

BEFORE THE  
STATE OF NEW YORK  
PUBLIC SERVICE COMMISSION

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In the Matter of  
LONG ISLAND WATER CORPORATION  
Case 11-W-0020  
OCTOBER 2011

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Prepared Testimony of:

Kwaku Duah  
Associate Utility Financial  
Analyst

Office of Accounting & Finance  
State of New York  
Department of Public Service  
Three Empire State Plaza  
Albany, New York 12223-1350

1 Q. Please state your name and business address.

2 A. My name is Kwaku Duah. I am employed by the New  
3 York State Department of Public Service  
4 (Department). My business address is Three  
5 Empire State Plaza, Albany, New York 12223.

6 Q. Mr. Duah, what is your position at the  
7 Department?

8 A. My position is Associate Utility Financial  
9 Analyst in the Office of Accounting and Finance.

10 Q. Please describe your educational background and  
11 professional experience.

12 A. I hold a master's in Business Administration  
13 with a concentration in Finance and Accounting  
14 from SUNY Institute of Technology (2005). Since  
15 I joined the Department in 2007, I have pursued  
16 professional development through attendance at  
17 two conferences and workshops: the 39th  
18 Financial Forum of the Society of Utility and  
19 Regulatory Financial Analysts in Washington DC  
20 in April 2007 and a one-week school on  
21 regulatory studies at the Michigan State  
22 University Institute of Public Utilities in  
23 August 2007.

24 Q. Please briefly describe your current

1 responsibilities with the Department.

2 A. As an Associate Utility Financial Analyst, my  
3 assignments involve analyzing company's  
4 financial condition, capital structures,  
5 financing mechanisms, risks, cost of debt, cost  
6 of equity, diversification, and the relative  
7 cost position/competitive position of utilities  
8 operating in New York State. My other  
9 assignments involve testifying in rate cases on  
10 financial issues, and special projects including  
11 the determination of allowed returns on equity  
12 for independent telephone companies in New York  
13 State.

14 Q. Have you previously testified in a regulatory  
15 proceeding before the New York State Public  
16 Service Commission (Commission)?

17 A. Yes, I have presented testimony before the  
18 Commission in the NYSEG/RG&E Electric and Gas  
19 Rate Cases (09-E-0715, 09-G-0716, 09-E-0717, and  
20 09-G-0718), the Niagara Mohawk Gas Rate Case  
21 (08-G-0609), and Niagara-Mohawk Corporation,  
22 Electric Rate Case (10-E-0500).

23 Q. Are you sponsoring any other exhibits?

24 A. Yes. I am sponsoring 24 exhibits in addition to

1 11 Company responses to my IRs shown in  
2 Exhibit\_KXD-1.

3 Q. Please briefly describe these exhibits.

4 A. My exhibits are summarized below:

5	<u>Exhibit Number</u>	<u>Description/Location</u>
6	Exhibit __ (KXD-2)	Summary of Staff's Rate of
7		Return;
8	Exhibit __ (KXD-3)	Public Utilities Fortnightly
9		report on Ring Fencing
10	Exhibit __ (KXD-4)	Standard and Poor's Report On
11		Oncor Electric's Goodwill
12		Adjustment
13	Exhibit __ (KXD-5)	2010 Common Equity Ratio of
14		Electric utilities and
15		Goodwill Adjusted Common
16		Equity Ratio of Staff Proxy
17		Group
18	Exhibit __ (KXD-6)	Standard and Poor's and
19		Moody's Credit Metric
20		Guidelines
21	Exhibit __ (KXD-7)	Credit Metrics of LIAW

1	Exhibit __ (KXD-8)	Mergent Bond Record, August
2		2011 Edition
3	Exhibit __ (KXD-9)	Rate Year Cost of Debt
4	Exhibit __ (KXD-10)	Summary of Staff's Cost of
5		Equity
6	Exhibit __ (KXD-11)	Universe used for Staff Proxy
7		Group Selection
8	Exhibit __ (KXD-12)	Similarity Analysis
9	Exhibit __ (KXD-13)	Staff Proxy Group;
10	Exhibit __ (KXD-14)	Three Month Prices for the
11		Proxy Companies;
12	Exhibit __ (KXD-15)	Discounted Cash Flow
13		calculation for Staff Proxy
14		Group;
15	Exhibit __ (KXD-16)	Capital Asset Pricing Model
16		results
17	Exhibit __ (KXD-17)	McKinsey & Company's Recent
18		report on the Inaccuracy of

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1 Analysts' Earnings Growth  
2 Rate Forecast

3 Exhibit \_\_ (KXD-18) Cited portion of Ms. Ahern's  
4 former testimonies in cases  
5 09-W-0824 and 09-W-0828;

6 Exhibit \_\_ (KXD-19) Comparative Risk Analysis of  
7 Ms. Ahern's Proxy Groups in  
8 Case 09-W-0824

9 Exhibit \_\_ (KXD-20) Fortune Magazine article  
10 entitled "9% Forever."

11 Exhibit \_\_ (KXD-21) Annie Wong's Article on Size  
12 premium

13 Exhibit \_\_ (KXD-22) Richard Roll's Article on  
14 size premium

15 Exhibit \_\_ (KXD-23) Ching-Chih Lu's Article on  
16 size premium

17 Exhibit \_\_ (KXD-24) Standard and Poor's report on  
18 the effect of size on  
19 regulated water companies

20 Exhibit \_\_ (KXD-25) Hypothesis Testing of Size

1 Premium in the Water Sector

2 Q. What is the purpose of your testimony in this  
3 proceeding?

4 A. My testimony develops the fair rate of return to  
5 be used in determining the rate year revenue  
6 requirement for Long Island Water Corporation  
7 d/b/a Long Island American Water (LIAW or the  
8 Company). The development of the fair rate of  
9 return requires an estimation of the proper  
10 capital structure and cost rates for the capital  
11 used to finance the Company's earnings base.

12 **SUMMARY**

13 Q. Please summarize your testimony.

14 A. I recommend an overall after-tax rate of return  
15 of 7.21%, as opposed to the Company's request of  
16 8.37%. On a pre-tax basis, my overall rate of  
17 return is 9.79% compared with the Company's  
18 request of 11.67%. In terms of revenue  
19 requirement, the after-tax rate of return  
20 accounts for approximately \$2.385 million of the  
21 difference between Staff and the Company's

1 proposed cost rates. The difference between my  
2 recommended rate of return and the Company's is  
3 primarily the result of my recommended 8.90%  
4 cost of common equity and my recommended cost of  
5 debt for the Company of 5.92%. My recommended  
6 rate of return is summarized in Exhibit\_\_(KXD-  
7 2), attached.

8 **RATE OF RETURN**

9 Q. Please discuss the estimation of a utility's  
10 overall rate of return.

11 A. A utility's overall rate of return represents  
12 the weighted cost of capital used by the utility  
13 to finance the assets providing the regulated  
14 utility service to customers. The determination  
15 of a utility's rate of return requires an  
16 estimate of the company's projected capital  
17 structure and the associated cost rates. The  
18 ratemaking process should provide a utility with  
19 a reasonable opportunity to earn a return on  
20 utility investments comparable to the return  
21 available on investments of similar risk.

22 Q. What cost of capital is LIAW proposing in this

1 proceeding?

2 A. The Company is requesting an overall after-tax  
3 rate of return of 8.37% for the 2011 rate year.  
4 The Company based its request upon the following  
5 capital structure and cost rates:

6		Capitalization	Cost	Weighted
7		<u>Ratio</u>	<u>Rate</u>	<u>Cost</u>
8	Long-Term Debt	55.73%	6.00%	3.34%
9	Preferred Stock	0.89%	4.50%	0.04%
10	<u>Common Equity</u>	<u>43.38%</u>	<u>11.50%</u>	<u>4.99%</u>
11	Total	100.00%		8.37%

12 **CAPITAL STRUCTURE**

13 Q. What capital structure did the Company use in  
14 determining its requested rate relief?

15 A. The Company used its pro-forma stand-alone  
16 capital structure.

17 Q. Does the Commission typically use a stand-alone  
18 capital structure to set the rates of a utility  
19 subsidiary in a holding company structure?

20 A. If a subsidiary is not sufficiently ring-fenced  
21 or financially isolated from the parent, the  
22 Commission has a long-established policy of

1 using the parent company's consolidated capital  
2 structure or a hypothetical capital structure.

3 Q. Can you provide some examples of cases in which  
4 the Commission has accepted the use of a  
5 consolidated capital structure and rejected the  
6 use of a stand-alone capital structure when  
7 setting the rates of a utility that resides in a  
8 holding company structure?

9 A. Yes. I have two apt examples, the first comes  
10 from Case 05-E-1222 (*Order adopting recommended*  
11 *decision with modifications, Issued and*  
12 *Effective August 23, 2006*) and the second is  
13 from Case 93-W-0455 (*Opinion and Order Approving*  
14 *Settlement subject to modifications, Issued and*  
15 *Effective April 18, 1994*).

16 Q. Please describe the Commission's determination  
17 regarding the use of a stand-alone  
18 capitalization in Case 05-E-1222 cited above.

19 A. In Case 05-E-1222, the Commission employed the  
20 capital structure of Energy East (the ultimate  
21 parent of New York State Electric and Gas  
22 Corporation (NYSEG)) in establishing NYSEG'S

1 cost of capital. In doing so, the Commission  
2 stated at page 87 of its Order that:

3 "...the established regulatory practice  
4 in New York in fully regulated rate  
5 proceedings, like this one, is to use  
6 the consolidated capital structure of  
7 the holding parent company for rate  
8 making purposes. This practice has  
9 typically been applied to utility  
10 holding company structures in other  
11 regulated industries...We find no valid  
12 basis for excluding electric utility  
13 holding company structures from the  
14 time-honored and well-established  
15 regulatory practice. There is no  
16 rational basis for us to depart from  
17 the approach developed and used for  
18 consolidated telecommunications,  
19 natural gas and water companies when  
20 addressing the substantially same  
21 issues pertaining to electric  
22 operations."

1           In its Opinion, the Commission also  
2           stated that it would be prepared to re-  
3           evaluate using the parent company  
4           capital structure if and when the  
5           company were to "fully insulate the  
6           subsidiary's capital structure and  
7           financial standing in a manner that the  
8           credit rating agencies would recognize  
9           NYSEG's credit worthiness separate and  
10          apart from Energy East's."

11          The Commission also stated that until such  
12          "ring-fencing" is in place, it would use the  
13          parent company's consolidated capital structure.

14 Q.       Could you briefly explain the concept of ring-  
15          fencing?

16 A.       Ring-fencing, with respect to a regulated public  
17          utility subsidiary occurs when the subsidiary  
18          financially separates itself from its holding  
19          company/parent company to protect the subsidiary  
20          from financial instability or bankruptcy in the  
21          parent. The intent of the ring-fencing measures  
22          is to insulate assets in the subsidiary from the

1 risks of the holding company/parent and from the  
2 other subsidiaries in the holding company. In  
3 theory, if a subsidiary is ring-fenced, and the  
4 holding company or another subsidiary goes  
5 bankrupt, creditors cannot attach their claims  
6 to the assets of the ring-fenced subsidiary.  
7 As a result, ring-fencing protects the assets of  
8 the subsidiary in the event of the parent going  
9 bankrupt. Moreover, if there is adequate ring-  
10 fencing, a subsidiary could be rated higher than  
11 the parent. This was underscored in a 2008  
12 publication of Public Utilities Fortnightly in  
13 which the paper stated, "S&P's rating criteria  
14 usually require that subsidiaries of a weak  
15 parent be rated no more than the parent, unless  
16 there are strong economic and structural  
17 features--such as ring fencing---to support a  
18 higher rating. Normally with ring fencing, the  
19 firm can rate a subsidiary up to three notches  
20 higher than the consolidated rating of the  
21 parent and its subsidiary." The report is  
22 attached as Exhibit\_(KXD-3). If a utility

1 subsidiary achieves a relatively higher rating  
2 than its parent, there is a benefit of lower  
3 cost of debt to the subsidiary and ultimately to  
4 ratepayers.

