## Analytical Framework - Peer Group <br> Mercer's review used the current peer group

- Con Ed's FY 2011 revenue approximates the median of its peer group, which now consists of 19 peers after Constellation Energy was purchased by Exelon

All \$ values in millions

| Company | Ticker | $2011$ <br> Revenue | $2010$ <br> Revenue | $2009$ <br> Revenue | 2011 Net Income | $2011$ <br> Assets | Market Capitalization April 2012 | 1-Yr TSR <br> Dec. 2011 <br> (\%) | 3-Yr TSR <br> Dec. 2011 <br> (\%) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Exelon Corp | EXC | \$18,924 | \$18,644 | \$17,318 | \$2,495 | \$55,092 | \$33,213 | 9.4\% | -3.4\% |
| Southern Co | SO | \$17,657 | \$17,456 | \$15,743 | \$2,268 | \$59,267 | \$39,932 | 26.8\% | 13.4\% |
| FirstEnergy Corp | FE | \$16,346 | \$13,275 | \$12,718 | \$885 | \$47,326 | \$19,581 | 25.9\% | 2.4\% |
| NextEra Energy Inc | NEE | \$15,341 | \$15,317 | \$15,643 | \$1,923 | \$57,188 | \$26,839 | 21.8\% | 10.7\% |
| American Electric Power Co | AEP | \$15,116 | \$14,427 | \$13,489 | \$1,573 | \$52,223 | \$18,811 | 20.5\% | 13.1\% |
| PG\&E Corp | PCG | \$14,956 | \$13,841 | \$13,399 | \$844 | \$49,750 | \$18,350 | -10.1\% | 6.5\% |
| Duke Energy Corp | DUK | \$14,529 | \$14,272 | \$12,731 | \$1,705 | \$62,526 | \$28,673 | 30.1\% | 20.3\% |
| Dominion Resources Inc | D | \$14,379 | \$15,197 | \$14,798 | \$1,408 | \$45,614 | \$29,827 | 29.4\% | 19.4\% |
| Edison International | EIX | \$12,760 | \$12,409 | \$12,361 | \$25 | \$48,039 | \$14,339 | 10.9\% | 12.8\% |
| PPL Corp | PPL | \$12,737 | \$8,521 | \$7,449 | \$1,493 | \$42,648 | \$15,850 | 17.5\% | 3.6\% |
| Entergy Corp | ETR | \$11,229 | \$11,488 | \$10,746 | \$1,367 | \$40,702 | \$11,625 | 8.2\% | 0.1\% |
| Xcel Energy Inc | XEL | \$10,655 | \$10,311 | \$9,644 | \$841 | \$29,497 | \$13,177 | 22.3\% | 19.5\% |
| Sempra Energy | SRE | \$10,036 | \$9,003 | \$8,106 | \$1,365 | \$33,356 | \$15,576 | 8.6\% | 12.5\% |
| Progress Energy | PGN | \$8,907 | \$10,190 | \$9,885 | \$580 | \$35,059 | \$15,751 | 36.3\% | 19.0\% |
| DTE Energy Co | DTE | \$8,897 | \$8,557 | \$8,014 | \$711 | \$26,009 | \$9,591 | 25.8\% | 21.3\% |
| CenterPoint Energy | CNP | \$8,450 | \$8,785 | \$8,281 | \$770 | \$21,703 | \$8,616 | 33.3\% | 23.3\% |
| Ameren Corp | AEE | \$7,531 | \$7,638 | \$7,135 | \$519 | \$23,645 | \$7,956 | 23.8\% | 5.7\% |
| NiSource Inc | NI | \$6,019 | \$6,415 | \$6,652 | \$304 | \$20,708 | \$6,995 | 41.5\% | 37.6\% |
| Pepco Holdings Inc | POM | \$5,920 | \$7,039 | \$7,402 | \$260 | \$14,910 | \$4,311 | 17.6\% | 11.5\% |
| $\mathrm{n}=19$ |  |  |  |  |  |  |  |  |  |
| Summary Statistics |  |  |  |  |  |  |  |  |  |
| 75th Percentile |  | \$15,036 | \$14,350 | \$13,444 | \$1,533 | \$50,987 | \$23,210 | 28.1\% | 19.5\% |
| Median |  | \$12,737 | \$11,488 | \$10,746 | \$885 | \$42,648 | \$15,751 | 22.3\% | 12.8\% |
| 25th Percentile |  | \$8,902 | \$8,671 | \$8,060 | \$646 | \$27,753 | \$10,608 | 14.2\% | 6.1\% |
| Average |  | \$12,126 | \$11,725 | \$11,132 | \$1,123 | \$40,277 | \$17,843 | 21.0\% | 13.1\% |
| Consolidated Edison | ED | \$12,938 | \$13,325 | \$13,032 | \$1,062 | \$39,214 | \$17,412 | 30.7\% | 23.1\% |
| Percentile Rank |  | 56th | 62nd | 69th | 52nd | 43rd | 59th | 84th | 94th |

