current actual rate
19 has appeared to be a more comparable indicator
20 of actual rates than the Company's use of
21 forecasted rates.

22 Q. Company witness Sanders claims in his direct
23 testimony that the Company is "setting the cost
24 of debt rates anywhere from three months to

1 three years forward and this timeframe is not
2 consistent" with Pesando's research. What is
3 your position on this statement?

4 A. Despite Company witness Sanders claim that the
5 timeframe indicated in Pesando's research does
6 not directly coincide with how often the Company
7 sets its debt rates, he does not take into
8 consideration that the length of time in which
9 these cost rates are forecasted is actually only
10 a period of approximately thirteen months. This
11 timeframe is inclusive of when the Commission
12 considers the Company's rates in December 2016,
13 at which time Staff recommends the cost of debt
14 be updated, through the end of the rate year.

15 In addition, Company witness Sanders has
16 not provided solid evidence demonstrating that
17 the use of forecasted Treasury rates are a
18 better predictor of future rates than the use of
19 actual Treasury rates. As we discussed earlier,
20 Staff's methodology has been more comparable to,
21 and a better predictor of, future rates as
22 opposed to the Company's methodology which has,
23 in the recent past, proven to be consistently
24 overstated. Aside from the fact that Company

1 witness Sanders states that he believes a
2 consensus forecast of Treasury rates provides a
3 more reasonable estimate and that a forward rate
4 is the rate you lock in today to borrow in the
5 future, in our opinion, we have yet to see the
6 Company provide specific examples or a thorough
7 explanation as to why its methodology is better
8 than what Staff has continually recommended, and
9 the Commission has adopted in its rate
10 proceedings for many years.

11 Q. How should your cost of long-term debt estimate
12 be updated at the time of the Commission's rate
13 order in these proceedings?

14 A. Each of the projected 30-year issuances should
15 be updated to reflect the latest known actual
16 30-year Treasury rate at the time of the
17 Commission decision plus 1.50% to reflect the
18 underwriter's required spread estimate. In
19 addition, the actual amount and cost rate of the
20 projected June 2016 issuance should be reflected
21 in the Company's actual cost of debt upon
22 update. Finally, if the Commission prefers a
23 more recent estimate of the underwriters'
24 estimated spread requirement in order to more

1 reliably project the cost rates of the projected
2 rate year issuances, the Company should be
3 directed to provide that estimate, which should
4 be added to the rate of the latest known weekly
5 average of the 30-year Treasury rate
6 accordingly.

7 Q. What is your recommendation with regard to the
8 Company's use of forecasted cost rates for its
9 variable-rate tax-exempt debt?

10 A. As illustrated in Exhibit__ (FP-3), the Company
11 will have approximately \$1.085 billion of
12 relatively low-cost tax-exempt securities
13 outstanding during the rate year, all of which
14 are variable rate. Of the \$1.085 billion of
15 floating rate securities, \$225 million are
16 variable rate demand notes whose rates are reset
17 weekly, and \$860 million are variable rate
18 securities whose rates are reset every 35 days
19 through an auction process.

20 Rather than using the latest known actual
21 rates on these \$1.085 billion of variable rate
22 tax-exempt debt securities in its cost of debt
23 calculation, Con Edison employs forecasts of the
24 cost rates of these securities based upon

1 interest rate projections. Currently, the cost
2 rates of all of these securities are at low
3 levels (between 0.49% and 1.34%) as they are
4 generally priced in accordance with short-term
5 interest rates such as the three-month London
6 Interbank Offering Rate (Libor) that remains at
7 low levels. The Company's forecasted rates of
8 between 2.24% and 3.47%, however, assume a
9 substantial increase in short-term interest
10 rates, especially when considering that the
11 three-month Libor rate is currently at 0.63%.

12 Assuming interest rate hikes of some 200
13 basis points over the next 20 months or so
14 strikes us as excessive. Therefore, we used the
15 Company's December 31, 2015 actual rates for its
16 variable rate securities in our cost of debt
17 calculation. However, at the time of the
18 Commission's decision, we recommend that the
19 most recent actual rates be used in the
20 calculation of the variable rate debt
21 securities.

22 Q. Please explain the rationale for the true-up of
23 the variable rate securities.

24 A. As a result of disturbances in the credit

1 markets, and their impact on the ability to
2 accurately estimate interest costs, the
3 Commission first authorized the true-up of the
4 Company's variable rate securities in its 2009
5 Electric Rate Order in Case 08-E-0539. In light
6 of the continued volatility following the
7 financial markets crisis in the fall of 2008,
8 the Commission authorized the continuation of
9 the true-up of these variable rate securities in
10 subsequent cases. Currently, Federal policy has
11 held these rates to low levels. When the
12 Federal policy does inevitably change, we can
13 logically expect these rates to go higher.
14 Without a true-up in place, it may dissuade the
15 Company from pursuing longer-term re-pricing
16 options. Therefore, given the persistent
17 unpredictable nature of these costs, and that
18 the cost rates associated with these tax-exempt
19 securities are almost entirely out of the
20 Company's control, we recommend that the
21 Commission require such a true-up to continue as
22 it relates only to the variable rate debt
23 securities and all credit support costs
24 associated with it.

1 Q. What does the true-up of the credit support
2 costs related to the variable rate debt
3 securities entail and how much of a dollar value
4 is associated with this true-up?

5 A. The credit support costs associated with the
6 variable rate debt securities include only the
7 costs associated with the letters of credit and
8 bond insurance. The dollar amount related to
9 the letters of credit is approximately \$3.5
10 million and the dollar amount related to the
11 bond insurance is approximately \$1.3 million.
12 We propose allowing these costs associated with
13 the variable rate debt continue to be trued-up
14 in the rate year.

15 Q. Are you proposing an adjustment related to the
16 letters of credit associated with the variable
17 rate debt in the rate year?

18 A. Yes, we are proposing a \$600,000 adjustment.
19 The annual target costs associated with the
20 letters of credit for the variable rate debt
21 have been relatively constant at approximately
22 \$4.1 million. Upon further review, we noticed
23 that actual letters of credit costs during the
24 year 2015 had decreased to approximately \$3.5

1 million. We addressed this with the Company and
2 the Company anticipates that letters of credit
3 costs should remain at this level throughout the
4 rate year. Therefore the new annual target for
5 the true-up relating to the letters of credit
6 for the variable rate debt should be \$3.5
7 million, not \$4.1 million as the target has been
8 in the past. This information is confirmed in
9 IR DPS-676, located in Exhibit__ (FP-1).

10 Q. Company witness Sanders does not request a true-
11 up of interest costs associated with the
12 Company's fixed-rate debt portfolio, provided
13 that forecasted Treasury rates are used in the
14 calculation of the cost of debt for its
15 projected issuances. Do you agree with this
16 proposal?

17 A. We do not agree with the Company's proposal of
18 using forecasted Treasury rates in the
19 calculation of the cost of debt for its
20 projected issuances for the reasons we stated
21 earlier. We do not recommend a true-up of the
22 fixed-rate long-term debt securities, nor do we
23 recommend the true-up of any debt that may be
24 refinanced throughout the rate year. Interest

1 rates on long-term debt securities have
2 stabilized considerably over the past several
3 years and these rates can be projected with
4 somewhat relative certainty. This is evidenced
5 by reviewing Exhibit__ (FP-24). This exhibit
6 demonstrates, through the use of utility debt
7 spreads and the VIX index, an indicator of
8 implied volatility, how long-term debt yields
9 were fluctuating after the fall of Lehman in
10 2008. Since then, this exhibit shows how
11 volatility has decreased, in turn leading to
12 more stabilized rates. Therefore, we do not see
13 the need to true-up the fixed-rate long-term
14 debt securities at this time.

15 **SUMMARY OF ROE RECOMMENDATION**

16 Q. Please explain the methodology used to determine
17 your 8.60% ROE.

18 A. We estimated the cost of equity for a proxy
19 group of electric utility holding companies,
20 using a DCF analysis, weighted two-thirds, and
21 the average of two CAPM analyses, weighted one-
22 third. As is Staff's typical practice, in order
23 to determine whether an adjustment to the proxy
24 group's cost of equity is warranted, we examined

1 the differences in business risk and financial
2 risk between Con Edison and our proxy group. We
3 also examined whether or not an adjustment was
4 necessary to reflect reasonably anticipated
5 common equity issuance expenses during the rate
6 year.

7 Q. Would you please explain why you specifically
8 recommend that the DCF methodology be given a
9 two-thirds weighting and your CAPM result one-
10 third?

11 A. The DCF has long been the principal equity
12 costing methodology in New York. In fact, for
13 over 20 years, the Commission has consistently
14 issued cost of equity determinations with the
15 same two-third DCF and one-third CAPM
16 weightings. During this time, Staff ROE
17 testimony has consistently noted the numerous
18 reasons why the DCF has been, and should
19 continue to be, the preferred methodology. Its
20 preferability over the CAPM methodology was
21 particularly evident when a frequently used
22 version of the CAPM began producing
23 counterintuitive results in the wake of the
24 volatility in the credit markets that followed

1 the collapse of Lehman Brothers in September
2 2008.

3 Estimating the cost of equity requires
4 using methodologies that are not perfect. Of
5 all the approaches available, however, the DCF
6 and the CAPM are by far the least flawed and,
7 between the two, the DCF is superior. In fact,
8 the Commission has noted the relative strengths
9 of the DCF methodology in many of its previous
10 rate orders. For example, on page 14 of its
11 Order Setting Permanent Rates, Reconciling
12 Overpayments During Temporary Rate Period and
13 Establishing Disposition of Property Tax
14 Refunds, issued October 18, 2007, in Case 06-E-
15 1433, the Commission stated that, "...the method
16 offers the significant benefit of reliance on
17 readily available, objective data to measure an
18 indicator of real importance to investors."

19 We will demonstrate the strengths and
20 reasonableness of the two-stage DCF methodology.
21 We will also show that our particular forward-
22 looking application of the CAPM continues to
23 produce a reasonable check on our DCF
24 methodology, and, as such, should continue to be

1 accorded a one-third weighting.

2 **USE OF PROXY GROUP**

3 Q. Why is a proxy group used to estimate Con
4 Edison's cost of equity?

5 A. The use of a proxy group to determine Con
6 Edison's cost of equity is necessary because the
7 Company's common stock is not publicly traded,
8 and, thus, direct DCF and CAPM analyses of the
9 Company are not possible. Equally important is
10 that DCF analyses for individual companies rely
11 on equity analysts' estimates of growth which
12 are, by their nature, somewhat biased.
13 Similarly, beta determinations used in the CAPM
14 methodology are based on historical observations
15 that, due to circumstances such as corporate
16 restructurings or industry transformations, may
17 not be representative of the level of earnings
18 volatility expected in the future.

19 By employing a sufficiently large proxy
20 group of similarly situated companies in our
21 analyses, however, we can largely diminish the
22 undesirable effects of bias, both upward and
23 downward, or inaccurate growth estimates and
24 beta measures for any one company. In addition,

1 we further diminish the effect of any potential
2 inaccuracies and biases by utilizing the median
3 results in our analyses.

4 Q. What are the most important considerations for
5 selecting a proxy group?

6 A. First, it is important to determine the specific
7 industry classification of the company being
8 examined in order to identify its true peers.

9 Second, once the appropriate group of peer
10 companies is established, careful consideration
11 must be given to determining appropriate
12 screening criteria in order to achieve a group
13 of companies that is both sufficiently large and
14 of similar risk to the company in question.

15 A careful balance must be struck between
16 these two potentially conflicting goals. While
17 the objective is to select a group of companies
18 whose risks closely match those of the company
19 being examined, it is also important that this
20 group be large enough to provide sufficient
21 confidence in the results. The greater the
22 number of suitable companies that can be found,
23 the less sensitive the overall cost of equity
24 estimate will be to the fluctuations or

1 irregularities of the data from any one
2 particular company.

3 Q. What companies did you select for your proxy
4 group?

5 A. We selected a group of 28 holding companies from
6 a "universe" of 45 holding companies whose
7 common stock is publicly-traded; all, like Con
8 Edison's parent, CEI, are deemed by *Value Line*
9 to be "electric utilities." Due to its robust
10 size, we are confident that our proxy group will
11 produce reliable estimates of the Company's cost
12 of equity. We have carefully selected companies
13 that face risks similar to those faced by Con
14 Edison. Illustrated on page 1 of Exhibit__ (FP-
15 5) is the list of companies that we used,
16 including each company's S&P and Moody's credit
17 ratings and year ending 2015 percentage of
18 utility revenues. On pages 2 and 3, we show the
19 same statistics for the entire *Value Line*
20 universe of companies and for Company witness
21 Vander Weide's proxy group, respectively.

22 Q. Please explain how you developed your proxy
23 group.

24 A. Beginning with the 45 publicly-traded holding

1 companies that *Value Line* categorizes as
2 electric utilities, we automatically eliminated
3 ITC Holdings Corp. because it is a FERC-
4 regulated transmission-only company that is not
5 fundamentally comparable to any New York
6 regulated electric utility, as it does not serve
7 retail customers. Then, in order to generally
8 match the risks of the 44 remaining companies
9 with those of Con Edison, we considered two
10 variables, or screening criteria: the credit
11 quality (long-term debt credit ratings) of the
12 parent holding company and its percentage of
13 revenue received from regulated operations.