5 Q. Please describe the determination in Case 93-W-  
6 0455 where the Commission again rejected the use  
7 of a stand-alone capital structure.

8 A. In the Commission Order for Long Island Water in  
9 Case 93-W-0455, the Commission stated at page 8  
10 that, "[t]he use of the parent company's capital  
11 structure follows the long standing practice of  
12 the Commission to employ the consolidated  
13 capitalization."

14 In discussing the merits of using the parent  
15 capital structure, the order also stated in page  
16 8 that:

17 "This approach encourages utilities to  
18 take advantage of the economies of  
19 scale by financing on a consolidated  
20 rather than a stand-alone basis. The  
21 consolidated approach also focuses on  
22 the entity which controls the

1 subsidiaries major financial policies.  
2 Finally, the use of the parent's  
3 capitalization and cost rates also  
4 avoids potential double leverage  
5 problems arising from the parent  
6 company's issuance of debt that can  
7 show up as equity on the subsidiary's  
8 balance sheet."

9 Q. Has the Company presented a rationale regarding  
10 why the Commission should depart from its policy  
11 and employ a stand-alone capital structure for  
12 LIAW in this proceeding?

13 A. Yes. In response to IR-7 (KXD-7), Company  
14 Witness Watkins stated that:

15 "while it is the Company's  
16 understanding that it is generally the  
17 Commission's policy to set a utility's  
18 cost of capital based upon the pro  
19 forma consolidated capital structure of  
20 its parent company, however, where the  
21 capitalizations of the subsidiary  
22 utility and the parent company are

1           essentially one and the same, and the  
2           possibility of double leveraging by the  
3           parent company is therefore minimal,  
4           the Commission may use the standalone  
5           capitalization of subsidiary utility."

6           As an example of his understanding of the  
7           Commission's policy, Mr. Watkins points to  
8           LIAW's and Staff's joint proposal settling  
9           the Company's 2004 rate filing.

10    Q.    Has Mr. Watkins accurately described the  
11           Commission's capital structure methodology?

12    A.    No, he has not.  Absent adequate ring-fencing  
13           between the utility and its parent and  
14           affiliates, it is the long-established policy of  
15           the Commission to use the parent company's  
16           consolidated capital structure or a hypothetical  
17           capital structure.  A judgment of similarity  
18           between the parent and subsidiary capital  
19           structure or the absence of double leverage does  
20           not justify the use of a stand-alone capital  
21           structure.

22    Q.    Is LIAW adequately ring-fenced from its parent

1 and affiliated companies?

2 A. No, it is not. As demonstrated in Company's  
3 response to Staff IR-78 (KXD-26), LIAW has  
4 minimal ring-fencing mechanisms in place.

5 Q. In response to Staff IR-7 (KXD-7), the Company  
6 claims that the Commission used LIAW's stand  
7 alone capital structure in Case 04-W-0577 (*Order*  
8 *establishing rate plan, Issued and Effective*  
9 *March 21, 2005*); is this correct?

10 A. Yes, however that usage was contained within a  
11 joint proposal.

12 Q. What is the significance of a joint proposal?

13 A. Terms and agreements under a joint proposal are  
14 non-precedential and therefore not binding in  
15 any way on future Commission action. Joint  
16 proposals are typically the result of  
17 negotiations involving trade-offs between the  
18 parties. To take one settled issue out of the  
19 context of the entire settlement would not  
20 reflect the overall intentions of the settling  
21 parties. The fact that the parties employed a  
22 stand-alone capital structure in Case 04-W-0577

1 does not mean that it is applicable in this  
2 proceeding.

3 Q. What is the consolidated equity ratio of LIAW's  
4 parent, American Water Works Co. (AWW)?

5 A. The consolidated equity ratio of AWW is 42.95%.

6 Q. How did you calculate AWW's 42.95% equity ratio.

7 A. I based the 42.95% on AWW's December 31, 2010  
8 actual consolidated capital structure.

9 Q. Why did you not estimate a pro-forma rate year  
10 capital structure for AWW?

11 A. While a pro-forma capital structure is the  
12 appropriate capital structure to use for the  
13 rate year, I am unable to determine the pro-  
14 forma structure as the Company refused to  
15 provide AWW's projected capital structure. The  
16 company's reason for its refusal is that it  
17 "considers this information extremely  
18 proprietary and does not disclose such  
19 forecasted information." See the company's  
20 response in Staff IR-2 (KXD-2).

21 Q. Do you recommend the use of AWW's December 31,  
22 2010 capital structure in this proceeding?

1 A. No. I have reservations about using AWW's  
2 capital structure because it is distorted by the  
3 presence of more than \$1.2 billion of goodwill  
4 that overstates the strength of the parent's  
5 equity ratio. As I will subsequently discuss,  
6 since 2006 AWW has written off over \$1.7 billion  
7 of goodwill.

8 Q. What is goodwill?

9 A. Goodwill is an intangible asset on the balance  
10 sheet and occurs when a company purchases  
11 another company and upon the acquisition, the  
12 amount paid is greater than the value of the  
13 assets of the target company. The amount over  
14 book value usually accounts for the target  
15 company's intangible assets.

16 Q. Does the Commission allow utilities to earn a  
17 return on goodwill?

18 A. No, it does not. The Commission does not allow  
19 the inclusion of goodwill in rate base nor has  
20 it allowed goodwill to be included in a  
21 company's equity balance. As a result, goodwill  
22 should be removed from a utility's equity

1 balance when establishing rates.

2 Q. Can you provide an example where any rating  
3 agency removed goodwill from the equity of a  
4 regulated entity?

5 A. Yes. In computing Oncor Electric Delivery's  
6 credit metrics, Standard & Poor's (S&P) backed  
7 out the entire amount of goodwill of \$3.78  
8 billion from the company's equity. In their  
9 report entitled *Oncor Electric Delivery Co. LLC*,  
10 dated August 10, 2011, S&P stated, "In computing  
11 debt leverage, Standard & Poor's reduces the  
12 amount of equity on the balance sheet by an  
13 amount that is primarily equal to the goodwill  
14 resulting from the leveraged buyout of Oncor's  
15 majority owner, EFH. As of December 31, 2010,  
16 this amount was \$3.78 billion." This report is  
17 attached as Exhibit\_(KXD-4).

18 Q. What are the ratemaking implications of  
19 goodwill?

20 A. Goodwill is a risky asset. It is booked in  
21 anticipation of shareholders receiving savings  
22 and other benefits from an acquisition as the

1 result of management efforts. If such savings  
2 do not appear likely, the goodwill becomes  
3 impaired and the company should write it down to  
4 a more realistic level. Goodwill is an even  
5 tougher proposition for businesses with price-  
6 regulated affiliates. Specifically, for AWW to  
7 realize the value of its goodwill it must not  
8 only produce savings and benefits consistent  
9 with the goodwill balance, it must also convince  
10 regulators to flow such benefits to shareholders  
11 rather than ratepayers. The Commission's public  
12 service responsibilities make such an approach  
13 untenable.

14 Q. What is the appropriate vehicle for financing  
15 goodwill?

16 A. Goodwill is essentially the amount a company has  
17 paid above the fair value for another company  
18 and as such is a very risky asset. Therefore, a  
19 company should finance goodwill with common  
20 equity capital.

21 Q. What are the implications of goodwill on AWW's  
22 equity ratio?

1 A. To the extent that AWW's goodwill cannot meet  
2 the requirements of an impairment test, then the  
3 goodwill must be written off and a charge made  
4 to equity.

5 Q. Please discuss AWW's prior goodwill write-offs.

6 A. AWW has written off goodwill of \$450,000 in  
7 2009, \$750,000 in 2008, and \$506,000 in 2006.  
8 However, the company recorded no impairment  
9 charge for the year ended December 31, 2010.

10 Q. If AWW is required to write-off its remaining  
11 goodwill what is resulting equity ratio?

12 A. Writing off the remaining goodwill balance of  
13 \$1.2 billion results in a pro-forma equity ratio  
14 of 34.41% also shown in Exhibit\_(KXD-2)

15 Q. Do you think AWW's capital structure is  
16 appropriate for use in this proceeding?

17 A. Given the infirmities in the parent's capital  
18 structure, AWW's capital structure should not be  
19 used to establish rates for LIAW. My analysis  
20 indicates that the AWW's true equity ratio most  
21 likely falls between 34.41% and 42.95%.

22 Q. Is there another reason why AWW's capital

1 structure is inappropriate for this proceeding?

2 A. Yes. On July 11, 2011, AWW announced an  
3 agreement with Aqua America, Inc. (Aqua) to  
4 purchase all of Aqua's regulated operations in  
5 New York and to simultaneously sell AWW's  
6 regulated operations in Ohio to Aqua. S&P views  
7 the transaction as marginally beneficial to  
8 AWW's business performance and financial  
9 metrics, but not material enough to influence  
10 the company's BBB+ rating or its stable outlook.  
11 Under these circumstances, I cannot accurately  
12 project AWW's common equity ratio, neither would  
13 I consider a company's projection accurate at  
14 this time.

15 Q. Is there another option that the Commission can  
16 consider to set the capital structure of AWW?

17 A. Yes. In circumstances where the Commission  
18 recognized that a consolidated or stand-alone  
19 capital structure should not be applied, the  
20 Commission has relied upon a hypothetical  
21 capital structure.

22 Q. Are you aware of any proceedings where the

1 Commission employed a hypothetical  
2 capitalization when it determined the parent's  
3 common equity ratio is uncharacteristic of the  
4 subsidiary's risks?

5 A. Yes, a hypothetical capital structure was  
6 employed in the Niagara Mohawk Power Corporation  
7 (Niagara Mohawk) electric rate proceeding in  
8 Case 10-E-0050 (*Issued and Effective January 24,*  
9 *2011*).

10 Q. Discuss the Commission's decision in the Niagara  
11 Mohawk proceeding.

12 A. In establishing the 48% hypothetical capital  
13 structure for Niagara Mohawk, the Commission  
14 stated in its Order that:

15 "Nonetheless, in recent rate  
16 proceedings involving other public  
17 utility companies with corporate  
18 parents, integrated operations and  
19 combined finances, we have authorized a  
20 48% equity position for ratemaking  
21 purposes and we have not exceeded this  
22 level for any such company. Were we to

1 go beyond this level for Niagara  
2 Mohawk, we would add to ratepayer costs  
3 about \$10 million without obtaining any  
4 greater strength or confidence in the  
5 Company's financial metrics. Without  
6 an incremental advantage accompanying a  
7 movement from a 48% to a 50% equity  
8 position, we are not inclined to add to  
9 ratepayers' costs. Consequently, we do  
10 not find a sufficient basis here to  
11 exceed for Niagara Mohawk the 48%  
12 equity positions we have previously  
13 established for similarly rated  
14 companies such as Consolidated Edison  
15 and Central Hudson."

