

Start saving up to X% on the generation portion of your bill today.

Discount Power, wants you to pay a lot less for electricity. You can now save up to X% on the generation portion of your electric bill.

- FREE ENROLLMENT
- NO FEES
- NO CREDIT CHECKS
- SERVICE & BILLING
 STILL PROVIDED BY
 XXXXXX

Discount Power Inc.

Ph: 000.000.0000

Enroll Now At: www.DiscountPoweerInc.com

Power On Your Savings



2010 Discount Power

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Discount Power wants you to pay a lot less for electricity. In Connecticut, you can now save up to X% on the generation portion of your electric bill.

No Strings Attached!

- FREE enrollment
 No fees
- No credit checks
- Service & billing will continue to be provided by XXXXXXXXXXX



Start Saving Today! It's Easy To Enroll!

It takes less than five minutes to enroll – all you need is your utility bill from CL&P or UI. To enroll online:

- Go to www.DiscountPowerInc.com
- Click on the Enroll Now button
 Select Residential or Commercial
 Select the product—variable or variable with a cap
- Choose whether you want a renewable option— X%, X% or X% options are available Fill in the required information and click on Submit

Within minutes you will receive a confirmation email – click on the link to confirm your enrollment. You will then receive a congratulations email.

Or, you can call Customer Service (000.000.0000) to Enroil or request an Enrollment Form. Please have your utility bill ready.

- Go to www.DiscountPowerInc.com to enroll online
 Complete attached Enrollment Form
 Drop it off, mail, or fax it to:

Discount Power, Inc. - Attention: Enrollment 6 Armstrong Road, Shelton, CT 06484 Fax: 000.000.0000

Regardless of how you enroil, check your utility bill after your next meter read date and you will see Discount Power listed as your supplier and, of course, you will notice the

Save up to X% on the cost of your electricity!

(Go ahead, turn it on)















Save on Electricity: Low-Cost lectricity Products by Discount Power

Discount Power products are valiable to both residential and commercial customers. You have the opportunity to save up to 20% on the generation portion of your electric. Bill. Discount Power's commitment is to keep prices low and stable.

Residential and Commercial Options:

Variable Rate Plan. Brcause our variable rate plan requires no commitment or cancellation fee, you can easily move to one of our other service options at any time.

Variable Rate with a Cap Plan.

Your generation rate won't increase above the cap during the term of service, but if the electricity market goes lower we'll pass the savings on to you.

Other Commercial Options

Contact us and let us provide you with a custom quote for a Fixed-Rate plan.



Enroll Now! www.DiscountPowerInc.com

Save on Consumption: Get a FREE Whole Home or Business Energy Check Up Worth Hundreds of Dollars

Every single residential customer is eligible for a FREE whole home energy check up from Dr. Energy Saver* a 3300 value. The Dr. Energy Saver* whole home energy check up provides a thorough diagnosis of how a home uses, loses, and wastes energy.

Each of our business customers can take advantage of a FREE whole business energy check up from Globelé, a well-known and respected provider of energy efficiency consulting services to businesses.

Save the Environment: Renewable, Green Energy Certificate Options

In choosing a service plan, Discount Power customers can opt to be more green by selecting X%, X% and X% renewable offset certificates.



Save on the Things You Want:

Join Points Engine and Get Stuff!

The Points Engine Rewards Program offers Discount Power customers the opportunity to earn points towards the purchase of goods. Customers earn one point for every five kilowat hours of electricity they use—every month. The points they accumulate can be redeemed for rewards such as vacation packages, cameras, electronics and fine Jewelry.

Enrollment is FREE and easy.

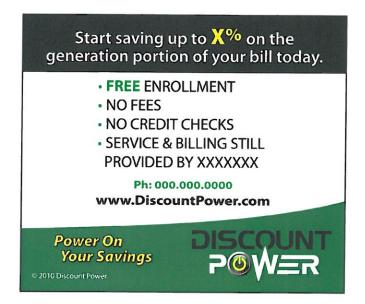
- Go to www.PointsEngine.com to enroil.
 Once you've enroiled. click 'Affiliate Partners'.
 Register with Discount Power by entering the account number on your electric bill.
 Your Discount Power rewards points will be entered into our Points Engine account once a month.

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6 Armstrong Road • Shelton, CT 06484 Ph: 000.000,0000 • Fax: 000.000,0000 www.DiscountPowerInc.com

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	DiscountPowerInc.com • Fax: 200.000.0000 Armstrong Road • Shelton, CT 06484
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OXXX Service Referen	ce # (9 Digits):
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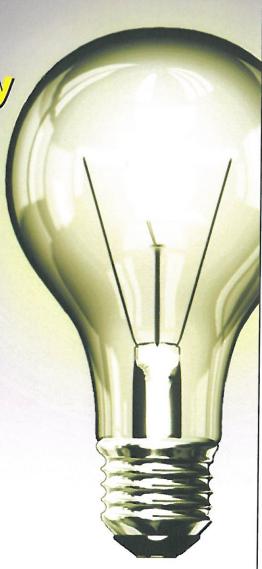


Save up to X% on the cost of your electricity

Residential and commercial electricity users enroll today at www.DiscountPowerInc.com and start saving money every month.

- Free enrollment
- · No fees
- · No credit checks
- Service & Billing still provided by XXXXXX





Power On Your Savings

Call: 000.000.0000 or Enroll online at: www.DiscountPowerInc.com

Discount Power 2010