14 Con Edison's senior unsecured debt is rated
15 "A-" by S&P and "A2" by Moody's, and, as a
16 utility operating unit of a holding company,
17 100% of its revenues are from regulated
18 activities. By contrast, only seven out of the
19 45 *Value Line* electric utility holding companies
20 have senior unsecured debt ratings in the "A"
21 categories by both S&P and Moody's, and nearly
22 all derived some revenue from riskier
23 unregulated investments.

24 Mindful of our goal of achieving a proxy

1 group of companies that is both sufficiently
2 large and with generally similar business and
3 financial risks to Con Edison, we selected only
4 those dividend paying companies with investment-
5 grade senior unsecured debt ratings (which would
6 include ratings of "BBB-" and above by S&P and
7 "Baa3" and above by Moody's) and at least 70% of
8 total revenues from regulated operations. Of
9 the 44 remaining companies in the *Value Line*
10 universe, 35 met these criteria. One company in
11 the *Value Line* electric universe, Unitil
12 Corporation, was unrated by Moody's and did not
13 have *Value Line* forecasts for future dividend or
14 earnings estimates, which are necessary
15 components for the DCF calculation. In
16 addition, six companies were eliminated because
17 of their involvement in transformational
18 transactions such as mergers or acquisitions and
19 one company, Cleco, is being taken private. Of
20 the companies eliminated, two were involved in
21 mergers and also had insufficient regulated
22 revenues; these companies were Exelon Corp and
23 Next Era Energy. It should be noted that we did
24 opt to include MGE Energy Inc. in our proxy

1 group, despite it being unrated by Moody's and
2 S&P. The reason we included this company is
3 because its principal operating subsidiary,
4 accounting for over 98% of its revenue, is rated
5 "A1" by Moody's and "AA-" by S&P. Therefore, we
6 are confident it would be rated investment-grade
7 should it be rated by both S&P and Moody's. In
8 sum, applying all of our selection criteria
9 resulted in a proxy group of 28 companies.

10 Q. Please provide the historical context and
11 rationale underlying your screening criteria.

12 A. Back in the early 1990s when Staff first began
13 deploying proxy groups in its cost of equity
14 analyses, an "A" rating was considered the
15 industry standard. Accordingly, Staff
16 advocated, and the Commission relied upon, proxy
17 groups consisting solely of "A" rated utility
18 companies. Further, in order to better match
19 the proxy group companies with the subject
20 utilities, Staff required that the proxy group
21 companies derive a "substantial" portion of
22 their operating revenues from regulated
23 operations. Relying upon these two sound
24 selection criteria, Staff was routinely able to

1 produce robust-sized proxy groups consisting of
2 anywhere from 25 to 33 companies. However, a
3 transformation of the industry was well underway
4 and, as a result, around ten years ago Staff was
5 faced with somewhat of a dilemma regarding the
6 selection criteria for its proxy group. Due to
7 a shrinking pool of companies as a result of
8 industry consolidation and broad deterioration
9 in electric utility credit quality at that time,
10 the number of potential candidates for the proxy
11 group had dwindled to as few as three companies,
12 depending upon the specific interpretation given
13 to "substantial" with respect to regulated
14 revenues.

15 Not only has the credit quality of the
16 electric utility industry generally fallen, the
17 preeminent event over the past three decades has
18 been the steady decline in the credit quality of
19 not just utilities, but U.S. corporations in
20 general. Coupled with an orientation in the
21 electric utility industry in the 1990s and early
22 part of the last decade towards consolidation
23 through mergers and an increase in unregulated
24 activities, this has meant that lowering the

1 credit quality threshold is the most logical and
2 reasonable response to maintain an adequate
3 number of candidate companies.

4 Q. Given this history, what is your recommendation
5 for a reasonable proxy group for determining Con
6 Edison's cost of equity?

7 A. We have determined that the most reasonable
8 proxy group for determining Con Edison's cost of
9 equity is one in which all of the parent holding
10 companies serve retail customers, have
11 investment-grade senior unsecured debt ratings,
12 and receive a minimum of 70% of total revenue
13 from regulated operations, and are not involved
14 in any transformational proceedings, such as a
15 merger or acquisition. This is consistent with
16 all recent Con Edison electric, gas, and steam
17 rate cases and Orange & Rockland electric and
18 gas rate cases, and also consistent with
19 recommendations by Staff in other recent cases
20 involving combination electric and gas
21 utilities.

22 Q. Has the Commission employed Staff's proxy group
23 in its cost of equity determination in previous
24 rate orders?

1 A. Yes. In fact, in all of the recent fully
2 litigated rate cases involving Con Edison and
3 Orange and Rockland, the Commission has found
4 the composition of Staff's proxy group to be
5 superior to the proxy groups advocated by
6 Company witnesses and, accordingly, has employed
7 Staff's proxy group to derive its ROE
8 determinations.

9 Q. Would you please summarize the characteristics
10 of your proxy group with respect to credit
11 rating and percentage of regulated revenues?

12 A. As illustrated on page 1 of Exhibit__ (FP-5), the
13 average S&P rating of the proxy group is "BBB+",
14 and for Moody's, it is "Baa1". On average, the
15 group receives about 91% of its revenues from
16 regulated operations.

17 **DISCOUNTED CASH FLOW METHODOLOGY**

18 Q. Please explain the basic theory underlying the
19 DCF methodology and why you place principle
20 reliance on its results.

21 A. The DCF approach can be applied to any
22 investment instrument that has an intrinsic
23 value. The DCF approach, as it relates to
24 common stock, recognizes that companies create

1 value for their stockholders by using their
2 earnings in a number of ways, the most important
3 of which, by far, is through the payment of cash
4 dividends.

5 Alternatively, earnings that are retained
6 by companies can be used to create value by
7 investing in capital projects designed to
8 increase future profits. The retained earnings
9 can also create value by retiring debt, which
10 reduces interest expense, thereby resulting in a
11 greater cash flow available to stockholders, and
12 by buying back some of the Company's common
13 stock, which increases future earnings on a per
14 share basis.

15 It is important to note that, while
16 earnings drive companies' dividend payout
17 policies, the value of the companies' common
18 stock is always equal to the present value of
19 all future dividends. This is because the
20 earnings that are retained will only have value
21 to the stockholders when they are paid as
22 dividends in the future. Underlying this
23 principle is the strong assumption in capital
24 market theory that companies earn the same

1 return on retained earnings as the market
2 demands on their common stock.

3 The DCF theory assures us that stocks only
4 have value because of the cash flows that
5 current investors receive or the appreciation
6 caused cash flows that future investors hope to
7 receive. Also, fundamental to the DCF
8 methodology is the notion that cash in the
9 future is not worth as much as cash today. Due
10 to reasons such as the preference of individuals
11 to consume today rather than waiting, and
12 because of effects of expected inflation and
13 productivity on expected future cash flows, the
14 DCF discounts the future expected cash flows
15 according to investors' return requirements.

16 The main reason that the DCF methodology
17 continues to be the preferred approach for
18 determining a utility's cost of equity is that
19 investors' immediate return requirements, as
20 observed in current stock prices and recent
21 dividends, are readily quantifiable. The other
22 principle methodology, the CAPM, only relies
23 tangentially, through the use of utility beta
24 values, upon direct observations of actual

1 utility investor behavior. The primary
2 challenge in applying the DCF is determining the
3 rate of growth in future dividends that
4 investors expect.

5 Given the relatively mature and stable
6 nature of the utility industry, such estimates
7 can be derived with a reasonable degree of
8 certitude. Also, rational utility investors
9 expect the growth in future dividends to
10 generally track the changes in output, or growth
11 in the overall economy, as measured by growth in
12 the nominal Gross Domestic Product (GDP).

13 Moreover, just as nominal GDP growth
14 incorporates gains achieved through the
15 application of new technologies, otherwise known
16 as productivity, and the effects of changes in
17 price levels, the investors' growth
18 expectations, too, will reflect assumptions
19 regarding productivity and the rate of
20 inflation. Consequently, when practiced with
21 the application of well-reasoned growth rate
22 estimates, such as those used in our approach,
23 the intuitiveness of the DCF methodology is
24 abundantly clear.

1 This intuitiveness is a primary reason that
2 the Commission has regularly found this
3 methodology to be the best tool for estimating
4 the cost of equity for a regulated utility. In
5 its Order Setting Electric Rates, issued April
6 24, 2009, in Case 08-E-0539, the Commission
7 stated that, among the reasons it accords a two-
8 thirds weighting to the DCF methodology, is
9 that, "...the DCF relies on readily available data
10 to make objective estimates of investors' return
11 requirements. While the DCF has one input of
12 primary controversy (growth), two CAPM inputs
13 (beta and the market risk premium) are dependent
14 on estimates which are contested and volatile."

15 Q. Please describe your DCF methodology and its
16 result.

17 A. We developed DCF estimates using a two-stage
18 "dividend discount" model. Financial theory
19 dictates that the value of a company's stock is
20 equivalent to its future cash flows. Our
21 dividend discount model forecasts those cash
22 flows out into the future and discounts them
23 back to their present value. This model
24 embodies less restrictive assumptions than the

1 traditional constant growth DCF methodology.
2 Such a model is preferred, especially when
3 growth rates in the near-term and long-run might
4 reasonably be expected to diverge, thus making
5 it superior to the traditional DCF model with
6 its assumption of constant growth. However, it
7 should be noted that current Federal tax policy
8 may be distorting the near-term growth as
9 companies accelerate their construction projects
10 to take advantage of bonus depreciation which
11 expires in 2019.

12 The calculation of the DCF for our proxy
13 group is shown on pages 1 and 2 of Exhibit__ (FP-
14 6). For each company in the proxy group, a
15 three-month average stock price was calculated
16 by averaging the high and low price for each
17 month for the period ending March 2016. The
18 model also contains *Value Line* data for earnings
19 per share, dividends per share, book value per
20 share and forecasted amounts of outstanding
21 common stock for each company.

22 This data is used to estimate the future
23 dividend payments that investors expect for each
24 of the companies. The price that investors are

1 currently willing to pay for that future stream
2 of dividends, represented in this instance by
3 the average stock price taken over the three-
4 month period ending March 2016, is essentially
5 the present value of those expected dividends.
6 By calculating the discount rate required to
7 turn the string of expected dividend payments
8 into the current stock prices, we determined the
9 rates of return that investors expect for each
10 company.

11 Q. How are dividends projected to change over time?

12 A. Consistent with the approach Staff has used for
13 many years, we employed a two-stage DCF method.
14 In the near-term, we used *Value Line's*
15 forecasted dividends. For the second stage,
16 essentially 2021 and beyond, a "sustainable
17 growth" rate was calculated for each company in
18 the proxy group, primarily based upon the
19 product of its expected earned return on average
20 common equity and its projected retention of
21 earnings. Our sustainable growth rate also
22 incorporates growth resulting from the increase
23 in common share balances over time at prices
24 above book value.

1 Q. Please explain what you mean by "sustainable
2 growth" rate?

3 A. The "sustainable growth" rate is commonly viewed
4 as the maximum growth rate an enterprise can
5 achieve while maintaining a constant debt to
6 equity ratio, i.e., without having to increase
7 its financial leverage.

8 Q. What is the median sustainable growth rate of
9 your proxy group?

10 A. The median sustainable growth rate is 4.23%.

11 Q. Did you check the reasonableness of your proxy
12 group's presumed sustainable growth with any
13 macroeconomic indicators?

14 A. Yes. As we typically do, we compared the
15 sustainable growth rate of our proxy group with
16 the most recent consensus long-range growth
17 estimate of nominal GDP. As illustrated in
18 Exhibit__(FP-25), according to the March 10,
19 2016 edition of *Blue Chip Economic Indicators*,
20 the consensus long-range estimate of nominal GDP
21 growth is 4.2% for the 2018-2022 period as well
22 as 4.2% for the most distant period forecast,
23 2023-2027. Thus, as expected, our sustainable
24 growth rate is quite close to the projected

1 growth rate in the overall economy, if not
2 slightly optimistic on utility growth prospects,
3 considering one could reasonably expect a mature
4 industry such as this to grow slower than the
5 overall economy.

6 It should be noted that the 4.2% nominal
7 GDP growth rate estimate is comprised of two
8 components: real GDP growth of 2.1% and an
9 inflation rate of 2.1%. The long-run
10 projections generally show annual real GDP
11 staying relatively steady from a rate of 2.2% in
12 2018 to the aforementioned 2.1% growth rate,
13 while inflation is forecasted to hold steady at
14 2.1% from 2018 and beyond into the long-run.

15 This comparison is appropriate because the
16 nominal GDP rate reflects assumptions about
17 future inflation, in addition to the real growth
18 expected in the economy as a result of
19 productivity gains. Therefore, it would not be
20 unreasonable for investors in the market as a
21 whole to expect their future dividends to
22 generally keep pace with overall inflation, as
23 well as, to reflect productivity gains similar
24 to those expected for the economy as a whole.

1 Likewise, for investors in a mature sector of
2 the economy, such as the utility industry with
3 perhaps slower-than-average growth prospects, it
4 is not unreasonable to expect future dividend
5 growth to be roughly equivalent than that of the
6 overall economy.