16 Q. Please summarize your analysis of LIAW and AWW  
17 capital structures.

18 A. I first analyzed the subsidiary's common equity  
19 ratio and concluded that it is not proper to use  
20 in establishing the cost of capital because  
21 sufficient ring-fencing does not exist between  
22 LIAW and its parent. Next, I analyzed the

1 parent's consolidated capital structure and  
2 concluded that it is not appropriate because of  
3 \$1.2 billion of goodwill in the parent's balance  
4 sheet. After removal of the goodwill, the  
5 common equity ratio was 34.41%. As illustrated  
6 in Exhibit\_(KXD-2), a 34.41% equity ratio does  
7 not support AWW's BBB+/Baa2 bond rating. I  
8 believe that LIAW should have parameters  
9 supporting AWW's rating since LIAW issues its  
10 debt primarily through AWW and LIAW's ratepayers  
11 obtain the cost benefits of the parent's bond  
12 rating. As I will subsequently demonstrate, my  
13 recommendations provide LIAW with financial  
14 metrics supporting a BBB+/Baa2 bond rating. I  
15 am recommending that LIAW's equity ratio be  
16 based upon a hypothetical capital structure.

17 Q. What is your recommended hypothetical equity  
18 ratio for LIAW?

19 A. Based on my analysis, I am recommending a 43.76%  
20 equity ratio for LIAW.

21 Q. How did you arrive at the hypothetical 43.76%  
22 equity ratio?

1 A. I began my analysis by examining the equity  
2 ratio of a surrogate group of electric and gas  
3 companies. As I will subsequently detail, I  
4 have used the surrogate group to estimate LIAW's  
5 cost of equity as it reasonably represents the  
6 overall risk profile of LIAW. As illustrated in  
7 Exhibit\_(KXD-5), I have used three sources to  
8 estimate an appropriate equity ratio for the  
9 surrogate group. I first examined the equity  
10 ratio of the surrogate group of companies based  
11 upon *Value Line Investment Survey (Value Line)*  
12 reports. As the exhibit illustrates, *Value Line*  
13 estimates a median and average equity ratio of  
14 48.70% and 48.10% respectively for the surrogate  
15 group. After adjusting for each company's  
16 goodwill balance and short-term debt, *Value*  
17 *Line's* estimate for the group's equity ratio is  
18 42.04%. I then examined the equity ratio of the  
19 surrogate group using the equity values obtained  
20 by CapitalIQ, and then removed goodwill to  
21 arrive at an equity ratio of 43.76%. Finally, I  
22 compared the Value Line and CapitalIQ derived

1 equity ratio to the electric utility common  
2 equity ratio as reported by the Edison Electric  
3 Institute (EEI). Page 3 of Exhibit\_KXD-5  
4 illustrates that the EEI estimated equity ratio  
5 is 42.6%. My recommendation of a 43.76% ratio  
6 represents the high end of the range of  
7 reasonable estimated equity ratios for the proxy  
8 group.

9 Q. How does your recommended equity ratio compare  
10 with the Company's requested equity ratio?

11 A. While the Company and I differ on the proper  
12 method for deriving our recommendations, my  
13 estimate represents only a 38 basis point  
14 difference from the Company's request.

15 Q. You noted that the stand-alone capital structure  
16 has some infirmities. Are there measures you  
17 recommend that the Commission should apply to  
18 rectify the issues you had with the  
19 applicability of a stand-alone capital  
20 structure?

21 A. Yes. Ring-fencing measures should be employed  
22 at LIAW. At a minimum, LIAW should implement a

1 dividend restriction effective if the credit  
2 rating of AWW should fall below an investment  
3 grade.

4 Q. Does your recommended 43.76% equity ratio  
5 provide LIAW financial metrics consistent with  
6 AWW's bond rating?

7 A. Yes, my recommended 43.76% equity ratio, when  
8 combined with LIAW's resulting financial  
9 metrics, will allow LIAW to achieve ratings  
10 metrics consistent with AWW's BBB+/Baa2 S&P's  
11 and Moody's Investor Service (Moody's) ratings.

12 Q. Please describe your analysis.

13 A. I began my analysis by examining the credit  
14 metrics required by S&P and Moody's to achieve  
15 various bond ratings. As the reports  
16 illustrate, a company's equity ratio is examined  
17 in conjunction with a variety of financial  
18 metrics in assigning a bond rating. My analysis  
19 then compares the credit metrics resulting from  
20 Staff's recommendations in this proceeding for  
21 LIAW to the metrics required by S&P and Moody's  
22 for various credit ratings. As detailed in the

1 rating agency reports contained in  
2 Exhibits\_(KXD-6), the following credit metrics  
3 are used by S&P and Moody's in their  
4 evaluations.

5 S&P:

- 6 1. Funds From Operations/Debt
- 7 2. Debt/EBITDA
- 8 3. Debt/Capital

9 Moody's:

- 10 1. Cash flow Interest Coverage
- 11 2. Cash Flow/Debt
- 12 3. Retained Cash Flow/CAPEX
- 13 4. Debt/Capital

14 Q. Please provide the results of your analysis.

15 A. As illustrated in Exhibit\_(KXD-7), LIAW's  
16 overall credit metrics fall within the ranges  
17 established by the rating agencies necessary to  
18 support AWW's existing bond ratings. Since LIAW  
19 generally issues debt through AWW, I am  
20 recommending that ratepayers support AWW's  
21 existing bond ratings. Requiring LIAW's  
22 ratepayers to support credit metrics above AWW's

1 bond ratings would require its ratepayers to pay  
2 for benefits that LIAW would not obtain when  
3 issuing securities. In addition, if in the  
4 future LIAW were to obtain its own bond rating  
5 and issue securities based upon its credit, the  
6 lack of any meaningful ring-fencing makes it  
7 very unlikely that it would achieve ratings  
8 above those of its parent.

9 **LONG-TERM DEBT AND PREFERRED STOCK**

10 Q. Did the Company provide you with work papers  
11 deriving its cost of debt and preferred stock?

12 A. Yes. The company provided work papers deriving  
13 its cost of debt and preferred stock. Moreover,  
14 in response to Staff IR-11 (KXD-11), the Company  
15 explained how it derived the estimates of the  
16 interest costs of 6.6% and 7.0% associated with  
17 the planned debt issuances in 2011 and 2012  
18 respectively.

19 Q. How did the Company estimate its interest cost  
20 associated with the planned debt issuances in  
21 2011 and 2012?

22 A. The Company relied on Bloomberg's forward curve

1 approach to estimate the interest cost  
2 associated with the planned debt issuances in  
3 2011 and 2012.

4 Q. Has the Commission used a forward yield curve  
5 analysis in prior rate proceedings to estimate  
6 rate year interest costs?

7 A. No, it has not. In estimating future cost  
8 rates, the Commission generally recognizes  
9 current rates as the most accurate predictor of  
10 rate year interest levels. In addition, the  
11 Company has not provided evidence supporting the  
12 use of forward yield curves to estimate rate  
13 year interest rates and has simply presented its  
14 forward yield curve in response to Staff IR-122  
15 (KXD-36). Moreover, the cost rate of 6.11%  
16 adopted by the Commission in Long Island's last  
17 rate case was not based on forward yield curve  
18 approach but rather on current interest rates  
19 provided by Moody's Credit Perspectives  
20 (now Mergent Bond Record).

21 Q. What interest rate did you derive for the  
22 planned long-term debt issuances of \$6.0

1 million in 2011 and 2012?

2 A. I derived an interest rate of 5.68% based upon  
3 5.63% cost of BBB+/Baa2 -rated long-term debt  
4 published in the August 2011 Mergent Bond Record  
5 (shown as Exhibit\_(KXD-8)) plus an estimated 5  
6 basis points of issuance premium. The  
7 derivation of my recommended cost of debt is  
8 shown in Exhibit\_(KXD-9). The interest rates  
9 should be updated based upon interest rates and  
10 yield spreads in existence just prior to the  
11 Commission's decision. In addition, if the  
12 assumed 2011 debt issuance occurs prior to the  
13 Commission opinion in this proceeding, LIAW's  
14 actual issuance cost and expenses should be used  
15 to calculate its cost rate.

16 Q. Why did you derive the marginal cost of long-  
17 term debt using the parent's BBB+/Baa2 credit  
18 rating?

19 A. I used the parent's BBB+/Baa2 credit rating  
20 because LIAW issues its debt primarily through  
21 the parent, AWW.

22 Q. What was the company's proposed embedded cost of

1 long-term debt?

2 A. The company initially proposed 6.05% embedded  
3 cost of debt and later revised it to 6.0% in  
4 response to Staff IR-3 (KXD-3).

5 Q. Did you make changes to the company's revised  
6 6.0% cost of long-term debt?

7 A. Yes, I made two changes to the Company's  
8 presentation. First, as previously discussed, I  
9 used a 5.68% interest rate for the assumed LIAW  
10 debt issuances. Second, my review of the  
11 Company's presentation revealed that its  
12 methodology did not allow recovery of the yearly  
13 amortization of its unamortized debt expenses.  
14 Therefore, I increased the embedded cost rate to  
15 compensate LIAW for the expense amortization.  
16 As illustrated in Exhibit KXD-9, I am  
17 recommending a 5.92% cost of debt for the rate  
18 year.

19 Q. Have you reviewed LIAW's forecasted rate year  
20 level and cost rate for preferred stock?

21 A. Yes. I have reviewed and accepted the Company's  
22 estimated level and cost rate of 4.50% for

1 preferred stock.

2 **SUMMARY OF MY RECOMMENDED RETURN ON COMMON**

3 **EQUITY (ROE)**

4 Q. Please summarize your analysis of the cost of  
5 common equity?

6 A. My common equity cost estimate is based on  
7 applying a Discounted Cash Flow (DCF) analysis  
8 and Capital Asset Pricing Model (CAPM) analysis  
9 to a proxy group of water and electric and  
10 integrated electric and gas companies having a  
11 credit rating from S&P of at least BBB- and a  
12 credit rating of at least Baa3 from Moody's.  
13 The DCF applied to the proxy group results in a  
14 median equity cost of 8.50%. The CAPM applied  
15 to the proxy group yields an ROE of 9.30% for  
16 the traditional CAPM and 9.90% for the zero-beta  
17 CAPM. An average of the two CAPM methods  
18 produces an equity return of 9.60%. Applying  
19 weightings of two-thirds to the DCF and one-  
20 third to the CAPM, results in cost of equity of  
21 8.87% rounded up to 8.9%. A summary of these  
22 calculations can be seen in Exhibit\_\_(KXD-10).

1 Q. Please discuss prior Commission precedent in  
2 estimating the cost of equity.

3 A. In prior rate proceedings the Commission has  
4 consistently used the methodology of weighting  
5 the DCF result as two-thirds of the total equity  
6 cost and the CAPM result as one-third in  
7 estimating a utility's cost of equity. For  
8 example, in its decision in Case 95-G-1034,  
9 Central Hudson Electric and Gas Corporation -  
10 Gas Rates (issued October 3, 1996), the  
11 Commission authorized a cost of equity based  
12 upon a two-thirds DCF and one-third CAPM  
13 methodology. Similarly, in Cases 02-E-0198 and  
14 02-E-0199, Rochester Gas and Electric  
15 Corporation - Electric Rates (issued March 5,  
16 2003), Case 06-E-1433, Orange & Rockland  
17 Utilities, Inc. - Electric Rates (issued  
18 October 18, 2007) and Case 07-E-0523,  
19 Consolidated Edison Company of New York, Inc -  
20 Electric Rates (issued March 25, 2008), the  
21 Commission authorized ROE was based on a two-  
22 thirds DCF, one-third CAPM methodology.