## Market Assessment - Top Executives Base Salary (\$000)

For Con Ed's NEOs, overall base salary levels are generally positioned at the market median for both proxy and survey data

| USD '000s | Current Base Salary | Proxy Peer Group |  |  |  |  |  | Survey Data |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  |
| Position |  | Data | Ratio | Data | Ratio | Data | Ratio | Data | Ratio | Data | Ratio | Data | Ratio |
| Chairman of the Board/CEO | \$1,217 | \$1,030 | 118\% | \$1,133 | 107\% | \$1,326 | 92\% | \$1,001 | 122\% | \$1,248 | 98\% | \$1,411 | 86\% |
| President CECONY | \$690 | \$638 | 108\% | \$706 | 98\% | \$854 | 81\% | \$609 | 113\% | \$746 | 92\% | \$815 | 85\% |
| SVP \& CFO - Finance | \$640 | \$535 | 120\% | \$573 | 112\% | \$628 | 102\% | \$482 | 133\% | \$569 | 113\% | \$663 | 97\% |
| General Counsel - Law | \$541 | \$479 | 113\% | \$520 | 104\% | \$577 | 94\% | \$422 | 128\% | \$515 | 105\% | \$586 | 92\% |
| SVP - Enterprise Shared Services | \$423 | -- | -- | -- | -- | -- | -- | \$330 | 128\% | \$416 | 102\% | \$518 | 82\% |
|  | Ove |  | 115\% |  | 105\% |  | 92\% |  | 125\% |  | 102\% |  | 88\% |

The figures in italics represent Con Ed's ratio from the market.

## Market Assessment - Other Executives Base Salary (\$000)

Overall, base salary levels are positioned at median, with significant variation by individual, primarily driven by the Company's philosophy to rotate executives within the company

| Position |  | Survey Data |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  |
|  | Current Base Salary | Data | Ratio | Data | Ratio | Data | Ratio |
| SVP - Public Affairs | \$425 | \$281 | 151\% | \$365 | 116\% | \$420 | 101\% |
| SVP - Customer Operations | \$368 | \$213 | 173\% | \$244 | 151\% | \$266 | 138\% |
| SVP - Electric Operations | \$348 | \$229 | 152\% | \$266 | 131\% | \$301 | 115\% |
| SVP - Gas Operations | \$334 | \$316 | 106\% | \$365 | 91\% | \$452 | 74\% |
| VP - Legal Services | \$363 | \$259 | 140\% | \$278 | 131\% | \$318 | 114\% |
| SVP - Business Shared Services | \$320 | \$330 | 97\% | \$416 | 77\% | \$518 | 62\% |
| SVP - Central Operations | \$320 | \$332 | 96\% | \$377 | 85\% | \$480 | 67\% |
| VP - Government Relations | \$328 | \$252 | 130\% | \$280 | 117\% | \$332 | 99\% |
| VP - Environment, Health \& Safety | \$307 | \$210 | 146\% | \$226 | 136\% | \$251 | 122\% |
| VP - Regulatory Services | \$299 | \$214 | 140\% | \$274 | 109\% | \$323 | 93\% |
| Secretary - Office of the Secretary | \$295 | \$261 | 113\% | \$278 | 106\% | \$318 | 93\% |
| VP - Strategic Planning | \$293 | \$256 | 115\% | \$340 | 86\% | \$381 | 77\% |
| VP/Treasurer - Treasury | \$278 | \$243 | 114\% | \$294 | 94\% | \$324 | 86\% |
| VP - Information Resources | \$276 | \$268 | 103\% | \$307 | 90\% | \$345 | 80\% |
| VP - Gas Operations | \$275 | \$234 | 118\% | \$249 | 111\% | \$299 | 92\% |

