

SMITH MARKETING NYSEG

DISPLAY
LEGAL ADVERTISING

AD RAN: 10/20,10/27, 11/03
& 11/10/05

State of New York,
Clinton County, ss.:

Public Notice

On September 30, NYSEG filed with the New York State Public Service Commission (PSC) an electricity rate plan that would extend its current plan from 2007 through 2012.

Highlights of the proposed plan include:

- Reducing electricity rates by 9.5% (\$71.2 million), effective September 1, 2006. After all adjustments have been made, electricity delivery rates would be frozen through 2012.
- Continuing the Voice Your Choice program that enables customers to choose their electricity supplier.
- Continuing to offer a fixed-price electricity supply option that would protect customers from volatile wholesale electricity prices.

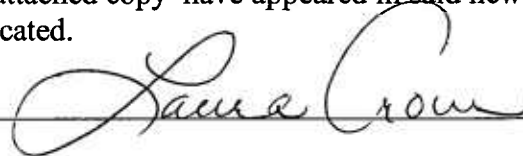
NYSEG would also continue its Power Partner program for low-income customers, increase economic development funding to \$90 million from \$60 million over the six-year rate period and continue to share earnings above an established level with customers. Over the past four years, this earnings sharing mechanism that is included in NYSEG's current rate plan has provided customers with \$71 million in benefits, and it is expected to provide more than \$100 million in benefits by the end of 2005.

The PSC may approve, modify or reject any or all of the proposed tariff changes. Among other things, the PSC's determination may require revisions of the proposed amount of the increases applicable to particular classifications of service or changes in rates applicable to those classifications for which no increase is proposed by the company.

The complete filing may be examined at nyseg.com or the PSC's Albany office.

05-0838

Laura Crouse of the City of
Plattsburgh, in said county, being duly sworn, doth depose and
say that she is a clerk of The PLATTSBURGH PUBLISHING
CO., publishers and printers of a newspaper entitled The Press-
Republican, printed and published daily and Sunday in the City
of Plattsburgh, in said county, and that the advertisements
covered on the attached copy have appeared in said newspaper
on the dates indicated.



Subscribed and sworn to before me, this 10th day of November 2005



Notary Public

CATHERINE A. DUQUETTE
Notary Public, State of New York
Qualified in Clinton County
4940537
Commission Expires October 3, 2006