1 Consistent with staff approach and prior  
2 Commission's precedent, I applied the DCF and  
3 the CAPM approach to a proxy group of companies  
4 that were selected based on the criteria that  
5 will be discussed later in my testimony.

6 **PROXY GROUP**

7 Q. How did you select the proxy group for your  
8 analysis?

9 A. The proxy group should contain a sufficient  
10 number of companies to provide a statistically  
11 relevant sample group size and, as close as  
12 possible, represent the risk characteristics of  
13 the individual company being analyzed. In most  
14 instances, a proxy group analysis involves a  
15 trade-off between the size of the proxy group  
16 and risk differences between the group and the  
17 individual firm being analyzed. When risk  
18 differences exist, the analyst must determine if  
19 a risk adjustment is required to the proxy group  
20 results in order to accurately reflect the risk  
21 characteristics of the individual firm.

22 Q. Have you considered the use of a proxy group of

1           publically traded water companies to estimate  
2           AWW's cost of equity?

3    A.    Yes.  As shown in page 3 of Exhibit\_KXD-11,  
4           there are ten publicly traded water companies.  
5           Out of this number, only five have *Value Line*  
6           projected data for earnings per share (EPS),  
7           dividend per share (DPS), book value per share,  
8           (BVPS), and common shares.  These companies are  
9           American States Water Co., American Water Works  
10          Co. Inc., Aqua America, California Water Service  
11          Group, and SJW Corp.  Out of the five potential  
12          candidates, only two, American Water Works Co. ,  
13          and Aqua America, have investment grade ratings  
14          from both Moody's and S&P.  Given America Water  
15          Works announcement on July 11, 2011 that it  
16          plans to purchase Aqua America New York's  
17          operations and in exchange, sell its operations  
18          in Ohio to Aqua America, there will be only one  
19          candidate for a proxy group.  Therefore, a one-  
20          company sample does not provide an adequate  
21          proxy group size to estimate LIAW's cost of  
22          equity.

1 Q. Given the limited number of water utilities  
2 whose shares are publicly listed and actively  
3 traded, what proxy group do you intend to  
4 employ?

5 A: In view of the small number of available  
6 publicly traded water utilities, I do not  
7 believe that a water company proxy group  
8 provides the statistical reliability to  
9 accurately estimate LIAW's cost of equity.  
10 Therefore, consistent with Staff and the  
11 Commission's well-established approach in  
12 determining return on equity for water  
13 companies, I constructed a proxy group of  
14 electric companies to determine the ROE for  
15 LIAW. In addition, I have also included a water  
16 company that met Staff selection criteria.

17 Q. Why did you apply your DCF and CAPM approach to  
18 a proxy group of largely electric companies?

19 A. I applied my DCF and CAPM approach to a proxy  
20 group of electric and integrated electric  
21 companies because its risk profile is similar to  
22 the group of publicly traded water companies.

1 Q. How are the electric proxy companies and  
2 publicly traded water utilities similar in risk?

3 A. Like a water utility, the electric proxy  
4 companies are regulated public utilities that:  
5 (1) invest primarily in a capital-intensive  
6 physical network that connects the customer to  
7 the source of supply; and (2) sell their  
8 products and services at regulated rates to  
9 customers.

10 Q. Is there any empirical evidence that supports  
11 your assertion that the electric group is  
12 similar to the publicly traded water companies?

13 A. Yes. As shown in Exhibit\_(KXD-12), in the  
14 second quarter of 2011, the average Value Line  
15 Safety Rank for the water sector is 2.5 on a  
16 scale of 1 to 5, where 1 is the safest and 5 is  
17 the least safe; whereas the electric proxy group  
18 averaged 2.3. In terms of average S&P credit  
19 rating, the water group is ranked closed to A-  
20 compared to BBB+ and A- for the electric and Gas  
21 LDCs respectively. Regarding capital intensity  
22 in 2010, the water group scores 4.23 relative to

1           2.18 and 1.25 for the electric and Gas LDCs  
2           respectively. When it comes to *Value Line* beta,  
3           both water and T&D electric have an average beta  
4           of 0.70, compared to 0.68 for the gas LDCs.

5   Q.    What is Value Line Safety Rank?

6   A.    The *Value Line* Safety Rank is a measurement of  
7           potential risk associated with a company's  
8           common stocks. The safety rank is computed by  
9           averaging two *Value Line* indexes: the price  
10          stability index and the financial strength  
11          rating.

12   Q.    Please describe how you selected your proxy  
13          group of 29 companies.

14   A.    I began by identifying a universe of 10 water  
15          publicly traded utilities that are followed by  
16          *Value Line* and 53 electric utilities also  
17          covered by *Value Line*. The 53 electric  
18          utilities, as shown in Exhibit\_\_(KXD-11), are  
19          classified as "electric (Central, East, and  
20          West)" by *Value Line*. These utilities are  
21          engaged in pure electric and integrated electric  
22          and gas combination business operations.

1 Starting with that group of companies, I  
2 selected the utilities that met the following  
3 criteria: (1) had investment grade of at least  
4 BBB-/Baa3 by S&P and Moody's, respectively; (2)  
5 had regulated revenues that contributed at least  
6 70% of total revenue, as determined by each  
7 company's latest annual report (2010); and (3)  
8 were currently paying common stock dividends.  
9 Moreover, the companies could not currently be  
10 involved in any merger/acquisition activity  
11 related to their utility assets. The proxy  
12 group of 29 companies shown in Exhibit\_(KXD-13)  
13 met the above criteria. I did not include  
14 Empire District Electric Company in my proxy  
15 because it has suspended its dividend payment  
16 for 2011. As indicated earlier, I did not  
17 include American Water Works because of its  
18 recent announcement of acquisition plans.

19 **DISCOUNTED CASH FLOW METHODOLOGY**

20 Q. Please describe the DCF methodology.

21 A. The DCF methodology assumes that the principles  
22 used to measure the cost of common equity are

1 the same as those used in measuring the yield  
2 investors require on debt. However, while  
3 interest payments are known with relative  
4 certainty, future dividend payments are  
5 uncertain. The foundation of the DCF is that  
6 investors will price common stock to equal the  
7 present value of future dividend payments.  
8 Therefore, the valuation of a share of stock can  
9 be represented by the following dividend growth  
10 rate expression:

$$11 \quad P_0 = \frac{D_1}{(1+k)^1} + \frac{D_2}{(1+k)^2} + \frac{D_3}{(1+k)^3} \cdot \cdot \cdot \frac{D_n}{(1+k)^n}$$

13 Where:

14  $P_0$  = current stock price

15  $D_n$  = dividend in period

16  $k$  = cost of equity.

17 Q. Please describe your DCF methodology and its  
18 results.

19 A. As illustrated in Exhibit\_(KXD-14), the DCF  
20 starts with a three-month average stock price,  
21 calculated by averaging the high and low monthly  
22 price for the period May 2011 to July 2011 for

1 each company in the proxy group. The  
2 calculation of the DCF for the proxy group is  
3 shown in Exhibit\_(KXD-15) which contains the  
4 *Value Line* forecasted earnings per share,  
5 current year, and forecasted dividend per share,  
6 book value per share, and the amount of common  
7 stock expected to be issued. The *Value Line*  
8 data is based on the most recently available  
9 data reported in the *Value Line* for the Electric  
10 Industry (East, Central, and the West). By  
11 calculating the discount rate required to turn  
12 the stream of expected dividend payments into  
13 the current stock price, one can determine the  
14 rate of return investors require for each  
15 company. The discount rate that equates the  
16 current stock price to the stream of all future  
17 dividends is the cost of equity. Consistent  
18 with Commission's recent precedent, I employed  
19 the median return on equity as the DCF result  
20 for the proxy group.

21 Q. How did you develop your dividend projections?

22 A. I employed a two-stage DCF methodology. For the

1           2011 through 2015 period, *Value Line* dividends  
2           per share estimates are used. Beyond 2015, a  
3           sustainable growth rate is calculated for each  
4           company in the proxy group based on its expected  
5           return on equity, projected retention ratio, and  
6           the projected growth in common equity through  
7           stock issuances. The base year for the dividend  
8           projection in my DCF calculation was based on  
9           year 2012 dividends, which is the time frame  
10          that I propose to be used by the Commission in  
11          reaching its decision in this proceeding.

12   Q.    What are your average and median sustainable  
13          growth rates?

14   A.    For my proxy group, the median sustainable  
15          growth rate used to estimate expected future  
16          dividends is 4.59% and the average is 4.43%.

17   Q.    What was the result of your DCF analysis?

18   A.    Based on the inputs described above, the median  
19          DCF cost of equity for the proxy group was  
20          8.50%.

21                   **CAPITAL ASSET PRICING MODEL METHODOLOGY**

22   Q.    Please explain the basis underlying the CAPM

1 methodology that you used in part to determine  
2 the cost of equity for the proxy group.

3 A. The basic concept underlying the CAPM is that  
4 risk-averse investors demand higher returns for  
5 assuming additional risk. In other words,  
6 higher-risk securities are priced to yield  
7 higher expected returns than lower-risk  
8 securities. I used both the traditional and  
9 zero-beta CAPM methodologies.

10 Q. How does the CAPM measure risk?

11 A. The CAPM quantifies the additional return, or  
12 risk premium, required for bearing incremental  
13 risk above the risk-free rate of return. The  
14 model provides a formal risk-return relationship  
15 based on the premise that an investor who  
16 diversifies his security portfolio is only  
17 exposed to a systematic or market risk. The  
18 remaining risks are diversifiable and,  
19 therefore, are not assumed by a rational  
20 investor. Hence, investors are not compensated  
21 for diversifiable risks that they can eliminate.  
22 For instance, investors must not be rewarded for

1           company size premium because it is a  
2           diversifiable risk.

3    Q.    What assumptions are the CAPM based on?

4    A.    The model is based on the assumptions that: (1)  
5           the capital market is competitive and efficient;  
6           (2) investors are risk-averse and demand higher  
7           returns for higher risk; (3) the model is a  
8           single factor model; and (4) investors hold  
9           diversified portfolios and operate in capital  
10          markets with no transaction costs, taxes, or  
11          restrictions on financial transactions.

12   Q.    What role should the CAPM play in an ROE  
13          analysis?

14   A.    As recognized by the Commission in prior rate  
15          proceedings, the CAPM presents a conceptual  
16          framework that provides a reasonable estimate of  
17          a firm's cost of equity. Given some of the  
18          weaknesses of the CAPM, it is given a lesser  
19          weight (33%) compared to the DCF weighting of  
20          67% in our ROE analysis.

21   Q.    What are some of the weaknesses of the CAPM  
22          methodology?

1 A. The first weakness of the CAPM relates to  
2 changes in betas. Betas change over time as  
3 both a company's risk profile and capital  
4 structure change. The second shortcoming of the  
5 CAPM is the reliance on historical betas as a  
6 surrogate for true, fundamental, future betas of  
7 companies. Historical estimates only reflect  
8 the past riskiness of an equity security that  
9 need not be representative of the future  
10 riskiness that is relevant to equity investors.  
11 The CAPM is formulated in terms of investor  
12 expectations, which transcend exclusive reliance  
13 on historical measures of riskiness like betas  
14 that are based solely on the past return  
15 performance of stocks. Third, the CAPM model  
16 assumes that asset returns are normally  
17 distributed random variables. It is, however,  
18 frequently observed that returns in equity and  
19 other markets are not normally distributed. As  
20 a result, large swings occur in the market more  
21 frequently than the normal distribution  
22 assumption would expect. Fourth, the model

1 assumes that the beta coefficient is an adequate  
2 measurement of risk. This might be justified  
3 under the assumption of normally distributed  
4 returns, but for general return distributions,  
5 other risk measures will likely reflect the  
6 investors' preferences more adequately.