The figures in italics represent Con Ed's ratio from the market..

## Market Assessment - Other Executives Base Salary (\$000) - continued

|  | Current Base Salary | Survey Data |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  |
| Position |  | Data | Ratio | Data | Ratio | Data | Ratio |
| VP - Facilities | \$274 | \$152 | 180\% | \$182 | 150\% | \$209 | 131\% |
| VP - Manhattan | \$272 | \$293 | 93\% | \$346 | 78\% | \$506 | 54\% |
| VP/Controller Corporate Accounting | \$262 | \$264 | 99\% | \$303 | 86\% | \$349 | 75\% |
| VP - Tax | \$255 | \$240 | 106\% | \$283 | 90\% | \$352 | 72\% |
| VP - Human Resources | \$254 | \$270 | 94\% | \$335 | 76\% | \$403 | 63\% |
| VP - Gas Engineering | \$253 | \$221 | 114\% | \$257 | 98\% | \$303 | 83\% |
| VP - Central Field Services | \$250 | \$182 | 137\% | \$224 | 111\% | \$255 | 98\% |
| VP Chief Ethics \& Compliance Officer | \$250 | \$180 | 139\% | \$215 | 116\% | \$271 | 92\% |
| VP - Substation Operations | \$249 | \$237 | 105\% | \$276 | 90\% | \$316 | 79\% |
| VP - Bronx/Westchester | \$245 | \$261 | 94\% | \$322 | 76\% | \$490 | 50\% |
| VP - Energy Policy \& Regulatory Affairs | \$244 | \$214 | 114\% | \$274 | 89\% | \$323 | 76\% |
| VP - Staten Island \& Electric Services | \$241 | \$208 | 116\% | \$259 | 93\% | \$397 | 61\% |
| VP - Construction | \$241 | \$206 | 117\% | \$237 | 102\% | \$323 | 74\% |
| VP - Energy Management | \$238 | \$211 | 113\% | \$255 | 93\% | \$326 | 73\% |
| VP - Steam Operations | \$235 | \$211 | 112\% | \$255 | 92\% | \$326 | 72\% |
| VP \& General Auditor - Auditing | \$234 | \$212 | 110\% | \$237 | 99\% | \$277 | 84\% |
| VP - Central Engineering | \$232 | \$234 | 99\% | \$260 | 89\% | \$315 | 74\% |
| VP - Engineering \& Planning | \$224 | \$223 | 100\% | \$247 | 91\% | \$292 | 77\% |
| VP - Brooklyn/Queens | \$224 | \$293 | 76\% | \$346 | 65\% | \$506 | 44\% |
| VP - Emergency Management | \$223 | Non-Benchmark |  |  |  |  |  |
| VP - Purchasing | \$223 | \$182 | 122\% | \$224 | 99\% | \$255 | 87\% |
| VP - System \& Transmission Operations | \$207 | \$237 | 87\% | \$276 | 75\% | \$316 | 66\% |
|  | Overall (All Execs) |  | 118\% |  | 100\% |  | 84\% |

Page 3 of 3
The figures in italics represent Con Ed's ratio from the market.