7 Q. What is the proxy group's cost of equity using
8 the DCF method?

9 A. As shown on page 2 of Exhibit__ (FP-6), the
10 median return on equity of the proxy group is
11 8.22%. The median result is the appropriate
12 measure of the DCF-derived cost of equity of the
13 proxy group.

14 Q. Do the individual company results within the
15 proxy group appear reasonable?

16 A. While most of the individual company results
17 appear reasonable, we would not recommend a cost
18 of equity based solely on any of the individual
19 results because of the potential for biased or
20 inaccurate *Value Line* growth estimates to
21 improperly influence the result. The simple
22 fact remains that earnings forecasts, even in
23 the relatively stable utility industry, can be
24 very difficult to predict because of the impact

1 of important unpredictable events. For
2 instance, many earnings forecasts in the early
3 part of the last decade turned out to be wide
4 off the mark because of difficulties in
5 forecasting the course of deregulation and the
6 extent of competition.

7 Further, our approach eliminates the need
8 to inject personal judgment and to toss out any
9 of the individual results that appear
10 unreasonable because the proxy group is of
11 sufficiently large enough size and we advocate
12 the use of the median return of individual
13 company results, as opposed to the average. Use
14 of the median is a widely employed statistical
15 tool that largely diminishes any undue impact
16 that outliers may have on the average result.
17 In other words, by using the median return for
18 the proxy group, individual results that might
19 otherwise be rejected, are effectively
20 marginalized.

21 **CAPITAL ASSET PRICING MODEL METHODOLOGY**

22 Q. Would you please describe the basic theory
23 underlying the CAPM?

24 A. The basic logic behind the CAPM is that there is

1 no premium, in terms of an expected return, for
2 bearing risks that can be eliminated through
3 diversification. According to the CAPM,
4 rational investors will hold a portfolio of
5 stocks (generally 60 or more) such that the
6 overall risk of that portfolio, in terms of the
7 variability of its returns, closely approximates
8 that of the market as a whole. Thus, the only
9 risk that matters in the CAPM equation is said
10 to be "systematic" risk, or risk that cannot be
11 diversified away.

12 "Unsystematic" risk, on the other hand, is
13 risk that is specific to a particular stock.
14 While it is assumed that most stocks tend to go
15 along with the general market, at least to some
16 extent, factors that are specific to an
17 individual stock are said to affect its
18 "unsystematic" risk.

19 According to the CAPM, the appropriate way
20 to measure an individual stock's risk is through
21 a correlation of its return relative to the
22 market as a whole, known as beta. A stock with
23 a beta of 1.0 has a return that mirrors the
24 return of the "market," usually the S&P 500, as

1 a whole. Betas of less than 1.0, which are
2 typical for utility stocks given the moderating
3 influence of regulation and the accompanying
4 perception of reduced risk, indicate that the
5 stocks are less volatile than the market as a
6 whole. Therefore, the CAPM informs us that
7 investors will only be compensated for their
8 actual risk, as measured by beta. Thus, in the
9 case of estimating the return requirements of
10 utility investors, the CAPM result will reflect
11 the degree to which utility stocks are less
12 volatile than the market as a whole.

13 Q. Please describe how a CAPM result is calculated
14 using the Traditional CAPM method.

15 A. The Traditional CAPM method calculates a
16 required return based on three inputs: the rate
17 of return on a risk-free investment (R_f), the
18 level of systematic risk for an investment (B
19 for beta), and the expected market risk premium
20 (MRP). Typically, the MRP is calculated by
21 subtracting the risk-free rate from the expected
22 market return (R_m). The form that the
23 Traditional CAPM takes is as follows:

24
$$\text{Required Return} = R_f + (B * \text{MRP})$$

1 Q. How did you begin your CAPM analysis?

2 A. Consistent with the approach Staff has employed
3 and the Commission has used for more than 20
4 years, we used two different CAPM methods, the
5 Traditional approach, as we just described, and
6 a Zero Beta calculation. The 9.24% CAPM-derived
7 ROE estimate is the average of the results of
8 these two analyses.

9 Q. Please describe how you calculated a return on
10 equity using the Zero Beta CAPM method.

11 A. We used the same inputs as in the Traditional
12 CAPM methodology. However, instead of
13 multiplying beta by the MRP, as shown in the
14 calculation of the Traditional CAPM methodology,
15 we determined the MRP for the proxy group by
16 multiplying .75 by beta by the MRP and adding
17 .25 times the MRP. This can be expressed as:
18 Required return = $R_f + (.75 * B * MRP) + (.25 * MRP)$
19

20 Q. Why do you employ two CAPM methods?

21 A. We employ two CAPM methods because a
22 considerable body of research has shown that the
23 Traditional CAPM may underestimate required
24 returns when betas are below 1.0. Therefore, it

1 is appropriate to use a Zero Beta methodology as
2 well. By averaging in the result of the Zero
3 Beta approach, which is only partially
4 determined by the beta used, this tendency is
5 addressed and corrected for, and ultimately
6 enhances the accuracy of our overall CAPM ROE
7 determination.

8 Q. How did you calculate the risk-free rate used in
9 your analyses?

10 A. We averaged the 10-year and 30-year Treasury
11 bond yields for the most recent three-month
12 period. The result, for the three-month period
13 ending March 2016, is 2.33%.

14 Q. Why do you use the yields for two different
15 Treasury securities?

16 A. We use the yields for two different Treasury
17 securities because utility investors generally
18 have both intermediate and long-term investment
19 horizons, so the use of both the ten-year and
20 30-year Treasury securities is appropriate. In
21 the past, the Commission has adopted our
22 approach. Specifically, on page 75 of its Order
23 Establishing Rates for Electric Service, issued
24 June 17, 2011, in Case 10-E-0362 (2011 O&R

1 Electric Plan Order), in adopting this approach,
2 the Commission noted that "...using a combination
3 of treasury yields is consistent with our
4 practice and supported by the varying nature of
5 investor holding periods."

6 Q. Why are you using three-month averages of the
7 Treasury security yields in your calculation?

8 A. The Commission employed three-month average
9 yields in Case 09-E-0428 in order to be
10 consistent with the three-month timeframe
11 employed in its DCF cost of equity
12 determination. In an effort to maintain
13 consistency, since we are employing the most
14 recent three months of market data in our DCF
15 calculation, as well as the most recent three
16 months average of 30-year Treasury yields in our
17 estimates for projected new 30-year long-term
18 debt issuances, it is only logical to employ
19 three-month average Treasury yield data in the
20 CAPM analysis as well.

21 Q. How did you determine the appropriate beta for
22 your CAPM analyses?

23 A. We used the .75 median beta of the proxy group,
24 which we calculated using the most recent *Value*

1 *Line* betas for each of the proxy group
2 companies.

3 Q. Why did you use the median beta rather than the
4 average beta of the proxy group?

5 A. As a practical matter, there currently is no
6 difference, as the average beta of the proxy
7 group is also .75. Nonetheless, over time the
8 use of the median beta is desirable for the same
9 reason that we use the median return of the
10 individual results in our DCF analysis, to
11 diminish undue influence of any outlying
12 individual results. In addition, it is
13 important for our calculations to remain as
14 transparent and consistent as possible, as those
15 are the general expectations within the
16 investment community.

17 As we explained earlier in our testimony,
18 the use of the median is a widely employed
19 statistical tool that should be used in
20 circumstances where one or more extreme
21 observations bias the overall conclusion.
22 Furthermore, the Commission determined, in the
23 2011 O&R Electric Plan Order, that the median
24 beta was appropriate.

1 Q. How did you determine the appropriate MRP to
2 use, and what was your result?

3 A. As we already explained, the MRP is best
4 expressed as the difference between the expected
5 market return on common stock and the return
6 required on a risk-free investment. Because the
7 cost of equity is, by its nature, a forward-
8 looking concept, we employed an *ex-ante*
9 analysis, relying upon required market return
10 estimates published monthly by Merrill Lynch in
11 its *Quantitative Profiles* report. Specifically,
12 we used the February 2016, March 2016, and April
13 2016 editions of *Quantitative Profiles*, and
14 averaged the required and implied market returns
15 of each of the three point-in-time estimates, to
16 arrive at an appropriate required return for the
17 market of 11.17%. We have illustrated the
18 appropriate pages from each of these reports in
19 Exhibit__ (FP-26). The full reports are
20 available upon request. Finally, given our
21 risk-free rate of 2.32%, we calculated the
22 expected MRP to be 8.85% by subtracting the
23 risk-free rate from the 11.17% expected market
24 return.

1 Q. Why are you using an average of the most recent
2 three months of Merrill Lynch's expected market
3 returns in your calculation?

4 A. Generally speaking, we use expected market
5 return estimates provided over the most recent
6 three months in order to be consistent with the
7 timeframes of the other data inputs employed in
8 our CAPM and DCF calculations, as well as for
9 the projected issuances in our cost of debt
10 calculation. By matching the timeframe upon
11 which our risk-free rate is calculated, we can
12 achieve a more representative estimate of the
13 required MRP.

14 Q. Does the use of three months of Merrill Lynch's
15 cost of market data bias your results?

16 A. No, it does not, because using the most recent
17 three months of data, as opposed to using only
18 the estimates provided in the most recent
19 month's data, could produce higher results,
20 lower results or no change at all. Therefore,
21 over time, there is no bias introduced as a
22 result of using the average of the three months
23 of data.

24 Q. Why didn't you rely on an *ex-post* method to

1 derive the appropriate MRP?

2 A. That method is fundamentally flawed because ex-
3 post MRP's are based on the faulty premise that
4 past performance is a valid proxy for
5 expectations regarding future results. In
6 addition, another critical flaw of this approach
7 is that it is highly sensitive to the actual
8 time period selected to calculate the premium.

9 Q. Has the Commission ever stated its preference
10 for relying on forward-looking MRP analyses as
11 opposed to *ex-post* analyses, which typically
12 employ data reported by *Morningstar* (formerly
13 *Ibbotson's*)?

14 A. Yes. Specifically, in its Opinion and Order
15 Concerning Revenue Requirement and Rate Design,
16 issued October 3, 1996, in Case 95-G-1034, the
17 Commission stated that "...the Judge's market
18 return calculation based on Merrill Lynch data
19 is a reasonable method of deriving a risk
20 premium; and it avoids the problem of stale data
21 in the *Ibbotson* estimate."

22 Q. Would you briefly summarize your main concerns
23 with applying the CAPM methodology to determine
24 a utility's cost of equity?

1 A. To begin with, unlike the DCF methodology, the
2 CAPM methodology only relies tangentially,
3 through the use of utility beta values, on
4 direct observations of actual utility investor
5 behavior. Furthermore, the calculation of two
6 of its principle inputs, the beta and the MRP,
7 is highly problematic.

8 Q. Can you please explain how the calculation of
9 the beta and MRP are highly problematic?

10 A. First, beta is supposed to represent the future
11 volatility of a given stock relative to the
12 market as a whole. However, because future
13 volatility is an unknown, betas must be measured
14 on a historical basis. The problem with using
15 historically-derived betas, though, is that,
16 when the systematic risks of a firm or an
17 industry change, these historically-derived
18 betas may not be reliable indicators of future
19 volatility.

20 Another, and perhaps more significant,
21 shortcoming of beta calculations is the often
22 wide disparity of betas between the various
23 firms that report this measure. For instance,
24 Staff has relied on *Value Line* reported betas

1 exclusively for at least the past twenty years,
2 as they are calculated over a five-year period,
3 which is long enough to produce reliable
4 estimates. Moreover, *Value Line* "smoothes" the
5 "raw betas" to reflect the theory that betas
6 have a natural tendency to gravitate to 1.0.
7 Other firms, such as *Bloomberg*, however, employ
8 less reliable, shorter periods, and others do
9 not adjust the "raw" betas as *Value Line* does.
10 Our concern is that, depending upon the source,
11 betas can vary significantly, and thus produce
12 CAPM-based ROE results that differ quite
13 substantially solely because of the source
14 chosen for the beta input.

15 Our greatest concern with the CAPM
16 methodology, however, remains the derivation of
17 the MRP. The MRP should be the expected premium
18 of the expected market return over the risk-free
19 rate. However, just like beta, the expected MRP
20 is unknown and, because it is unknown, many
21 adherents to this methodology advocate use of an
22 *ex-post* MRP. The view of these practitioners is
23 that the MRP is essentially a mean-reverting
24 time series, which may be volatile over the

1 short-run, but over the long-run exhibits a
2 stable long-run average.

3 The alternative to a historically-derived
4 MRP, of course, is a forward-looking one. As
5 stated earlier, we do not employ a historically-
6 derived MRP specifically because it inherently
7 does not reflect current economic conditions,
8 and as such it utterly lacks the ability to
9 capture and reflect the effects of ongoing
10 structural shifts in the economy. While we
11 advocate using an expected MRP in our CAPM
12 methodology, we also acknowledge that such an
13 approach is, by necessity, subject to a
14 substantial amount of judgment, and is among the
15 principal reasons that Staff has consistently
16 argued that the CAPM only be accorded half the
17 weight of the DCF-derived cost of equity
18 estimate.