7 Finally, the model does not appear to adequately  
8 explain the variation in stock returns.

9 Empirical studies show that low beta stocks may  
10 offer higher returns than the model would  
11 predict.

12 Q. Please describe the calculation used in the  
13 traditional CAPM.

14 A. The formal traditional CAPM expression takes the  
15 form:

$$16 \quad K = R_f + \beta * (R_m - R_f)$$

17 Where:

18 K = investor's required return or  
19 equity cost of capital

20  $R_f$  = risk-free rate of return

21  $\beta$  = beta, measure of both business and  
22 financial risk (systematic risk)

1                     $R_m$  = market rate of return

2                     $R_m - R_f$  = market risk premium.

3                    The risk-free rate is measured by the yield on a  
4                    long-term U.S. Treasury bond. The traditional  
5                    CAPM determines the return on common equity by  
6                    adding a company's non-diversifiable risk  
7                    premium to the risk-free rate. The non-  
8                    diversifiable risk premium is measured by  
9                    multiplying the proxy's median beta by the  
10                   market risk premium.

11 Q.                What data did you use as inputs in the CAPM  
12                    formula?

13 A.                I employed the monthly average of 10-year and  
14                    30-year Treasury bond yields over a three-month  
15                    period from May 2011 to July 2011, as the risk-  
16                    free rate. The blending of the 10-year and 30-  
17                    year Treasury bond yields is a reasonable  
18                    estimate of the risk-free rate over most  
19                    investors' time horizon. As illustrated in  
20                    Exhibit\_(KXD-16), the risk-free rate is 3.66%.  
21                    The estimate of market return was the S&P 500  
22                    market return obtained from the average of the

1 estimates contained in Merrill Lynch's June,  
2 July, and August 2011 editions of Quantitative  
3 Profiles. The S&P 500 is an index that tracks  
4 the performance of the common stock of 500  
5 large, publicly held companies that trade over  
6 the New York Stock Exchange and NASDAQ. Over  
7 the period May through July 2011, Merrill Lynch  
8 estimates the required return for the market to  
9 be 11.72%. Given the risk-free rate of 3.66%, a  
10 market risk premium of 8.06% was calculated.  
11 Finally, I used the median beta of the latest  
12 *Value Line* published betas for the 29 utilities  
13 in my proxy group. The surrogate group median  
14 beta is 0.70

15 Q. What is your estimate of the cost of equity  
16 using the traditional CAPM?

17 A. As calculated below, the traditional CAPM cost  
18 of equity is 9.30%:

19 Required Return = 3.66% + 0.70 x 8.06%

20 Q. Please describe the zero-beta CAPM.

21 A. The zero-beta CAPM is a two-factor version of  
22 the standard CAPM. The zero-beta CAPM

1 determines the return on equity by adding two  
2 factors to the risk-free rate: (1) a factor of  
3 0.75%, multiplied by the average beta of the  
4 proxy group and S&P 500 market risk premium; and  
5 (2) a factor of 25% multiplied by S&P 500 market  
6 risk premium. The zero-beta CAPM expression  
7 takes the form:

$$8 \quad K = R_f + 0.75 * \beta * (R_m - R_f) + 0.25 * (R_m - R_f),$$

9 where all the variables are the same as that of  
10 the standard CAPM described above.

11 Q. What is the result of your zero-beta CAPM  
12 Methodology?

13 A. As the following calculation illustrates, the  
14 zero-beta CAPM produces a 9.90% cost of equity.  
15 Required Return = 3.66% + (0.75 x 0.70 x 8.06%)  
16 + (0.25 x 8.06%).

17 Q. What CAPM result did you use in the calculation  
18 of the proxy group cost of equity?

19 A. Consistent with Commission's precedent in prior  
20 rate proceedings, including its most recent  
21 decisions and orders in fully litigated cases, I  
22 have averaged the results of the traditional and

1 zero-beta CAPM to arrive at a CAPM result of  
2 9.60%. The CAPM calculation is shown in  
3 Exhibit\_(KXD-16).

4 Q. What ROE did you calculate for your proxy group,  
5 given the results of your DCF and CAPM analyses?

6 A. The DCF and CAPM produce an ROE of 8.87%  
7 (rounded up to 8.9%) for the proxy group. I  
8 arrived at this figure by applying two-third and  
9 one-third weight to the results of the DCF and  
10 CAPM methods, respectively.

11 Q. Is the 8.9% an appropriate ROE for Long Island  
12 Water?

13 A. The business and financial risks of the  
14 surrogate group must be compared to LIAW's risks  
15 to determine if the 8.9% group ROE should be  
16 applied to LIAW. If risk differences exist, the  
17 surrogate group's cost rate must be adjusted to  
18 reflect the different risk profile. Based on  
19 this analysis, there are no material risk  
20 differences, so the 8.9% ROE is appropriate for  
21 Long Island Water.

22 Q. Please discuss the concept of business and

1 financial risk.

2 A. Business risk is the probability of loss  
3 inherent in an organization's operations and  
4 operating environment that may impair its  
5 ability to provide returns on investment.

6 Financial risk is the additional risk a  
7 shareholder bears when a company uses debt in  
8 addition to equity financing. Companies that  
9 issue more debt instruments would have higher  
10 risk than companies financed mostly or entirely  
11 by equity. Business risk plus the financial  
12 risk equal total corporate risk.

13 Q. Are risk adjustments required to the surrogate  
14 group cost rate to reflect LIAW's equity cost  
15 rate?

16 A. No, my analysis indicates that there is no  
17 discernable business or financial risk  
18 difference between the group and AWC.

19 **FINANCIAL RISKS**

20 Q. Company witness Ahern is recommending a Hamada  
21 adjustment to reflect higher financial risk than  
22 her surrogate group. Are you recommending a

1 financial risk adjustment for LIAW?

2 A. No, I am not.

3 A. Please discuss why a financial risk adjustment  
4 is not necessary.

5 A. As previously discussed, I am recommending a  
6 hypothetical capital structure for LIAW  
7 consisting of an equity ratio of 43.76%. My  
8 recommendation is based upon the goodwill  
9 adjusted equity ratio of the surrogate group.  
10 Since my recommendation is identical to the  
11 surrogate group's equity ratio, a financial risk  
12 adjustment is not required. In addition, I have  
13 compared AWW's bond rating of BBB+/Baa2 to the  
14 average bond rating of the proxy group. As  
15 demonstrated in Exhibit\_(KXD-13), the surrogate  
16 group's average bond rating is identical to  
17 AWW's BBB+/Baa2. This indicates that there is  
18 no discernable difference in overall risk  
19 between AWW and the group.

20

21 **BUSINESS RISKS**

22 Q. Please discuss the concept of business risk.

1 A. Business risk is the risk associated with a  
2 company's operating cash flows. Business risks  
3 represent the ability of a firm to generate  
4 sales to cover its basic variable and fixed  
5 costs over a variety of economic conditions.  
6 Business risks for utilities tend to be low  
7 because the public need for utility service  
8 combined with the ratemaking process assures  
9 that utilities will have a reasonable  
10 opportunity to recover all of their prudent  
11 expenditures. By contrast, business risk for  
12 competitive companies is higher because the  
13 demand for their products is more dependent on  
14 market forces. I have relied upon S&P's  
15 business risk profile analysis to analyze the  
16 business risks of the proxy group and LIAW.  
17 S&P's business risk profile analysis  
18 incorporates such factors as country risk,  
19 regulatory environment, company position,  
20 business, and geographic diversification, and  
21 management strategy. Their business risk profile  
22 categories include "Excellent", "Strong",

1 "Satisfactory", "Fair", "Weak", and  
2 "Vulnerable".

3 Q. Have you analyzed the business risks of the  
4 proxy group versus LIAW?

5 A. Yes. As shown in Exhibit\_(KXD-13), I assigned  
6 numerical scores from 1 to 6 to the six  
7 categories of S&P's business profiles where 1  
8 corresponds to "Excellent", 2 to "Strong", 3 to  
9 "Satisfactory", 4 to "Fair", 5 to "Weak", and 6  
10 to "Vulnerable". The average S&P business  
11 profile of the proxy group is 1.3, which is  
12 between "Excellent" and "Strong". Relative to  
13 the proxy group business risk profile, the  
14 parent and its subsidiary have "excellent"  
15 business risk profile of staff assigned score of  
16 1.

17 Q. Do you propose a business risk adjustment to the  
18 recommended cost of equity to account for the  
19 business risk differentials between LIAW and  
20 your proxy group?

21 A. No, as I have previously demonstrated, there is  
22 no discernable difference in business risk

1           between LIAW and the surrogate group. As a  
2           result, such an adjustment is not necessary.  
3           I am not recommending any business risk  
4           adjustment because LIAW has almost the same  
5           business risk profile relative to my proxy  
6           group. The differences in the degree of  
7           business risk are relatively minute and nearly  
8           imperceptible. The majority of the proxy group  
9           companies are "excellent" and a few are  
10          "strong;" Therefore, on an overall basis the  
11          group leans heavily towards an "excellent"  
12          business profile with staff numeric score of 1.3  
13          as shown in Exhibit\_KXD-13.

14

15           **DISCUSSION OF MS. AHERN'S ROE APPROACH**

16          Q.    Has Ms. Ahern previously submitted testimony on  
17               the cost of equity to the Commission?

18          A.    Yes, Ms. Ahern has previously submitted very  
19               similar testimony to the Commission regarding  
20               proxy group selection, the DCF-growth factor,  
21               the CAPM and DCF weighting methodology, the  
22               risk-free rate determination, Comparable

1 Earnings Approach, and her risk premium approach  
2 in Cases 04-W-1221 and 09-W-0828 involving  
3 United Water New Rochelle Inc. and United Water  
4 Westchester, Inc. respectively.

5 Q. Would you please summarize the approach followed  
6 by Ms. Ahern in determining her recommended ROE  
7 of 11.5% for a one-year rate case?

8 A. To arrive at her 11.5% ROE recommendation, Ms.  
9 Ahern employed four cost of common equity models  
10 including the single-stage DCF, the Risk Premium  
11 Model (RPM), CAPM, and the Comparable Earnings  
12 Model (CEM). Her DCF and CAPM models were  
13 applied to a proxy group of 8 water companies.  
14 Based on all the four different methods she  
15 employed, her base equity returns ranged from  
16 9.79% to a high of 14.5%. She then equally  
17 averaged the results of all four methodologies  
18 (DCF, CAPM, RPM, and CEM) to arrive at her  
19 recommended cost of common equity of 11.5%.

20 Q. Please describe Ms. Ahern's DCF methodology.

21 A. Ms. Ahern applied her DCF approach to a water  
22 proxy group consisting of eight water companies.

1 Her DCF used single-stage earnings growth rates  
2 based on Wall Street Analysts' earnings forecast  
3 published by *Value Line*, Reuters, Zacks, and  
4 Yahoo Finance. In calculating the annual  
5 unadjusted dividend yield, Mr. Ahern divided the  
6 dividends of a spot date (March 15, 2011) by the  
7 average closing stock price of the last 60 days  
8 ending March 15, 2011 for each company. She  
9 then increased the unadjusted dividend yield by  
10 one-half of the assumed EPS growth rate and the  
11 unadjusted dividend yield to reflect periodic  
12 dividend payment as opposed to continuous  
13 payment. Her DCF approach resulted in equity  
14 return of 9.79%.