## Market Assessment - Top Executives Target TCC (\$000)

Overall, target TCC for Con Ed's NEOs is competitive with the market median for proxy and survey data

|  | Current <br> Target TCC | Proxy Peer Group |  |  |  |  |  | Survey Data |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| USD '000s |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  |
| Position |  | Data | Ratio | Data | Ratio | Data | Ratio | Data | Ratio | Data | Ratio | Data | Ratio |
| Chairman of the Board/CEO | \$2,434 | \$2,034 | 120\% | \$2,328 | 105\% | \$2,804 | 87\% | \$2,051 | 119\% | \$2,559 | 95\% | \$2,893 | 84\% |
| President CECONY | \$1,242 | \$1,125 | 110\% | \$1,270 | 98\% | \$1,548 | 80\% | \$1,082 | 115\% | \$1,325 | 94\% | \$1,447 | 86\% |
| SVP \& CFO - Finance | \$960 | \$879 | 109\% | \$985 | 97\% | \$1,116 | 86\% | \$823 | 117\% | \$971 | 99\% | \$1,131 | 85\% |
| General Counsel - Law | \$811 | \$766 | 106\% | \$902 | 90\% | \$963 | 84\% | \$706 | 115\% | \$863 | 94\% | \$982 | 83\% |
| SVP - Enterprise Shared Services | \$634 | -- | -- | -- | -- | -- | -- | \$538 | 118\% | \$678 | 94\% | \$844 | 75\% |
|  | Overall: |  | 111\% |  | 97\% |  | 84\% |  | 117\% |  | 95\% |  | 82\% |

The figures in italics represent Con Ed's ratio from the market.

## Market Assessment - Other Executives Target TCC (\$000)

Target TCC is aligned with median, with significant variation by individual


The figures in italics represent Con Ed's ratio from the market.
Continued on Next Page
Exhibit_(C/BP-7)
Page 2 of 3

## Market Assessment - Other Executives Target TCC (\$000) - continued

|  | Target TCC | Survey Data |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  |
| Position |  | Data | Ratio | Data | Ratio | Data | Ratio |
| VP - Facilities | \$369 | \$196 | 188\% | \$234 | 158\% | \$269 | 137\% |
| VP - Manhattan | \$367 | \$439 | 83\% | \$519 | 71\% | \$759 | 48\% |
| VP/Controller Corporate Accounting | \$353 | \$379 | 93\% | \$435 | 81\% | \$501 | 71\% |
| VP - Tax | \$345 | \$333 | 103\% | \$392 | 88\% | \$488 | 71\% |
| VP - Human Resources | \$343 | \$407 | 84\% | \$505 | 68\% | \$608 | 56\% |
| VP - Gas Engineering | \$341 | \$299 | 114\% | \$346 | 98\% | \$409 | 83\% |
| VP - Central Field Services | \$338 | \$246 | 137\% | \$303 | 112\% | \$344 | 98\% |
| VP Chief Ethics \& Compliance Officer | \$338 | \$228 | 148\% | \$272 | 124\% | \$343 | 98\% |
| VP - Substation Operations | \$336 | \$332 | 101\% | \$387 | 87\% | \$442 | 76\% |
| VP - Bronx/Westchester | \$331 | \$387 | 86\% | \$478 | 69\% | \$727 | 46\% |
| VP - Energy Policy \& Regulatory Affairs | \$330 | \$300 | 110\% | \$384 | 86\% | \$452 | 73\% |
| VP - Staten Island \& Electric Services | \$326 | \$310 | 105\% | \$386 | 84\% | \$592 | 55\% |
| VP - Construction | \$325 | \$289 | 113\% | \$331 | 98\% | \$452 | 72\% |
| VP - Energy Management | \$321 | \$285 | 113\% | \$344 | 93\% | \$440 | 73\% |
| VP - Steam Operations | \$318 | \$285 | 112\% | \$344 | 92\% | \$440 | 72\% |
| VP \& General Auditor - Auditing | \$315 | \$294 | 107\% | \$328 | 96\% | \$384 | 82\% |
| VP - Central Engineering | \$313 | \$322 | 97\% | \$359 | 87\% | \$434 | 72\% |
| VP - Engineering \& Planning | \$302 | \$307 | 99\% | \$339 | 89\% | \$401 | 75\% |
| VP - Brooklyn/Queens | \$302 | \$439 | 69\% | \$519 | 58\% | \$759 | 40\% |
| VP - Emergency Management | \$301 | Non-Benchmark |  |  |  |  |  |
| VP - Purchasing | \$301 | \$246 | 122\% | \$303 | 99\% | \$344 | 87\% |
| VP - System \& Transmission Operations | \$279 | \$332 | 84\% | \$387 | 72\% | \$442 | 63\% |
|  | Overall (All Execs) |  | 115\% |  | 97\% |  | 82\% |