19 Q. Using the stated inputs, what is your
20 Traditional CAPM result?

21 A. 8.96%, calculated as follows:
22 $2.32\% + [.75 * (11.17\% - 2.32\%)] = 8.96\%$

23 Q. What is the result of your Zero Beta CAPM
24 methodology?

1 A. 9.51%, calculated as:
2 2.32% + [.75 *.75*(11.17% - 2.32%)] +
3 [.25*(11.17% - 2.32%)] = 9.51%

4 Q. Please explain how you used the results of these
5 two CAPM methods in your calculation of the
6 required ROE for the proxy group.

7 A. We averaged the results of the two CAPM methods
8 to arrive at a determination of 9.24%. This is
9 the same approach that has been adopted or
10 approved by the Commission in rate cases for
11 many years.

12 **RETURN ON EQUITY CONCLUSION**

13 Q. Please explain how you determined the overall
14 cost of equity for the proxy group.

15 A. By weighting the 8.22% DCF result two-thirds and
16 the 9.24% CAPM result one-third, and rounding
17 that result to the nearest tenth of a percent,
18 we determined the proxy group's cost of equity
19 to be 8.60%. Our calculations are shown on page
20 3 of Exhibit__ (FP-6).

21 Q. You stated previously that it is your typical
22 practice to examine the differences in financial
23 and business risk between the company and the
24 proxy group in order to determine whether or not

1 an adjustment is warranted. Please explain how
2 you conducted this examination and your
3 conclusion with respect to the need for an
4 adjustment.

5 A. S&P and Moody's regularly assess the full
6 breadth of risks facing the utilities they rate;
7 hence the combined effect of all the business
8 and financial risks faced by those utilities are
9 incorporated into the credit ratings they
10 assign. Con Edison's long-term, senior
11 unsecured debt ratings are "A-" and "A2",
12 respectively. S&P currently has Con Edison on
13 negative outlook while Moody's has the Company
14 on stable outlook. The comparable average
15 credit ratings for our proxy group, and for
16 Company witness Vander Weide's proxy group for
17 that matter, are approximately one to two
18 notches weaker, with both proxy groups having
19 average S&P ratings of "BBB+" and average
20 Moody's ratings of "Baa1".

21 Q. Do you recommend an adjustment to your 8.60% ROE
22 given this modest risk differential?

23 A. No. While one of the fundamental tenets of
24 financial theory is that the return on a given

1 investment be commensurate with its level of
2 risk, we are unable to find objective evidence
3 indicating that material differences exist in
4 the return requirements of equity investors
5 within the relatively narrow band of utilities
6 in the investment grade category. Specifically,
7 after reviewing the DCF returns for each of our
8 proxy group companies, we are unable to discern
9 any meaningful correlation between the indicated
10 return requirements of the individual companies
11 and their respective levels of credit quality.
12 However, given the unquestionable evidence that
13 the Company's collective business and financial
14 risks are less than that of both ours and
15 Company witness Vander Weide's proxy groups, it
16 is likewise clear that there is no credible
17 evidence to support an upward adjustment.

18 Q. How does your 8.60% recommendation compare to
19 the Company's current authorized ROEs?

20 A. Con Edison's current authorized gas operations
21 ROE is stale as it is operating under a rate
22 plan established several years ago. The
23 Company's current authorized ROE of 9.3% for its
24 gas operations dates back to the 2013 Gas Rate

1 Plan. The Company's electric operations,
2 however, is currently authorized a 9.0% ROE that
3 dates back to the 2015 Electric Rate Extension
4 in effect for the rate year ending December 31,
5 2016. The ROE authorized in this extension
6 represents a reduction from the 9.2% authorized
7 ROE that dates back to the 2013 Electric Rate
8 Plan. It is important to note that, as is the
9 case with nearly all New York multi-year rate
10 plans, part of the premium allowed in the return
11 is in recognition of the added financial and
12 business risks associated with the resulting
13 stayout provision. Simply put, the differential
14 that exists between our 8.60% recommendation and
15 the Company's current authorized ROEs is that
16 the current authorizations incorporate stayout
17 premiums and were set in different interest rate
18 environments.

19 Q. Compared to today, what were economic conditions
20 like when the Company entered into the Joint
21 Proposal, adopted in the 2013 Gas Rate Plan,
22 over two years ago in February 2014, and the
23 Joint Proposal, adopted in the 2015 Electric
24 Rate Plan Extension?

1 A. As illustrated in Exhibit__ (FP-27), when the
2 Company entered into the gas Joint Proposal in
3 February 2014, which was later adopted by the
4 Commission, economic conditions were such that
5 investors were requiring yields of 4.53% for
6 long-term "A" rated utility debt and 3.38% for
7 20-year Treasury securities. Two years later,
8 when the Company entered into its latest
9 electric Joint Proposal, in June 2015, which was
10 later adopted by the Commission in the 2015
11 Electric Rate Plan Extension, economic
12 conditions were such that investors were
13 requiring yields of 4.39% for long-term "A"
14 rated utility debt and 2.85% for 20-year
15 Treasury securities. Currently, investors'
16 yield requirements for each of those instruments
17 are 37 and 110 basis points lower, respectively,
18 from June 2013 levels and 23 and 57 basis points
19 lower, respectively, from February 2012 levels,
20 indicating the lower return requirements of
21 investors at this time. To be more specific, as
22 of March 2016, investors currently require a
23 yield of 4.16% for long-term "A" rated utility
24 debt and a yield of 2.28% for 20-year Treasury

1 securities.

2 Q. What other evidence do you have to show that the
3 current economic environment is highly favorable
4 to utilities?

5 A. Not too many months ago, on November 17, 2015,
6 Con Edison issued \$650 million of unsecured debt
7 with a 30-year maturity. This issuance was
8 offered at a coupon of 4.5% and immediately
9 began trading in the secondary market at an even
10 lower yield. By mid-April 2016, demand for its
11 debt in the secondary market had driven
12 investors yield requirements down to levels
13 below 4.00%. This signifies robust demand for
14 Con Edison's debt offerings, even at these
15 historically low yields.

16 Q. How does the 8.60% ROE recommendation compare to
17 the current yield requirements of investors of
18 long-term "Baa" rated utility debt and 20-year
19 Treasury obligations?

20 A. As can be observed from viewing the data
21 illustrated in Exhibit__ (FP-27), our 8.60% ROE
22 recommendation is 381 basis points higher than
23 investors 4.79% current yield requirements for
24 long-term "Baa" rated utility debt and 639 basis

1 points higher than the 2.21% current yield
2 requirement on 20-year Treasuries. We compare
3 our recommendation with the long-term "Baa"
4 rated utility debt because the majority of
5 utilities are in this ratings category.

6 Q. How does the 381 basis point spread above
7 current long-term "Baa" rated utility debt
8 obligations implied by the 8.60% ROE
9 recommendation compare with historical spreads
10 between authorized ROEs and the yields on long-
11 term "Baa" rated utility debt?

12 A. As illustrated in Exhibit__ (FP-27), over the
13 past 20 years, the average spread between
14 nationally authorized electric ROEs and long-
15 term "Baa" rated utility debt has been 402 basis
16 points.

17 Q. How does the 639 basis point spread above
18 current 20-year Treasury obligations implied by
19 your 8.60% ROE compare with historical spreads
20 between nationally authorized ROEs and the
21 yields on 20-year Treasuries?

22 A. As illustrated in Exhibit__ (FP-27), over the
23 past 20 years, the average spread between
24 nationally authorized electric ROEs and 20-year

1 Treasury securities has been 594 basis points.
2 Over the past 10 years, however, the spread has
3 been 645 basis points, which is quite similar to
4 the current 639 basis point spread that results
5 from our 8.60% ROE recommendation.

6 Q. Is there any reason a rational investor would
7 expect the Commission to authorize an ROE in
8 this proceeding anywhere close to the Company's
9 9.75% requested ROE?

10 A. No. Rational investors are well aware of the
11 Commission's preference for a formulaic approach
12 to the cost of common equity and are also aware
13 that recent authorized ROEs are closer to our
14 8.60% ROE recommendation. In fact, the Joint
15 Proposal for the recent NYSEG and RG&E
16 proceeding, which is expected to be coming
17 before the Commission next month, cites a multi-
18 year ROE of 9.0%.

19 Q. Does the Company routinely discuss the
20 Commission's approach to ROE with the investment
21 community?

22 A. Yes. The Company's Chief Financial Officer,
23 Robert Hoglund, makes several presentations to
24 the investment community each year. A key

1 segment of his presentations is a discussion of
2 the regulatory framework in New York, including
3 the Commission's preferred approach to ROE. For
4 instance, Mr. Hoglund recently made a
5 presentation at the *EEI Finance Conference* in
6 November, 2015, a copy of which is presented in
7 Exhibit__ (FP-28). On pages 31 through 34 of his
8 presentation, Mr. Hoglund not only describes the
9 mechanics of the Commission's preferred
10 methodology, but he indicates that actual
11 authorized ROEs, most of which were for multi-
12 year rate plans, have remained in the low 9.0%
13 range over the past several years.

14 Q. Do you have any evidence that the investment
15 community incorporates this information into its
16 return expectations?

17 A. Yes. In a recent report by *UBS* dated February
18 19, 2016, the full report which is included as
19 Exhibit__ (FP-29), *UBS* states, "We emphasize
20 keeping its (Con Ed's) authorized ROE at 9%
21 would appear to be a *good* outcome given the
22 wider pressures using the formulaic approach
23 employed by the NY PSC amidst recent low
24 interest rates and high utility valuation; the

1 methodology grabs both metrics, suggesting a
2 mid-to-low 8%." Therefore, our recommendation
3 of an 8.60% ROE should not come as any surprise
4 to the Company or investors alike.

5 Q. Do you have any other supporting evidence
6 indicating minimal concern on the part of the
7 Company and investors with regard to an
8 authorized ROE in the 8.60% range?

9 A. Yes. CEI's Board of Directors was clearly not
10 deterred when it raised its quarterly dividend
11 on January 21, 2016. This amounted to an
12 annualized increase of eight cents over its
13 previous annualized dividend of \$2.60 a share.
14 In fact, CEI has raised its dividend by eight
15 cents a share each of the last two years and in
16 years prior, representing a step up from the
17 four cent and six cent hikes in the two years
18 prior, respectively. That CEI has conveyed such
19 optimism with respect to its future cash flows
20 in the current low ROE and interest rate
21 environment is noteworthy.

22 **FINANCIAL INTEGRITY**

23 Q. Have you examined the financial metrics implied
24 by Staff's recommendations in this proceeding to

1 ascertain their impact on the Company's
2 financial integrity?

3 A. Yes, as illustrated in Exhibit__ (FP-30), we
4 reviewed a number of metrics for the Company
5 based on our recommendation of an 8.60% ROE and
6 a 48.0% common equity ratio to see what the
7 effects would be on the Company's coverage
8 ratios. Specifically, we looked at the Earnings
9 Before Interest and Taxes (EBIT) and Earnings
10 Before Interest, Taxes, Depreciation and
11 Amortization (EBITDA) coverage ratios because
12 these are two ratios utilized by both S&P and
13 Moody's in developing a Company's overall
14 financial risk profile.

15 Q. How do the EBIT interest coverage and EBITDA
16 interest coverage ratios implied by your 8.60%
17 ROE and 48.0% common equity ratio, and Staff's
18 recommended depreciation and amortization
19 figures, compare to both the Company's projected
20 metrics with its requested ROE of 9.75% and
21 five-year averages?

22 A. As illustrated in the third column in
23 Exhibit__ (FP-30), granting the Company's
24 requested ROE of 9.75% would produce financial

1 metrics that exceed, in some instances quite
2 substantially, those of its actual performance
3 over the past ten years, and those of the proxy
4 group as well. If the Commission were to adopt
5 the Company's requested ROE of 9.75%, its 3.92
6 times rate year EBIT interest coverage ratio
7 would exceed its 3.70 times ten-year average.
8 Similarly, it's 5.84 times rate year EBITDA
9 interest coverage ratio would substantially
10 exceed its 5.23 times ten-year average.

11 Our recommendations, however, would result
12 in an EBIT interest coverage ratio of 3.63
13 times, which is comparable to the Company's 3.70
14 actual performance over the past ten years, yet
15 greatly exceed the 3.31 ten-year average EBIT
16 interest coverage ratio of the proxy group. In
17 addition, our 5.44 times EBITDA interest
18 coverage ratio exceeds the 5.23 times ratio
19 average achieved by the Company over the past
20 ten years, as well as the 5.22 times average
21 EBITDA interest coverage ratio of the proxy
22 group over the last ten years. We note that the
23 figures shown in the column labeled "Staff 2017"
24 reflect the impacts on the Company's credit

1 metrics based solely on Staff's cost of capital
2 adjustments.

3 Therefore, adopting our recommendations
4 should result in financial metrics that are
5 comparable to Con Edison's historical numbers
6 and stronger than the historical numbers of the
7 proxy group overall. This will continue to
8 support strong investment-grade ratings such as
9 the Company's current "A-" S&P and "A2" Moody's
10 senior unsecured debt ratings.

11 **COMPANY'S RECOMMENDED RETURN ON EQUITY**

12 Q. You have stated that Con Edison's 9.75%
13 requested ROE is excessive and should be
14 rejected. Is the 9.75% ROE request based upon
15 the recommendation of its ROE witness Mr. Vander
16 Weide?