15 Q. Is Ms. Ahern's DCF approach reasonable?

16 A. No, it is not. I have concluded that her proxy  
17 group and choice of the appropriate growth rate,  
18 and weightings of the CAPM and DCF results are  
19 inappropriate and without precedent in New York  
20 State.

21 Q. What problem do you see with Ms. Ahern's  
22 approach to estimating the growth rate?

1 A. Ms. Ahern based her DCF growth rates only upon  
2 projected growth in earnings. There are two  
3 problems with her restricted use of earnings  
4 growth. First, Ms. Ahern has not demonstrated a  
5 link between long-term earnings growth rates and  
6 long-term dividend growth rates. Second, she  
7 failed to reveal how her earnings growth  
8 estimate would be sustainable in the long-term.  
9 The analysts' earnings forecast are explicitly  
10 short-term in nature (five-year growth rate),  
11 and it is unreasonable for Ms. Ahern to assume  
12 that investors extrapolate the short-term  
13 forecast into their long-term growth estimates.  
14 Ms. Ahern growth estimates are inappropriate as  
15 well as unsustainable, and should be rejected as  
16 inconsistent with Commission precedent. In its  
17 Order in the recent Orange & Rockland Utilities,  
18 Inc. electric rate cases (Cases 06-E-1433 and  
19 06-E-1547, issued October 18, 2007), for  
20 instance, the Commission stated:

21 "The company [Orange and Rockland] has  
22 not demonstrated any link between its

1 earnings per share growth estimate and  
2 the future dividend growth of the proxy  
3 group based on the actual dividend pay-  
4 out policies of the companies in that  
5 group. Moreover, there is no evidence  
6 suggesting that Orange and Rockland's  
7 earnings growth rate estimate is  
8 sustainable over time."

9 Since Ms. Ahern failed to establish the  
10 sustainability of her earnings growth rate over  
11 time and failed to show any link between her  
12 earnings growth estimate and dividend growth,  
13 her DCF-derived ROE is unreliable.

14 Q. Have equity analysts' forecast been accurate  
15 assessment of future earnings growth?

16 A. No. As recent as 2010, *Mckinsey & Company*, a  
17 leading management consulting firm concluded in  
18 pages 14 and 16 of their research work that,  
19 "Analysts, we found, were typically over-  
20 optimistic, slow to revise their forecasts to  
21 reflect new economic conditions, and prone to  
22 making increasingly inaccurate forecasts when

1 economic growth declined...On average, analysts'  
2 forecasts have been almost 100 percent too  
3 high." This report is attached as Exhibit\_(KXD-  
4 17).

5 Q. Please discuss Ms. Ahern's Proxy group.

6 A. Ms. Ahern applied her CAPM and DCF approaches to  
7 a water proxy group consisting of American  
8 State's Water Co.; American Water Works; Aqua  
9 America; California Water Service Group;  
10 Connecticut Water Service, Inc.; Middlesex Water  
11 Company; SJW Corporation, and York Water  
12 Company.

13 Q. Has Ms. Ahern conducted any analysis  
14 demonstrating that a proxy group consisting of  
15 eight water utilities represents a sufficient  
16 number of companies?

17 A. Ms. Ahern has not presented any independent  
18 analysis regarding the appropriateness of an  
19 eight-member proxy group in measuring AWC's cost  
20 of equity. Instead, she has referenced a book  
21 by Dr. Roger Morin (*New Regulatory Finance*, page  
22 226). A review of the publication indicates

1           that Dr. Morin recommends a sample size of 15 to  
2           30 firms to support a reliable equity return  
3           recommendation.

4    Q.    Has the Commission previously addressed the use  
5           of proxy groups consisting of electric utilities  
6           in determining a water company's cost of equity?

7    A.    Yes.  In its Opinion in Case 88-W-113, involving  
8           New Rochelle Water Company, the Commission  
9           stated that, "In recent years, water companies  
10          equity returns have been set on the basis of a  
11          proxy group comprising a broad sample of  
12          electric utilities..." and concluded on page 31  
13          of the same order that, "Judge Schechter's  
14          recommendations to use staff's method are  
15          adopted."

16   Q.    Has Ms. Ahern previously addressed the use of  
17          publicly traded water companies in constructing  
18          a proxy group?

19   A.    Yes, on page 21, lines 1 to 4 of her pre-filed  
20          direct testimony in Case 09-W-0824 involving  
21          United Water New Rochelle, Inc. (UWNR), Ms Ahern  
22          stated that, "Because of the small number of

1 publicly traded water companies available for  
2 use as proxies for UWNR as well as the limited  
3 availability of comprehensive investment analyst  
4 coverage for those companies, I have also  
5 utilized a proxy group of gas distribution  
6 companies." She made the same statement in Case  
7 09-W-0828 involving United Water Westchester,  
8 Inc. that was decided on December 17, 2010.  
9 This is attached as Exhibit\_(KXD-18). In order  
10 to make up the size deficiency of her six-water  
11 company group in the Cases 09-W-0824 and 09-W-  
12 0828, Ms. Ahern selected an additional proxy  
13 group consisting of gas LDCs that were similar  
14 to UWNR.

15 Q. In this current case, did Ms. Ahern select an  
16 additional proxy group to make up the size  
17 deficiency of the water proxy group as she did  
18 in Cases 09-W-0824 and 09-W-0828 for UWNR and  
19 United Water Westchester, Inc., respectively?

20 A. No, she did not. In response to Staff IR-43  
21 (KXD-14), she explained:

22 "I have reviewed the relative risks of

1           the water, electric, combination  
2           electric, gas and natural gas  
3           distribution industries and have  
4           concluded that the investment risk of  
5           water utilities has increased over the  
6           most recent ten years and water  
7           utilities currently face greater  
8           investment risk relative to electric,  
9           combination electric, gas and natural  
10          gas utilities."

11 Q.    Has Ms. Ahern demonstrated that such a  
12        significant change in risk has occurred?

13 A.    No. Ms Ahern's Schedules PMA-2 and PMA-3 shows  
14        no significant change of relative risks in the  
15        water, electric, and gas LDC sectors. In  
16        addition, as shown in Exhibit\_(KXD-19), an  
17        analysis of the relative risk of her typical gas  
18        and water proxy groups since 2009 shows no  
19        significant change in relative risk measured by  
20        beta. If there has been a significant change in  
21        relative risk from 2009 to 2011, I would not  
22        expect Ms. Ahern to use both gas and water proxy

1 groups in her testimony in Case 09-W-0824 filed  
2 on November 23, 2009. Moreover, a comparison of  
3 Ms. Ahern's testimony in this proceeding with  
4 her testimony in Case 09-W-0824 demonstrates a  
5 reduced risk profile for water companies since  
6 2009. As the Exhibit\_(KXD-19) illustrates, Ms.  
7 Ahern used six water companies with an average  
8 beta of 0.78 in Case 09-W-0824 compared to the  
9 average beta of 0.74 in this case. Furthermore,  
10 her gas proxy group in case 09-W-0824 contained  
11 an average beta of 0.66 in 2009 and it remains  
12 the same in 2011.

13 Q. Please describe Ms. Ahern's CAPM methodology.

14 A. Ms. Ahern used the same form of CAPM analyses  
15 that Staff typically uses. She employed both  
16 the traditional CAPM and empirical CAPM (ECAPM).  
17 However, there are differences in inputs that  
18 overstate her CAPM results. Her CAPM method  
19 resulted in an ROE estimate of 10.10%, based on  
20 the average of ECAPM and traditional CAPM  
21 results of 10.34% and 9.86%, respectively.

22 Q. Describe how Ms. Ahern derived her 6.91% total

1 market equity risk premium for her CAPM and  
2 ECAPM models.

3 A. In computing the equity risk premium for her  
4 CAPM and empirical CAPM (ECAPM), Ms. Ahern began  
5 with an estimate of investors' expected total  
6 return on the market and subtracted from that an  
7 estimate of the risk-free rate. Her estimate of  
8 the equity risk premium averaged 6.91%. The  
9 projected equity risk premium was computed by  
10 averaging the results of two methods. The first  
11 method uses *Value Line* data with which she  
12 computed the equity risk premium by subtracting  
13 the Blue Chip Consensus average risk-free rate  
14 of 4.85% from *Value Line's* total market  
15 projection of 11.97% for an equity risk premium  
16 of 7.12%. The other method uses Ibbotson  
17 Associates' data with which she computed the  
18 equity risk premium by subtracting the long-term  
19 historical income return on US Government  
20 Securities of 5.2% from Ibbotson Associates'  
21 long-term historical total rate of return on the  
22 market of 11.90% for an equity risk premium of

1           6.7%. The average of the two approaches, 6.91%,  
2           was Ms. Ahern's calculated equity risk premium  
3           and was used in her CAPM and ECAPM models. Her  
4           market risk premium should be rejected because  
5           of the use of stale Ibbotson data which the  
6           Commission has consistently rejected.

7    Q.    Please discuss Ms. Ahern's calculation of the  
8           risk-free rate of 4.85%.

9    A.    Ms. Ahern's CAPM risk-free rate of 4.85% was  
10           based only on the average consensus forecast  
11           from the March 1, 2011, edition of the Blue Chip  
12           Financial Forecast estimate for yields on the  
13           30-year Treasury bond for the six quarters  
14           ending in the second quarter of 2012. Ms.  
15           Ahern's choice of the 30-year U.S. Treasury bond  
16           as a proxy for the CAPM risk-free rate is based  
17           on her argument that the yield on long-term  
18           Treasury bonds is almost risk free and  
19           consistent with the long-term investment horizon  
20           faced by public utilities. Staff's blending of  
21           the 10- and 30-year Treasury rates provides a  
22           more accurate representation of the average

1 investor's investment horizon. The use of the  
2 30-year Treasury rate results in inflated CAPM  
3 and ECAPM results because the yield on the 30-  
4 year Treasury rate was higher than the 10-year  
5 Treasury rate.

6 Q. Has Ms Ahern accurately estimated the market  
7 risk premium of 6.91%?

8 A. No, Ms. Ahern's use of an historical market risk  
9 premium using Ibbotson's data for Stocks, Bonds,  
10 Bills, and Inflation published by Ibbotson's  
11 Associates (now Morningstar) in its Valuation  
12 Edition-2010 Yearbook does not accurately  
13 estimate the current premium. The estimate is  
14 calculated using historical market premiums  
15 dating back to 1926 and is based upon stale data  
16 that does not reflect the current risk premium.

17 Q. Has the Commission ever discussed the use of  
18 Ibbotson data as a basis for developing a market  
19 risk premium?

20 A. Yes, in Case 95-G-1034, Central Hudson Gas &  
21 Electric Corporation - Gas Rates, Opinion No.  
22 96-28 (issued October 3, 1996), the Commission

1 rejected the use of Ibbotson data. At page 14  
2 of that Opinion, the Commission said, "...the  
3 Judge's market return calculation based on  
4 Merrill Lynch data is a reasonable method of  
5 deriving a risk premium; and it avoids the  
6 problems of stale data in the Ibbotson estimate,  
7 or the circularity of the implied risk premium  
8 approach in relying on other Commission's return  
9 on equity allowances." More recently, the  
10 Commission also stated in Case 05-E-1222, New  
11 York State Electric & Gas Corp. - Electric  
12 Rates, Order, (issued August 23, 2005), that,  
13 "...NYSEG's reliance on the historic Ibbotson  
14 data to estimate the market return is  
15 rejected..."