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## Market Assessment - Top Executives Target TDC (\$000)

Overall, target TDC of Con Ed's NEOs is aligned with the median of the proxy data and the survey data, with individual variation by position

|  | Current Target TDC | Proxy Peer Group |  |  |  |  |  | Survey Data |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| USD '000s |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  |
| Position |  | Data | Ratio | Data | Ratio | Data | Ratio | Data | Ratio | Data | Ratio | Data | Ratio |
| Chairman of the Board/CEO | \$6,998 | \$5,036 | 139\% | \$6,366 | 110\% | \$9,123 | 77\% | \$6,621 | 106\% | \$8,261 | 85\% | \$9,340 | 75\% |
| President CECONY | \$2,966 | \$2,506 | 118\% | \$3,402 | 87\% | \$4,136 | 72\% | \$2,215 | 134\% | \$2,713 | 109\% | \$2,964 | 100\% |
| SVP \& CFO - Finance | \$2,240 | \$1,624 | 138\% | \$2,080 | 108\% | \$2,644 | 85\% | \$1,662 | 135\% | \$1,959 | 114\% | \$2,283 | 98\% |
| General Counsel - Law | \$1,622 | \$1,555 | 104\% | \$1,834 | 88\% | \$2,348 | 69\% | \$1,388 | 117\% | \$1,696 | 96\% | \$1,929 | 84\% |
| SVP - Enterprise Shared Services | \$1,057 | -- | -- | -- | -- | -- | -- | \$957 | 110\% | \$1,207 | 88\% | \$1,502 | 70\% |
|  | Overall: |  | 125\% |  | 98\% |  | 76\% |  | 120\% |  | 98\% |  | 86\% |

The figures in italics represent Con Ed's ratio from the market.

## Market Assessment - Other Executives Target TDC (\$000)

Target TDC is aligned with median, although significant variation exists between individuals

|  |  | Survey Data |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  |
| Position | Target TDC | Data | Ratio | Data | Ratio | Data | Ratio |
| SVP - Public Affairs | \$1,063 | \$734 | 145\% | \$953 | 111\% | \$1,097 | 97\% |
| SVP - Customer Operations | \$920 | \$405 | 227\% | \$464 | 198\% | \$506 | 182\% |
| SVP - Electric Operations | \$870 | \$461 | 189\% | \$536 | 162\% | \$607 | 143\% |
| SVP - Gas Operations | \$835 | \$836 | 100\% | \$964 | 87\% | \$1,193 | 70\% |
| VP - Legal Services | \$708 | \$547 | 129\% | \$587 | 121\% | \$673 | 105\% |
| SVP - Business Shared Services | \$801 | \$957 | 84\% | \$1,207 | 66\% | \$1,502 | 53\% |
| SVP - Central Operations | \$800 | \$885 | 90\% | \$1,005 | 80\% | \$1,279 | 63\% |
| VP - Government Relations | \$640 | \$540 | 119\% | \$600 | 107\% | \$711 | 90\% |
| VP - Environment, Health \& Safety | \$598 | \$391 | 153\% | \$420 | 142\% | \$467 | 128\% |
| VP - Regulatory Services | \$584 | \$444 | 131\% | \$568 | 103\% | \$670 | 87\% |
| Secretary - Office of the Secretary | \$576 | \$552 | 104\% | \$587 | 98\% | \$673 | 86\% |
| VP - Strategic Planning | \$571 | \$618 | 92\% | \$821 | 70\% | \$921 | 62\% |
| VP/Treasurer - Treasury | \$542 | \$539 | 100\% | \$654 | 83\% | \$720 | 75\% |
| VP - Information Resources | \$538 | \$608 | 88\% | \$697 | 77\% | \$782 | 69\% |
| VP - Gas Operations | \$537 | \$464 | 116\% | \$493 | 109\% | \$593 | 91\% |