17 A. No. Company witness Vander Weide's
18 recommendation is even more excessive; he
19 recommends that the Commission grant Con Edison
20 an ROE of 10.3%. This is 170 basis points
21 higher than the 8.60% ROE that we recommend, and
22 55 basis points higher than what the Company is
23 requesting.

24 Q. Does Company witness Vander Weide explain the

1 discrepancy between the ROE that he is
2 recommending and what the Company is asking for?

3 A. No, he does not. However, page 12 of the
4 Company Accounting Panel's direct testimony
5 indicates that the Company is filing its rate
6 request with the lower 9.75% ROE in order to
7 facilitate the resolution of issues in these
8 proceedings.

9 Q. Would you please summarize Company witness
10 Vander Weide's approach in the derivation of his
11 ROE?

12 A. To arrive at his recommendation, Company witness
13 Vander Weide performs a single-stage quarterly
14 DCF analysis which results in an ROE of 10.0%.
15 He also conducts three separate CAPM analyses,
16 which are comprised of two different historical-
17 based CAPM analyses and an *ex-ante* analysis that
18 employs a constant growth DCF calculation for
19 the S&P 500 in order to estimate the market
20 return. He takes the average result of the two
21 historical-based CAPM analyses and averages it
22 with the DCF-based CAPM result, which results in
23 an overall CAPM ROE of 10.15%. Lastly, he
24 conducts a comparable earnings methodology

1 analysis using the same group of electric
2 utilities that he uses in his DCF calculation,
3 and arrives at a ROE result of 10.8%. He then
4 weights each of these methods (the DCF, CAPM and
5 comparable earnings) one-third to arrive at his
6 final ROE recommendation of 10.3%.

7 Q. What are your principal points of contention
8 with Company witness Vander Weide's analyses?

9 A. Overall, we are concerned with the composition
10 of his proxy group, use of questionable criteria
11 to eliminate individual company results, his use
12 of excessive growth rates as well as the
13 inclusion of flotation costs directly into his
14 DCF calculation. We are also concerned with the
15 use of flawed approaches to establish the
16 various inputs employed in his CAPM analyses,
17 principally his excessive market return
18 estimates, as well as his risk-free rate
19 calculation and beta, and the use of the
20 comparable earnings methodology in the
21 derivation of his ROE.

22 Q. Please explain how Company witness Vander Weide
23 developed his proxy group.

24 A. Company witness Vander Weide begins with the

1 same *Value Line* electric utility universe that
2 Staff uses in its analysis. From this universe
3 of companies, he excludes those that have not
4 paid a quarterly dividend for at least the past
5 two years as well as those companies in which
6 the dividend has decreased. He then excludes
7 companies that do not have an I/B/E/S long-term
8 growth forecast and companies that are the
9 subject of a merger offer that has yet to be
10 completed. Finally, he also excludes companies
11 that do not have a *Value Line* Safety Rank of 1,
12 2, or 3. As we will explain later in our
13 testimony, it turns out that these are actually
14 not all the criteria he uses to arrive at his 24
15 company proxy group.

16 Q. How does the composition of Company witness
17 Vander Weide's 24 company proxy group contrast
18 to that of Staff's?

19 A. First of all, one quarter of his companies are
20 substantially diversified, and are thus
21 inappropriate for the purpose of establishing
22 Con Edison's ROE. Specifically, Company witness
23 Vander Weide includes six companies in his proxy
24 group that we have excluded because their 2015

1 proportion of regulated revenues were under the
2 70% threshold. These companies were: Allete,
3 Dominion Resources, DTE Energy, Exelon
4 Corporation, NextEra Energy, and Vectren
5 Corporation.

6 In addition to these companies, he also
7 includes Duke Energy and Southern Company in his
8 proxy group, which are both currently party to a
9 merger. It should also be noted that, not only
10 did Exelon Corporation and NextEra Energy not
11 meet the 70% regulated revenue threshold, they
12 are also both party to a merger and, therefore,
13 would not have met Staff's criteria either way.

14 Conversely, Company witness Vander Weide
15 excludes twelve companies that meet our
16 selection criteria. Those companies are: Black
17 Hills Corporation, Centerpoint Energy, Edison
18 International, El Paso Electric, Entergy
19 Corporation, FirstEnergy Corporation, IDACORP
20 Inc, MGE Energy Inc, OGE Energy Corporation,
21 Portland General Electric, PPL Corporation and
22 Westar Energy. These companies were excluded
23 due to no I/B/E/S growth forecasts, negative
24 I/B/E/S growth forecasts and, for the majority

1 of these companies, because he deemed their DCF
2 result as too low and thus were rejected as
3 "outliers" for use in his methodology.

4 Q. Please explain the concerns you have regarding
5 the composition of Company witness Vander
6 Weide's proxy group.

7 A. We agree with Company witness Vander Weide's
8 criteria that ensures the proxy group be limited
9 to dividend paying, investment-grade rated *Value*
10 *Line* electric utility holding companies. We
11 also do not take issue with the fact that he
12 eliminated companies for which no I/B/E/S growth
13 rate is published, even though we disagree with
14 the use of I/B/E/S growth rates to calculate a
15 return, which we will discuss later in our
16 testimony. However, one of his screening
17 criterion is to include only those companies
18 with a *Value Line* Safety Rank of 1, 2, or 3,
19 which is presumably used to filter out companies
20 that are exposed to higher risk. Yet, not one
21 single electric utility holding company followed
22 by *Value Line* has a Safety Rank higher than 3.
23 Therefore, it appears this criteria has no
24 material effect in identifying or eliminating

1 companies with the presence of substantially
2 higher operating risks. It would have been
3 preferable to, as Staff does, screen companies
4 based on their portion of regulated revenues
5 because unregulated businesses have
6 substantially greater business risk than their
7 regulated counterparts, which we addressed
8 earlier in our testimony. For this reason, a
9 screen similar to Staff's, which requires a
10 company to derive 70% of its revenue from
11 regulated operations, would have been
12 preferable.

13 Q. Regarding the elimination of companies involved
14 in merger activity, how does Company witness
15 Vander Weide's criteria differ from Staff's?

16 A. Unlike Staff's practice of eliminating all
17 companies that are involved in a merger
18 proceeding, Company witness Vander Weide
19 eliminates only those companies that are the
20 subject of an acquisition. That is to say, his
21 proxy group includes companies perceived as the
22 acquiring company, whereas Staff screens out
23 those companies as well as those companies that
24 are being acquired.

1 Q. Why is it important that the acquiring companies
2 be screened out of the proxy group?

3 A. It is important because companies planning to
4 merge are in a state of flux and, therefore, are
5 facing a materially different situation from
6 companies that are conducting business as usual.
7 This transformational activity changes investor
8 expectations and analysts' growth forecasts do
9 not necessarily reflect this reality. In fact,
10 *Value Line* stops reporting on merging companies
11 until the mergers in question are finalized. In
12 addition, when a merger proposal is made public,
13 in many instances both the purchasing company
14 and the company that is being purchased will
15 have a potentially distorted stock price with
16 the target company stock elevated to a higher
17 price than it would otherwise be and,
18 conversely, the purchasing company price
19 somewhat depressed from where it would otherwise
20 be. By eliminating only one side of this price
21 distortion, Company witness Vander Weide appears
22 to be injecting an undesirable bias into his
23 analysis. For these reasons, we believe all
24 companies party to a merger or acquisition

1 should be removed from proxy group
2 consideration.

3 Q. How does Company witness Vander Weide support
4 his position?

5 A. According to Staff IR DPS-356, included in
6 Exhibit__ (FP-1), Company witness Vander Weide
7 asserts that the stock price of the acquiring
8 company changes little in light of an announced
9 merger because the expected cost savings
10 resulting from the merger accrue to the
11 acquiring company, thereby offsetting any
12 premium being offered to purchase the company
13 being acquired.

14 Q. Did Company witness Vander Weide produce any
15 evidence to support this claim?

16 A. No. He has not produced any evidence to support
17 his claim that the stock price of the acquiring
18 company changes little in light of an announced
19 merger. However, we have located research that
20 contradicts this claim.

21 Q. What research did you discover?

22 A. According to Richard Rosen's article "Merger
23 Momentum and Investor Sentiments: The Stock
24 Market Reaction to Merger Announcements,"

1 published in The Journal of Business V. 79 No. 2
2 in March 2006, included as Exhibit__ (FP-31), the
3 average acquiring firm experiences a short-term
4 increase in its stock price followed by a long-
5 term decrease, all else equal. In addition, the
6 long-term decrease would appear to more than
7 counter the short-term increase.

8 Q. Are there any other significant differences in
9 the characteristics of your proxy group and that
10 of Company witness Wander Weide?

11 A. Yes, in terms of the percentage of revenue that
12 comes from riskier non-regulated operations,
13 there is a notable difference between the two
14 groups. For the year ending 2015, the utility
15 holding companies that comprised our proxy group
16 received, on average, 9.15% of their revenue
17 from riskier non-utility activities. In
18 contrast, the 24 utility holding companies that
19 comprise Company witness Vander Weide's proxy
20 group received about 15.0% of their revenues
21 from non-utility operations.

22 Q. What does the larger presence of riskier non-
23 regulated operations imply with respect to
24 investor return requirements?

1 A. Because a greater proportion of its revenue is
2 derived from riskier, non-regulated activities,
3 it is reasonable to expect investors would
4 require a somewhat higher rate of return on
5 their equity investment to compensate for the
6 greater risk to which they are exposed. Our
7 proxy group more closely matches the return
8 requirements of Con Edison's investors.

9 Q. Are there any other differences between your
10 proxy groups that are worth noting?

11 A. Yes. Company witness Vander Weide includes ITC
12 Holdings in his proxy group. We eliminated that
13 company, and so should have he, because it is
14 regulated exclusively by the FERC, maintains
15 only transmission lines, and has no retail
16 customers. Moreover, it is now the subject of a
17 potential acquisition by Fortis.

18 Q. Earlier you mentioned you have concerns
19 surrounding companies that he deems as
20 "outliers," and affectively removes from his
21 proxy group even though they have met all of his
22 other selection criteria. Please describe the
23 criteria for and results of what he refers to as
24 "outliers" in his DCF calculation.

1 A. Company witness Vander Weide determined that an
2 acceptable upper limit for his DCF results would
3 be 17.7%, and that an acceptable lower limit
4 would be the forecasted bond yield given the
5 bond rating of the specific proxy company in
6 question plus 100 basis points.

7 According to Staff IR DPS-348, included in
8 Exhibit__ (FP-1), Company witness Vander Weide
9 arbitrarily derives the upper limit of 17.7%
10 from a 2006 Bangor Hydro FERC case. While this
11 upper limit was deemed appropriate in this
12 particular Bangor Hydro case, it is certainly
13 not used as a set upper limit in every FERC
14 case. Therefore, the use of a decade-old upper
15 limit ROE results in no companies being removed
16 from his proxy group as an outlier for having
17 too high of a DCF result.

18 If Company witness Vander Weide was truly
19 interested in setting lower limit parameters
20 similar to that of FERC practice in order to
21 establish "outliers", he does not do so
22 correctly. FERC's practice is to base lower
23 limit parameters on the average of six-month
24 actual "Baa" bond yield results, plus 100 basis

1 points. Company witness Vander Weide, however,
2 bases his lower limit parameters on forecasted
3 bond yields determined by the bond rating of the
4 individual proxy company, plus 100 basis points.
5 According to Staff IR DPS-348, included in
6 Exhibit__(FP-1), as of January 2016, forecasted
7 bond yields exceeded recent actual bond yields
8 by 135 to 196 basis points. Had Company witness
9 Vander Weide used actual bond yields to set his
10 lower limit parameters, all but one company
11 labeled as an "outlier", Public Service
12 Enterprise Group, would be included in his DCF
13 calculation.

14 After all, the purpose of using reliable
15 selection criteria in order to establish a
16 suitable proxy group is to eliminate or minimize
17 potential outliers and non-comparable companies
18 from the group. Provided this selection
19 criteria is effective, an outlier screen would
20 result in few, if any, companies being removed.

21 Q. Why else do you think the selection criteria of
22 these "outliers" is problematic?

23 A. Removing the companies whose DCF results are
24 considered to be "outliers" due to "low" ROE

1 results is particularly problematic, especially
2 when considering such a large portion of these
3 proxy companies were initially deemed to be
4 seemingly suitable surrogates. For example,
5 nine out of the 33 companies that passed his
6 initial proxy group screening criteria were
7 found to be "outliers" after the fact, because
8 their DCF results were deemed too low. Each of
9 these "outlier" companies had DCF results
10 between 5.0% - 8.0%. Had these "outlier"
11 companies been included in Company witness
12 Vander Weide's DCF analysis, the overall DCF
13 result would have undoubtedly been lower.

14 Company witness Vander Weide's ROE
15 recommendation uses a pared back proxy group for
16 not only his DCF analysis but also for his other
17 two methods of ROE estimation as well.

18 Q. What are Staff's objections to using near-term
19 earnings growth forecasts from I/B/E/S as a
20 surrogate for long-run dividend growth?