16 Q. Do you have another reason to reject the use of  
17 the Ibbotson data?

18 A. Yes. It is worthy to note that Mr. Roger  
19 Ibbotson himself, in December 2005, admitted  
20 that the market risk premium is not constant.  
21 In an article entitled "9% Forever," published  
22 by Fortune Magazine in December 26, 2005

1 (Exhibit\_\_(KXD-20)), Mr. Ibbotson indicated that  
2 he had considered the criticisms of his long-  
3 term market return data and had, therefore,  
4 reduced his long-term market return forecast  
5 from 10% to 9.27%. Interestingly, the magazine  
6 concludes that Mr. Ibbotson agrees now that he  
7 can no longer rely on historical equity premium  
8 to predict future returns.

9 Q. Please describe Ms. Ahern's Equity Risk Premium  
10 methodology.

11 A. According to Ms. Ahern, the RPM is based on the  
12 basic financial principle that investors require  
13 greater returns for bearing greater risk and  
14 that the cost of common equity equals the  
15 expected cost of long-term debt plus a risk  
16 premium. Ms. Ahern determined that the cost of  
17 long-term debt is 6.14% for her proxy group of  
18 eight water companies. She went through four  
19 steps to determine the 6.14% cost of debt.  
20 First, Ms. Ahern determined the expected bond  
21 yield on Aaa-rated corporate bonds for the six  
22 calendar quarters ending with the second quarter

1 of 2012. In estimating the average prospective  
2 yield on Moody's A-rated public utility bond,  
3 Ms. Ahern began with Blue Chip Financial  
4 Forecast's estimate of Moody's Aaa-rated  
5 corporate bond yield of 5.47% and as a second  
6 step adjusted that to 5.98% for Moody's A-rated  
7 public utility bond. Ms. Ahern believes that  
8 the upward adjustment of 0.51% is necessary to  
9 account for the average yield spread between an  
10 A-rated public utility bonds and Aaa-rated  
11 corporate bond. In the third step, she made an  
12 upward adjustment of 16 basis points to reflect  
13 Moody's A3 bond rating for her proxy group of  
14 eight water companies. She derived the 16 basis  
15 points by taking one-third of the spread between  
16 Baa2 and A2 public utility bonds. Finally, by  
17 adding the 16 basis points to 5.98%, she derived  
18 the 6.14% cost of long-term debt for her proxy  
19 group of eight water companies.

20 Q. How did Ms Ahern calculate the equity risk  
21 premium for her RPM?

22 A. In estimating the equity risk premium for her

1 RPM, Ms. Ahern used two different approaches.  
2 First, she calculated the equity risk premium of  
3 4.49% based on the total market using the beta  
4 approach for her proxy group of eight water  
5 companies. Second, she computed a mean equity  
6 risk premium of 4.17% based on a study of using  
7 various holding period returns for public  
8 utilities with A- rated bonds.

9 Q. Do you agree with Ms. Ahern's RPM for the  
10 estimation of the appropriate level of cost of  
11 equity?

12 A. No, I do not agree with her for the same reasons  
13 that the Commission has previously rejected the  
14 RPM method in determining the cost of equity.

15 Q. Please discuss the Commission's prior rejections  
16 of risk premium analyses?

17 A. In Opinion 96-28, Case 95-G-1034, Central Hudson  
18 Gas & Electric Corporation - Gas Rates, issued  
19 October 3, 1996, the Commission stated  
20 specifically, "...we have avoided reliance on  
21 the risk premium approach because it reflects  
22 allowed returns which are an inferior

1 alternative to a direct estimate of a company's  
2 own cost of equity." The same criticism applies  
3 to Ms. Ahern's RPM based estimate. Therefore,  
4 the Commission should continue to reject this  
5 methodology.

6 Q. Do you have any other concern regarding Ms.  
7 Ahern's use of equity risk premium approach?

8 A. Yes, Ms. Ahern estimated the 4.17% market risk  
9 premium by subtracting the average long-term  
10 utility bond return for the period 1926 to 2009  
11 from the arithmetic mean of actual, realized  
12 return on equity capital for the Standard Poor's  
13 Utility Index for the same period. She then  
14 applied her final RPM ROE results of 10.47% to  
15 LIAW. In doing so, Ms. Ahern is indirectly  
16 taking risk premiums of a group of companies and  
17 applying the results to LIAW regardless of any  
18 differences in credit quality, regulatory  
19 environment, or numerous other factors. Ms.  
20 Ahern does not attempt to determine the extent  
21 to which LIAW is more or less risky than the  
22 average electric utility contained in the S&P's

1 electric utility common stock index. Moreover,  
2 Ms. Ahern did not evaluate the market-to-book  
3 ratios for the companies in the Standard &  
4 Poor's Utility Index to determine whether the  
5 past returns on common equity are above or below  
6 investors' requirements.

7 Q. Do you have any comments regarding Ms. Ahern's  
8 equal weighting of the DCF and CAPM results?

9 A. Yes. The Commission has consistently used the  
10 DCF as its primary methodology for determining  
11 ROE by applying a 2/3 weighting in the  
12 determination of the cost of equity. The 2/3  
13 DCF and 1/3 CAPM weighting has been affirmed in  
14 2008 by the Commission's Order in Case 07-E-0523  
15 Consolidated Edison Company of New York, Inc. -  
16 Electric Rates, and in 2007 by the Commission's  
17 Order in Case 07-G-0141, National Fuel Gas  
18 Supply Co. - Gas Rates. The Commission stated,  
19 "We also agree with Staff, CPB, and Multiple  
20 Interveners that the Company (NFG) has not  
21 provided any compelling reasons to provide equal  
22 weight to the DCF and the CAPM methods..."

1           Accordingly, we will continue to use the two-  
2           thirds DCF Method and one-third CAPM method  
3           weighting in this case." Similarly, on pages 14  
4           and 15 of the Commission's Order in Cases 06-E-  
5           1433 and 06-E-1547, Orange & Rockland Utilities,  
6           Inc. - Electric Rates, the Commission stated,  
7           "We will continue to accord two-thirds weight to  
8           the DCF result and one-third to the CAPM result  
9           as we have in past decisions." Ms. Ahern has  
10          not presented any new evidence that the  
11          Commission should reject its long-standing  
12          policy of a two-third and one-third weighting of  
13          the DCF and CAPM and her equal weighting  
14          approach should be again rejected.

15    Q.    Please describe Ms. Ahern's Comparable Earnings  
16          methodology.

17    A.    On pages 57 through 61 of her testimony, Ms.  
18          Ahern employed a Comparable Earnings Model (CEM)  
19          to estimate LIAW's cost of equity. According to  
20          Ms. Ahern, the basis for her Comparable Earnings  
21          analysis is that the return to the equity  
22          investor should be commensurate with returns on

1 investment in firms with similar risks. In  
2 choosing the similar enterprise group, Ms Ahern  
3 chose a proxy group of domestic, non-regulated  
4 firms to reflect the systematic and non-  
5 systematic risks of LIAW. Her selection  
6 criteria were that they be domestic, non-utility  
7 companies, have a meaningful rate of return, net  
8 worth or partner's capital reported in *Value*  
9 *Line* projected for 2014 to 2016. She also used  
10 Value Line betas as a measure of systematic risk  
11 and the standard error of the regression was  
12 used as a measure of unsystematic risk. Ms.  
13 Ahern's CEM approach yielded an ROE of 14.40%.

14 Q. Do you have any concern about Ms. Ahern's CEM  
15 approach?

16 A. Yes, while her basic doctrine is correct, Ms.  
17 Ahern's analysis contains several flaws that  
18 render her results useless. First, Ms. Ahern's  
19 analysis is based upon a comparison of the  
20 earned returns of a surrogate group of  
21 competitive companies and applying the earned  
22 returns to the equity cost rate of LIAW. In

1           addition, Ms. Ahern fails to recognize that the  
2           historical earned returns of the proxy group do  
3           not represent the required future cost of  
4           equity. That is, a firm may earn above or below  
5           its cost of equity.

6    Q.    Is Ms. Ahern aware of the Commission's position  
7           on the Comparable Earnings Model approach?

8    A.    In response to Staff IR-4 (KXD-4), Ms Ahern  
9           stated, "The witness (Ms. Ahern) is not aware of  
10          any decision of the Commission which accepted  
11          the use of the Comparable Earnings approach in  
12          determining the allowed cost of equity for  
13          utilities regulated by the Commission."

14   Q.    What is the Commission's position on the  
15          Comparable Earnings Model approach?

16   A.    The Commission has specifically rejected the use  
17          of the Comparable Earning Methodology in the  
18          past. In Opinion No. 96-28, Case 95-G-1034,  
19          Central Hudson Gas & Electric Corporation - Gas  
20          Rates, Opinion No. 96-28(issued October 3,  
21          1996), the Commission stated on page 13: "...we  
22          have consistently found the comparable earnings

1 approach unreliable because it does not  
2 adequately reflect the cost of equity of the  
3 companies in the proxy group." Similarly, the  
4 Co-facilitators in the Generic Finance Case  
5 recommended decision rejected using this  
6 approach in setting a return. On page 47 they  
7 stated:

8 "...that approach, for a number of  
9 reasons, has almost nothing to do with  
10 determining the cost of equity, even  
11 for competitive firms. Observations of  
12 reported book earnings have only a  
13 tenuous link to the cost of equity in  
14 any given year, and the inclusion of  
15 six observations—one forecast, one  
16 current, and four historical—does not  
17 cure that defect. Investors in the  
18 companies in the "comparable" group do  
19 not earn the returns included in the  
20 analysis; they earn returns based on  
21 the prices they paid for their  
22 investments."

1 Q. Did Ms. Ahern propose any adjustments to her  
2 base ROE of 10.55%?

3 A. Yes, she did. Ms. Ahern is proposing a  
4 size/business risk premium adjustment of 35  
5 basis points, financial risk adjustment of 49  
6 basis points, and flotation cost adjustment of  
7 11 basis points.

8 Q. What justification did Ms. Ahern provide for her  
9 size/business risk premium adjustment of 35  
10 basis points?

11 A. She argues that because LIAW's size is small  
12 relative to that of the average company in her  
13 proxy group of water companies, an upward  
14 adjustment to the cost of equity is required.

15 Q. Is Ms. Ahern aware of any rate case decision in  
16 which the Commission has accepted the use of a  
17 size premium adjustment in determining the  
18 allowed cost of equity for utilities regulated  
19 by the Commission?

20 A. In response to Staff IR-1 (KXD-1), Ms. Ahern  
21 stated that, "I am not personally aware of any  
22 decision of the Commission that accepted the use

1 of a size premium / size adjustment in  
2 determining the allowed cost of equity for  
3 utilities. That is not to say it has never been  
4 done."

5 Q. Has the Commission ever granted a cost of equity  
6 based on company size?

7 A. To the best of my knowledge, the Commission has  
8 never granted a higher cost of common equity  
9 based on a company's size.

10 Q. Do you believe that a size adjustment is  
11 required in this proceeding?

12 A. No, I do not. My review of available financial  
13 research reports and Ms. Ahern's rationale for  
14 making such an adjustment demonstrates that the  
15 adjustment is not necessary and the Commission  
16 should not deviate from its established policy.