The figures in italics represent Con Ed's ratio from the market..
Continued on Next Page

## Market Assessment - Other Executives Target TDC (\$000) - continued

|  |  | Survey Data |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 25th \%ile |  | 50th \%ile |  | 75th \%ile |  |
| Position | Target TDC | Data | Ratio | Data | Ratio | Data | Ratio |
| VP - Facilities | \$534 | \$248 | 215\% | \$296 | 180\% | \$340 | 157\% |
| VP - Manhattan | \$529 | \$739 | 72\% | \$873 | 61\% | \$1,276 | 41\% |
| VP/Controller Corporate Accounting | \$510 | \$593 | 86\% | \$681 | 75\% | \$784 | 65\% |
| VP - Tax | \$498 | \$505 | 99\% | \$594 | 84\% | \$740 | 67\% |
| VP - Human Resources | \$495 | \$668 | 74\% | \$830 | 60\% | \$998 | 50\% |
| VP - Gas Engineering | \$493 | \$433 | 114\% | \$502 | 98\% | \$593 | 83\% |
| VP - Central Field Services | \$488 | \$338 | 144\% | \$415 | 117\% | \$473 | 103\% |
| VP Chief Ethics \& Compliance Officer | \$488 | \$313 | 156\% | \$373 | 131\% | \$471 | 103\% |
| VP - Substation Operations | \$485 | \$494 | 98\% | \$575 | 84\% | \$657 | 74\% |
| VP - BronxWestchester | \$478 | \$623 | 77\% | \$770 | 62\% | \$1,171 | 41\% |
| VP - Energy Policy \& Regulatory Affairs | \$476 | \$444 | 107\% | \$568 | 84\% | \$670 | 71\% |
| VP - Staten Island \& Electric Services | \$470 | \$437 | 108\% | \$544 | 86\% | \$835 | 56\% |
| VP - Construction | \$469 | \$401 | 117\% | \$460 | 102\% | \$628 | 75\% |
| VP - Energy Management | \$464 | \$412 | 113\% | \$498 | 93\% | \$637 | 73\% |
| VP - Steam Operations | \$459 | \$412 | 111\% | \$498 | 92\% | \$637 | 72\% |
| VP \& General Auditor - Auditing | \$456 | \$409 | 111\% | \$457 | 100\% | \$535 | 85\% |
| VP - Central Engineering | \$452 | \$467 | 97\% | \$520 | 87\% | \$629 | 72\% |
| VP - Engineering \& Planning | \$437 | \$435 | 100\% | \$482 | 91\% | \$569 | 77\% |
| VP - Brooklyn/Queens | \$436 | \$739 | 59\% | \$873 | 50\% | \$1,276 | 34\% |
| VP - Emergency Management | \$435 | Non-Benchmark |  |  |  |  |  |
| VP - Purchasing | \$435 | \$338 | 129\% | \$415 | 105\% | \$473 | 92\% |
| VP - System \& Transmission Operations | \$403 | \$494 | 82\% | \$575 | 70\% | \$657 | 61\% |
|  | Overall (All Execs) |  | 116\% |  | 98\% |  | 82\% |

The figures in italics represent Con Ed's ratio from the market.