21 A. We note several issues with obtaining growth
22 forecasts from I/B/E/S. First, Company witness
23 Vander Weide selected a data source which
24 contains insufficient information for all the

1 companies that were included in his proxy group.
2 As mentioned earlier, this is one reason why
3 Staff has historically relied on *Value Line*, due
4 to the availability of data for all of the
5 companies in our proxy group.

6 Company witness Vander Weide states that
7 his reasons for using I/B/E/S growth forecasts
8 include wide circulation in the investment
9 community, development of forecasts by reputable
10 analysts, the communication of these estimates
11 in a timely manner to investors, and the wide
12 use by institutional and other investors.
13 However, it is important to note that these
14 characteristics are not unique to I/B/E/S
15 estimates. For example, *Value Line* estimates
16 include a specific dividend forecast as well as
17 an earnings per share forecast. By contrast,
18 I/B/E/S only forecasts growth in earnings per
19 share. The two variables, however, do not
20 necessarily approximate each other.

21 Because Company witness Vander Weide's
22 analysis does not begin with a base earnings per
23 share number, and instead applies his I/B/E/S
24 growth forecast only to the current and

1 forecasted dividend, there is no way of
2 isolating a sustainable growth rate. This would
3 seem to be a weakness, particularly if the
4 I/B/E/S forecasts seem incongruent with
5 forecasted growth in the U.S. economy in general
6 and within the U.S. electric utility industry
7 specifically.

8 Q. What are your objections to using a single-stage
9 DCF model?

10 A. As we discussed previously, the theory
11 underlying the single-stage DCF assumes growth
12 at a constant rate into the indefinite future.
13 However, based on historic observation we know
14 that such constant growth rarely, if ever,
15 happens in any industry. The desire to screen
16 out additional companies from his proxy group
17 illustrates the point that some companies can go
18 through periods of slow growth or perhaps even
19 shrinkage. While a constant long-term growth
20 rate needs to be assumed in order to derive a
21 ROE estimate in a DCF Calculation, there are
22 typically short-term fluctuations in the true
23 growth rate. It is therefore unlikely that
24 recently evidenced and presently expected growth

1 rates will continue indefinitely into the
2 future. To impute these figures for the long-
3 term does not yield reliable results. This is
4 why Staff uses a two-stage DCF process, as it
5 allows us to account for short-term and long-
6 term growth prospects separately.

7 Q. Is there any possible explanation or example of
8 why short-term and long-term growth rates could
9 diverge?

10 A. Yes. A recent example of how short-term and
11 long-term growth rates could differ markedly
12 could be the policy of the Federal government
13 since the financial crisis to allow companies to
14 utilize bonus depreciation in order to encourage
15 capital intensive companies such as utilities to
16 accelerate planned construction projects in
17 order to boost overall economic growth. As the
18 law is currently structured, bonus depreciation
19 will begin phasing out in 2018 and be completely
20 eliminated by 2020. Logically, a company that
21 had plans to begin large construction projects
22 in 2020 or beyond may weigh the advantages of
23 moving up the timeframe of when those projects
24 are undertaken in order to take advantage of

1 bonus depreciation before it phases out. This
2 would have the net effect of accelerating short-
3 term growth at the expense of long-term growth.
4 In theory, a two-stage DCF model would better
5 reflect a company's growth under such a
6 scenario.

7 Q. What long-term growth rate can be implied from
8 the I/B/E/S growth forecast data that is in
9 Company witness Vander Weide's single-stage DCF
10 calculation?

11 A. The average I/B/E/S growth rate forecast of
12 future earnings growth for his proxy group,
13 after the removal of his outliers, is 5.80% with
14 a nearly identical median of 5.81%.

15 Q. How does this compare with the long-term growth
16 rate of Staff's proxy group?

17 A. As mentioned previously, Staff's proxy group has
18 an implied long-term growth rate median of 4.23%
19 which would seem more realistic for regulated
20 companies in a mature industry.

21 Q. What evidence do you have that the long-term
22 sustainable growth rate produced by your model
23 is a more realistic reflection of what long-term
24 growth would be in the electric utility

1 industry?

2 A. As pointed out on page 21 of a research article
3 by *UBS Investment Research*, dated July 12, 2010,
4 which is shown in its entirety in Exhibit__ (FP-
5 32), the electric utility industry was a growth
6 industry back in the 1950s and 1960s. Beginning
7 sometime in the 1980s, however, with the move
8 away from a manufacturing economy to a more
9 service-oriented economy, electricity sales have
10 grown more slowly than the overall economy. Our
11 own research, contained in Exhibit__ (FP-33),
12 clearly demonstrates the impact of this
13 transformation. Indeed, while the average real
14 GDP growth rate over the past 30 years has been
15 2.6%, the growth in total retail electric sales
16 has only averaged 1.7%.

17 Q. Based upon what evidence do you contend that
18 this trend is expected to continue?

19 A. Exhibit__ (FP-34) supports our assertion that the
20 electric utility industry will continue to grow
21 in the future at a rate slower than the overall
22 economy. In projections contained on pages A-9
23 through A-13 of its April 2015 *Annual Energy*
24 *Outlook 2015*, the U.S. Energy Information

1 Administration (EIA) calls for annual growth
2 rates in purchased electricity between 2013 and
3 2040 of 0.5% for the residential sector, 0.8%
4 for the commercial sector and 0.7% for the
5 industrial sector. We note, as well, that, on
6 page 1 of its report, the EIA states that its
7 base case "...projects 2.4% average annual GDP
8 growth from 2012 to 2040, consistent with trends
9 in labor force and productivity growth."

10 Q. What would the average and median of the I/B/E/S
11 growth forecast of future earnings growth for
12 Company witness Vander Weide's proxy group be if
13 he included those companies that he chose to
14 exclude because of their outlier status or
15 forecasted reduction in I/B/E/S growth?

16 A. The average would be 4.7% and the median would
17 be 4.9%, which would be somewhat close to the
18 growth rates of Staff's proxy group.

19 Q. Would you please summarize Company witness
20 Vander Weide's CAPM approaches?

21 A. Company witness Vander Weide conducted three
22 CAPM analyses in order to arrive at his overall
23 CAPM result. He calculated two CAPM analyses
24 using what he refers to as the historical CAPM

1 methodology and another one using a DCF-based
2 *ex-ante* CAPM analysis.

3 Q. Please begin explaining how he derived each of
4 the three major components used in his CAPM
5 methodologies.

6 A. Both his historical and DCF-based CAPM
7 methodologies require three major inputs: the
8 risk-free rate, beta and the market risk
9 premium, which itself requires an estimate of
10 the expected market return. Both of his
11 historical and DCF-based CAPM methodologies use
12 a risk-free rate of 4.3% based on the forecasted
13 yield to maturity on 20-year Treasury bonds from
14 *Value Line* and the EIA. These forecasted 20-
15 year Treasury bond yields were in actuality
16 derived by Company witness Vander Weide from
17 forecasted 10-year Treasury bond yields.

18 Q. How did Company witness Vander Weide calculate
19 his historic market risk premium?

20 A. In order to arrive at the 7.00% historic market
21 risk premium he employed in both of his
22 historical CAPM calculations, he subtracts the
23 5.07% average income return of the 20-year U.S.
24 Treasury going back to 1926 from the arithmetic

1 mean total return on the S&P 500 from the same
2 time frame of 1926-2015.

3 Q. How does Company witness Vander Weide derive the
4 betas used in his historical CAPM calculations?

5 A. He applies two different betas to the CAPM
6 formula, which he then averages to achieve his
7 overall historical CAPM number. The first beta
8 he applies is the average beta of his proxy
9 group of .72 as reported by *Value Line*. The
10 second beta of .90 is derived from the
11 historical ratio of the utility risk premium to
12 the S&P risk premium. Company witness Vander
13 Weide states this second beta is integrated into
14 his calculation because of the historical
15 tendency of the CAPM to underestimate the cost
16 of equity for companies with an average beta of
17 less than 1.0, which is similar to the reasoning
18 behind Staff's use of the Zero Beta CAPM.

19 Q. Please explain how he derives the beta used in
20 his DCF-based CAPM analysis.

21 A. For his DCF-based CAPM analysis, he uses the
22 same procedure as his historical CAPM we just
23 described as well as the .72 beta of his proxy
24 group. The only difference is that for the DCF-

1 based CAPM, the risk premium is the difference
2 between the DCF cost of equity for the S&P 500
3 and the forecasted yield to maturity on 20-year
4 U.S. Treasury bonds.

5 Q. What is the overall result of Company witness
6 Vander Weide's CAPM calculations?

7 A. Given the inputs we just discussed, Company
8 witness Vander Weide developed three CAPM
9 estimates ranging from 9.6% to 10.8%. By
10 averaging the results of his historic CAPM
11 methods together, and averaging in the result of
12 his DCF-based CAPM, his CAPM methodology results
13 in a cost of equity estimate of 10.15%.

14 Q. What inputs to Company witness Vander Weide's
15 CAPM calculation do you view as problematic?

16 A. We have concerns with the use of a second
17 estimate for beta, the value for the total
18 market portfolio rate of return, and the use of
19 an excessive risk-free rate of return.

20 Q. Please describe how Company witness Vander Weide
21 estimates beta.

22 A. Company witness Vander Weide uses two estimates
23 for beta. For his first method, he averages the
24 values of beta that are reported by *Value Line*

1 for all of the companies in his proxy group.
2 This is similar to the method we employ,
3 however, we utilize the median result as opposed
4 to the average. Using this method, he arrives
5 at a beta of .72.

6 For his second method, he compares the
7 historical returns of the S&P utilities stock
8 index to the historical returns of the S&P 500
9 over the period of 1937 through 2015. Upon
10 comparing the two, he derives a ratio that he
11 uses to calculate the second beta in his
12 calculation. In order to calculate this ratio,
13 he takes the average risk premium of the S&P
14 utilities stock return dating back to 1937 and
15 divides it by the average market risk premium,
16 which he defines as the annual S&P 500 return
17 minus the annual return on the 10-year Treasury
18 for the same period. He claims this is
19 necessary because of the CAPM's tendency to
20 underestimate the cost of equity for companies
21 with betas less than 1.0. Using this method, he
22 arrives at a beta of .90.

23 Q. What are your concerns with Company witness
24 Vander Weide's second estimate of beta?

1 A. While we recognize that a shortcoming of the
2 CAPM methodology is the tendency to
3 underestimate the cost of equity for companies
4 with betas less than 1.0, we factor this into
5 our analysis when we attribute a lesser
6 weighting to the CAPM estimate than we do the
7 DCF when averaging our results, and it is why we
8 employ the Zero Beta CAPM calculation to balance
9 the estimate. Our main objection stems from
10 Company witness Vander Weide's attempt to adjust
11 the value for beta.

12 Beta is a measure of whether an investment
13 is more or less volatile than the market. In
14 employing this second method, he is effectively
15 changing the asset being compared to the market
16 from the companies in his proxy group to the
17 companies in the S&P stock utility. However,
18 there is no reason to believe that the
19 historical S&P stock utility index is a better
20 collection of companies than an appropriately
21 screened proxy group. In addition, the data
22 used to derive beta via this method extends back
23 to 1937, a time when the utility industry faced
24 different challenges and was structured

1 different than today.

2 Q. How much of an impact does the use of Company
3 witness Vander Weide's second historical-based
4 beta have on his overall ROE estimate?

5 A. The use of the .90 beta from his second beta
6 calculation yields a CAPM result of 10.8%, which
7 is 120 basis points higher than the result of
8 his other historical CAPM calculation which uses
9 the beta of .72. Because he averages the
10 results of the two historical CAPM methods
11 together, and then averages that with his DCF-
12 based CAPM result and gives the entire CAPM a
13 one-third weighting in his overall ROE estimate,
14 the net result to his overall ROE estimate is
15 approximately 8 basis points.

16 Q. Please describe the issue with Company witness
17 Vander Weide's estimated value for the total
18 market portfolio rate of return?

19 A. For the historical CAPM, Company witness Vander
20 Weide estimates the total market portfolio rate
21 of return as the arithmetic mean total return on
22 the S&P 500 for each year between 1926 and 2015.
23 Our main concern is with the time frame chosen,
24 particularly because Company witness Vander

1 Weide describes the year 1937 as having such
2 significance being that it was the first year
3 after the Public Utility Holding Company Act of
4 1935 had been fully realized. One would assume,
5 then, that Company witness Vander Weide would
6 want to use the period from 1937-2015 in his
7 calculation, thereby excluding the years before
8 the Public Utility Holding Act in order to
9 maintain consistency with the timeframe he used
10 in his second beta measurement.

11 Our most significant objection to the use
12 of his historical total market portfolio rate of
13 return, however, is that it shares many similar
14 flaws to that of his DCF model. Among these
15 flaws, as we discussed earlier, is that many of
16 the component companies of the S&P 500 do not
17 pay dividends, which is necessary in a DCF
18 calculation in order to produce a result. He
19 eliminated companies that have no growth, or
20 negative growth, estimates as well as companies
21 that have only 1 or 2 analyst estimates. In
22 addition, he eliminated the top 25% and bottom
23 25% of companies with the highest and lowest DCF
24 results. Thus, a very substantial portion of

1 the "market", roughly two-thirds the actual size
2 of the S&P 500, is eliminated from the
3 measurement of S&P's historical growth between
4 1926 and 2015, leaving only 133 companies to be
5 representative as the "market". Since a
6 significant number of the companies that were
7 eliminated from consideration had negative
8 growth rates, it is evident why his total market
9 portfolio rate of return is biased upward.