17 Q. Please discuss the research work you analyzed  
18 that concluded that size premium is unwarranted?

19 A. I have reviewed three research papers on this  
20 topic. First, in a paper entitled "*Utility*  
21 *Stocks and the Size Effect: An Empirical*  
22 *Analysis*", Professor Wong offered a number of

1 reasons why size premium would not be applicable  
2 to regulated utilities. Using data of 152  
3 electric and gas companies to examine whether  
4 size effect exists in the public utility  
5 industry, Professor Wong concluded that there is  
6 no need to adjust for firm size in utility  
7 regulation. This is because utilities, unlike  
8 their industrial counterparts, are heavily  
9 regulated and they follow similar accounting  
10 procedures. Moreover, utilities need to gain  
11 approvals for security issuances and their  
12 revenues are predetermined to a certain extent  
13 through ratemaking process involving state  
14 commissions, interested parties, and other  
15 witnesses, as in this case. Therefore, due to  
16 regulation, government oversight, performance  
17 reviews, similar accounting standards, and  
18 information disclosure, size premium even if it  
19 exists all, does apply to regulated utilities.  
20 This report is attached as Exhibit\_(KXD-21). In  
21 another study by Richard Roll (1983), the author  
22 found that one-half of the historic return

1 premium for small companies disappears once  
2 biases are eliminated and historic returns are  
3 properly computed. The error arises from the  
4 assumption of monthly portfolio rebalancing and  
5 the serial correlation in historic small firm  
6 returns. This report is attached as  
7 Exhibit\_(KXD-22). Third, as recent as 2009,  
8 Ching-Chih Lu (2009) in page 4 of a paper  
9 entitled "*The Size Premium in the Long Run*",  
10 concluded that:

11 "However, an analysis of the evolution  
12 of the size premium will show that it  
13 is inappropriate to attach a fixed  
14 amount of premium to the cost of  
15 equity of a firm simply because of its  
16 current market capitalization. For a  
17 small stock portfolio which does not  
18 rebalance since the day it was  
19 constructed, its annual return and the  
20 size premium are all declining over  
21 years instead of staying at a  
22 relatively stable level. This

1 confirms that a small firm should not  
2 be expected to have a higher size  
3 premium going forward sheerly because  
4 it is small now."

5 This report is attached as Exhibit\_(KXD-23).

6 Q. Has any rating agency spoken to the issue of the  
7 effect of size on regulated entities?

8 A. Yes. The fact that smaller water utilities are  
9 not necessarily riskier than larger water  
10 utilities was underscored in a recent S&P's  
11 publication in which twenty-six western water  
12 and sewer companies were upgraded. On page 3 of  
13 the report, S&P stated:

14 "Our criteria revision reflects our  
15 view that for general obligation  
16 ratings, a small and/or rural issuer  
17 does not necessarily have what we  
18 consider weaker credit quality than a  
19 larger or more-urban issuer. Although  
20 we assess these factors in our credit  
21 analysis for some revenue bond  
22 ratings, we believe many municipal

1 systems still exhibit, in our view,  
2 strong and stable credit quality  
3 despite size or location constraints.  
4 While we believe that smaller or rural  
5 utility systems may not necessarily  
6 benefit from the economies of scale  
7 that can lead to more-efficient  
8 operations or lower costs, in our  
9 view, they can still have affordable  
10 rates, even in places with less-than-  
11 favorable household income and wealth  
12 levels."

13 The report is also attached as Exhibit\_(KXD-24).

14 Q. Has Ms. Ahern provided any research report  
15 demonstrating her claim that size premium  
16 matters?

17 A. Yes. In response to Staff IR-1 (KXD-1), Ms.  
18 Ahern provided Ibbotson Associates size premium  
19 study. She also provided another related study  
20 by Thomas M. Zepp in a paper entitled, "*Utility*  
21 *stocks and the size effect—revisited*". That  
22 paper stated that Professor Wong's report "does

1 not rule out the possibility of a small firm  
2 effect for utilities" and that such conclusion  
3 should be reexamined in view of two other  
4 studies that support a conclusion that smaller  
5 water utility stocks are more risky than larger  
6 ones.

7 Q. Do you have any comments about the articles  
8 provided by Ms. Ahern?

9 A. Yes, I have two comments about Thomas M. Zepp's  
10 report. First, the sample size in one of the  
11 cited case studies was too small to produce any  
12 reliable results. In that cited case study, the  
13 sample size of "Larger water utilities" consists  
14 of only two companies including American States  
15 Water and California Water Service while that  
16 for the "Smaller water utilities" was just two  
17 consisting of Dominguez Water Company and SJW  
18 Corporation. In contrast, Professor Wong  
19 employed 152 gas and electric utilities.  
20 Therefore, I find Professor Wong's report more  
21 reliable than that relied on in Mr. Zepp's  
22 article. Moreover, as said earlier, a recent

1 report by Ching-Chih Lu (2009) questioned the  
2 size premium adder. Lu concluded, "...it is  
3 inappropriate to attach a fixed amount of  
4 premium to the cost of equity of a firm simply  
5 because of its current market capitalization."  
6 As for the use of Ibbotson size premium study,  
7 there are already problems with their stock data  
8 including delisting bias that when corrected  
9 for, causes the small stock effect to disappear.  
10 Moreover, in discussing three aspects of the  
11 size premium, Ibbotson stated that, "...the firm  
12 size effect is seasonal. For example, small  
13 company stocks outperformed large company stocks  
14 in the month of January in a large majority of  
15 the years. Such predictability is surprising  
16 and suspicious in the light of modern capital  
17 market theory." This statement implies that the  
18 excess returns occurred in only a few trading  
19 days of January and is not a generalized  
20 phenomenon over the entire year. Moreover, even  
21 if one acknowledges the Ibbotson study as an  
22 evidence of an existence of a size premium,

1 nothing in the study supports Ms. Ahern's  
2 conclusion that a size premium is warranted for  
3 utility companies. This is because the study is  
4 heavily weighted with industrial stocks that are  
5 listed on the entire population of NYSE,  
6 American Stock Exchange (AMEX), and Nasdaq.  
7 Thus, Ms. Ahern's business risk adjustment is  
8 unfounded and should be denied.

9 Q. Do you have any empirical evidence that further  
10 moots the size premium adder advocated by Ms.  
11 Ahern?

12 A. Yes. In page 23 of her testimony, Ms. Ahern  
13 quoted Eugene F. Brigham that, "A number of  
14 researchers have observed that portfolios of  
15 small-firms have earned consistently higher  
16 average returns than those of large-firms  
17 stocks; this is called 'small-firm effect'."  
18 Using regression analysis and hypothesis  
19 testing, I then conducted a study to investigate  
20 if there is an evidence of any size effect in  
21 the Water sector. The results shown in  
22 Exhibit\_(KXD-25), suggest that there is no

1 evidence of size effect in the water industry.

2 Based upon this review and analysis, I recommend  
3 that Ms. Ahern's size premium adder of 35 basis  
4 points should be denied.

5 Q. You noted earlier that Ms. Ahern proposed  
6 financial risk adjustment of 49 basis points.  
7 Please briefly describe it.

8 A. Ms. Ahern has used a Hamada adjustment to  
9 estimate the 49 basis point upward adjustment to  
10 reflect the financial risks of LIAW versus a  
11 proxy group. In computing her proxy group  
12 equity ratio of 44.7% she included the preferred  
13 stock of the companies into the ratio. The  
14 inclusion of preferred stock in her calculation  
15 of the group's equity ratio is incorrect as the  
16 proper implementation of the Hamada equation  
17 does not include preferred stock but rather only  
18 the common equity ratio. As Ms. Ahern describes  
19 on page 65 of her testimony, the debt to equity  
20 is defined as debt to common equity. Moreover,  
21 preferred stock should not be characterized as  
22 common stock unless it has the features of a

1 common stock. She has not demonstrated that  
2 such features occur in her proxy group.

3 Q. You noted earlier that Ms. Ahern made a  
4 flotation cost adjustment of 11 basis points.  
5 Could you briefly describe it?

6 A. Ms. Ahern seeks the 11 basis points upward  
7 flotation cost adjustment as a means to recover  
8 costs involved in past security issuances. In  
9 order to determine the flotation cost adjustment  
10 for the Company, Ms. Ahern relied on the  
11 transaction costs associated with the parent's  
12 public stock issuances for 2008 and 2009, the  
13 average flotation cost percentage resulting from  
14 these historical stock issuance costs is 3.3%.  
15 Using a modified DCF methodology, the flotation  
16 cost percentage equates to an 11 basis points  
17 upward adjustment to her base ROE.

18 Q. Do you agree with Ms. Ahern's flotation cost  
19 adjustments of 11 basis points to her base ROE  
20 to compensate Long Island Water for common  
21 equity issuance costs?

22 A. I agree with Ms. Ahern to the extent that a

1 flotation cost adjustment does not retroactively  
2 recover past common stock issuances. In this  
3 proceeding, the Company plans to receive two  
4 equity infusions consisting of \$3 million in  
5 2011 and \$3.25 million in 2012. In response to  
6 Staff IR-104 (KXD-35), the Company stated that,  
7 "No costs/expenses are to be borne by LIAW due  
8 to the \$3.0 million and \$3.25 million equity  
9 infusions..." Because the Company has indicated  
10 that it will not incur any issuance expense  
11 within the rate year, I recommend that the 11  
12 basis points flotation cost should be denied.  
13 Moreover, the Company refused to submit 2011 and  
14 2012 financial statements for AWW, therefore, it  
15 has not demonstrated if they will be funding the  
16 equity infusion with AWW's cash from operations,  
17 selling some of AWW's operations, or by issuing  
18 debt (short or long-term) versus an equity  
19 issuance at the parent level. As noted earlier,  
20 the Commission does not allow a utility to  
21 retroactively recover common equity issuance  
22 costs from ratepayers. Ms. Ahern's position of

1 recovering historical issuance expenses is not  
2 consistent with prior orders from this  
3 Commission. Moreover, if the 11 basis points  
4 (based on the 3.3% parent's flotation cost) were  
5 to be paid by LIAW, then the company would in  
6 effect be "cross subsidizing" AWW's other  
7 subsidiaries that might have received equity  
8 funding from the parent.

9 **REASONABLENESS CHECK**

10 Q. How does your recommended ROE of 8.9% for LIAW  
11 compare to those allowed in recent rate  
12 proceedings in NYS?

13 A. As recently as June 16, 2011, the Commission  
14 awarded an ROE of 9.2% for Orange & Rockland  
15 Utilities, Inc. (Case 10-E-0362) for a one-year  
16 rate case. Given the decline in the interest  
17 rate environment that has occurred since that  
18 decision, it is reasonable that equity investors  
19 would require slightly lower returns at this  
20 time.

21 Q. Given the overall ROE of 8.9%, will the company  
22 be able to maintain its financial integrity?

1 A. Yes, my rate of return satisfies the relevant  
 2 criteria for "BBB" rated utilities with a  
 3 business profile of "Excellent" as presented by  
 4 Standard and Poor's. These calculations are  
 5 found on Exhibit\_(KXD-7).

6 **Conclusion**

7 Q. Please summarize the results of your ROE  
 8 recommendation.

9 A. I recommend an ROE of 8.9%. This recommendation  
 10 is based on my proxy group result, composed of  
 11 two-thirds the median DCF result of 8.50% and  
 12 one-third the average CAPM result of 9.60%, with  
 13 no adjustment for financial and business risks.

14 Q. What is your recommended rate of return for  
 15 LIAW?

16 A. As summarized below, my recommended after-tax  
 17 rate of return for LIAW is 7.21%

	Capitalization	Cost	Weighted
	<u>Ratio</u>	<u>Rate</u>	<u>Cost</u>
20 Long-Term Debt	55.35%	5.92%	3.28%
21 Preferred Stock	0.89%	4.50%	0.04%
22 <u>Common Equity</u>	<u>43.76%</u>	8.90%	<u>3.89%</u>

1	Total	100.00%	7.21%
2	Q.	Does this conclude your testimony?	
3	A.	At this time, yes.	