10 Q. Please describe your concerns with using two
11 different values for risk-free rate of return?

12 A. Company witness Vander Weide uses two different
13 values for the risk-free rate in his CAPM
14 calculation. The forecasted total return on the
15 20-year U.S. Treasury, 4.3%, is used once, while
16 the forecasted income return on the 20-year U.S.
17 Treasury Note, 5.07%, is also used in his
18 calculation.

19 He supports his use of two risk-free rates
20 by stating that only the income return is truly
21 risk-free, as the total return includes a
22 speculative, capital gain/loss component. If
23 this is the case, then the income return should
24 have been used in both instances in the

1 equation.

2 Q. Please describe your concerns with Company
3 witness Vander Weide's estimated value for the
4 risk-free rate of return?

5 A. Our concern has to do with his estimation of the
6 20-year Treasury. In order to estimate the 20-
7 year Treasury, he begins with the forecasted
8 yield on the 10-year Treasury and adds to it the
9 spread between the coupon rates of the 10-year
10 and 20-year Treasury. Estimating the yield on
11 the 20-year U.S. Treasury in this way assumes
12 that the current spread between the 10-year and
13 20-year Treasury remains a constant. However,
14 there is no assurance that the spread will
15 remain at the same level for the forecasted
16 period. We maintain that averaging the yields
17 for the 10-year and 30-year U.S. Treasuries is a
18 much less convoluted way to arrive at an
19 appropriate estimate of the risk-free rate of
20 return.

21 Q. Please explain Company witness Vander Weide's
22 comparable earnings methodology.

23 A. He uses the same 24 company proxy group of
24 electric utilities that he uses in his DCF

1 calculation. He estimates the expected rate of
2 return on book equity for each company in his
3 comparable group by calculating the average
4 expected rate of return on book equity reported
5 by *Value Line* for the years 2015, 2016, and
6 2018-2020. He states that the rate of return
7 based on year-end equity as reported by *Value*
8 *Line* understates the rate of return on average
9 equity investment during the year, so he adjusts
10 *Value Line's* estimates to reflect expected rates
11 of return on average equity for the year. The
12 result of his comparable earnings methodology is
13 10.8%.

14 Q. What are your concerns with the use of the
15 comparable earnings methodology?

16 A. In addition to the comparable earnings
17 methodology's lack of determining the actual
18 cost of equity as a result of its use of
19 estimated book earnings which have an
20 insubstantial link to the actual cost of equity
21 and the companies in the comparable group not
22 actually earning the returns included in the
23 analysis, we also note that the companies used
24 in the comparable group are holding companies

1 and not operating companies. This distinction
2 is highly problematic because of holding
3 companies' tendency to consistently achieve
4 higher book returns than their underlying
5 utilities. As demonstrated in Exhibit__ (FP-40),
6 over the past ten years, the holding companies
7 average median ROE was 10.03%, while for the
8 operating companies that figure was only 9.57%.
9 Given that Company witness Vander Weide's proxy
10 group includes six companies with extensive
11 proportions of risky non-regulated revenues,
12 this distinction potentially poses a more
13 substantial discrepancy. Aside from these
14 concerns, we are also unaware of any Public
15 Utility Commission in the U.S. that actually
16 uses the comparable earnings methodology in its
17 calculation of ROE.

18 Q. Has the Commission previously addressed the use
19 of the comparable earnings methodology?

20 A. Yes, the Commission has specifically rejected
21 the use of the comparable earnings methodology
22 in the past. In Opinion No. 96-28, the
23 Commission stated on page 13, "...we have
24 consistently found the comparable earnings

1 approach unreliable because it does not
2 adequately reflect the cost of equity of the
3 companies in the proxy group." In addition to
4 this Opinion, the Administrative Law Judges in
5 the Generic Finance Case (GFC) recommended
6 decision rejected using this approach in setting
7 a return. On page 47 they stated, "...that
8 approach, for a number of reasons, has almost
9 nothing to do with determining the cost of
10 equity, even for competitive firms.
11 Observations of reported book earnings have only
12 a tenuous link to the cost of equity in any
13 given year, and the inclusion of six
14 observations - one forecast, one current, and
15 four historical - does not cure that defect.
16 Investors in the companies in the "comparable"
17 group do not earn the returns included in the
18 analysis; they earn returns based on the process
19 they paid for their investments."
20 Q. Company witness Sanders asserts that "the
21 practice of using just two methods is out of
22 step with both the academic literature and with
23 the practices in most, if not all other,
24 jurisdictions in the U.S." What is your

1 position on this statement?

2 A. It appears Company witness Sanders' assertion is
3 not based on thorough factual evidence. Aside
4 from his use of a research article dating back
5 to 1978 that indicates more than one model
6 should be used, and his reference to a study
7 from 2006 in which it states that three types of
8 methods are "typically" used but not "must" be
9 used, when prompted for additional information
10 about the research he and his team conducted in
11 regards to the number of methods used to
12 calculate return on equity in other
13 jurisdictions, Company witness Sanders was not
14 able to provide thorough research that was
15 conducted in support of his claim. As indicated
16 in IR DPS-360, included in Exhibit__ (FP-1), he
17 states "the Company relied on SNL Financial's
18 state commission write-ups" and goes on to say
19 that "other jurisdictions do not employ such a
20 rigorously formulaic approach to calculating a
21 utility's ROE." If Company witness Sanders and
22 his team had done further research, they would
23 have discovered that, not only is use of the DCF
24 very common across many jurisdictions in the

1 calculation of ROE, but that a few other
2 jurisdictions also utilize formulaic approaches
3 to establish utility ROEs.

4 Q. Please elaborate.

5 A. We are aware of at least two other states where
6 a formulaic ROE approach is used. Additionally,
7 our research indicates that our preferred
8 approach, the DCF methodology, is the most
9 widely employed.

10 Q. Please continue.

11 A. With respect to the prominence of the DCF
12 methodology, according to a November 2008 Public
13 Utility Fortnightly article, Exhibit__ (FP-35),
14 Public Utility Fortnightly states, "...the
15 discounted-cash flow method remains the gold
16 standard for financial modeling of utility cost
17 of capital." The article also mentions the use
18 of risk premium analyses yet does not make
19 mention of comparable earnings analyses.
20 Similar to New York, Connecticut also uses the
21 DCF methodology in its ROE calculation, as well
22 as the CAPM. In addition, in regards to purely
23 formulaic calculations of ROE as used in the
24 state of Illinois, as demonstrated in the

1 Regulatory Research Associates article,
2 Exhibit__ (FP-36), Ameren Illinois recently filed
3 for an 8.64% ROE as a result of the Formulaic
4 Rate Plan statute in Illinois which
5 "...incorporates a formula for the purpose of
6 calculating the allowed ROE - application of a
7 580 basis point premium to the 12-month average
8 30-year Treasury bond yield." Illinois is not
9 the only state with this formulaic approach.
10 Likewise, in California, authorized ROEs are
11 reviewed annually and reset if changes in the
12 12-month average of a Moody's long-term utility
13 bond index yield are greater than plus or minus
14 100 basis points. Thus, it appears that other
15 jurisdictions besides New York, in their
16 calculations of ROE based on formulaic
17 approaches utilizing Treasury yields, also rely
18 on "rigorously formulaic approach[es]" in
19 calculating ROE.

20 Use of formulaic approaches, such as we
21 recommend, are known by investors and is most
22 probably factored into their pricing decisions
23 with respect to investing in the CEI. The use
24 of a formulaic approach is a positive because it

1 makes the ROE result transparent and
2 predictable, thereby causing less uncertainty in
3 the expected results.

4 Q. The Company also takes issue with the DCF
5 methodology's weakness, as referenced in the
6 GFC, to understate the return on equity when the
7 market value share price is above the book value
8 share price. What is your response to this
9 claim?

10 A. Although the GFC acknowledges the weakness of
11 the DCF methodology, one can agree that no
12 methodology is absolutely perfect. Each
13 methodology has its strengths and weaknesses,
14 and that is why most analysts do not rely on
15 only one methodology to arrive at a ROE result.
16 This is one of the reasons Staff does not rely
17 solely on one methodology, and weights its DCF
18 methodology two-thirds and CAPM one-third.

19 Q. Does Company witness Vander Weide make an
20 adjustment to his ROE result for flotation
21 costs?

22 A. Yes, Company witness Vander Weide makes a
23 flotation cost adjustment to his DCF results.
24 To make this adjustment, he reduces the three-

1 month average stock price for each company in
2 his proxy group by 5.0%. The net result of this
3 adjustment is an increase in his DCF result from
4 a 9.8% ROE to the 10.0% that he presents in his
5 testimony.

6 Q. On what basis does Company witness Vander Weide
7 support the need for such an adjustment in this
8 case?

9 A. He contends that a flotation cost adjustment
10 should be made, not only to reflect current or
11 future financing costs, but to compensate
12 investors for costs incurred for all past
13 issuances.

14 Q. What has been the Commission's practice with
15 respect to common stock issuance expenses?

16 A. The Commission has provided for recovery of
17 anticipated issuance expenses when a public
18 common stock issuance is reasonably expected to
19 occur during the rate year.

20 Q. Is the Company's parent, CEI, planning a common
21 equity issuance during the rate year to which
22 some of the proceeds would be down-streamed to
23 Con Edison?

24 A. No. The Company's cash flow forecasts indicate

1 that no common equity issuance is planned for
2 the rate year.

3 Q. Has the Commission addressed the issue of
4 flotation costs in previous rate cases?

5 A. Yes. Such an adjustment has repeatedly been
6 rejected by the Commission in the past. For
7 instance, in the Order Setting Permanent Rates,
8 issued October 18, 2007, in Case 06-E-1433, the
9 Commission stated, "The Company's attempt to
10 reach back to past issuances is supported only
11 by a hypothetical statement that such costs may
12 not have been collected, rather than any proof
13 to that effect." Even if the Company were
14 projecting an actual equity issuance during the
15 rate year, we would not accept Company witness
16 Vander Weide's flotation cost proposal.

17 Q. Does Company witness Vander Weide check the
18 reasonableness of his recommended ROE estimate?

19 A. Yes. Company witness Vander Weide utilizes two
20 methods as a check on the reasonableness of his
21 10.3% result.

22 Q. Please describe these methods and your
23 objections to them.

24 A. His first method of check is to compare the

1 10.3% result to the expected rate of return on
2 book equity for a collection of low-risk
3 industrial companies. Aside from the issues
4 with the use of return on book equity, we take
5 issue with the fact that he uses a sample of
6 competitive businesses as a comparison to a
7 regulated utility.

8 The collection of 24 low-risk industrial
9 companies he includes are categorized by the
10 Global Industrial Classification System (GICS)
11 as part of the consumer staple (16), consumer
12 discretionary (4), health care (4), and
13 telecommunications (2) sectors. Companies in
14 these sectors have different business risks than
15 those categorized by GICS in the utilities
16 sector. In addition to the difference in
17 business risks, these companies operate in
18 competitive environments and are not afforded
19 the same safeguards as regulated utilities.

20 His second method of check is to consider
21 the risk premium associated with investing in
22 utility equity as compared to utility debt
23 between September 1999 and September 2015. This
24 method is itself broken down into two separate

1 checks; one an *ex-ante* and one an *ex-post* cost
2 of equity analysis.

3 For the *ex-ante* analysis Company witness
4 Vander Weide performs a historical DCF analysis
5 of the utility companies in his proxy group and
6 subtracts the yield on Moody's "A" rated utility
7 bonds from the expected DCF return to arrive at
8 his risk premium determination. He then uses a
9 regression analysis to estimate investors
10 required risk premium. That risk premium is
11 then added to forecasted utility bond yields for
12 "A" rated companies from *Value Line* and EIA. As
13 neither *Value Line* nor EIA directly forecast the
14 yield for "A" rated utility bonds, Company
15 witness Vander Weide arrives at the "A" rated
16 yield by adding the spreads between what the
17 credit ratings that they do forecast for ("Aaa"
18 for *Value Line* and "AA" for EIA) and then
19 averages them together to arrive at his
20 forecasted "A" rated utility yield of 6.2%.

21 For the *ex-post* analysis Company witness
22 Vander Weide performs a similar calculation as
23 above except that to derive his risk premium he
24 performs two different historical analyses. For

1 one analysis he calculates the historical return
2 difference between investing a dollar in the S&P
3 500 and investing a dollar in an "A" rated
4 utility bond in 1937. For his other analysis he
5 does the same except he measures the historical
6 return difference between investing a dollar in
7 the S&P utilities instead of the S&P 500. By
8 averaging the results of these two calculations
9 he arrives at an overall risk premium number
10 which he again adds to the forecasted "A" rated
11 utility yield in the *ex-ante* analysis to arrive
12 at his final *ex-post* Cost of Equity.

13 Q. Did you find any academic research that might
14 question Company witness Vander Weide's
15 methodology of checking his results with these
16 two methods?

17 A. Yes. According to academic research by James
18 Claus and Jacob Thomas, "Equity Premia as low as
19 Three Percent? Evidence from Analyst's Earnings
20 Forecasts for Domestic and International Stock
21 Markets" *The Journal of Finance*, Vol. 56 No. 5,
22 October 2001, pp. 1629-1666, included as
23 Exhibit__ (FP-37), the estimates derived by the
24 Equity Risk Premium method tend to be biased

1 upwards. Any method based on past stock market
2 performance, which both the ex-ante and ex-post
3 versions are, are subject to this bias. This
4 would suggest that the results reported by Mr.
5 Vander Weide may be too high.

6 **REFORMING THE ENERGY VISION (REV) AND NEW YORK'S**
7 **REGULATORY ENVIRONMENT**

8 Q. Does Company witness Sanders express concern
9 about the potential effects of the Commission's
10 REV proceeding?

11 A. Yes, Company witness Sanders claims that the
12 basic framework of REV could provide financial
13 challenges to the Company. His concerns
14 surround the increased volatility to earnings
15 and cash flows from the dependence on incentives
16 to achieve a fair and equitable return, the use
17 of proxy peers to calculate an allowed return on
18 equity which operate under a fundamentally
19 different regulatory framework, and the general
20 uncertainty regarding the outcome of the REV
21 proceeding which, in turn, may place pressure on
22 the Company's credit ratings and cost of
23 capital.

24 Q. Do you have any observations with respect to the

1 concerns raised by Company witness Sanders?

2 A. First, and foremost, we must note that our ROE
3 recommendation of 8.60% represents a fair and
4 equitable return. Incentives will not be
5 necessary in order to achieve this return. The
6 incentives and other positive earnings
7 opportunities under REV would be in addition to
8 that fair return.

9 Second, it should be noted that CEI's stock
10 has been trading at a multiple to book value of
11 1.6x. Although the Company has expressed
12 potential concerns about the implications of the
13 REV proceeding, it does not seem to have
14 deterred equity investors from purchasing CEI's
15 stock. In addition, in November 2015, Con
16 Edison issued \$650 million of unsecured debt
17 with a 30-year maturity. As we mentioned
18 earlier, shortly after this debt was issued, it
19 was yielding less than 4.0%. This signifies
20 robust demand for Con Edison's debt offerings,
21 even at these historically low yields. The
22 Company has planned debt issuances for June
23 2016, and we expect the Company to issue its
24 required amounts of capital with the same ease

1 as it has in the past. We have yet to observe
2 any investor reluctance to invest in utilities
3 in New York as a result of the REV proceeding.

4 Such confidence from both debt and equity
5 investors should dispel any notion that REV, or
6 the inclusion of distributed energy resources
7 for that matter, is perceived negatively.
8 Moreover, we do not anticipate any material
9 changes to the Company's risk profile in the
10 rate year.

11 Q. What is your opinion about Company witness
12 Sanders concern regarding the use of proxy
13 peers, which operate under a different
14 regulatory framework, being used to calculate an
15 allowed return on equity?

16 A. To begin with, the entire utility industry faces
17 varying degrees of risk as a result of
18 distributed generation. In fact, in its June
19 12, 2015 report entitled, "How the Rise of Solar
20 Energy Could Affect U.S. Regulated Utilities'
21 Credit Quality," illustrated in Exhibit__ (FP-
22 41), S&P believes that the utility holding
23 companies most at risk are vertically integrated
24 utilities with strong sun and higher-than-

1 average customer bills. S&P indicates that
2 roughly one quarter of the industry is at
3 greater risk; it identifies 12 out of the 45
4 *Value Line* electric utility holding companies,
5 and six out of our proxy group, as being most at
6 risk. CEI was not among the holding companies
7 most at risk to distributed generation.

8 In addition, despite the fact that our
9 proxy group is sufficiently large to give us
10 confident results, there is no proxy group that
11 will identically reflect the exact same risks
12 afforded by Con Edison, unless we were to run a
13 DCF using solely Con Edison's information. For
14 example, if we were to run such a calculation
15 with our DCF model solely on CEI, the resulting
16 ROE would be 6.75%. The point is, at any time,
17 there are different issues and proceedings
18 occurring in each jurisdiction that will
19 inherently create differing risks at differing
20 times for different companies. The fact that
21 each company in any proxy group is facing
22 different risks is not a new occurrence and, as
23 we have continually stated in the past, a
24 sufficiently large proxy group will reduce the

1 risks of any one company having a significant
2 impact on the overall ROE.

3 It is also worth noting that Con Edison is
4 less risky than our proxy group. We presently
5 use a proxy group that, on average, receives
6 9.15% of its revenues from non-utility
7 businesses and also includes many holding
8 companies whose utilities are vertically-
9 integrated. These companies are exposed to
10 greater risks than Con Edison.

11 Q. What is your overall opinion regarding the risks
12 associated with the REV proceeding?

13 A. REV is proactively addressing what the utility
14 industry is only now beginning to face in
15 response to developing technological and market
16 changes largely driven by distributed energy
17 resources, and is attempting to provide a
18 regulatory framework to address these issues
19 sooner rather than later. With the goal of
20 proactively positioning New York's utilities
21 more positively in the long run, the
22 Commission's approach should be viewed as an
23 evolutionary process. As stated in the
24 Conclusion of the Track 2 Order "This order

1 provides directional guidance for long-term
2 reform and a carefully measured set of near-term
3 actions designed to facilitate needed change
4 while maintaining traditional principles of
5 gradualism, equity, and opportunity to earn fair
6 returns on investment."

7 We believe it is speculative at this time
8 to determine whether REV will increase the risk
9 profile of utilities, but given the Commission's
10 interest in maintaining financial integrity,
11 should the Company's concerns materialize and
12 are not otherwise addressed through risk
13 mitigating ratemaking conventions, the
14 Commission would be apprised to revise its
15 approach. In fact, in regards to maintaining a
16 financially sound utility industry, the Track 2
17 Order states "this requires a careful balance of
18 immediate regulatory changes to support
19 necessary systemic changes with ensuring that
20 the needs of consumers of all types are met,
21 that the industry remains financially attractive
22 to capital markets, and that new entrants can
23 invest and build businesses with confidence in
24 our markets."

1 Q. Have the rating agencies commented on the REV
2 proceeding?

3 A. Yes, in its October 19, 2015 report entitled
4 "New York's REV: Seeking a Greener Utility Grid
5 for the Environment and Investors,"
6 Exhibit__ (FP-38), Moody's states that "...although
7 REV brings uncertainty to the long-term risk
8 profile of New York utilities, the New York
9 State Public Service Commission (NYPSC) is
10 motivated to keep utilities financially healthy,
11 so that they can raise a substantial amount of
12 capital at reasonable cost to implement this key
13 state policy. The utilities' central role in
14 this policy, combined with REV's intended
15 gradual implementation, counterbalance the
16 uncertainty. In addition, by proactively
17 encouraging utilities to adopt a business model
18 that supports new technologies, a long-term plan
19 like REV could prove to be an orderly and
20 economic response to the technology risk facing
21 the utility industry." Moody's goes on to say
22 that REV will take a decade or so to implement
23 and, therefore, "its impact will be limited in
24 this decade as New York rolls out the initiative

1 gradually.”

2 Q. In the past the Company has expressed concerns
3 about the symmetry of potential returns,
4 specifically, penalty-only performance
5 mechanisms. Do you believe the Company’s
6 concerns regarding the potential for positive
7 incentives are valid?

8 A. Due to the inclusion of Earnings Adjustment
9 Mechanisms, as discussed in Staff’s Electric and
10 Gas Policy Panel testimony, going forward the
11 Company will have the opportunity to increase
12 its return based on meeting specific metrics as
13 outlined in the REV proceeding. In addition,
14 the Track 2 Order provides earnings
15 opportunities associated with sharing of
16 platform service revenues as well as earnings
17 tied to achievement of alternatives that reduce
18 utility capital spending and provide definitive
19 consumer benefit. Plus, Staff’s Gas Policy
20 Panel is recommending certain new positive
21 incentives for performance on gas metrics in
22 this case. While the Company often references
23 its exposure to penalty-only performance
24 mechanisms, the fact is these mechanisms are in

1 place to ensure reasonable performance metrics
2 and sufficient revenues are included in the
3 revenue requirement to achieve these metrics.
4 Both Staff and the Commission have been
5 supportive of the Company's operating plans in
6 the past and, with the introduction of REV, we
7 anticipate additional earnings opportunities
8 will be introduced over time. As REV evolves
9 and DSIPs and the Track 2 Order are implemented,
10 it would be reasonable to revisit the current
11 overall return approach in the future to assess
12 whether it requires any changes.

13 Q. On page 46 of his direct testimony, Company
14 witness Sanders states that both equity and debt
15 investors perceive the New York regulatory
16 environment as a difficult environment in which
17 to operate. What proof has he provided to
18 support this statement?

19 A. Company witness Sanders does not have any
20 evidence to support this statement. Regulatory
21 Research Associates, in its objective review of
22 state regulation, has rated New York
23 "Average/2", which is indicative of an average
24 rating in the middle of its rating scale and

1 certainly not the most difficult regulatory
2 environment in which to operate. The only
3 statement he makes in support of this argument
4 is that, if this "perception" continues, it will
5 "make the financing of needed expenditures more
6 expensive in normal times and less certain in
7 times of financial crises." In order to avoid
8 this outcome, he claims that the Commission
9 needs to grant a "fair and equitable return,
10 competitive with those available elsewhere in
11 the market, and a reasonable chance to actually
12 earn that return."

13 Q. How has the Company fared in its ability to earn
14 its allowed return?

15 A. Generally speaking, the Company has been
16 successful at earning its allowed return and has
17 also outperformed the majority of its peers over
18 the past ten years. In addition to the
19 Company's most recent annual compliance filing
20 indicating an earned ROE of 10.16% for its
21 electric operations, we reviewed the Company's
22 earned returns over the past five and ten years
23 and found that the Company has not only met, but
24 exceeded its allowed returns, even in comparison

1 to the operating companies in our proxy group.
2 Over the last five-years, the Company earned a
3 9.67% ROE, while the operating companies earned
4 a 9.49%. In addition, over the last ten years,
5 the Company earned a 9.72%, as opposed to the
6 operating companies which earned a 9.57%. This
7 information is included in Exhibit__ (FP-39).
8 Although the Company claims that New York
9 returns are among the lowest in the country and
10 well below those in other states, our research
11 seems to indicate the Company consistently fairs
12 just as well, if not better, than its peers in
13 earning its allowed return.

14 Q. Taking into consideration Company witness
15 Sanders statement in his direct testimony that
16 the Company should be allowed a reasonable
17 chance to actually earn its return, do you
18 believe the Company has been given a reasonable
19 chance to earn its allowed return in the past?

20 A. Yes. New York State regulation allows for fully
21 forecasted test years, which reduces regulatory
22 lag and, in turn, helps the Company with its
23 ability to earn its allowed return. This is
24 echoed in Regulatory Research Associates' (RRA)

1 evaluation of New York State regulation,
2 illustrated in Exhibit__ (FP-40). The report
3 states, "...rate cases in New York incorporate
4 fully forecasted test periods that improve the
5 utilities' opportunity to earn the authorized
6 ROE." This is acknowledged by Moody's as well.
7 In its July 31, 2015 "Credit Opinion:
8 Consolidated Edison Company of New York, Inc.,"
9 included as Exhibit__ (FP-16), Moody's states
10 that, "...the New York regulatory framework has a
11 number of credit-positive features. For
12 example, in rate case filings, utilities file
13 for a future test year, which reduces regulatory
14 lag. Rate cases conclude on a timely basis, in
15 11 months. The NYPSC has granted multi-year
16 plans, which provide revenue certainty over its
17 course. CECONY has full revenue decoupling for
18 both electric and gas services and weather
19 normalization for gas, which protects its
20 margins from variations in sales volumes." This
21 sentiment is also echoed by Fitch Ratings in its
22 November 12, 2015 report entitled, "Fitch
23 Affirms Ratings of ConEd & Subsidiaries at
24 'BBB+'; Outlook Stable," included as

1 Exhibit__ (FP-20). Fitch states that, "CECONY
2 and ORU enjoy several mechanisms that Fitch
3 considers to be supportive of credit quality
4 including forward-looking test years, multi-year
5 rate plans, trackers for large operating
6 expenses, and a revenue decoupling mechanism
7 that isolates net margins from variations in
8 retail sales. Those mechanisms do support the
9 utilities' long-term financial stability."

10 Q. Aside from fully forecasted test years and the
11 ability to earn its allowed return, what are
12 some other benefits of New York State
13 regulation?

14 A. New York State regulation offers a myriad of
15 benefits to its utilities. In addition to fully
16 forecasted test years and the ability to earn
17 its allowed return, we also have rate cases that
18 conclude on a timely basis, risk reducing
19 deferral and true-up mechanisms, a full pass-
20 through of commodity costs to ratepayers and an
21 approach to setting ROEs that is very
22 transparent and predictable. Indeed, the
23 positives of New York regulation, as we
24 previously stated, have been widely recognized.

- 1 Q. Does this conclude your testimony at this time?
- 2 A. Yes it does.